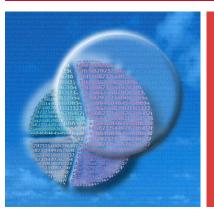


## Ethics of Quantification

Andrea Saltelli





Course MNF990, Theory of Science and Ethics at the Faculty of Mathematics and Natural Sciences University of Bergen, September 19, 2024

### Where to find this talk: www.andreasaltelli.eu



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**PUBLICATIONS** 

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#### August 25 2023: The politics of modelling is out!



#### Praise for the volume

"A long awaited examination of the role —and obligation —of modeling."

Nassim Nicholas Taleb , Distinguished Professor of Risk Engineering, NYU Tandon School of Engineering. Author, of the 5 -volume series Incerto.

\*\*\*

"A breath of fresh air and a much needed cautionary view of the ever-widening dependence on mathematical modeling."

Orrin H. Pilkey, Professor at Duke University's Nicholas School of the Environment, co-author with Linda Pilkey-Jarvis of Useless Arithmetic:

Why Environmental Scientists Can't Predict the Future, Columbia University Press 2009.

\*\*\*

"The methods by which power insinuates itself



### Alain Supiot

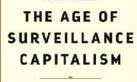
### La Gouvernance par les nombres

### Descartes' DREAM

The World According to Mathematics

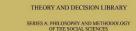
PHILIP J. DAVIS REUBEN HERSH





THE FIGHT FOR A HUMAN FUTURE AT THE NEW FRONTIER OF POWER

SHOSHANA ZUBOFF



SILVIO O. FUNTOWICZ AND JEROME R. RAVETZ

UNCERTAINTY AND QUALITY

SCIENCE FOR POLICY

Infocracy



ARGUMENT. &

PERSUASION IN

THE POLICY

**PROCESS** 

GIANDOMENICO

**MAJONE** 



The New Politics

Utopia, Evidence and Democracy

Edited by Andrea Mennicken · Robert Salais

Jerome R. RAVETZ

With a New

Introduction by the Author

SCIENTIFIC

們 SOCIAL PROBLEMS

of Numbers

Theodore M. Porter

WEAPONS OF

MATH DESTRUCTION

COMMENT LUTTER
AVEC DES NOMBRES

#### Outline

Supiot

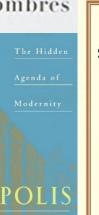
Fantastic numbers Stern controversy Crosby Sociology of quantification Porter, trust, Luhmann, Ravetz Goodhart, Ravetz O'Neil, Coded bias Zuboff, Social Dilemma

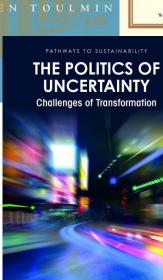
Economists Muller's Tyranny of metrics Statactivism Modelling Manifesto Beck. Majone Salais, Desrosières Thévenot Scoones, Stirling Fishing Expeditions, Forking Paths Digital Twins of the Earth

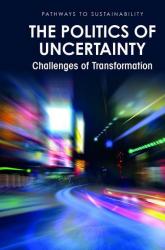
SHEILA JASANOFF & SANG-HYUN KIM

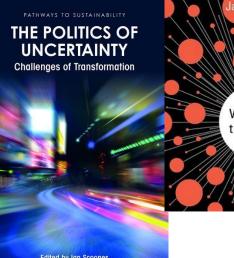
DREAMSCAPES

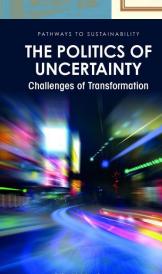
of MODERNITY

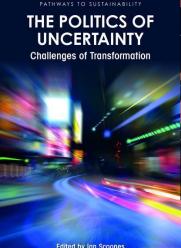


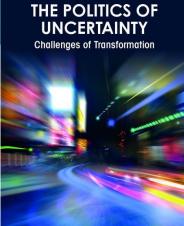






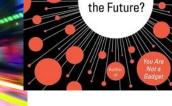






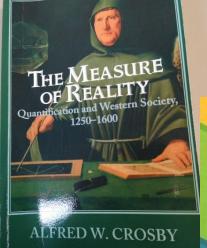












OUTLEDGE EXPLORATIONS IN SUSTAINABILITY AND GOVERNANCE

ÂNGELA GUIMARĀES PEREIRA AND SILVIO FUNTOWICZ

**PHILOSOPHY** 

SUSTAINABILITY

CARTESIAN DREAM

THE END OF THE

SCIENCE,

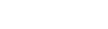
AND























... our world is structured by numbers, visible and invisible, where truth is conveyed and reality constructed

Numbers are seductive, performative, confer to their masters' epistemic power and legitimacy

Governing the modern state, or even contesting it, without numbers is impossible

Numbers are the prevalent means to express value in our societies ... Access & production of numbers reflect and reinforce power imbalances

Source: Saltelli, A., Andreoni, A., Drechsler W., Ghosh, J., Kattel, R., Kvangraven, I. H., Rafols, I., Reinert, E. S., Stirling, A. and Xu, T. (2021). Why ethics of quantification is needed now. UCL Institute for Innovation and Public Purpose, Working Paper Series (IIPP WP 2021/05)



UCL Institute for Innovation and Public Purpose

WORKING PAPER WP 2021/05 Numbers capture our attention; they illuminate the part of reality which is being numerified, and fatally push those parts into the background which come without the clothing of ...

··· numbers are so deeply entrenched in our existence that we barely reflect on them critically them anymore — too close to us, they have become part of the very lens through which we attend to and comprehend the world.

Source: Saltelli, A., Andreoni, A., Drechsler W., Ghosh, J., Kattel, R., Kvangraven, I. H., Rafols, I., Reinert, E. S., Stirling, A. and Xu, T. (2021). Why ethics of quantification is needed now. UCL Institute for Innovation and Public Purpose, Working Paper Series (IIPP WP 2021/05)

https://www.ucl.ac.uk/bartlett/public-purpose/publications/2021/jan/why-ethics-quantification-needed-now.

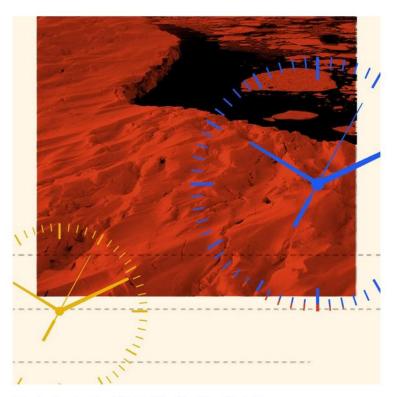


## Do we live immersed in fantastic numbers?

## 'The Most Important Number You've Never Heard Of'

"social cost of carbon:

Sept. 17, 2021



=\$56 a ton on average at a 3 percent discount rate

=\$171 a ton on average at a 2 percent discount rate"

The New York Times

### nature climate change

Article

https://doi.org/10.1038/s41558-023-01680-x

## Social cost of carbon estimates have increased over time

### Richard S. J. Tol

Received: 3 August 2022

Accepted: 23 April 2023

Published online: 15 May 2023

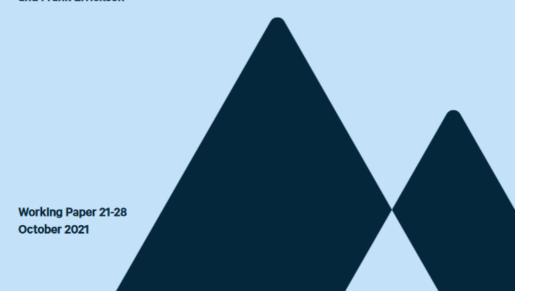


Mathematical models predicting the damage in dollars from hurricanes and draughts up to the year 2300



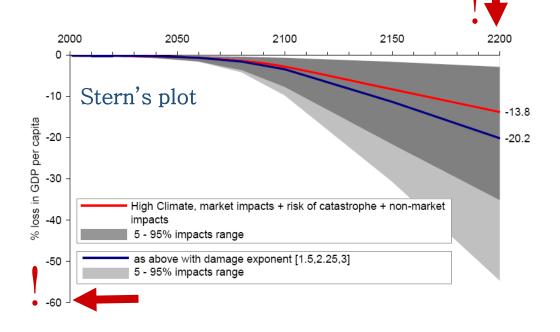
## The Social Cost of Carbon: Advances in Long-Term Probabilistic Projections of Population, GDP, Emissions, and Discount Rates

Kevin Rennert, Brian C. Prest, William A. Pizer, Richard G. Newell, David Anthoff, Cora Kingdon, Lisa Rennels, Roger Cooke, Adrian E. Raftery, Hana Ševčíková, and Frank Errickson



## The Stern-Nordhaus controversy; a reverse engineering the model:

 → uncertainty is too large to take decisions → both Stern and Nordhaus are wrong



Global Environmental Change 20 (2010) 298-302



Contents lists available at ScienceDirect

### Global Environmental Change

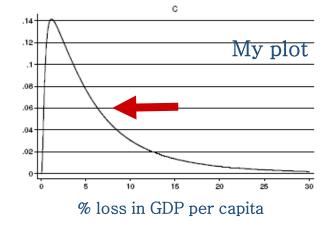
journal homepage: www.elsevier.com/locate/gloenvcha



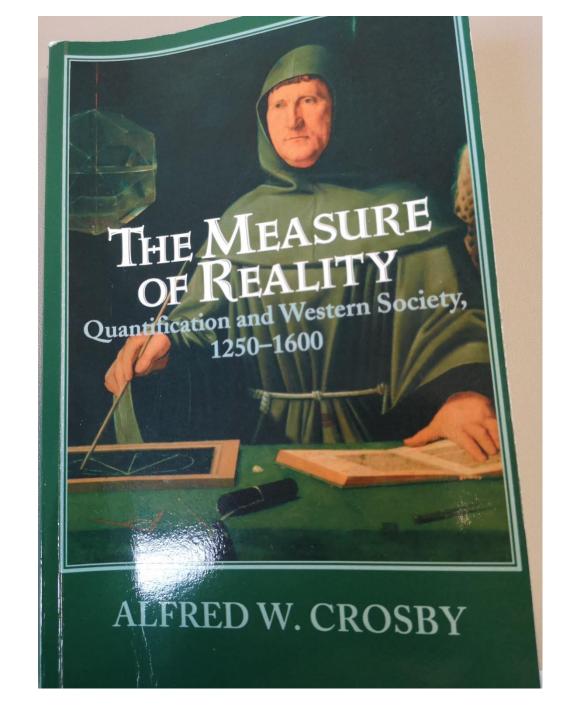
Sensitivity analysis didn't help. A practitioner's critique of the Stern review

Andrea Saltelli \*, Beatrice D'Hombres

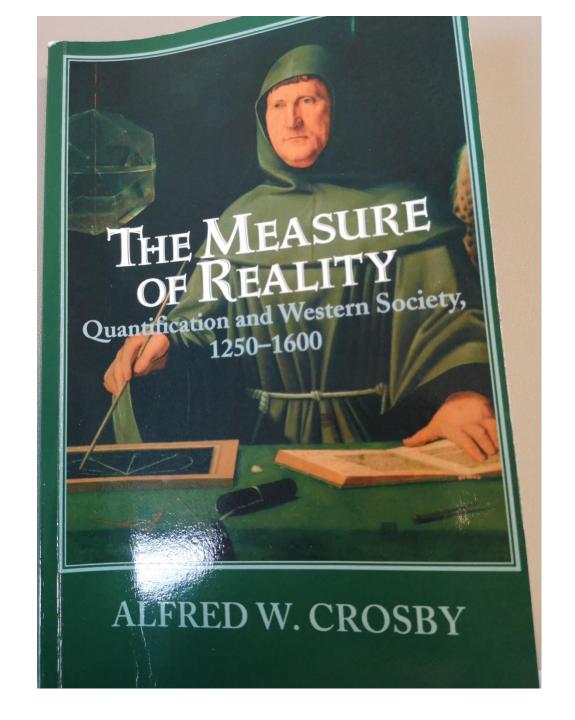
Joint Research Centre, Institute for the Protection and Security of the Citizen, Ispra, Italy



## How did we get there?



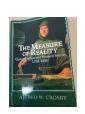
Were quantification and visualization the engine inside the engine of western success and domination?



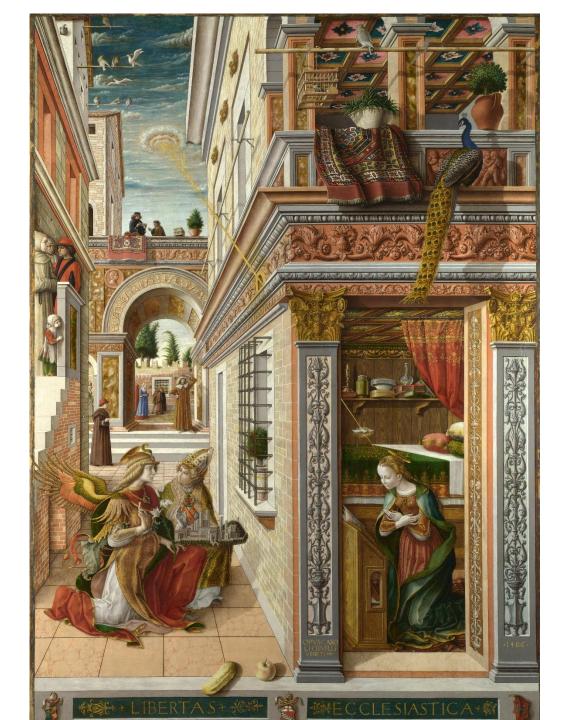
Quantification and visualization of space and time gave rise in the XIV century to a true revolution, in music, painting, accounting, cartography, astronomy ···

Pieter Bruegel the Elder, Temperance, 1560

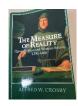
Measuring: military technology, accounting, perspective, polyphonic music, the windmill, the watch ···

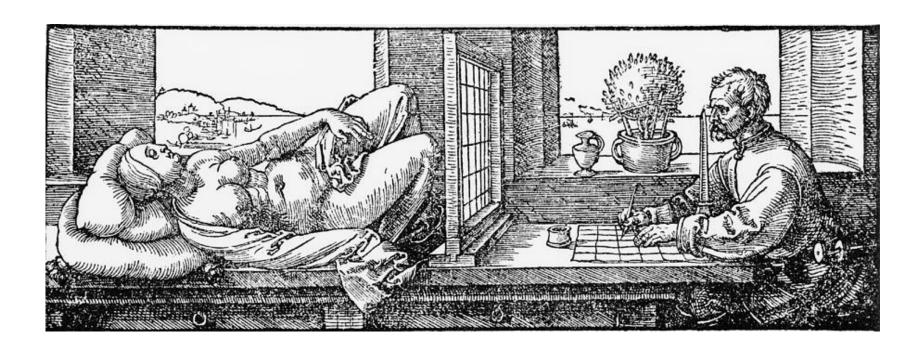






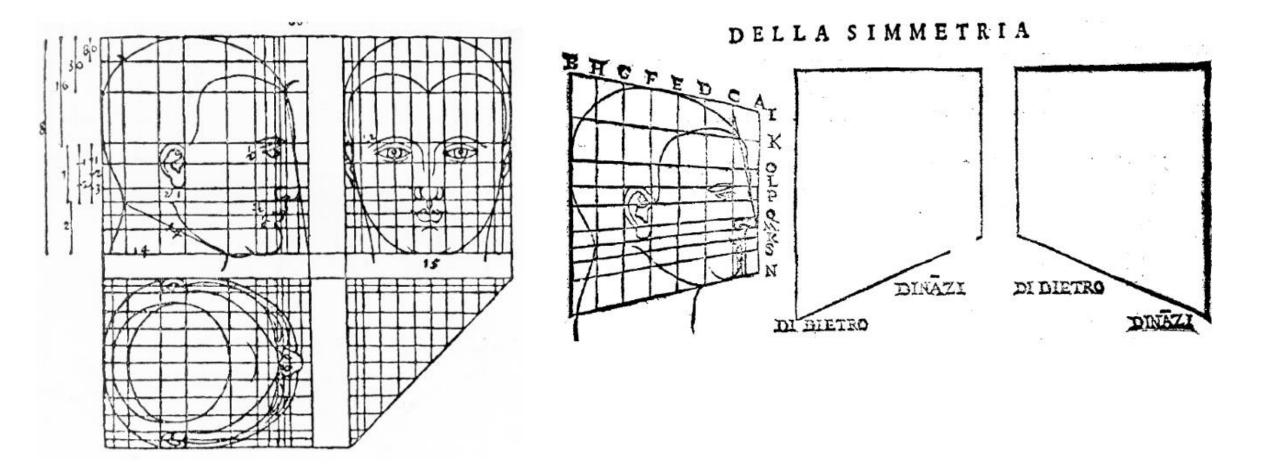
The Annunciation, Carlo Crivelli (1435, 1495)





Draftsman Drawing a Reclining Nude Albrecht Dürer (1471–1528)





From "De Varietate figurarum" Albrecht Dürer (1471–1528)



## Many voices of alarm as to misuse of quantification

With numbers both visible and invisible…

## Blurring lines:

"what qualities are specific to rankings, or indicators, or models, or algorithms?"



Elizabeth Popp Berman

E. Popp Berman and D. Hirschman, The Sociology of

Quantification: Where Are We Now?, Contemp. Sociol., vol. in press, 2017.

## Numbers, visible and invisible...



Publications A-Z

**Journal Information** 

Home / A-Z Publications / Annual Review of Sociology / Volume 45, 2019 / Article

ANNUAL REVIEW OF SOCIOLOGY Volume 45, 2019

Review Article | Open Access

## What's New with Numbers? Sociological Approaches to the Study of Quantification

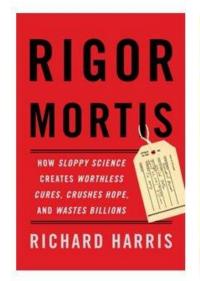
Andrea Mennicken<sup>1</sup>, and Wendy Nelson Espeland<sup>2</sup>

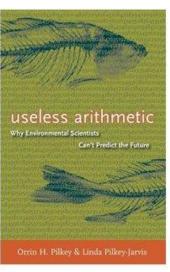
♠ View Affiliations

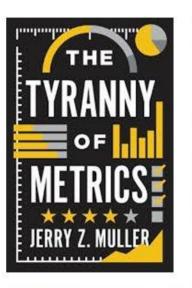
Vol. 45:223-245 (Volume publication date July 2019) https://doi.org/10.1146/annurev-soc-073117-041343

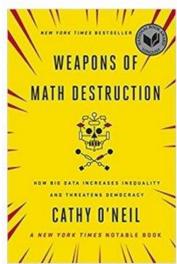
First published as a Review in Advance on May 13, 2019

### Algorithms, models, metrics, statistics...

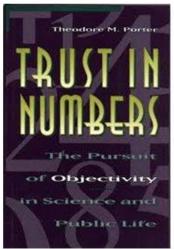






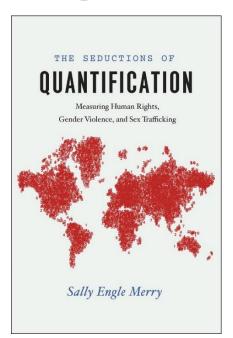


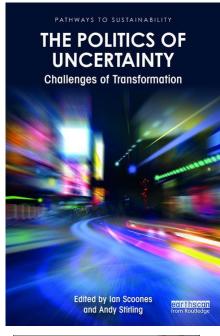


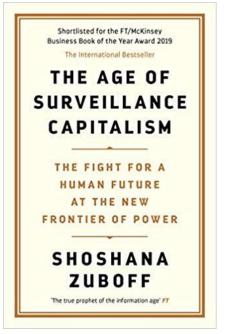


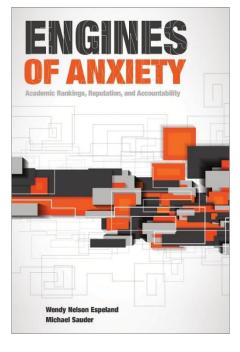


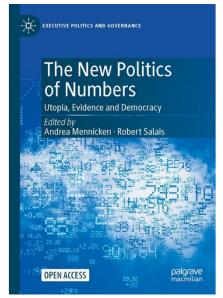
### Algorithms, models, metrics, statistics...

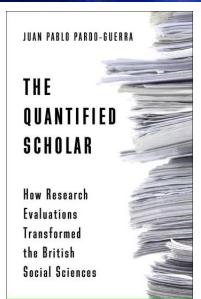


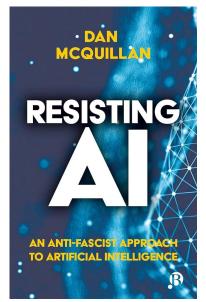




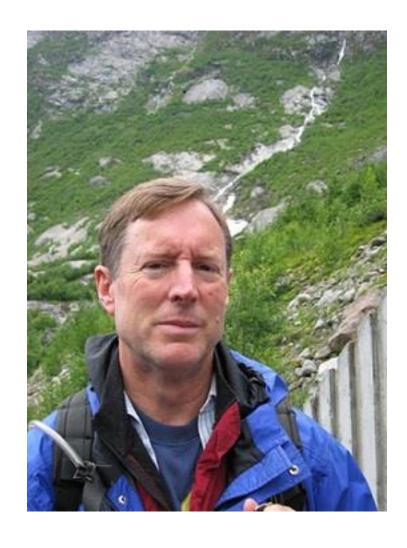




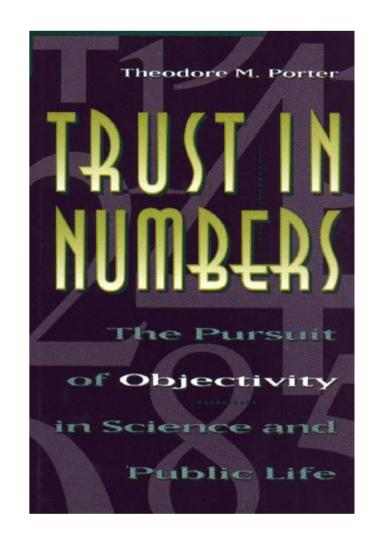




# Numbers and trust

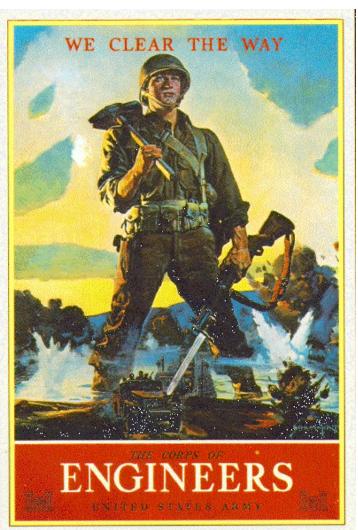


Theodor M. Porter



Theodore M. Porter, Trust in Numbers, The Pursuit of Objectivity in Science and Public Life, Princeton 1995 Porter's story: Quantification needs judgment which in turn needs trust …without trust quantification becomes mechanical, a system, and 'systems can be played'.

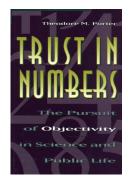


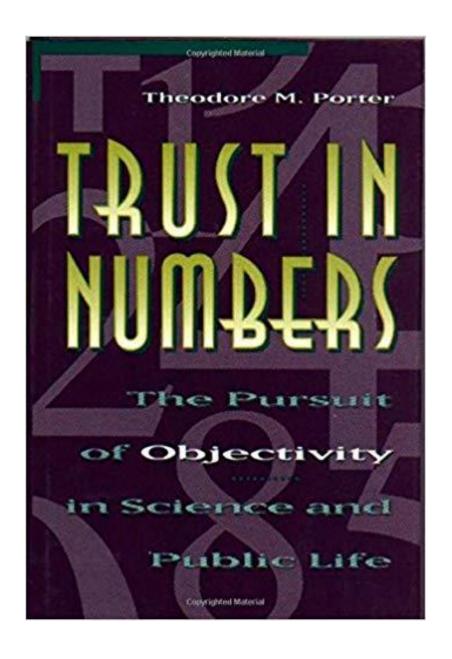


The appeal of numbers is especially compelling to bureaucratic officials who lack the mandate of a popular election, or divine right, p. 8

• • •

A decision made by the numbers (or by explicit rules of some other sort) has at least the appearance of being fair and impersonal, p. 8





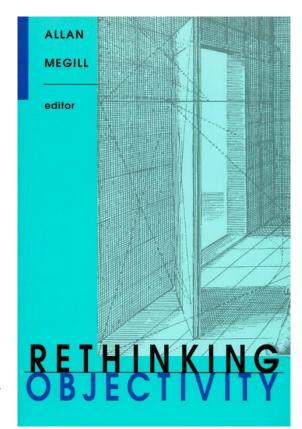
Numbers are not neutral but their purported neutrality is a large part of their appeal: being performative without appearing to be so

http://ereserve.library.utah .edu/Annual/WRTG/3705/M athison/objectivity.pdf in

Objectivity as Standardization: The Rhetoric of Impersonality in Measurement, Statistics, and Cost-Benefit Analysis

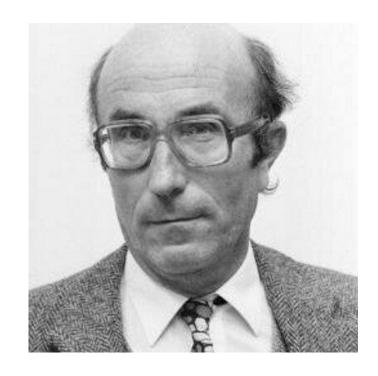
THEODORE M. PORTER

 Quantification makes knowledge impersonal, hence objective.



'System trust', is social system theory:

"The reduction of complexity [made possible by generalized media of communication as money, power and truth] assumes trust on the part of those who are expecting such reduction and of those who are supposed to accept it once it is accomplished"



Niklas Luhmann

N. Luhmann, Trust and Power. Polity Press, 2017.

'the essential fiduciary status' of science= Trust in science is necessary for the general society to continue to support it, materially and with recruits. And mutual trust within science is necessary for its systems of quality assurance to function



Jerome R. Ravetz

For Ravetz (1971, pp. 295–296), when the goals of a task are complex, sophisticated, or subtle, then crude systems of measurements can be played exactly by those persons possessing the skills to execute the tasks properly, who thus manage to achieve their own goals to the detriment of those assigned.

Ravetz, J.R., 1971, Scientific Knowledge and Its Social Problems, 1996 Edition, Transaction Publishers. See examples in Muller, J.Z., 2018, The Tyranny of Metrics, Princeton.



Charles Goodhart

p. 44 "Any ... measures necessarily involve a loss of information ... [and distorts behavior]" (Porter, 1995)

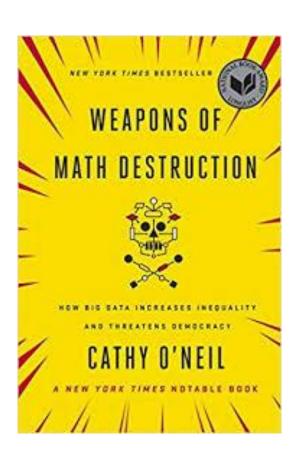
This is what we normally call Goodhart's law, from Charles Goodhart. "When a measure becomes a target, it ceases to be a good measure."

Also known as Campbell's law (1976); https://en.wikipedia.org/wiki/Goodhart%27s\_law

### Alarm for Weapons of Math Destruction



Cathy O'Neil

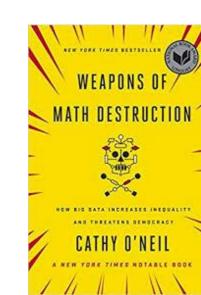


O'Neil, C. (2016). Weapons of math destruction: how big data increases inequality and threatens democracy. Random House Publishing Group.

Opacity (also because of trade secrecy) of algorithms used to decide on recruiting, carriers (including of researchers), prison sentencing, paroling, custody of minors, political campaigns...

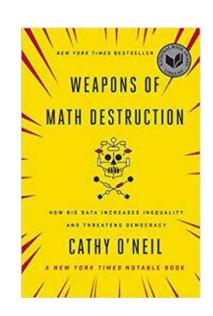
O'Neil, C. (2016). Weapons of math destruction: how big data increases inequality and threatens democracy. Random House Publishing Group.

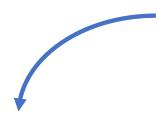
Brauneis, R., & Goodman, E. P. (2018). Algorithmic Transparency for the Smart City. Yale Journal of Law & Technology, 20, 103–176. Retrieved from https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3012499

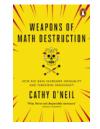


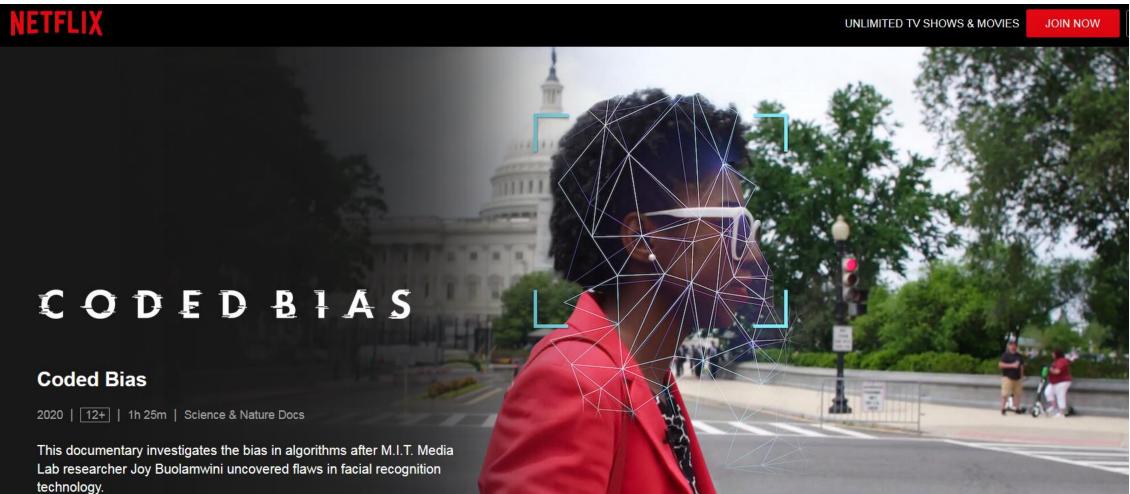
Opacity coupled with opportunity for scale and damage and with non-appealability make them an instrument of oppression & inequality

Cathy O'Neil Google talk https://www.youtube.com/watch?v=TQHs8SA1qpk









RACIAL JUSTICE REQUIRES ALGORITHMIC JUSTICE. SUPPORT THE MOVEMENT.

TECHNOLOGY SHOULD SERVE ALL OF US. NOT JUST THE PRIVILEGED FEW.

Join the Algorithmic Justice League in the movement towards equitable and accountable Al.

Enter your email

JOIN THE MOVEMENT

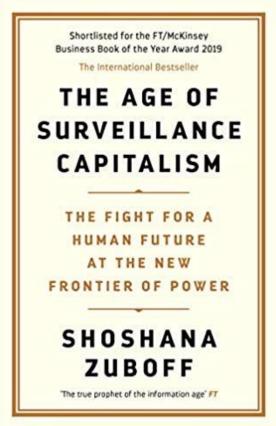
Algorithmic Justice League

https://www.ajl.org/

The New York Times Bloomberg Forbes TIME

FORTUNE TED WIRED The Telegraph



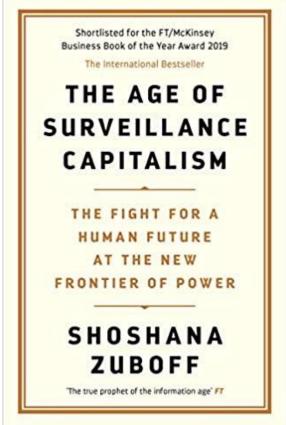


A project of domination of consumers and voters is made possible by artificial intelligence, big data & cognitive psychology

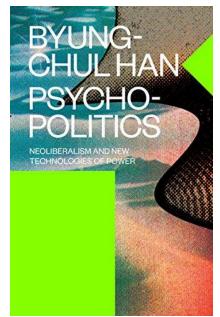
Inequality, power asymmetries and the world of surveillance capitalism

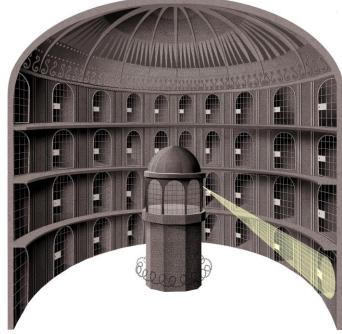


# ··· and the surveillance is voluntarily accepted



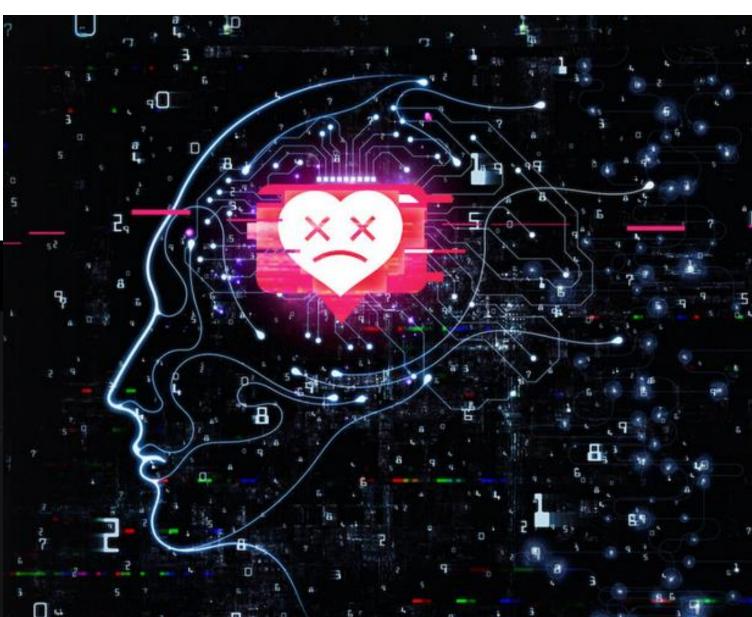
Byung Chul Han 'virtual panopticon'





A useful illustration of strategies of capture, starring O'Neil, Zuboff, Lanier, and GAFA technologists…

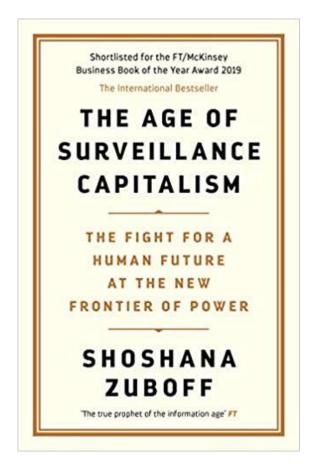


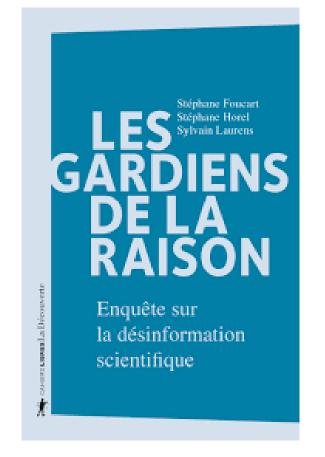


··· such as Tristan Harris, former design ethicist at Google, explaining from inside how social media pursue addiction to maximize profit and manipulates people's behaviour









Chapters 11 & 12

Instrumentarian power

Chapter 10

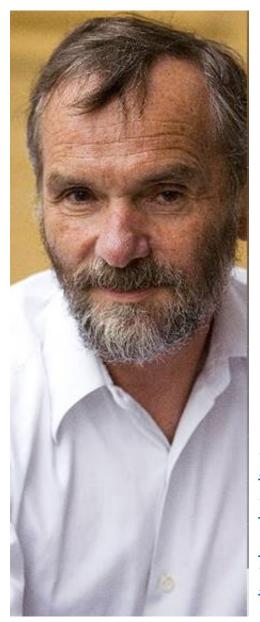
Néorationalism d'importation

La trollisation de l'espace public

AI empowered with cognitive psychology

A project of domination?

# Alain Supiot



An indictment of the Total Market and the normative uses of economic quantification

https://www.college-defrance.fr/site/en-alainsupiot/Governance-by-NumbersIntroduction.htm

#### Alain Supiot

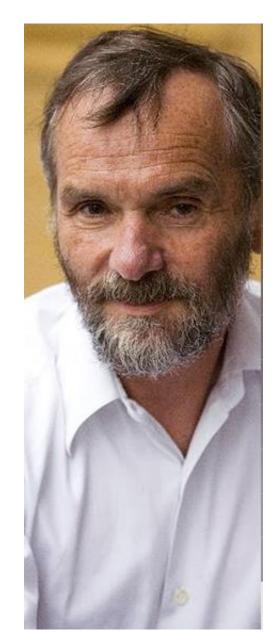
#### La Gouvernance par les nombres

Cours au Collège de France 2012-2014



POIDS ET MESURES

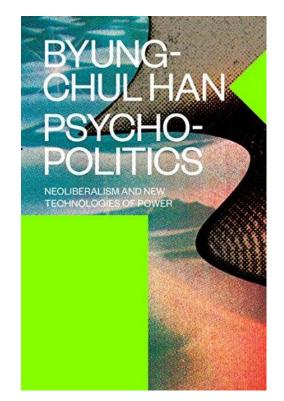
# Alain Supiot

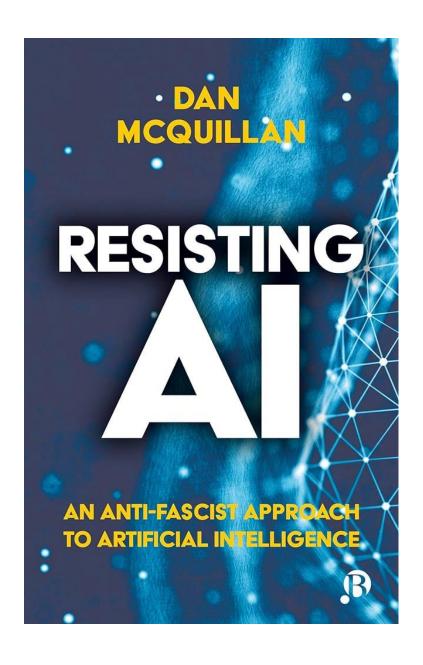


we have entered the era of the cybernetic imaginary, which revives the West's age-old dream of grounding social harmony in calculations.

Same diagnosis about the neoliberal 'exploitation of freedom' from Byung Chul Han

Slave of ourselves



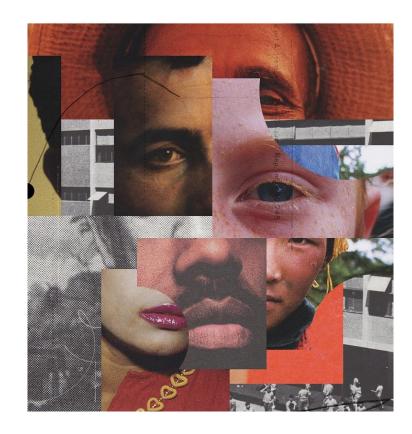


Resisting AI contrasts optimistic visions about AI's ··· AI may best be seen as a continuation and reinforcement of bureaucratic forms of discrimination and violence, ultimately fostering authoritarian outcomes

AI's promise of objective calculability is antithetical to an egalitarian and just society

··· Based on opaque algorithms – various actors can discriminate against categories of people in accessing jobs, loans, medical care, and other benefits

#### From loss of political agency to identity politics



# The Clash Of Civilizations *Is* The Politics Of The End of History

Reflections by the philosopher Slavoj Žižek on universality and "worldless places."

ESSAY GEOPOLITICS & GLOBALIZATION

BY NATHAN GARDELS
MAY 3, 2024



Slavoj Žižek

"The only remaining legitimate source of conflicts are cultural (ethnic, religious) tensions → rise of 'irrational' populism result from the disappearance of the proper political dimension" (Slavoj Žižek)

#### Dangers of mathematization of economics









Wolfgang Drechsler

Erik S. Reinert

Paul Romer

Philip Mirowski

W. Drechsler, "On the possibility of quantitative-mathematical social science, chiefly economics," *J. Econ. Stud.*, vol. 27, no. 4/5, pp. 246–259, 2000.

E. S. Reinert, "Full circle: economics from scholasticism through innovation and back into mathematical scholasticism," *J. Econ. Stud.*, vol. 27, no. 4/5, pp. 364–376, Aug. 2000.

P. Romer, "Mathiness in the Theory of Economic Growth," Am. Econ. Rev., vol. 105, no. 5, pp. 89–93, May 2015.

Mirowski, Philip. 2013. Never Let a Serious Crisis Go to Waste: How Neoliberalism Survived the Financial Meltdown. Verso.





WORKING PAPER WP 2021/07

# Altered States: Cartesian and Ricardian dreams

Erik S. Reinert

Tallinn University of Technology

UCL Institute for Innovation and Public Purpose

Monica di Fiore

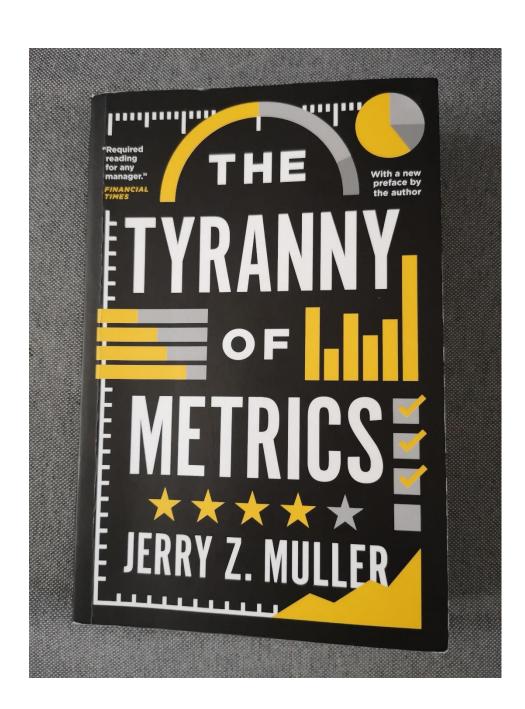
Institute for Cognitive Sciences and Technologies, Consiglio Nazionale delle Ricerche

Andrea Saltelli

Open Evidence Research, Universitat Oberta de Catalunya (UOC)

Jerome R. Ravetz

Institute for Science, Innovation and Society, University of Oxford

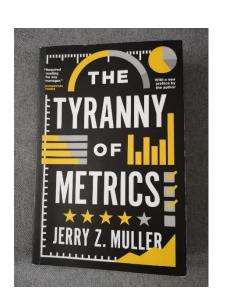


J. Z. Muller, The tyranny of metrics. Princeton University Press, 2018.

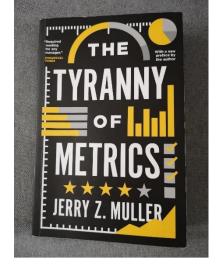
Metric fixation, or the irresistible pressure to measure performance

Gaming of metrics (recall Goodhart law)

A wealth of case studies from education to war to medicine to foreign aid..



## Unintended consequences

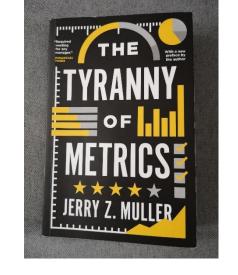


- Goal displacement
- Short termism
- Diminishing utility
- Rule cascade
- Discouraging risk taking
- Discouraging innovation

- Rewarding luck
- Discouraging cooperation and common purpose
- Degrading work
- Time waste
- Loss of productivity

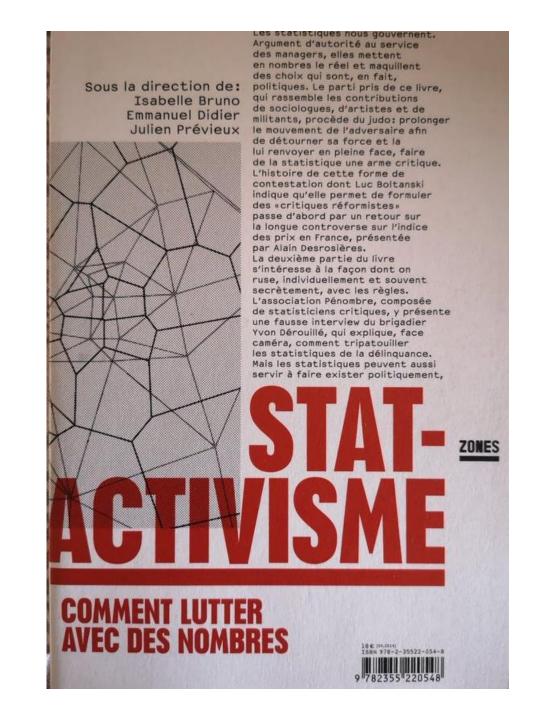
# A concluding remark of Muller

Considering all of the above keep in mind at every step that "the best use of metrics may be not to use it at all"

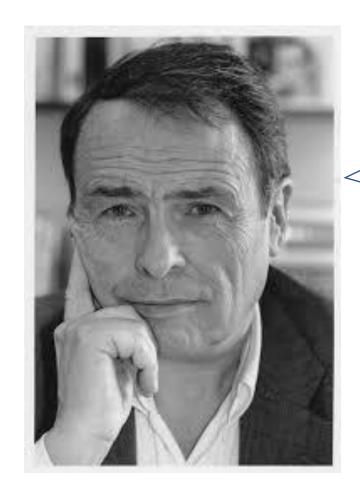


Do we need a movement of resistance?

I. Bruno, E. Didier, and J. Prévieux, Statactivisme. Comment lutter avec des nombres. Paris: Zones, La Découverte, 2014



1. Deconstruct existing metrics, including using irony (Pierre Bourdieu, *Les héritiers*).



La sociologie, ça doit être rigolo

(Sociology must be fun)



2. Gaming metrics (statistical judo) – use Goodhart's law to your advantage – or make the ruse public.

Police statistics in NY



3. Bring to the surface what is hidden / unsaid/ excluded – new social classes, marginalization, minorities:

• 'Creative class' or 'precarious intellectuals'?



- 4. Measure something different.
- Suicides at France Telecom;
- BIP 40, a new French measure of poverty/inequality



## Important:

"Quantification should not be abandoned to the advantage of exalting qualities, singularities, and the incommensurable. Such an abandon would be a tactical error"

> Sous la direction de: politiques. Le parti pris de ce livre, Isabelle Bruno qui rassemble les contributions

Emmanuel Didier militants, procède du judo: prolonger Julien Prévieux le mouvement de l'adversaire afin

Argument d'autorité au service des managers, elles mettent en nombres le réel et maquillent des choix qui sont, en fait,

de sociologues, d'artistes et de

de détourner sa force et la lui renvoyer en pleine face, faire de la statistique une arme critique. L'histoire de cette forme de contestation dont Luc Boltanski indique qu'elle permet de formuler des «critiques réformistes» passe d'abord par un retour sur la longue controverse sur l'indice des prix en France, présentée par Alain Desrosières. La deuxième partie du livre s'intéresse à la façon dont on ruse, individuellement et souvent secrètement, avec les règles. L'association Pénombre, composée de statisticiens critiques, y présente une fausse interview du brigadier Yvon Dérouillé, qui explique, face caméra, comment tripatouiller les statistiques de la délinquance. Mais les statistiques peuvent auss

# Mathematical and statistical models

#### nature communications

Explore content > About the journal > Publish with us >

nature > nature communications > comment > article

Comment | Open Access | Published: 27 August 2019

#### A short comment on statistical versus mathematical modelling

Andrea Saltelli <sup>™</sup>

*Nature Communications* **10**, Article number: 3870 (2019) | Cite this article

nature

Illustration by David Parkins



Andrea Saltelli 🗹 , Gabriele Bammer , Isabelle Bruno , Erica Charters , Monica Di Fiore , Emmanuel Didier , Wendy Nelson Espeland , John

Kay, Samuele Lo Piano, Deborah Mayo, Roger Pielke Jr, Tommaso Portaluri, Theodore M. Porter, Arnald Puy, Ismael Rafols, Jerome R.

Ravetz, Erik Reinert, Daniel Sarewitz, Philip B. Stark, Andrew Stirling, Jeroen van der Sluijs & Paolo Vineis

3 modellers Lo Piano, Puy, Saltelli

2 experts models and society Pielke, van der Sluijs

3 statisticians Mayo, Stark, Portaluri

2 statactivistes Bruno, Didier

2 economists Kay, Raynert

1 epidemiologist vineis

2 sociologists of quantification

Espeland, Porter

3 STS scholars Bammer, Sarewitz, Stirling

1 philosopher Ravetz

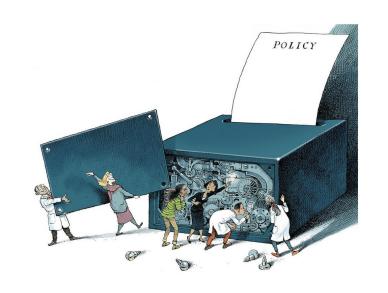
1 historian Charters

1 political scientists Di Fiore

1 expert RRI - Open Science Rafols



# COVID has put mathematical models in the limelight



→ Power & controversy

### Power

The New York Times



# Behind the Virus Report That Jarred the U.S. and the U.K. to Action

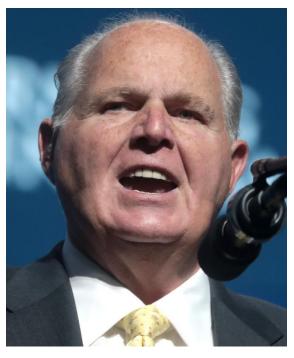
It wasn't so much the numbers themselves, frightening though they were, as who reported them: Imperial College London.

Landler, Mark, and Stephen Castle. 2020. Behind the Virus Report That Jarred the U.S. and the U.K. to Action - The New York Times.

# Conflicts, when questions of urgency, stakes, values and uncertainty collide

"Wild-Ass Covid numbers
... The minute I hear
anybody start talking about
models and modeling, I
blanch"

Rush Limbaugh



Rhodes, Tim, and Kari Lancaster. 2020. "Mathematical Models as Public Troubles in COVID-19 Infection Control: Following the Numbers", Health Sociology Review 1–18. doi: 10.1080/14461242.2020.1764376



## New modelling army is leading us astray

Be it policy for lockdown, net zero or immigration, it must be ministers and not scientists or analysts who lead the way

Juliet Samuel

Wednesday November 08 2023, 9.00pm, The Times

https://www.thetimes.co.uk/article/new-modelling-army-is-leading-us-astray-0b7pm8662

Assess uncertainty and sensitivity

#### Mind the hubris

Complexity can be the enemy of relevance

#### Mind the framing

Match purpose and context



Quantification can backfire.

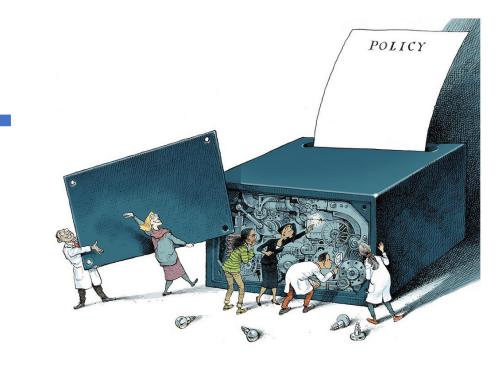
#### Mind the unknowns

Acknowledge ignorance



Assess uncertainty and sensitivity

... models require input values for which there is no reliable information...



...global uncertainty and sensitivity analyses are often not done. Anyone turning to a model for insight should demand them

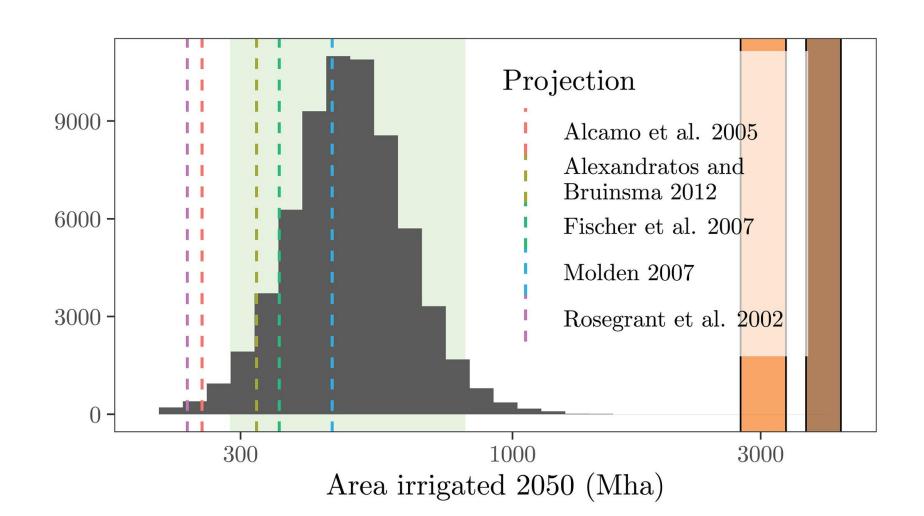
Assess uncertainty and sensitivity

··· this may lead to interesting discoveries ···



# Geophysical Research Letters Current Models Underestimate Future Irrigated Areas

A. Puy X, S. Lo Piano, A. Saltelli First published: 17 April 2020 https://doi.org/10.1029/2020GL087360



Assess uncertainty and sensitivity

#### Mind the hubris

Complexity can be the enemy of relevance



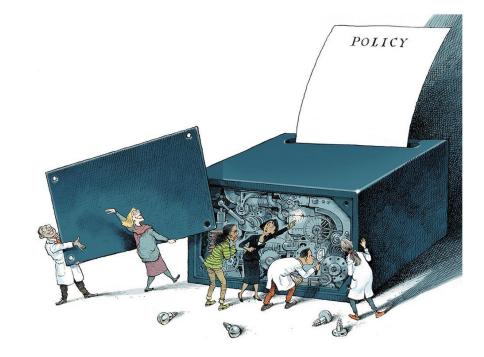
Match purpose and context

#### Mind the consequences

Quantification can backfire.

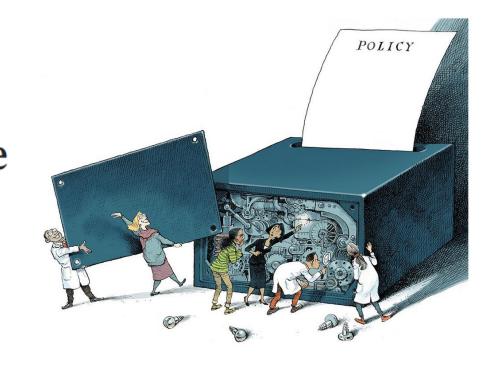
#### Mind the unknowns

Acknowledge ignorance



### Mind the hubris

Complexity can be the enemy of relevance



... many are seduced by the idea of adding complexity in an attempt to capture reality more accurately, but...

SUPPLEMENTARY INFORMATION

Model complexity

HOME > SCIENCE ADVANCES > VOL. 8. NO. 42 > MODELS WITH HIGHER EFFECTIVE DIMENSIONS TEND TO PRODUCE MORE UNCERTAIN ESTIMATES

RESEARCH ARTICLE MATHEMATICS









# Models with higher effective dimensions tend to produce more uncertain estimates



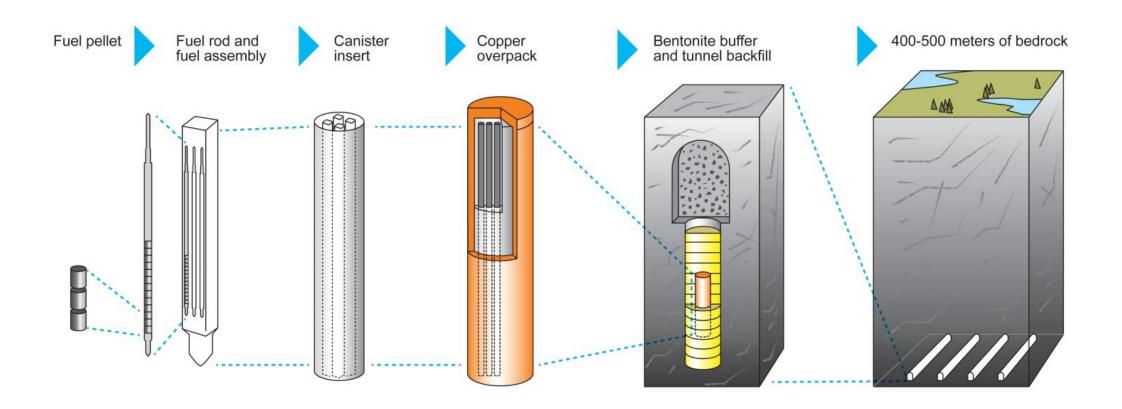




ARNALD PUY D, PIERFRANCESCO BENEVENTANO, SIMON A. LEVIN D, SAMUELE LO PIANO D, TOMMASO PORTALURI, AND ANDREA SALTELLI

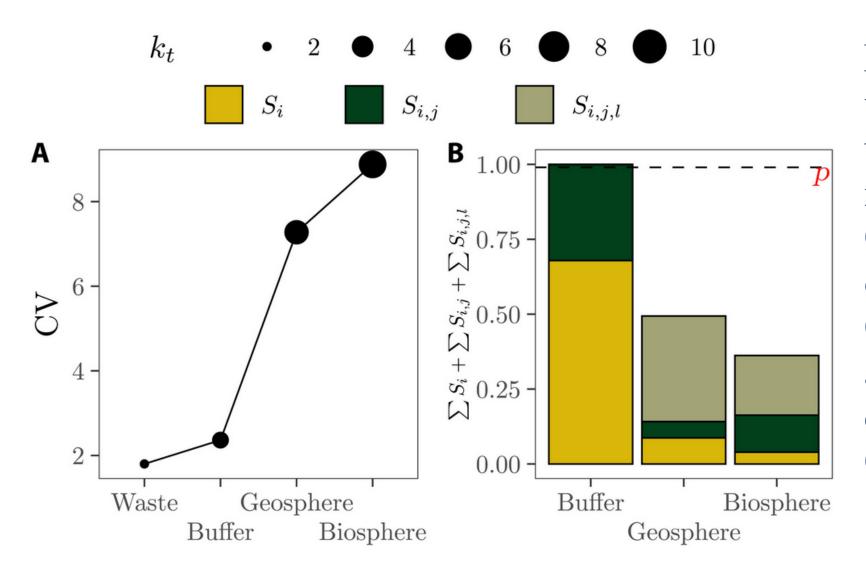


Affiliations

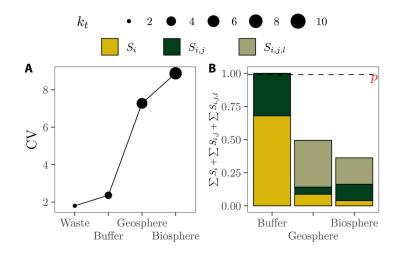


A typical nuclear waste disposal concept: the waste is separated from humans by a series of barriers

Source: World Nuclear Organization, https://world-nuclear.org/information-library/nuclear-fuel-cycle/nuclear-waste/storage-and-disposal-of-radioactive-waste.aspx



Propagating uncertainty across the barriers increases variability (CV=std/mean), effective dimension  $(k_t)$ and the importance of interactions  $(S_{ii}, S_{ijk})$ 



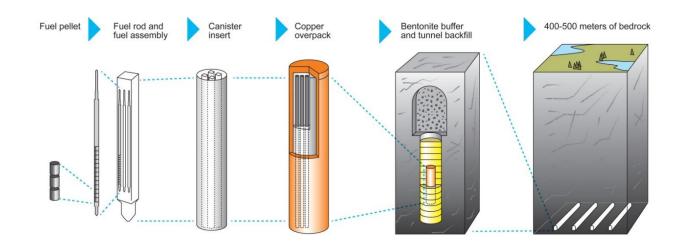
Science Advances Current Issue First release papers Archive About V (

Models with higher effective dimensions tend to produce more uncertain estimates

ARNALD PUY (10), PIERFRANCESCO BENEVENTANO, SIMON A LEVIN (20), SAMUELE LO PIANO (10), TOMMASO PORTALURI, AND ANDREA SALTELLI (10) Authors Info &

The regulation should not set limits on doses to humans in the biosphere, as done e.g. in the US, since these are impossible to predict with any certainty

A more realistic and defensible safety standard could be set as a maximum level of radioactivity leaving the buffer



#### Mind the assumptions

Assess uncertainty and sensitivity

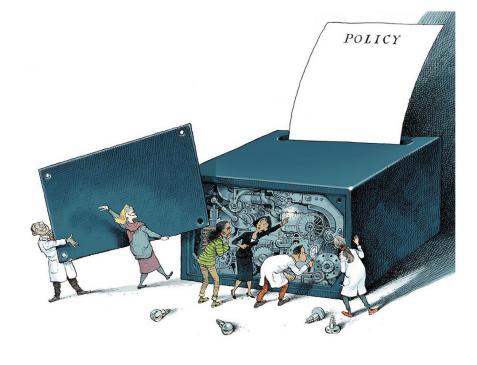
#### Mind the hubris

Complexity can be the enemy of relevance



#### Mind the framing

Match purpose and context



#### Mind the consequences

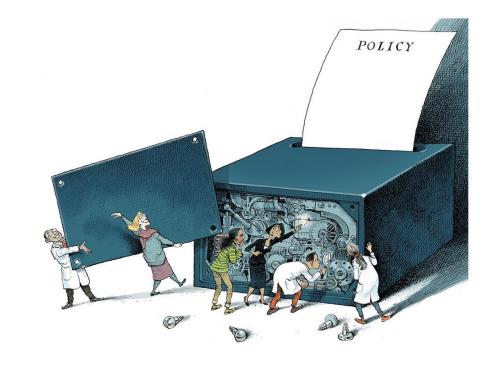
Quantification can backfire.

#### Mind the unknowns

Acknowledge ignorance

## Mind the framing

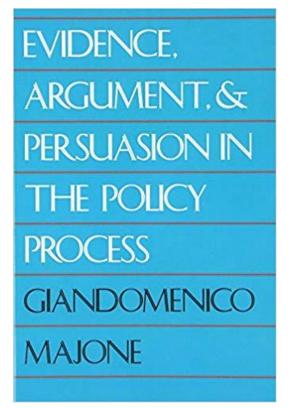
Match purpose and context

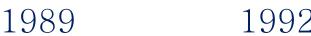


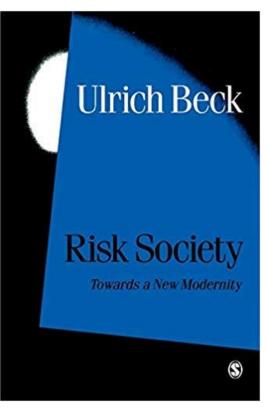
··· models will reflect the interests, disciplinary orientations and biases of the developers···

SUPPLEMENTARY INFORMATION

#### From Ulrich Beck to Giandomenico Majone: the technique is never neutral







1992 (1986)



Ulrich Beck (1944 –2015)



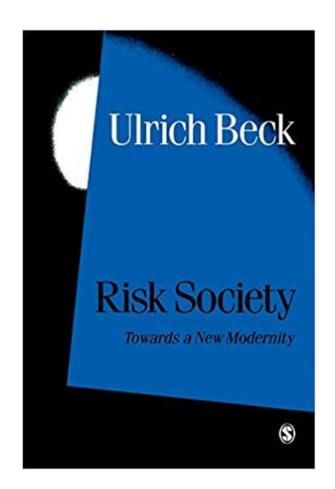
Environmental Science & Policy
Volume 106, April 2020, Pages 87-98



The technique is never neutral. How methodological choices condition the generation of narratives for sustainability

Andrea Saltelli <sup>a, b</sup> ○ ☑, Lorenzo Benini <sup>c</sup>, Silvio Funtowicz <sup>a</sup>, Mario Giampietro <sup>d, e</sup>, Matthias Kaiser <sup>a</sup>, Erik Reinert <sup>a, f</sup>, Jeroen P. van der Sluijs <sup>a, g, h</sup>

"It is not uncommon for political programs to be decided in advance simply by the choice of what expert representatives are included in the circle of advisers."



1992 (1986)



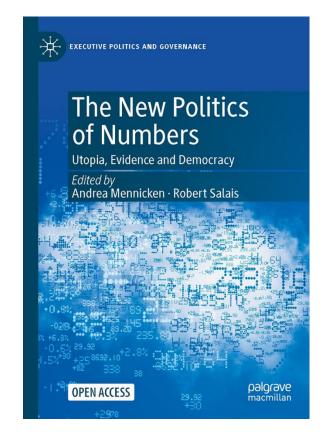
Ulrich Beck (1944 –2015)

Since the technique is never neutral a technical proof of quality is illusory without a parallel investigation of normative quality

**Technical Quality** 

Normative quality

How the numbers of neoliberalism (New Public Management) constitute a regime of ademocracy; the example of indicators of employment



Salais, R. (2022). "La donnée n'est pas un donné": Statistics, Quantification and Democratic Choice. In *The New Politics of Numbers: Utopia, Evidence and Democracy*, Andrea Mennicken and Robert Salais, Palgrave Macmillan, pp. 379-415.

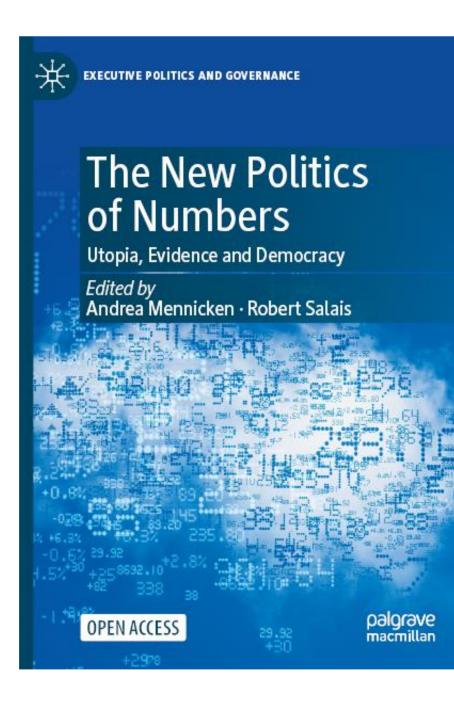
## Evidence based policy

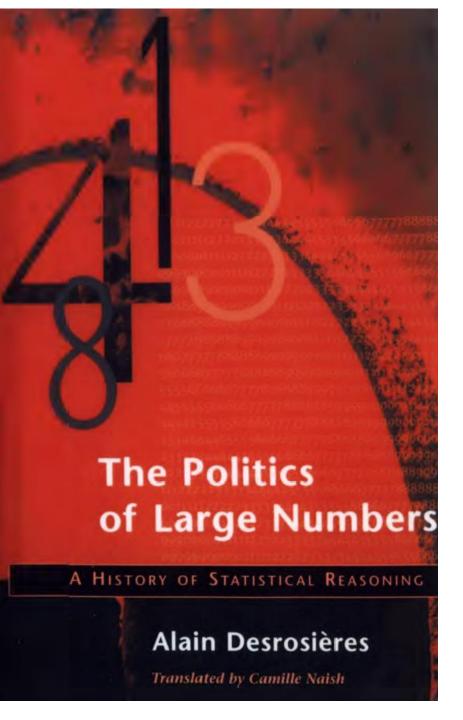
Statistics (creating things that hold together for the solution of practical problems)

Policy based evidence

Governance driven quantification (a reversal of the statistical pyramid)

CHAPTER 12, "La donnée n'est pas un donné": Statistics, Quantification and Democratic Choice, *Robert Salais* 





Alain Desrosières: "Making things that hold"

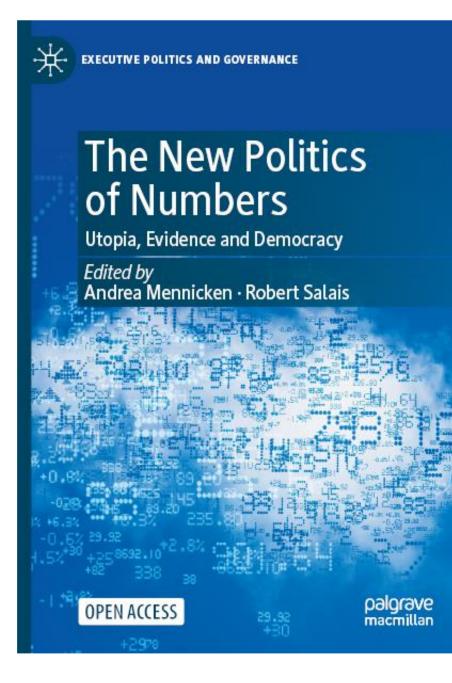
The construction of statistical concepts and categories that can serve for action

#### BUT

"It is because the moment of objectification can be made autonomous that the moment of action can be based on firmly established objects"

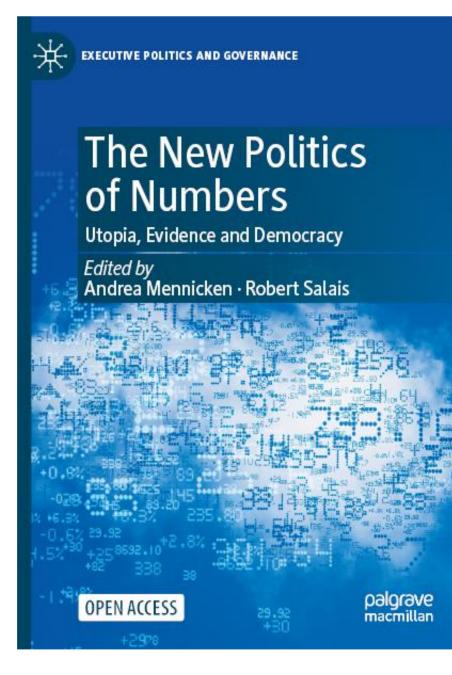
Governance driven quantification is based on pretended objectivity (neutrality), reductionism and justificationism that contribute to a loss of democratic agency (a-democracy)

> CHAPTER 12, "La donnée n'est pas un donné": Statistics, Quantification and Democratic Choice, *Robert Salais*

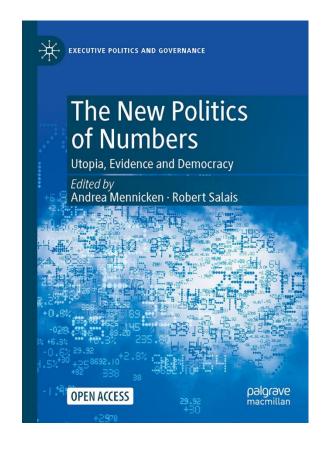


Contesting unjust/unfair governance arrangement is impossible without producing alternative constructions of evidence – that requires muscles not easily available to the lay citizen

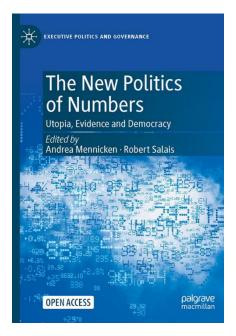
> CHAPTER 12, "La donnée n'est pas un donné": Statistics, Quantification and Democratic Choice, *Robert Salais*

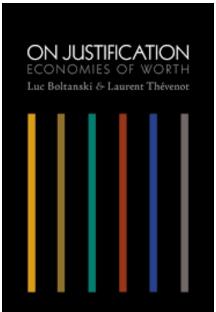


Normative quality ... yes but which norms?



Thévenot, L. (2022). A New Calculable Global World in the Making: Governing Through Transnational Certification Standards. In *The new politics of numbers*, Andrea Mennicken and Robert Salais, Palgrave Macmillan, pp. 197–252.





A New Calculable Global World in the Making: Governing Through Transnational Certification Standards

#### Laurent Thévenot

critical public debates between conceptions of the common good

individual consumers' choices between certified market goods







#### Mind the assumptions

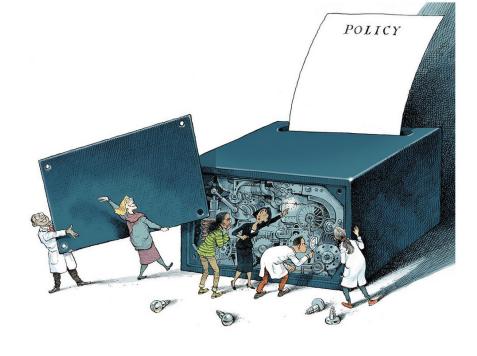
Assess uncertainty and sensitivity

#### Mind the hubris

Complexity can be the enemy of relevance



Match purpose and context



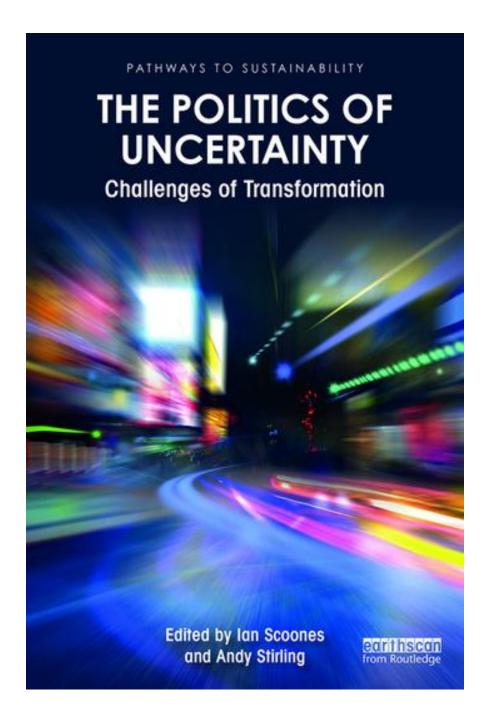


Mind the consequences

Quantification can backfire.

#### Mind the unknowns

Acknowledge ignorance



3

### SHARING RISKS OR PROLIFERATING UNCERTAINTIES?

Insurance, disaster and development

Leigh Johnson

Model-based parametric insurance led to dramatic consequences for developing countries experiencing draughts

**Open access:** https://www.taylorfrancis.com/books/politics-uncertainty-ian-scoones-andy-stirling/e/10.4324/9781003023845

#### A recipe: 'falsification' of the available options based on:

- Feasibility (compatibility with external constraints),
- Viability (compatibility with internal constraints), and
- Desirability (compatibility with normative values adopted in the given society)



#### Futures Volume 91, August 2017, Pages 62-71



Original research article

What is wrong with evidence based policy, and how can it be improved?

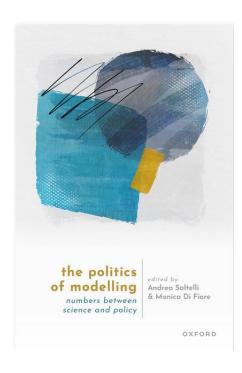
Andrea Saltelli a, b, c ≥ M, Mario Giampietro a, c, d

nature > comment > article

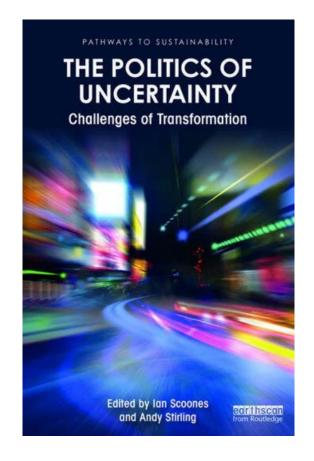
COMMENT 24 June 2020

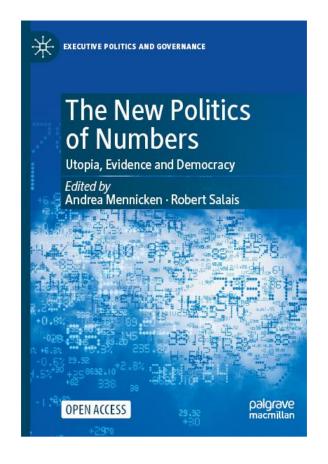
Five ways to ensure that models serve society: a manifesto

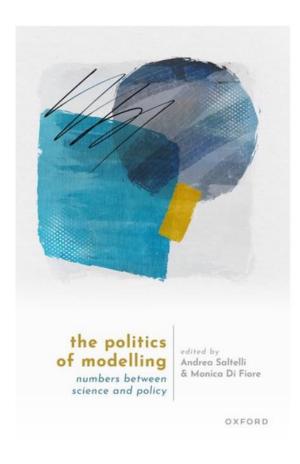




→ Reciprocal domestication between models and society







2020 2022 2023

Goal: Reveal the policy of (mathematical modelling's) numbers

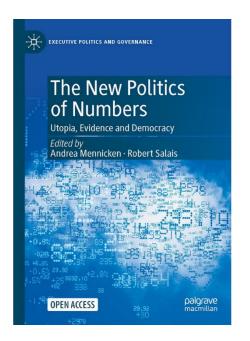
#### What can mathematical modelling contribute to a sociology of quantification?

<u>Humanities and Social Sciences Communications</u> **10**, Article number: 213 (2023) <u>Cite this article</u>

448 Accesses | 4 Altmetric | Metrics

#### Technical Quality

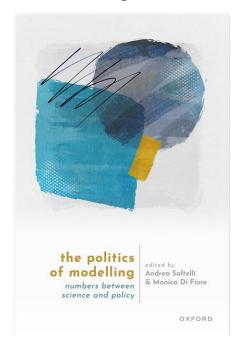
#### Normative quality





#### Sensitivity analysis

#### Sensitivity auditing

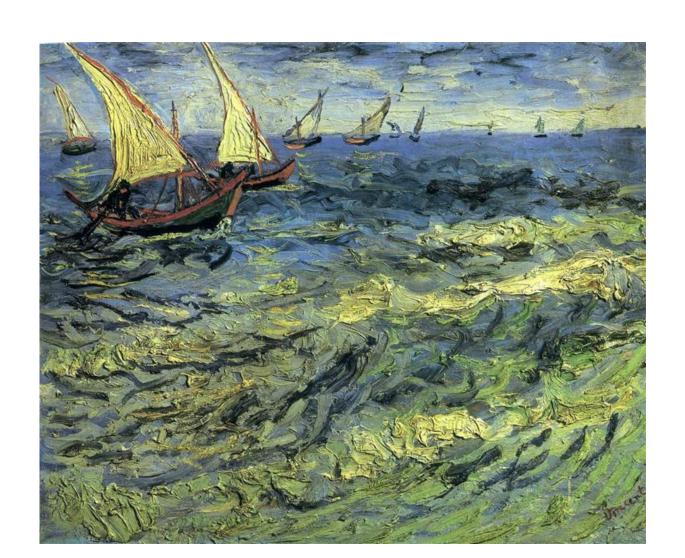


Uncertainty analysis: the study of the uncertainty in model output—see also uncertainty cascade

Sensitivity analysis: the study of the relative importance of different input factors on the model output

Sensitivity auditing: "Sensitivity auditing is a wider consideration of the effect of all types of uncertainty, including structural assumptions embedded in the model, and subjective decisions taken in the framing of the problem" (European Commission, 2021).

## Why is all this important? Fishing expeditions and forking paths ...





The garden of forking paths: Why multiple comparisons can be a problem, even when there is no "fishing expedition" or "p-hacking" and the research hypothesis was posited ahead of time\*

Andrew Gelman<sup>†</sup> and Eric Loken<sup>‡</sup> 14 Nov 2013 The garden of forking paths: Why multiple comparisons can be a problem, even when there is no "fishing expedition" or "p-hacking" and the research hypothesis was posited ahead of time\*

Andrew Gelman<sup>†</sup> and Eric Loken<sup>‡</sup> 14 Nov 2013

Why this matters?





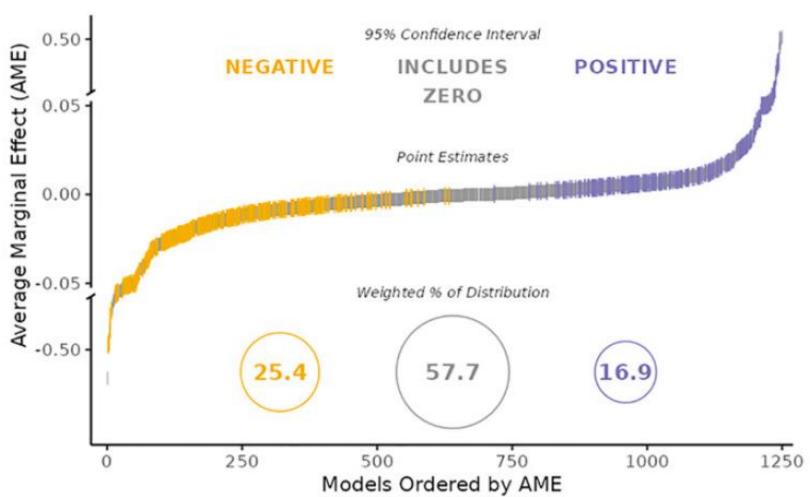
**RESEARCH ARTICLE** 

SOCIAL SCIENCES



## Observing many researchers using the same data and hypothesis reveals a hidden universe of uncertainty

Edited by Douglas Massey, Princeton University, Princeton, NJ; received March 6, 2022; accepted August 22, 2022



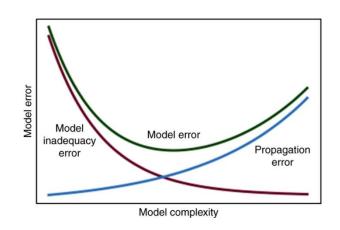
"Will different researchers [73 teams] converge on similar findings when analyzing the same data?

varied greatly,
ranging from large
negative to large
positive effects"
(Massey et al. 2022)

Sensitivity analysis and auditing can assist sociology of quantification in activities of de- and re-construction (e.g. for statactivists)

Modelling of the modelling process, to

- > retrace what was assumed
- check the level of complexity



• • •

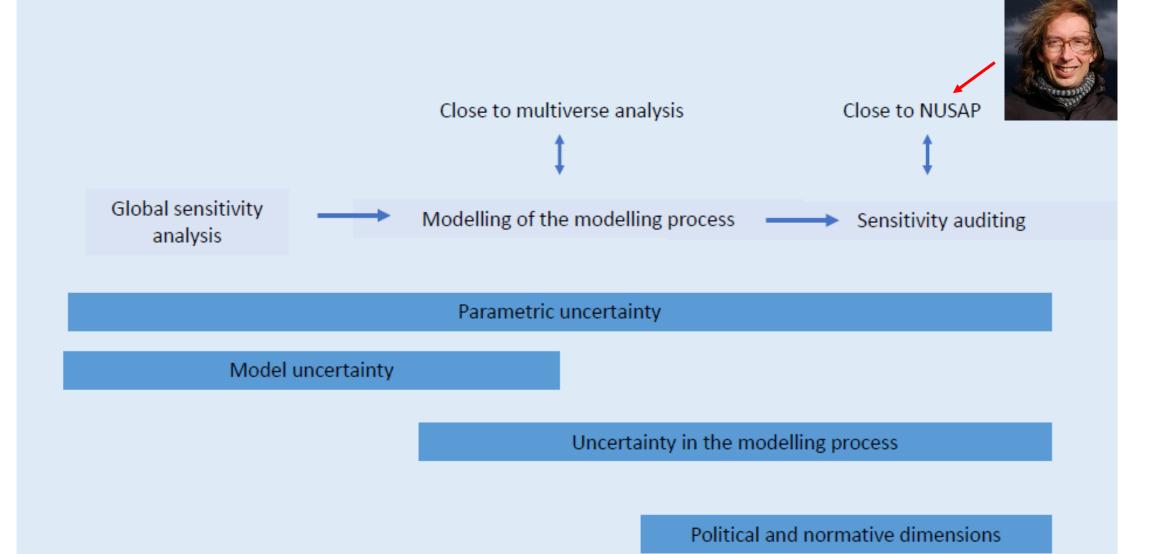
. . .

→ check simultaneously technical and normative quality

Example use SA to ascertain that an algorithm does not make implicit use of protected attributes

#### PROTECTED ATTRIBUTES:

- Age
- Disability
- National Origin
- Race/color
- Religion
- Sex
- (From the US Equal Opportunity Employment Commission)



• • •

→ Avoid "quantifying at all costs", expose 'funny numbers'



#### Culture Unbound

Journal of Current Cultural Research

#### **Funny Numbers**

By Theodore M. Porter

# Digital Twins of the Earth

## Scientists have built a 'digital twin' of Earth to predict the future of climate change



By Rosie Frost & Angela Symons

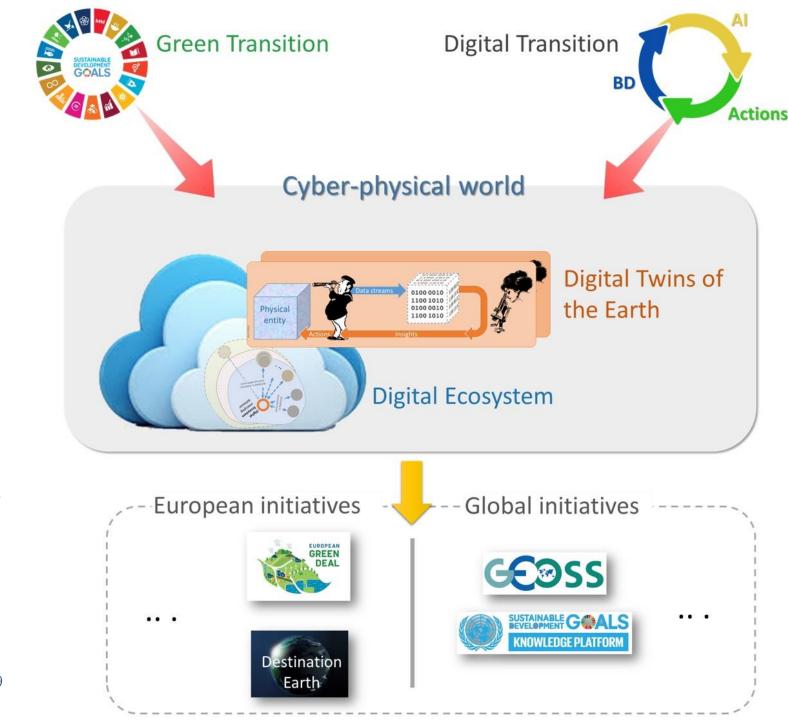
Published on 11/06/2024 - 16:00 GMT+2 • Updated 16:00



The complex computer model takes into account weather and climate systems as well as our impact on the planet.

[...] with the advent of the Digital Transformation, the interconnection between the physical and the digital world has become almost complete: economic, industrial, and social relationships have been moved to the "cyberphysical" world ...

Source: S. Nativi, P. Mazzetti, and M. Craglia, 'Digital Ecosystems for Developing Digital Twins of the Earth: The Destination Earth Case', Remote Sensing, vol. 13, no. 11, Art. no. 11, Jan. 2021, doi: 10.3390/rs13112119



## DestinE is true game changer in our fight against climate change.

euro news.

- Margrethe Vestager -

"The launch of the initial Destination Earth (DestinE) is a true game changer in our fight against climate change," says Margrethe Vestager, Executive Vice-President for a Europe Fit for the Digital Age. "It means that we can observe environmental challenges which can help us predict future scenarios - like we have never done before... Today, the future is literally at our fingertips."

Margrethe Vestager

## YOU CONTROL CLIMATE CHANGE.





TURN DOWN. SWITCH OFF. RECYCLE. WALK. CHANGE











#### **Bring digital twins back to Earth**

Andrea Saltelli X, Gerd Gigerenzer, Mike Hulme, Konstantinos V. Katsikopoulos, Lieke A. Melsen, Glen P. Peters, Roger Pielke Jr, Simon Robertson ... See all authors  $\vee$ 

First published: 26 August 2024 | https://doi.org/10.1002/wcc.915

**Edited by** Matthias Heymann, Domain Editor and Maria Carmen Lemos, Editor-in-Chief

#### The Honest Broker

#### Digital Twins of the Earth: Science or Pseudoscience?

A guest post by Andrea Saltelli



ROGER PIELKE JR. SEP 09, 2024



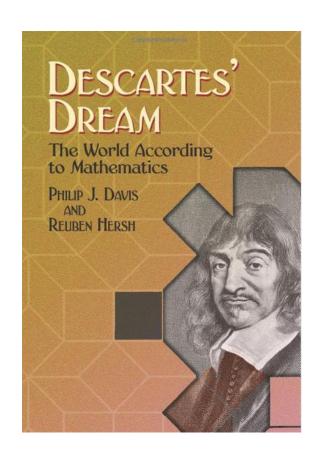


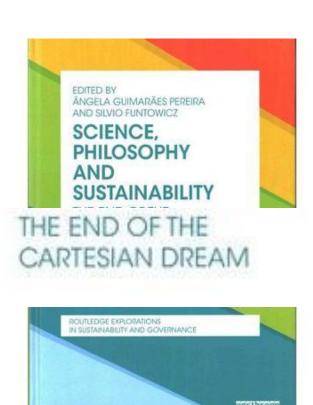


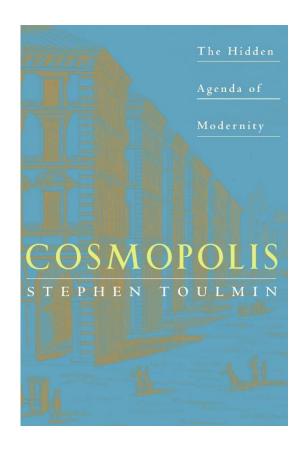


Looking good!

## Digital Twins: The planet as a manufact; the ultimate Cartesian Dream





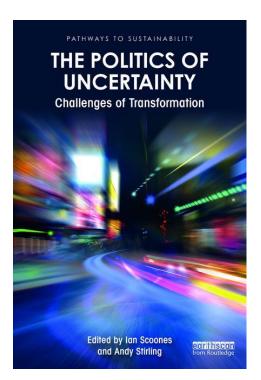


DT's assumes that climate change needs more evidence to promote political agency, and that said evidence can come in the form of DT's

#### Problems with DestinE

The EC leans toward technology as a conduit to solve policy problems 

European institutions are vulnerable to projects oriented to technological solutions and technological optimism



4

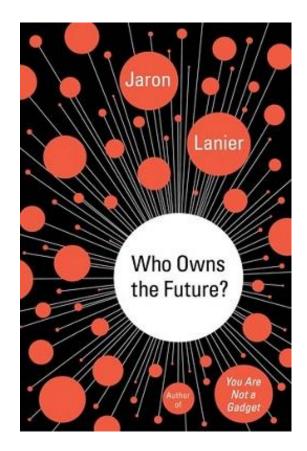
# THE UNRAVELLING OF TECHNOCRATIC ORTHODOXY?

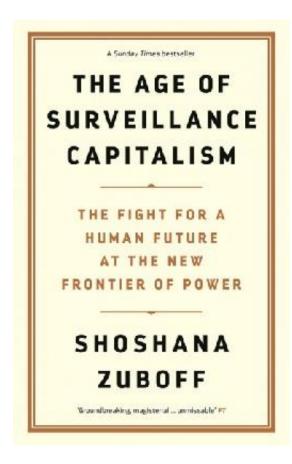
Contemporary knowledge politics in technology regulation

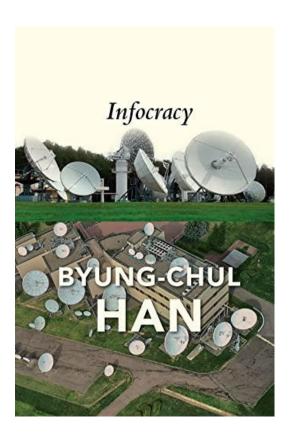
Patrick van Zwanenberg

#### Problems with DestinE

The epistemic community around DestinE unexposed to the concerns about the digitalization of the real







'expected utility', 'decision theory', 'life cycle assessment', 'ecosystem services' 'sound scientific decisions' and 'evidence-based policy' ... profusion of digits, promises of accuracy



#### Research Policy

Available online 21 December 2022, 104709
In Press, Corrected Proof ?



Discussion

Against misleading technocratic precision in research evaluation and wider policy – A response to Franzoni and Stephan (2023), 'uncertainty and risk-taking in science'



Andrew Stirling

Problems with DestinE: A-la-Zuckerberg approach to introducing new technologies: first it is done, then one worries about "How to embed the ethical, legal, and social considerations in the Digital Twin of the Earth and its interface, such as privacy, equity, accessibility …"



# Dont't forget 2013 EC's Human Brain Project

"the European Commission awarded ... a staggering 1 billion euro grant ... the people I contacted struggled to name a major contribution that the HBP has made in the past decade" (Yong, 2019)

#### nature

Explore content > About the journal >

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nature > comment > article

Published: 03 September 2014

# Neuroscience: Where is the brain in the Human Brain Project?

Yves Frégnac <sup>™</sup> & Gilles Laurent <sup>™</sup>

Nature 513, 27–29 (2014) Cite this article

Newsletters

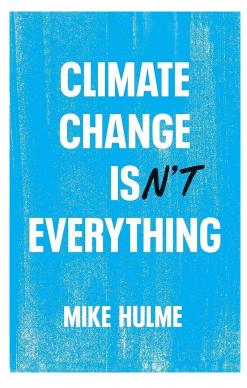
The Atlantic

SCIENCE

### The Human Brain Project Hasn't Lived Up to Its Promise

Ten years ago, a neuroscientist said that within a decade he could simulate a human brain. Spoiler: It didn't happen.

By Ed Yong JULY 22, 2019





Climate change cannot be the lens through which to look at the world's problems. The war in Syria is not a result of climate change

Rejecting climatic determinism is not a refutation of climate change but of its instrumental use

#### Climate Change isn't Everything

Consequence: Climate became globalized in a new way, seen as a single universal system that could be simulated with – it was believed – increasing degrees of realism, and made predictable. Thus, NASA again: 'New models of the Earth System are now being developed to explore the interactions among the Earth's components and to analyse the global effects of physical, chemical and biological processes . . . these new models will also provide predictions of the effects of global change on human populations.' Global kinds of climatic knowledge

- knowledge detached from specific cultural meaningsbegan to become dominant. This long-standing promise of prediction is alive and well today, as illustrated by the EU's 'Destination Earth' project. This project aims to develop by 2030 a highly accurate digital model of the Earth to monitor and predict with unrivalled precision the interaction between natural phenomena and human activities.<sup>3</sup>

Move 3: Global temperature was adopted as the dominant index for capturing the condition of all climate-society relationships.

We have already seen how Nordhaus pioneered the use of global temperature in the 1970s to conduct the first economic analysis of climate/energy policy. Some scientists had been thinking in terms of 'the Earth's temperature' since the nineteenth century. But they had done so in terms of the radiation physics of the world's atmosphere, not in terms of the relationship between climate, people and society. And for most of the twentieth century, scientists had struggled to derive 'global temperature' from empirical observations, as opposed to determining it through theoretical calculation. This began to change during the 1980s. Global temperature began to be employed not just as an index useful

#### Climate Change isn't Everything

more powerful models will be able to simulate with ever increasing accuracy and precision the future outcomes of complex interdependencies between physical, ecological, social and technological systems. This was Move 6 as described in Chapter 2. And it is exactly what the EU's Horizon Europe research programme promises to deliver by 2030: 'a "full" digital replica of Earth . . . a highly accurate digital model of the Earth to monitor and predict the interaction between natural phenomena sand human activities.'

The first step in dismantling climatism is to treat such claims with great scepticism. The sciences and the social sciences are only able – and always will only be able – to see the future 'through a glass darkly'. Adaptation decisions are better made as hedges against a range of uncertain futures than as attempts to optimize based on uncertain predictions. Because of this lack of foreknowledge, policymakers need to know when to look beyond science and embrace other forms of analysis, reflection, wisdom and judgement. Framing, informing and guiding decisions about future policy requires much more than science. By itself, scientific knowledge offers—no moral vision, no ethical stance and no political architecture for delivering the sort of worlds that people desire,

#### 'Technologies of humility'

A second antidote to the dangers of climatism follows directly from this. It is to adopt what science studies scholar Sheila Jasanoff has called 'technologies of humility'. By this she means 'disciplined methods to accommodate the partiality of scientific knowledge and to act under irredeemable uncertainty'. In other words, she urges that in the face of the unknown future humility should replace hubris. This is a broader argument

132 gherla

"Climate became globalized in new ways, seen as a single universal system that could be simulated with increasing degree of realism and made predictable ... knowledge detached from specific cultural meanings... p. 50

The EU Horizon Europe research programme promises to deliver by 2030 "a full replica… a highly accurate digital model of the Earth to monito and predict the interactions between natural phenomena and human activities" p. 130

# CHANGE

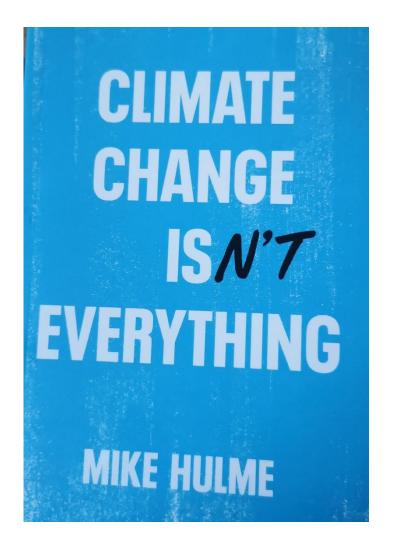
Hulme, Mike. 2023. *Climate Change Isn't Everything: Liberating Climate Politics from Alarmism*. 1st edition.
Medford: Polity.

50

planet is secured. In contrast, the back of the struggle along, reacting to problems as they emerge with struggle along, reacting to problems as they emerge with struggle along, reacting to problems as they emerge with machine the Earth's physical way. Ambitious visions to manage the Earth's physical way. Ambitious visions to manage the promise of the EU's Destination Earth, machine learning or artificial intelligence – are chimeras. And a humbler disposi-



Ambitious visions to manage the Earth's physical and social complexity – whether using the promise of the EU's Destination Earth, machine learning or artificial intelligence – are chimeras



DT's are marketed as a source of 'climate intelligence' but if it is true that "Financial markets and private companies, are in an "arms race" for climate intelligence" [\*], should this race be met with public funds?

[\*] L. Harris, "Rise of the Climate Rating Agencies," *The American Prospect*, Apr. 12, 2023. Accessed: Jun. 07, 2023. [Online]. Available: https://prospect.org/api/content/6015e258-d87d-11ed-bd1d-12163087a831/

Could climate intelligence backfire? Consider the effects of mortgage securitization on the last housing bubble recession started in 2007



#### Problems with DestinE

The engagement of social science and humanities that gets accepted in journals seems to be of a confirmatory nature – to help the actors of DestinE to receive societal consensus

For example:

Purportedly a critique but ...

#### **communications** earth & environment

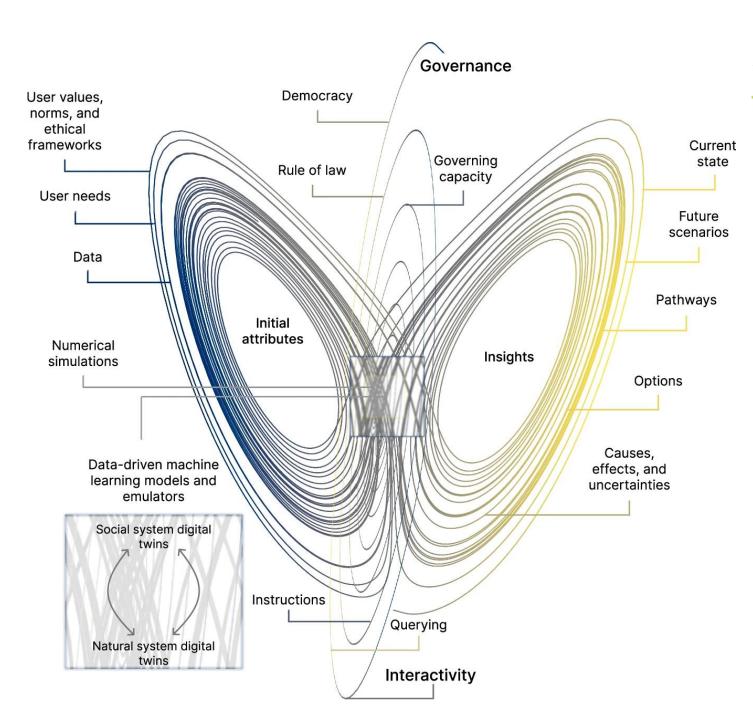


#### Digital twins of the Earth with and for humans

W. Hazeleger , J. P. M. Aerts, P. Bauer, M. F. P. Bierkens, G. Camps-Valls, M. M. Dekker, F. J. Doblas-Reyes, V. Eyring, C. Finkenauer, A. Grundner, S. Hachinger, D. M. Hall, T. Hartmann, F. Iglesias-Suarez, M. Janssens, E. R. Jones, T. Kölling, M. Lees, S. Lhermitte, R. V. van Nieuwpoort, A.-K. Pahker, O. J. Pellicer-Valero, F. P. Pijpers, A. Siibak, ... F. C. Vossepoel + Show authors

Communications Earth & Environment 5, Article number: 463 (2024) | Cite this article

3787 Accesses 4 Altmetric Metrics



#### communications earth & environment



"Incorporating human interactions in digital twins of the Earth represents a transformative frontier, promising unparalleled insights into Earth system dynamics and empower humans for action."

"··· researchers might be led by their quest for funds to promote "digital twins" of everything—DTs of biodiversity (BioDT) and of extreme events (DT-GEO) are already in progress—thus overstretching the metaphor ···

... we note that societal concern with pollinator decline is attentive to phenomena of regulatory capture, seen as one of the causes of pesticide-friendly legislation" -(not in BioDT)







#### **Bring digital twins back to Earth**

Andrea Saltelli X, Gerd Gigerenzer, Mike Hulme, Konstantinos V. Katsikopoulos, Lieke A. Melsen, Glen P. Peters, Roger Pielke Jr, Simon Robertson ... See all authors >

First published: 26 August 2024 | https://doi.org/10.1002/wcc.915

Edited by Matthias Heymann, Domain Editor and Maria Carmen Lemos, Editor-in-Chief



#### Current Opinion in Insect Science



Volume 46, August 2021, Pages 95-105

Pollinator conservation requires a stronger and broader application of the precautionary principle \*



Volume 135, January 2022, 102860



Science, the endless frontier of regulatory capture

Andrea Saltelli a A M, Dorothy J. Dankel b c, Monica Di Fiore d, Nina Holland e, Martin Pigeon e

# The End



# More reading & watching

The Challenge of Quantification: An Interdisciplinary Reading MINERVA 2022

Models with higher effective dimensions tend to produce more uncertain estimates SCIENCE ADAVANCES 2022

What can mathematical modelling contribute to a sociology of quantification? HUMANITIES SOCIAL SCIENCE COMMMUNIATIONS 2023

Recent works: sociology of quantification and mathematical modelling



the politics of modelling

numbers between science and policy

edited by Andrea Saltelli & Monica Di Fiore

OXFORD

# Video recorded by UOC:

https://www.youtube.com/watch?v=eHtJUSxoioI&t=921s

In the formulation of Condorcet: "All the errors in politics and in morals are founded upon philosophical mistakes, which, themselves, are connected with physical errors" (Ninth Epoch)



Nicolas de Caritat, marquis de Condorcet (1743- 1794)

'Sketch for a Historical Picture of the Progress of the Human Spirit' **Ethics of quantification** 

Andrea Saltelli



http://oll.libertyfund.org/titles/1669