







### Lesson 1

Andrea Saltelli

Introduction to Statistics March 30, 2023 UPF-BSM



HOME ABOUT ME

**PUBLICATIONS** 

**NEWS & VIDEOS** 

RESOURCES

#### **Coming Out Soon: The politics of modelling**



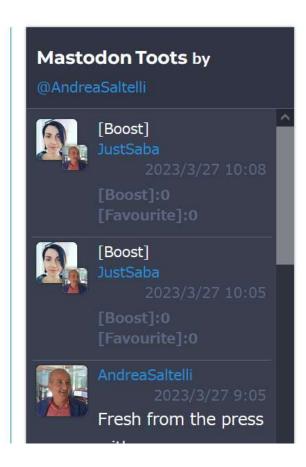
#### Praise for the volume

"A long awaited examination of the role —and obligation —of modeling."

Nassim Nicholas Taleb , Distinguished Professor of Risk Engineering, NYU Tandon School of Engineering. Author, of the 5 -volume series Incerto.

\*\*

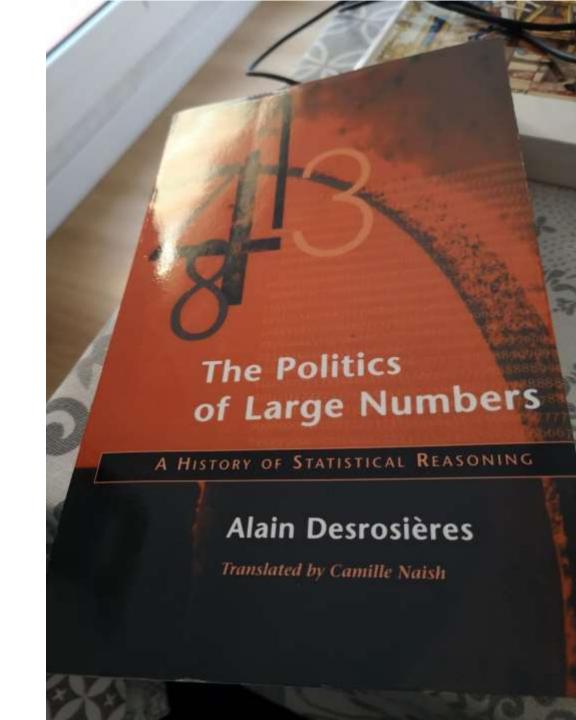
"A breath of fresh air and a much needed



What is statistics?

## What is statistics?

Alain Desrosières, The politics of large numbers, Harvard University Press



### Different meaning

We lack reliable **statistics** about COVID-19 present infection rate in country X

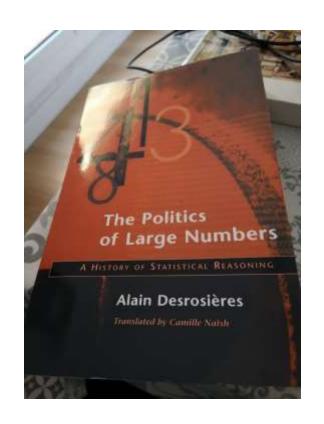
( almost synonymous with data/information)

Statistics developed vigorously in the course of XVIII and XIX centuries

( the discipline, in all its branches)



Alain Desrosières (1940 -2013)

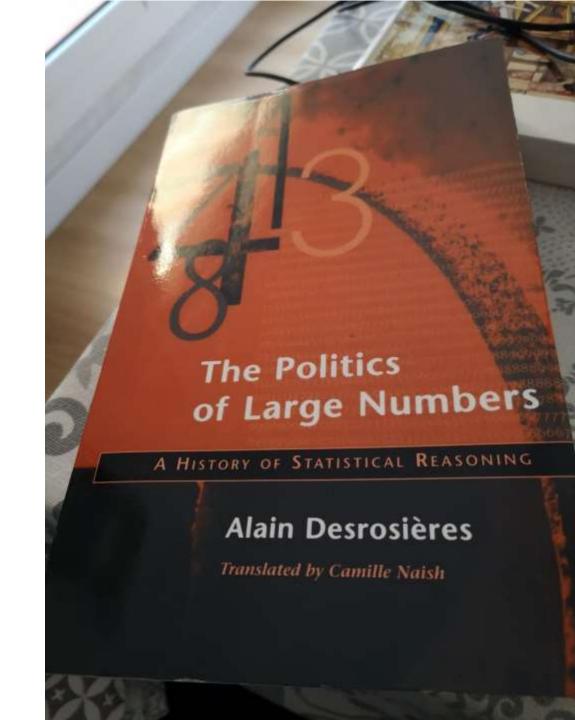


The many souls and histories of statistics

#### Statistics to

- Administer the state & design its policies
- Compute probabilities
- Ensure that a game is fair
- Describe the real & at the same time create it
- Run scientific experiments

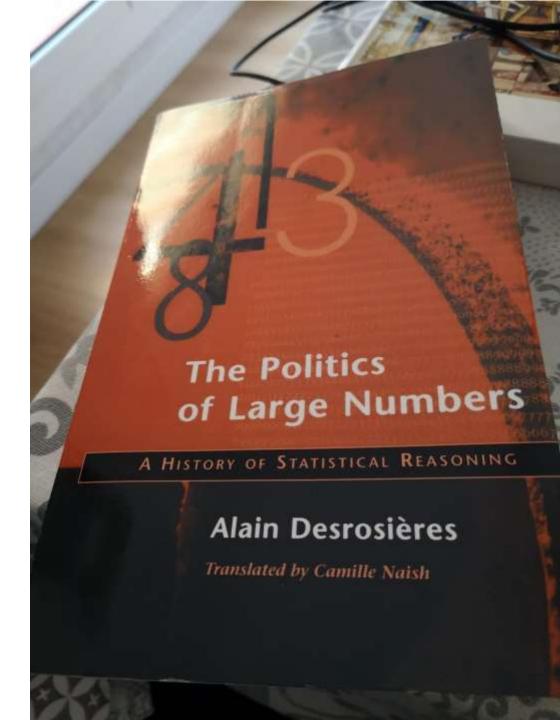
• • • •



In relation to statistics for the state:

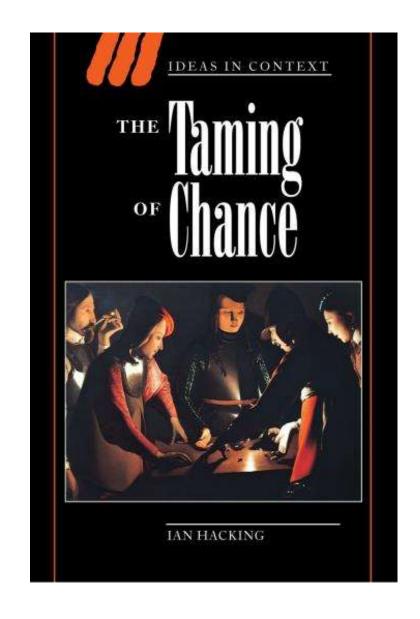
- Making things that 'hold together'
- Creating categories and filling them with individuals
- Establishing relations between objects

• • • •



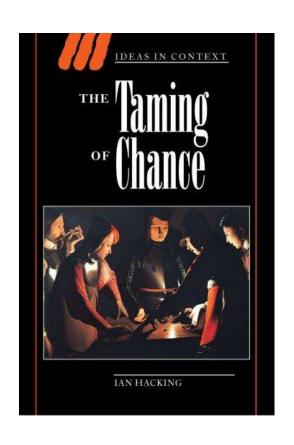
## What is statistics?

Ian Hacking, 1990, The taming of chance, Cambridge University Press.





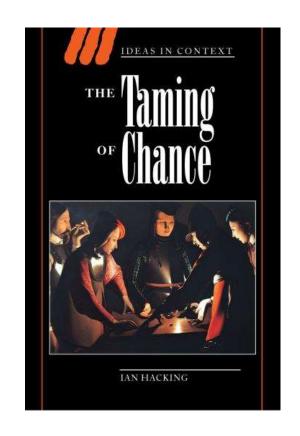




Statistics ←→ nation state ←→ Modernity

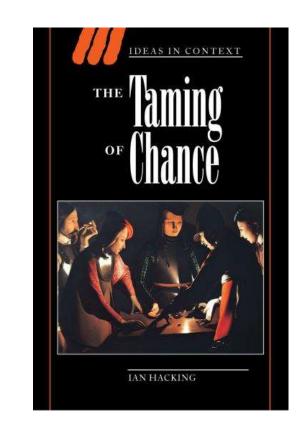
How the world became "numerical" between the eighteenth and nineteenth centuries

How, in the nineteenth century, probability won an epistemological war (epistemology being, in simplified terms, the study of how we go about knowing, and how we decide that we know what we know)

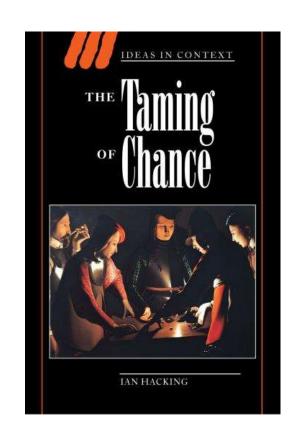


Probability became king in adjudicating on the credibility of evidence

→ We now look at facts mostly through the lens of statistics, in contrast to earlier, pre-Enlightenment times when chance was equated with superstition.



In Hacking's view, the victory of probability was metaphysical, epistemological, logical and ethical – producing the "imperialism of probability"



Leibnitz, 'philosophical godfather of Prussian official statistics'.

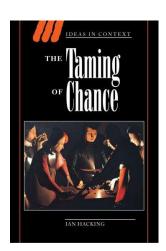
His proposal to the Prince Frederik of Prussia, 1700



Gottfried Wilhelm Leibniz (1646–1716)

# 56 categories to 'measure the power of a state'

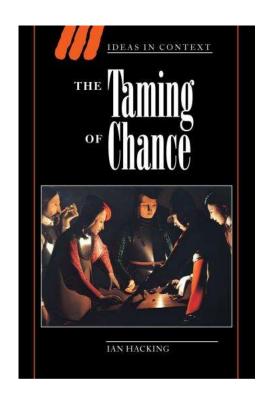
- number of marriageable girls,
- able bodied capable to carry arms,
- diseases,
- child mortality,
- • •
- number of Jews





Gottfried Wilhelm Leibniz (1646–1716)

# Leibniz was the first to propose the creation of a statistical office





Gottfried Wilhelm Leibniz (1646–1716)

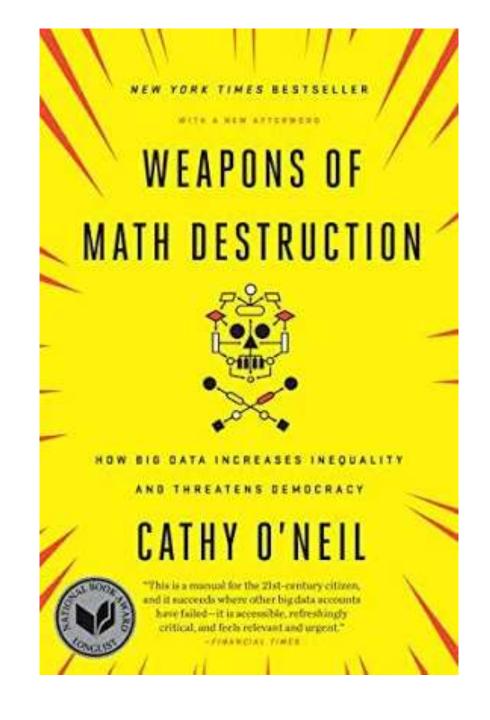
Voltaire praises Louis XIV (1638 –1715) for having started the collection of statistics in France



François-Marie Arouet (Voltaire) (1694-1778)

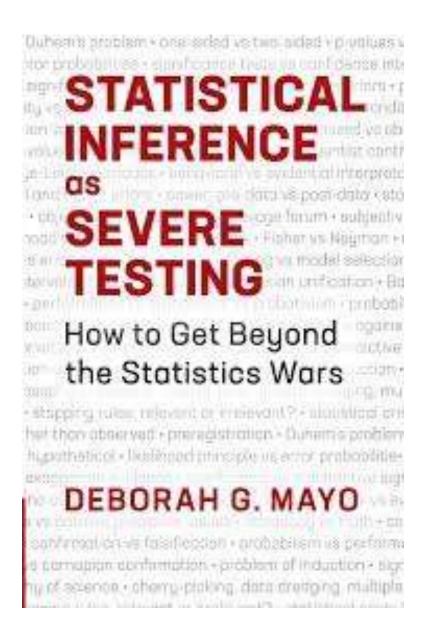
## What is statistics?

Statistics is also a methodological and political battlefield



Statistical wars among statisticians confronted with the reproducibility crisis

Since scientific results are couched in the language of statistics, when experiments cannot be replicated the problems are brought to the door of statistics



Fighting a number with a number to advance a social agenda ('another number is possible')

Isabelle Bruno Emmanuel Didier Julien Prévieux

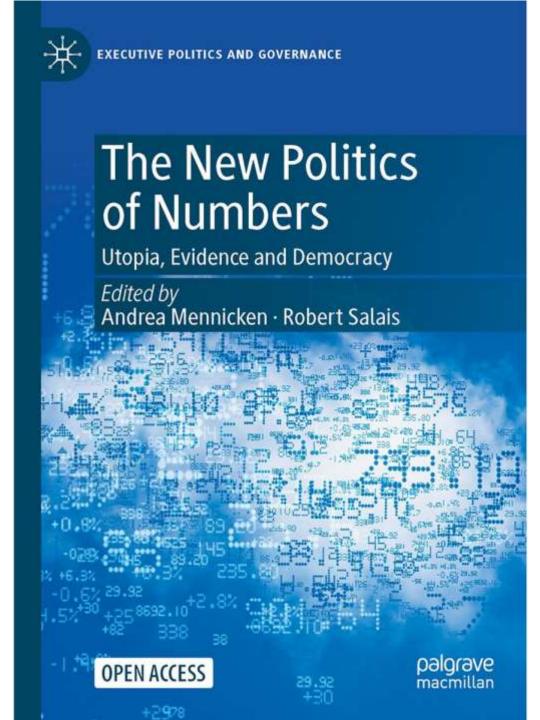


Les statistiques nous gouvernent, Argument d'autorité au service des managers, elles mettent en nombres le réel et maquillent. des choix qui sont, en fait, Sous la direction de: politiques, Le parti pris de ce livre, qui rassemble les contributions de sociologues, d'artistes et de militants, procède du judos prolonger le mouvement de l'adversaire afin de détourner sa force et la lui renvoyer en pleine face, faire de la statistique une arme critique. L'histoire de cette forme de contestation dont Luc Boltanski indique qu'elle permet de formuler des «critiques réformistes» passe d'abord par un retour sur Is longue controverse sur l'indice. dus prix en France, présentée par Alein Desrosières. La deuxiène partie du llyre s'intérmese à la façon dont on ruse, individuellement et souvent secrătement, avec les règles. L'association Pénombre, composée do statisticions critiques, y présente: une fausse interview du brigadier Yvon Déroullé, qui explique, face caméra, comment tripatouiller les statistiques de la délinquance, Mais les statistiques peuvent aussi servir à faire exister politiquement,

The role of statistical numbers in policy

Evidence based policy versus policy based evidence

Governance driven quantification as the 'nemesis' of statistics



## Statistics and democracy

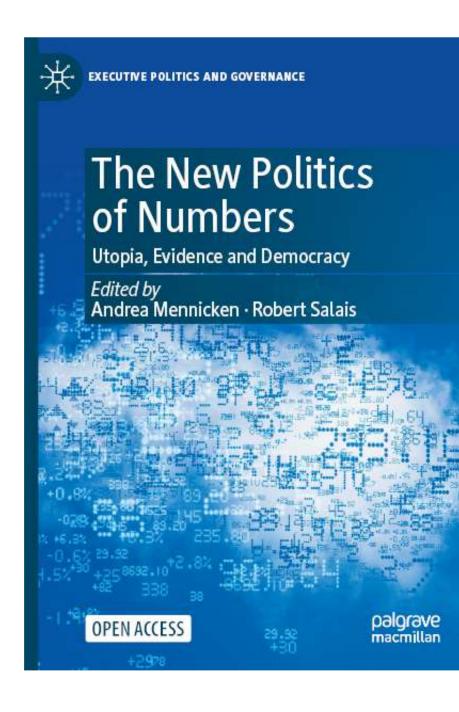
# Evidence based policy

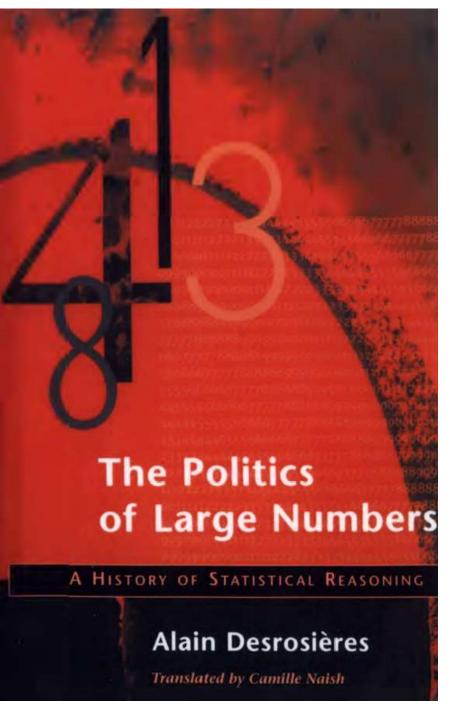
Statistics (creating things that hold together for the solution of practical problems)

Policy based evidence

Governance driven quantification (a reversal of the statistical pyramid)

CHAPTER 12, "La donnée n'est pas un donné": Statistics, Quantification and Democratic Choice, *Robert Salais* 





Alain Desrosières: "Making things that hold"

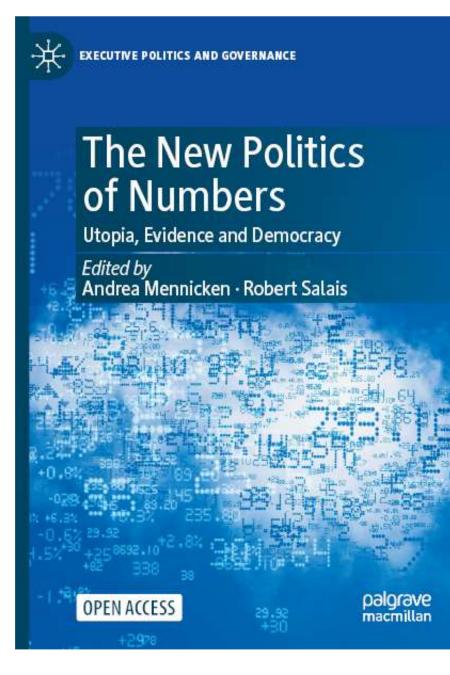
The construction of statistical concepts and categories that can serve for action

#### BUT

"It is because the moment of objectification can be made autonomous that the moment of action can be based on firmly established objects"

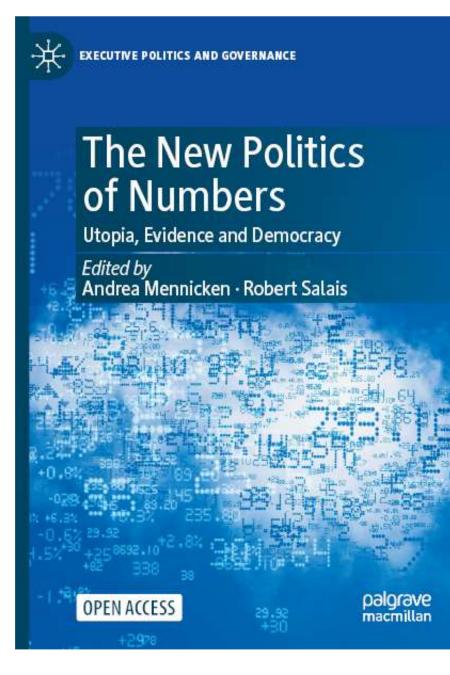
Governance driven quantification is based on pretended objectivity (neutrality), reductionism and justificationism that contribute to a loss of democratic agency (a-democracy)

> CHAPTER 12, "La donnée n'est pas un donné": Statistics, Quantification and Democratic Choice, *Robert Salais*



Contesting unjust/unfair governance arrangement is impossible without producing alternative constructions of evidence – that requires muscles not easily available to the lay citizen

> CHAPTER 12, "La donnée n'est pas un donné": Statistics, Quantification and Democratic Choice, *Robert Salais*



Do the right sums, not just the sums right;

Meaning?

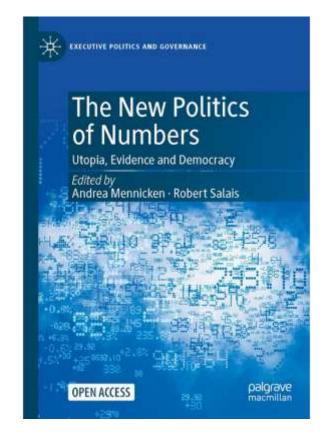


Since the technique is never neutral a technical proof of quality is illusory without a parallel investigation of normative quality

**Technical Quality** 

Normative quality

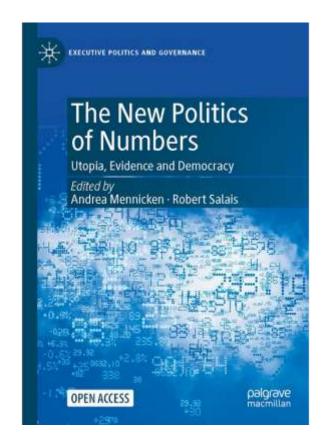
How the numbers of neoliberalism (New Public Management) constitute a regime of ademocracy; the example of indicators of employment



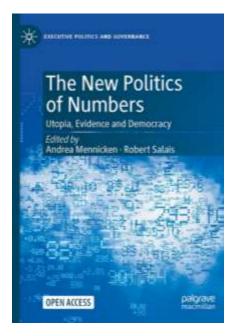
Salais, R. (2022). "La donnée n'est pas un donné": Statistics, Quantification and Democratic Choice. In *The New Politics of Numbers: Utopia, Evidence and Democracy*, Andrea Mennicken and Robert Salais, Palgrave Macmillan, pp. 379-415.

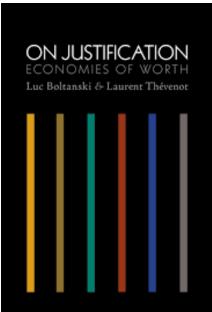
### Normative quality ··· yes but which norms?





Thévenot, L. (2022). A New Calculable Global World in the Making: Governing Through Transnational Certification Standards. In The new politics of numbers, Andrea Mennicken and Robert Salais, Palgrave Macmillan, pp. 197–252.





A New Calculable Global World in the Making: Governing Through Transnational Certification Standards

#### Laurent Thévenot

critical public debates between conceptions of the common good

individual consumers' choices between certified market goods







## Too much of a good thing?



Goodhart's law

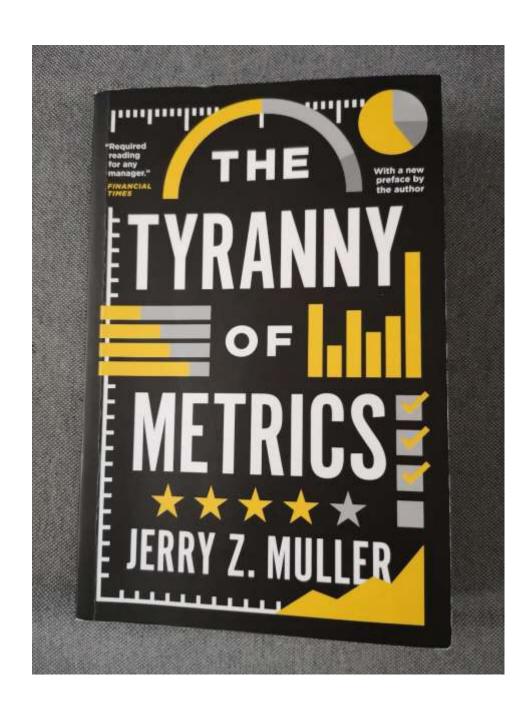


Charles Goodhart

p. 44 "Any ... measures necessarily involve a loss of information ... [and distorts behavior]" (Porter, 1995)

This is what we normally call Goodhart's law, from Charles Goodhart. "When a measure becomes a target, it ceases to be a good measure."

Also known as Campbell's law (1976); https://en.wikipedia.org/wiki/Goodhart%27s\_law

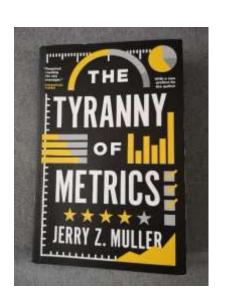


J. Z. Muller, The tyranny of metrics. Princeton University Press, 2018.

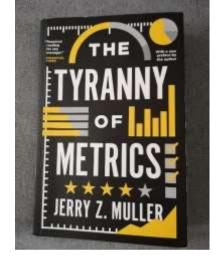
Metric fixation, or the irresistible pressure to measure performance

Gaming of metrics (recall Goodhart law)

A wealth of case studies from education to war to medicine to foreign aid..



### Unintended consequences

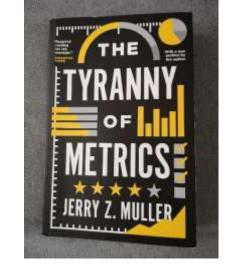


- Goal displacement
- Diminishing utility
- Rule cascade
- • •

- Rewarding luck
- Discouraging cooperation and common purpose
- • •

### A concluding remark of Muller

Considering all of the above keep in mind at every step that "the best use of metrics may be not to use it at all"



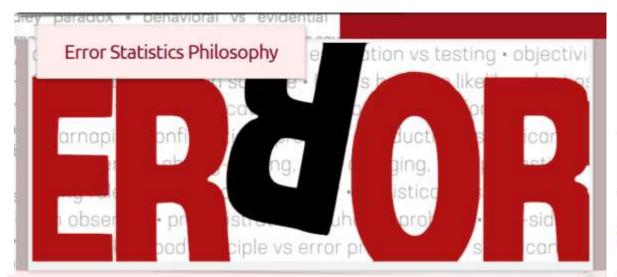
More facultative reading from your teacher & colleagues on statistical wars and sociology of quantification



Young Statistician, You shall live adventurous times

SIGNIFICANCE (The Royal Statistical Society)

December 2016, Volume 13, Issue 6, pages 38-41





## SIGNIFICANCE

Business

Culture

Politics

Cargo-cult statistics and scientific crisis

Written by Philip B. Stark and Andrea Saltelli on 05 July 2018. Posted in Science



Statistics in the wake of the reproducibility crisis

Statistical wars?

## From sociology of quantification to ethics of quantification

Humanities and Social Sciences Communications 7, Article number: 69 (2020) Cite this article

4091 Accesses 8 Citations 30 Altmetric Metrics

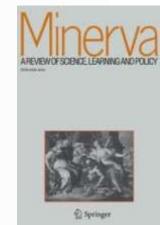
Open Access | Published: 21 December 2022

#### The Challenge of Quantification: An Interdisciplinary Reading

Monica Di Fiore ≅, Marta Kuc-Czarnecka ≅, Samuele Lo Piano ≅, Arnald Puy & Andrea Saltelli ≅

Minerva (2022) Cite this article

284 Accesses Metrics



# The End

