

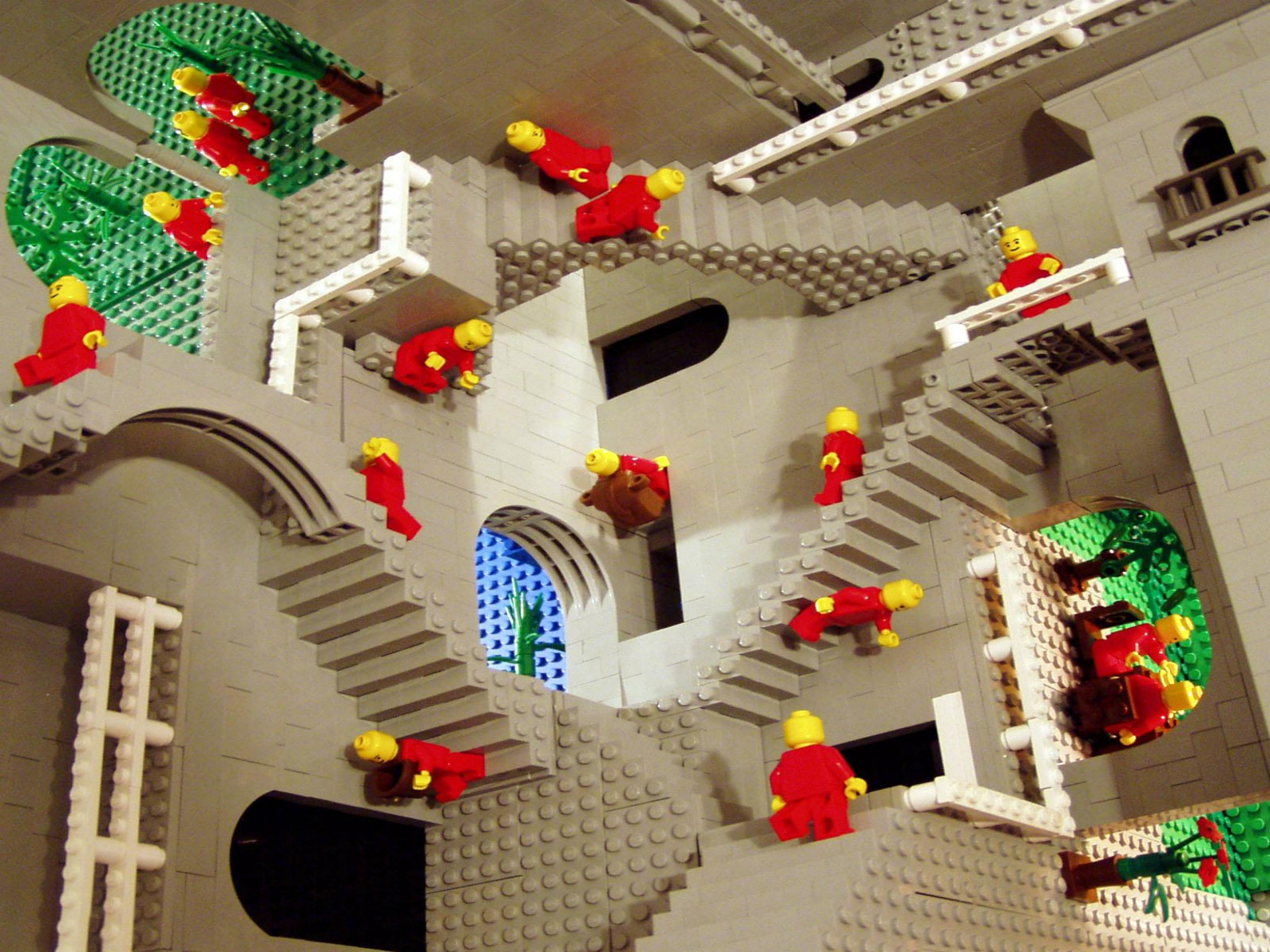


Quantitative story telling as a therapy for hypocognition

Significant Digits

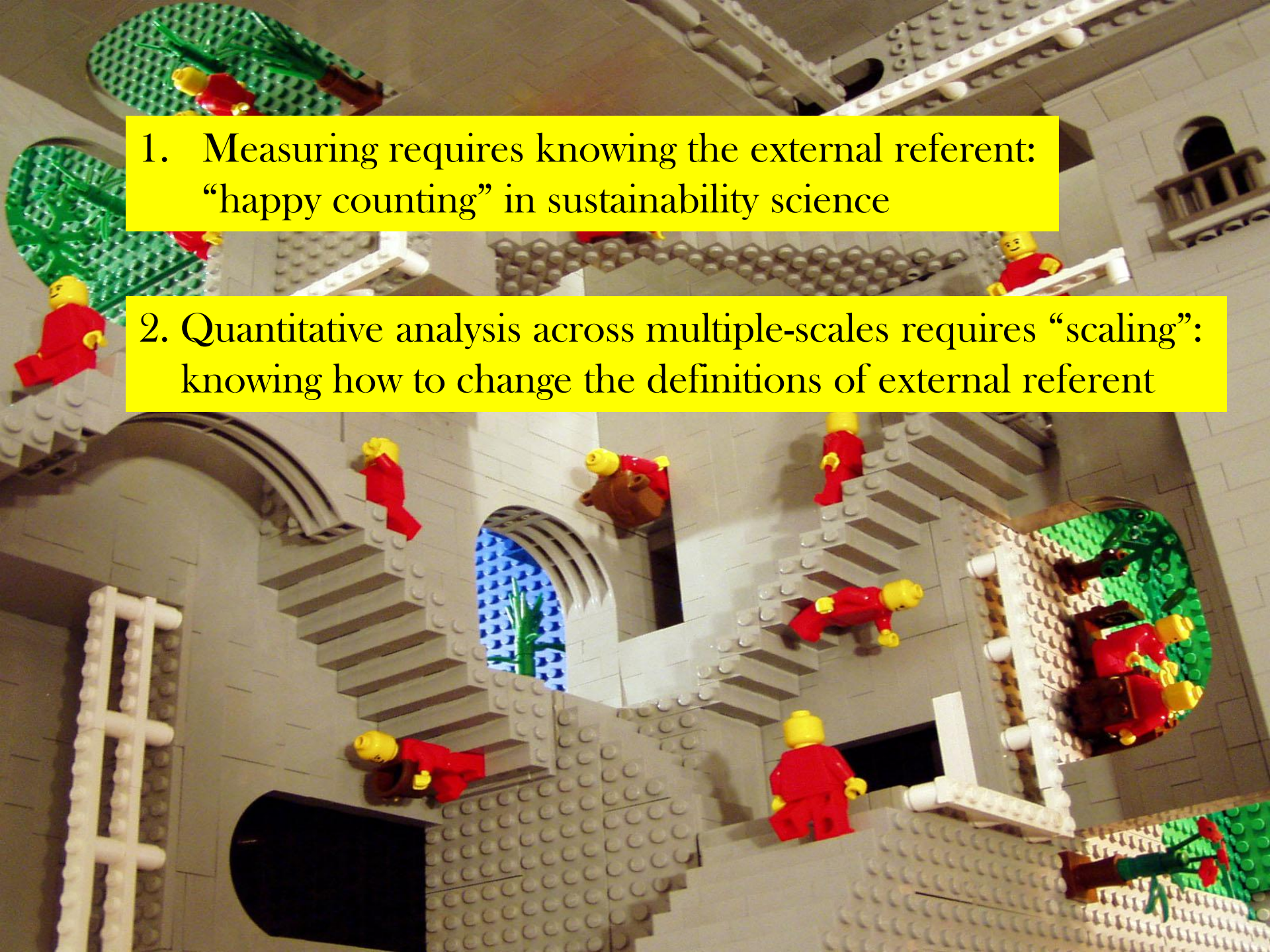
Responsible use of quantitative information
JRC - Econometrics and Applied Statistics Unit - IPSC

June 9th and 10th
FONDATION UNIVERSITAIRE
Rue d'Egmont, 11 **BRUSSELS**



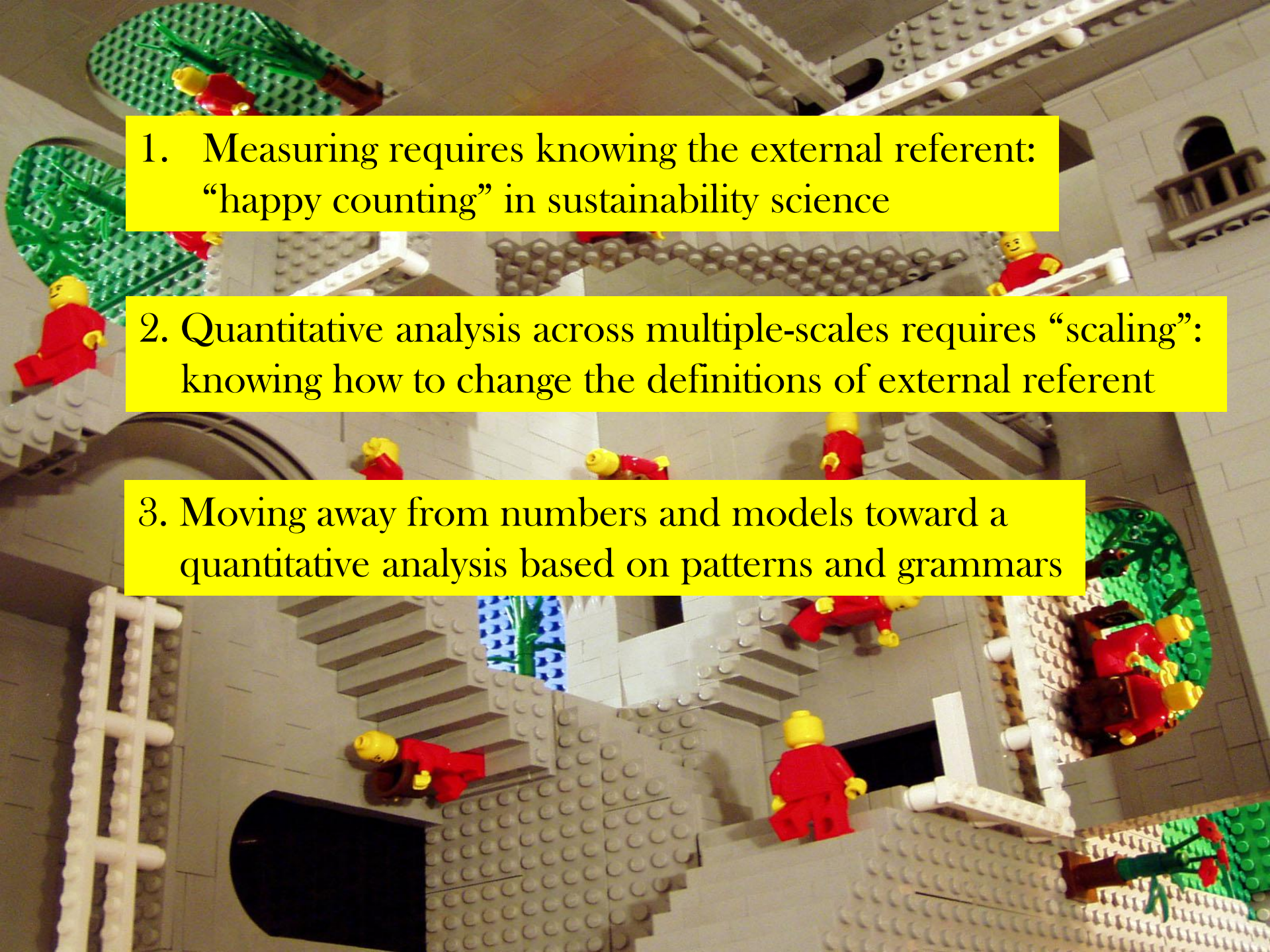
1. Measuring requires knowing the external referent:
“happy counting” in sustainability science





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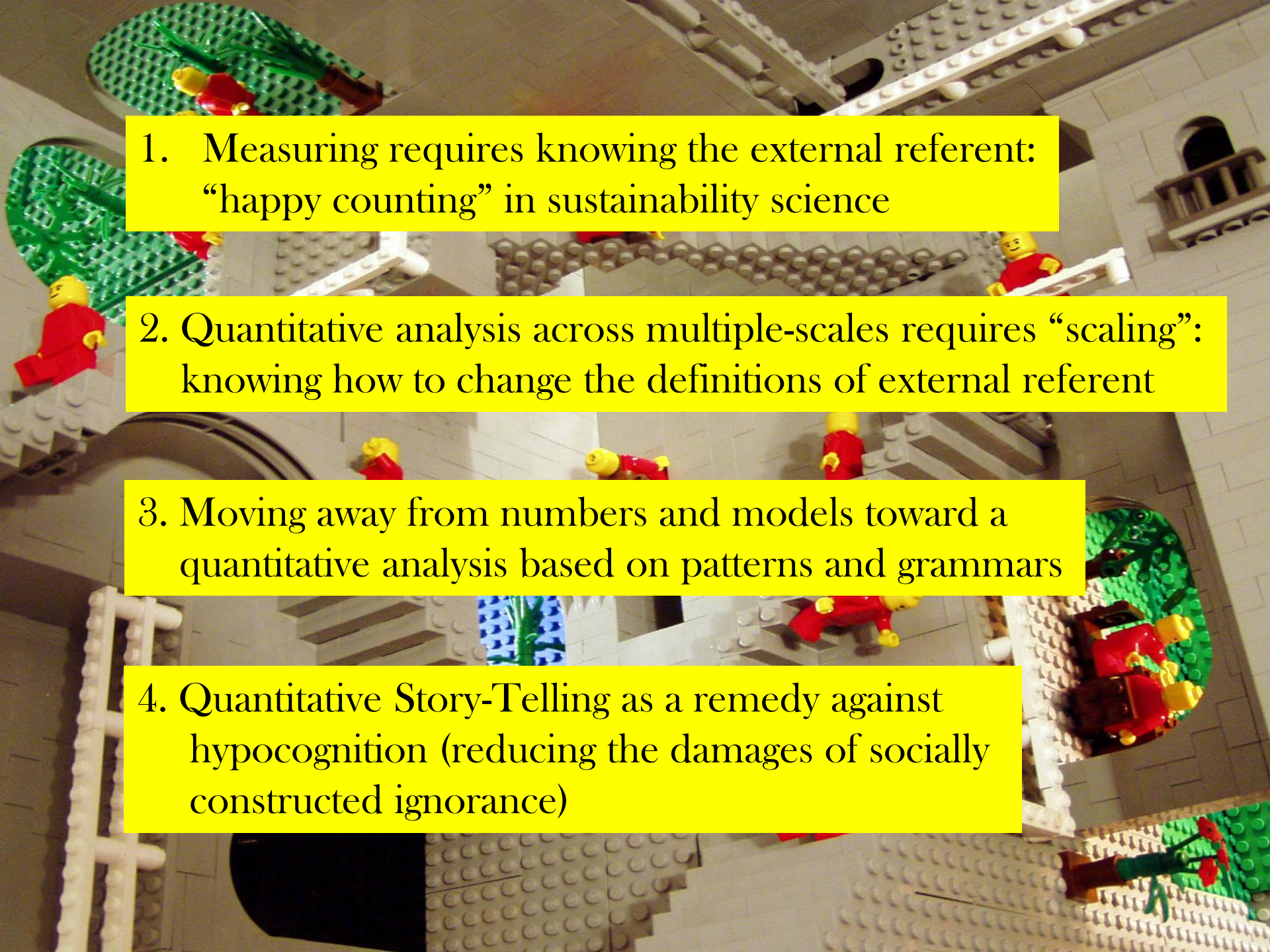
2. Quantitative analysis across multiple-scales requires “scaling”:
knowing how to change the definitions of external referent

A detailed LEGO cityscape serves as the background for the text. It features grey brick buildings, white stairs, and several red LEGO minifigures in various poses. Green circular patches with plants and trees are visible on the rooftops and balconies. The scene is brightly lit, showing the texture of the plastic bricks.

1. Measuring requires knowing the external referent:
“happy counting” in sustainability science

2. Quantitative analysis across multiple-scales requires “scaling”:
knowing how to change the definitions of external referent

3. Moving away from numbers and models toward a
quantitative analysis based on patterns and grammars



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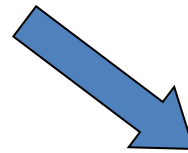
4. Quantitative Story-Telling as a remedy against
hypocognition (reducing the damages of socially
constructed ignorance)

1. Measuring requires knowing the external referent:
“happy counting” in sustainability science

You cannot handle numbers if you are not able
first to give a proper meaning to them

$$\begin{array}{r} 170 \\ + 70 \\ \hline \end{array}$$

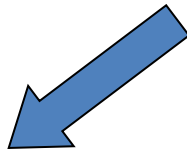
$$\begin{array}{r} 170 \\ + 70 \\ \hline \end{array}$$



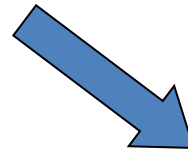
240

1 7 0 +

7 0

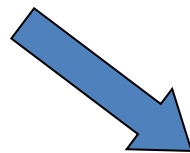
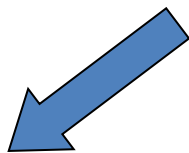


2 2 .



2 4 0

$$\begin{array}{r} 170 \\ + 70 \\ \hline \end{array}$$



Handwritten digits: 1, 7, 0

Printed digits: 2, 4, 0

1	2	3	4	5	6	7	8	9	.
1	2	3	4	5	6	7	8	9	0

Fragility of
formal
entailment

$$\begin{array}{r} 170 \\ + 70 \\ \hline \end{array}$$

Syntax is
never context
independent

۲ ۳ .

2 4 0

۱	۲	۳	۴	۵	۶	۷	۸	۹	.
1	2	3	4	5	6	7	8	9	0

“The proposition $[1 + 1 = 2]$ is occasionally useful”

A.N. Whitehead and B. Russel - in Principia Mathematica

You cannot handle numbers if you are not able first to specify
the relation between variable \leftrightarrow inferential system

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Recording the changes occurring to the population
of a city after a wedding of two “singles”

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Recording the changes occurring to the population
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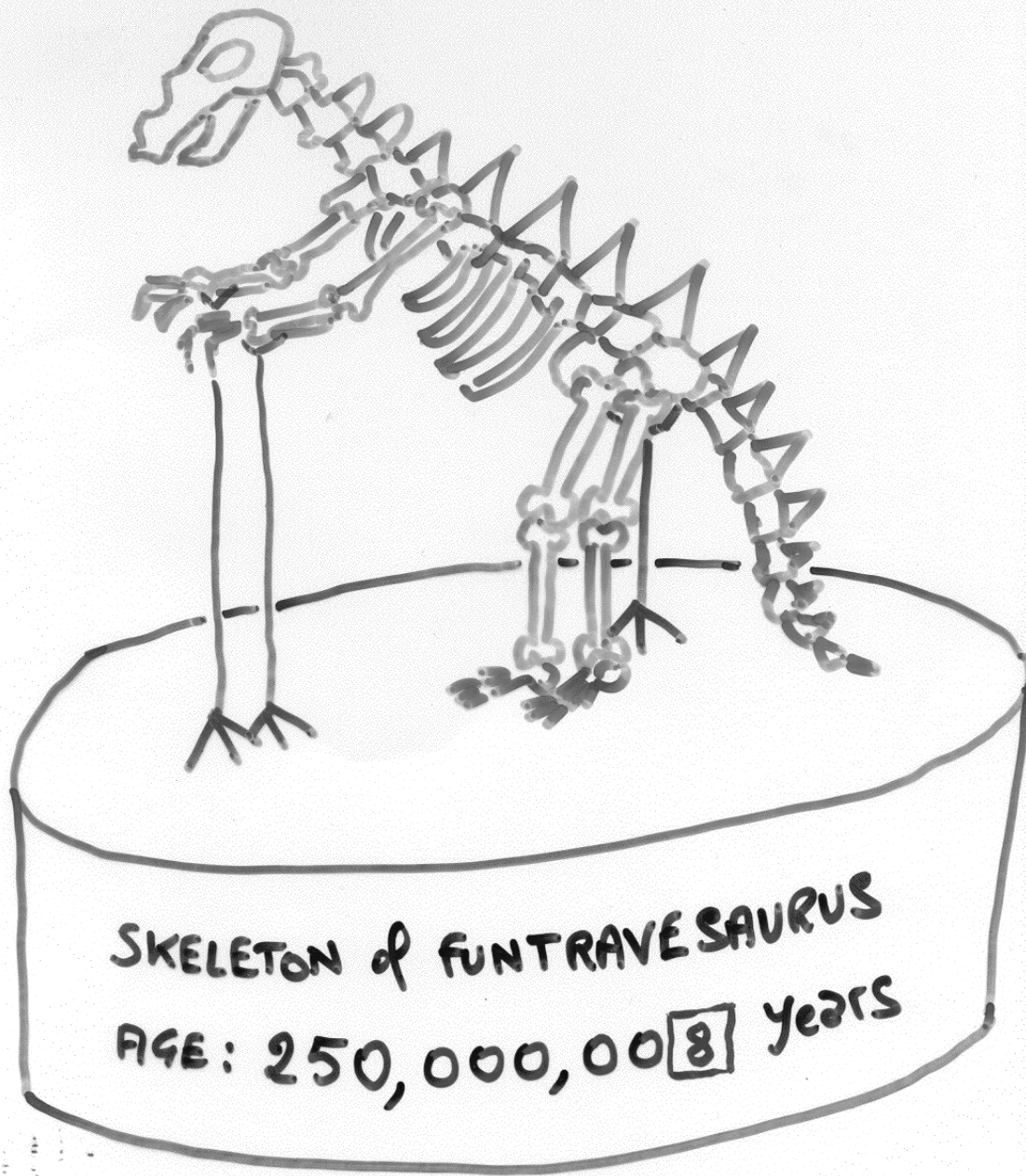
Using the variable “number of households”

$$1 + 1 = 1$$

You cannot handle numbers if you are not able first to specify the relation between data \leftrightarrow measurement scheme

It is not sure that it
is always possible
to perform the sum
 $A + B = C$

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Examples of MISLEADING INDICATORS (1)

“The excessive food consumption of the rich”

The standard narrative used to introduce the issue of world injustice in relation to food supply

PNAS Vol. 96, Issue 11, 5908-5914, May 25, 1999 :

World food and agriculture: Outlook for the medium and longer term

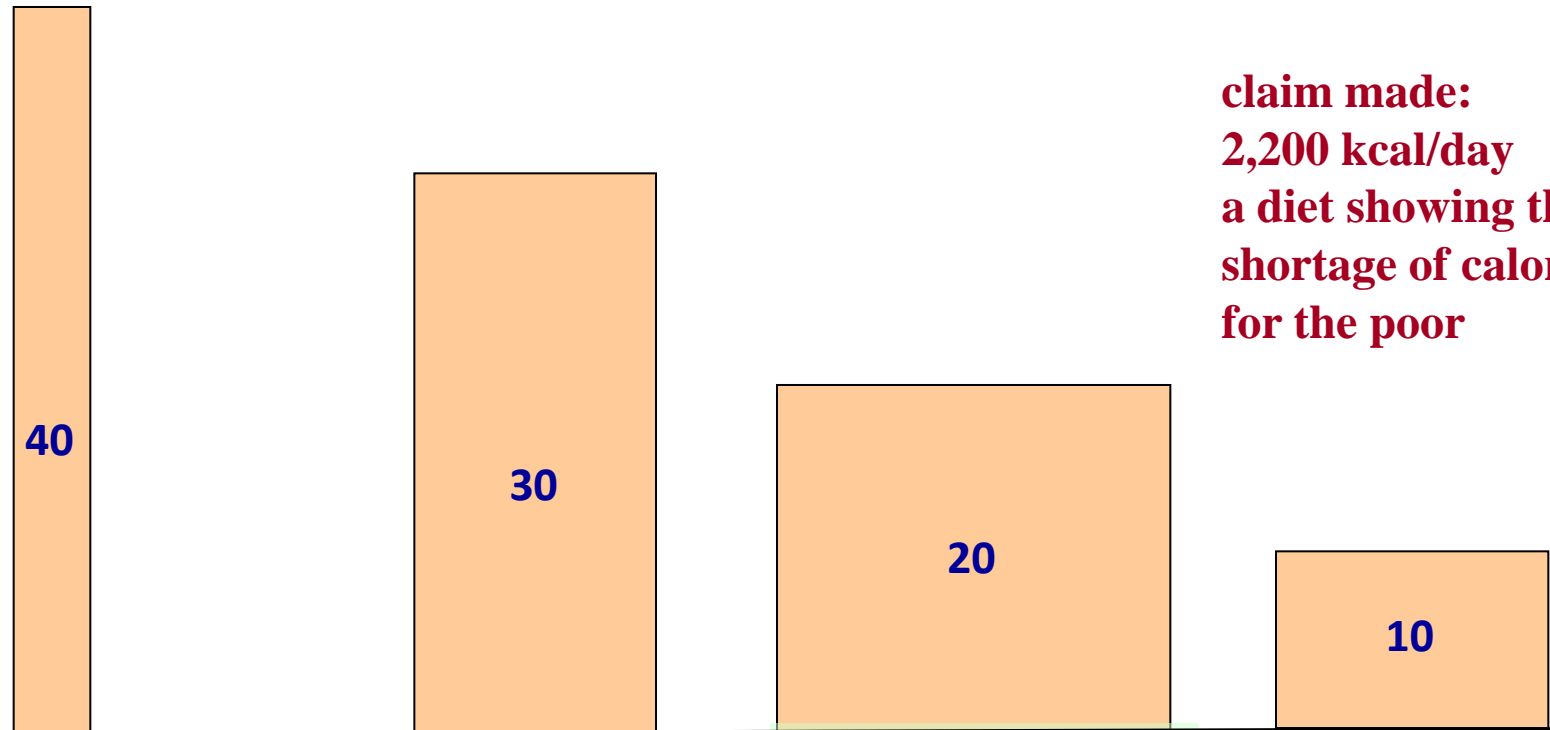
Nikos Alexandratos

Head Global Perspective Studies Unit, Food and Agriculture Organization

- * the part of world population living in countries where per person food supplies **are still very low** - under **2,200** kcal/day
- * the **very high levels** of food availability generally found in the statistics of many high-income countries, often over **3,500** kcal/person/day

$$100 \text{ people} = (40 \times 15) + (30 \times 30) + (20 \times 55) + (10 \times 50) = 3,100 \text{ kg}$$

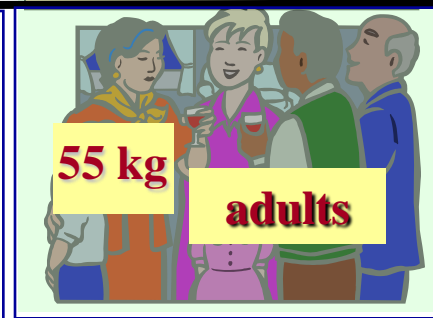
claim made:
2,200 kcal/day
a diet showing the
shortage of calories
for the poor



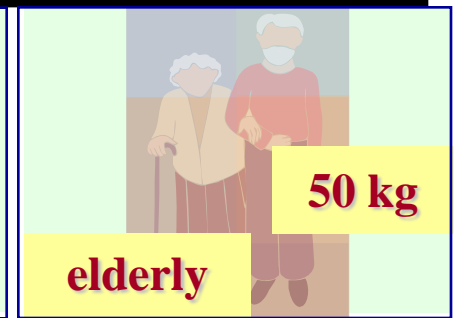
< 5



6-15



15-65



>65

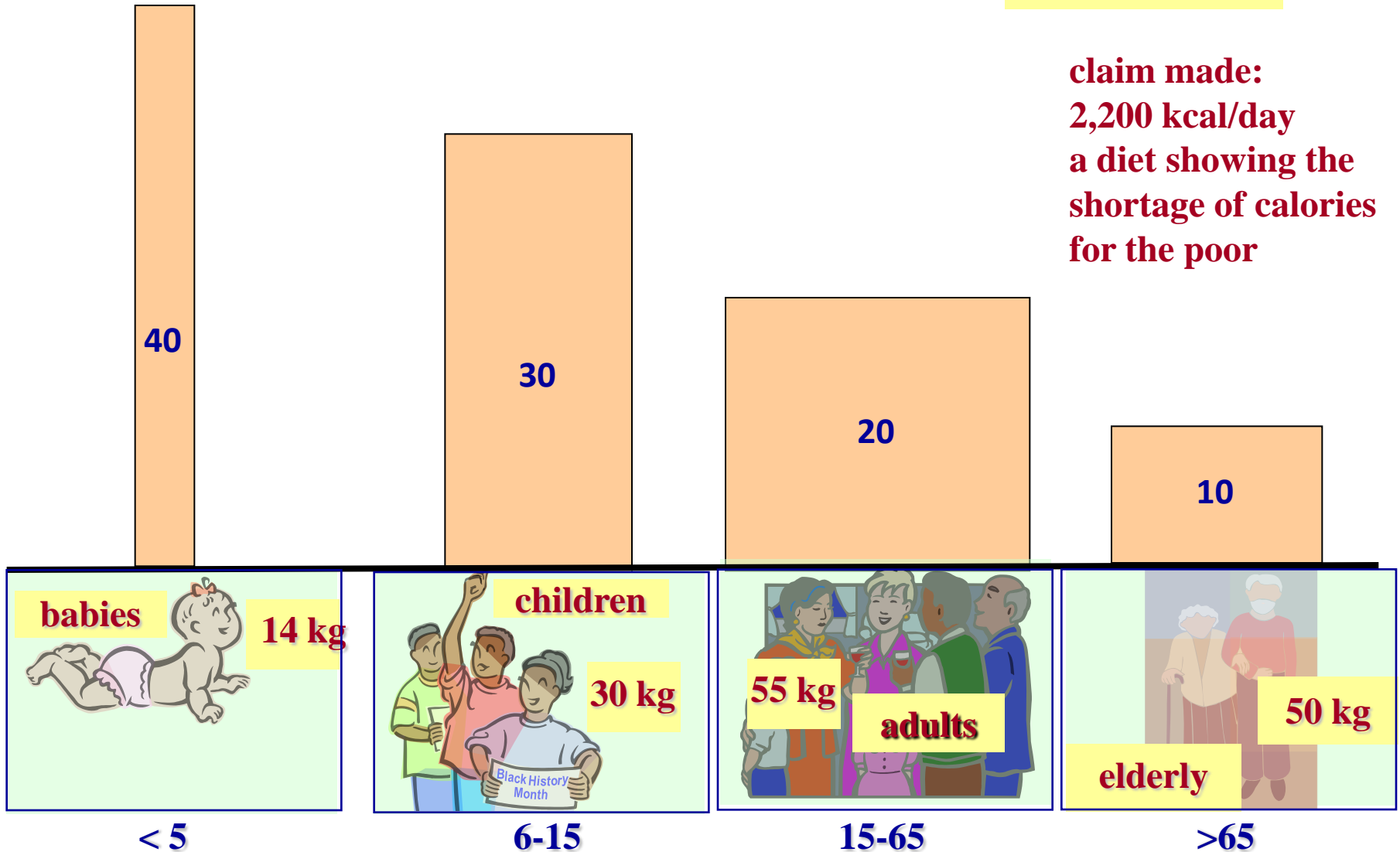
Limits defining age classes

$$100 \text{ people} = (40 \times 15) + (30 \times 30) + (20 \times 55) + (10 \times 50) = 3,100 \text{ kg}$$

Average weight of 1 person = 31 kg

2,200 kcal/day = 71 kcal/kg/day

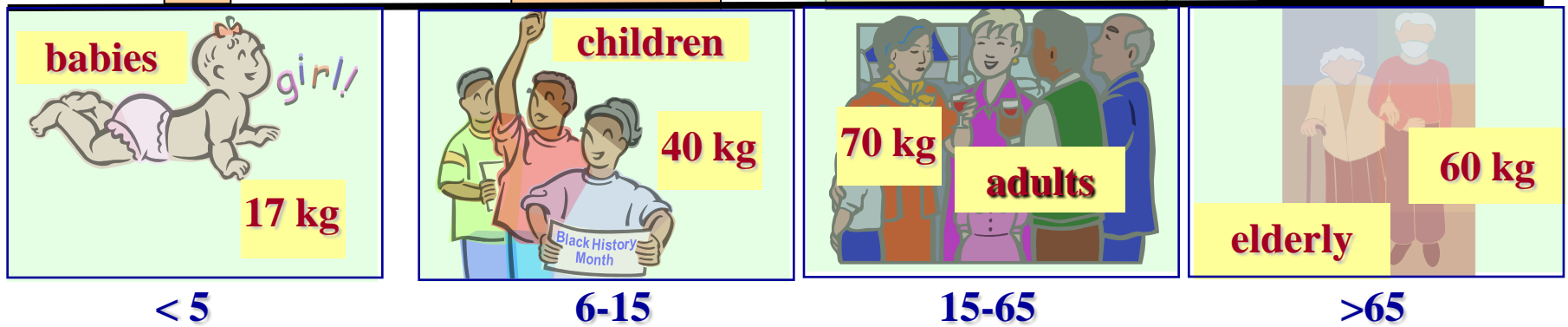
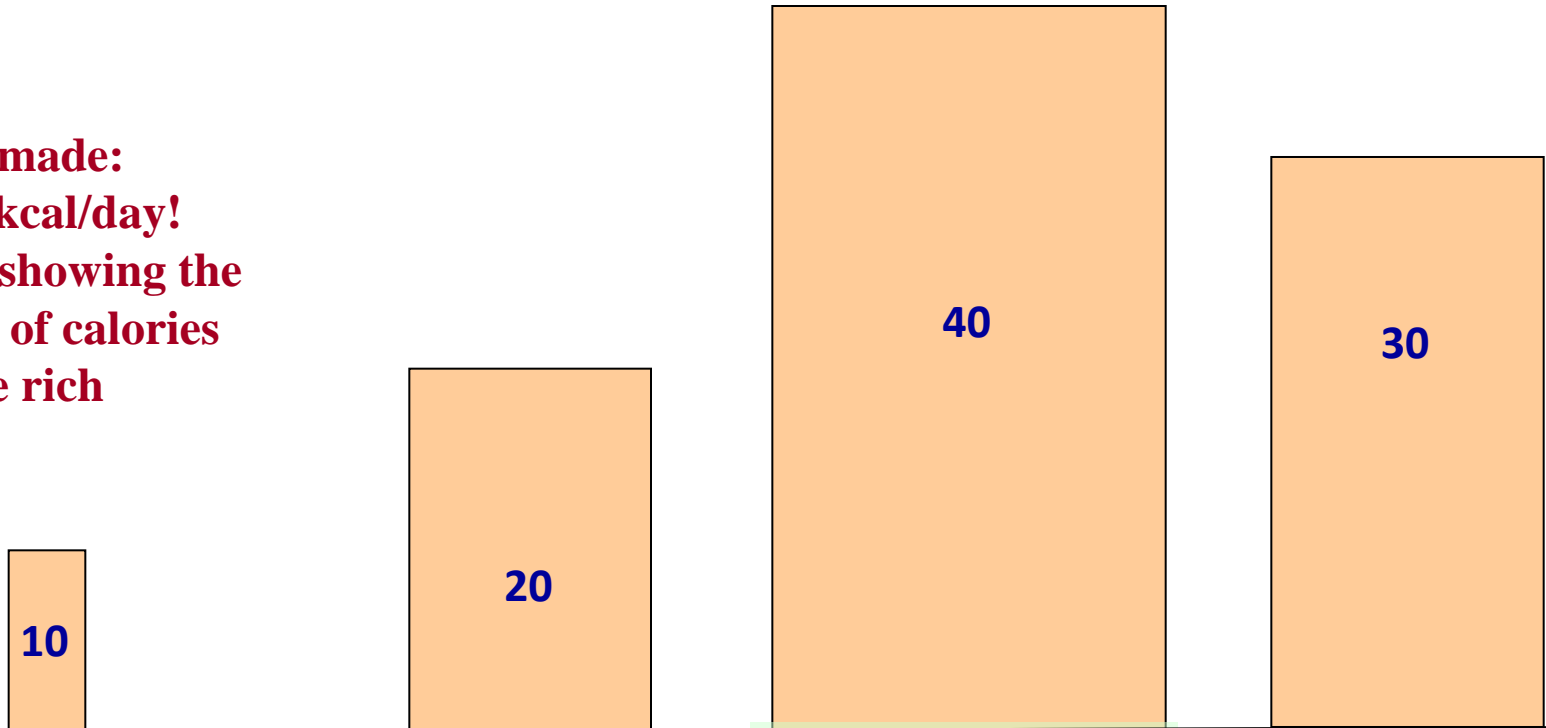
claim made:
2,200 kcal/day
a diet showing the
shortage of calories
for the poor



Limits defining age classes

$$100 \text{ people} = (10 \times 17) + (20 \times 40) + (40 \times 70) + (30 \times 60) = 5,570 \text{ kg}$$

claim made:
3,500 kcal/day!
a diet showing the
excess of calories
for the rich

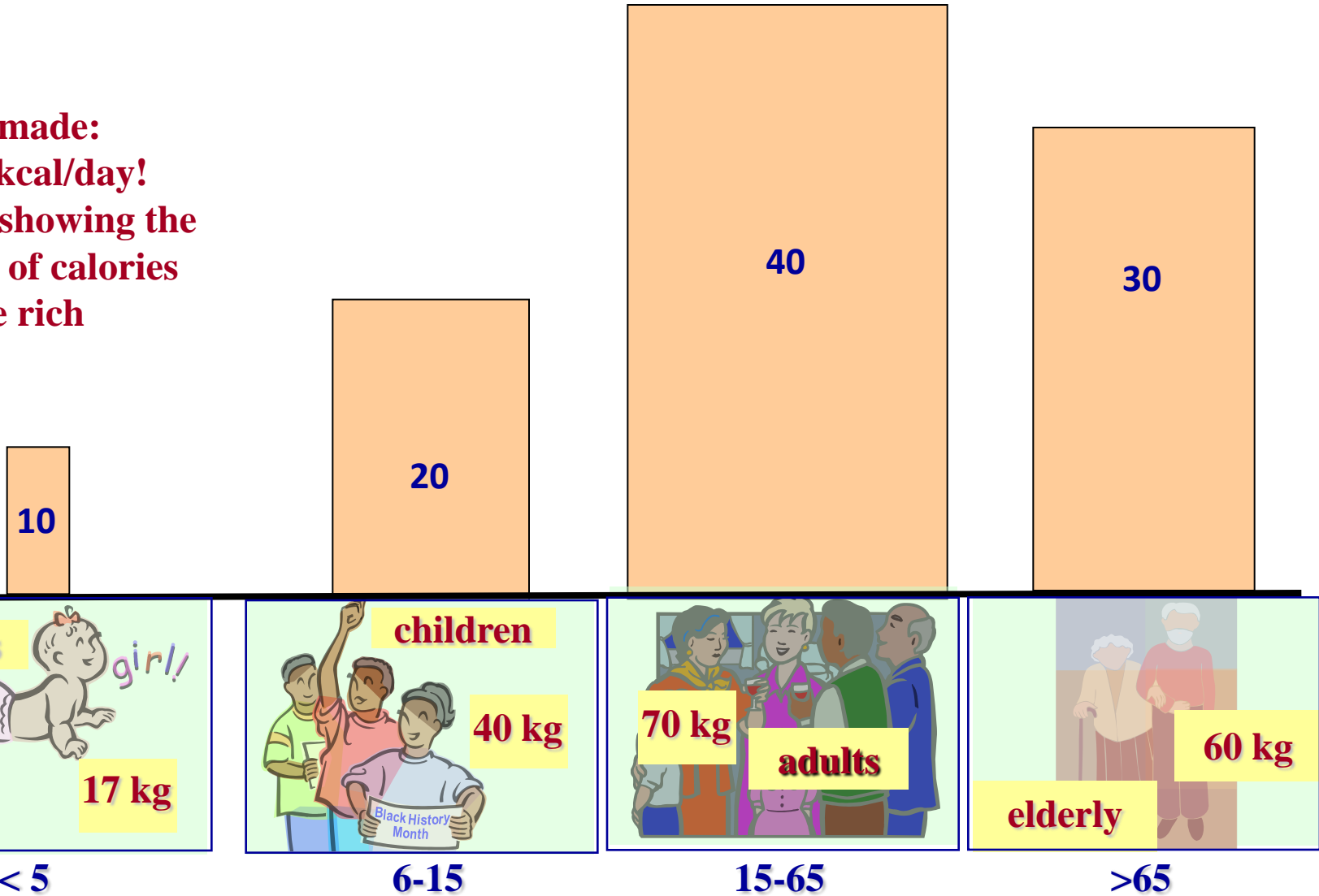


Limits defining age classes

$$100 \text{ people} = (10 \times 17) + (20 \times 40) + (40 \times 70) + (30 \times 60) = 5,570 \text{ kg}$$

Average weight of 1 person = 55.7 kg 3,500 kcal/day = 62 kcal/kg/day

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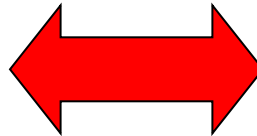


Limits defining age classes

**In developed countries
an “average person”
weights 50 kg . . .**

**In developing countries
an “average person”
weights 30 kg . . .**

**3,500 kcal/day!
excess of the rich**



**2,200 kcal/day!
shortage of the poor**

70 kcal/kg/day

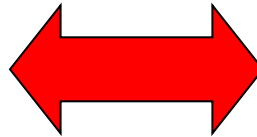
<

73 kcal/kg/day

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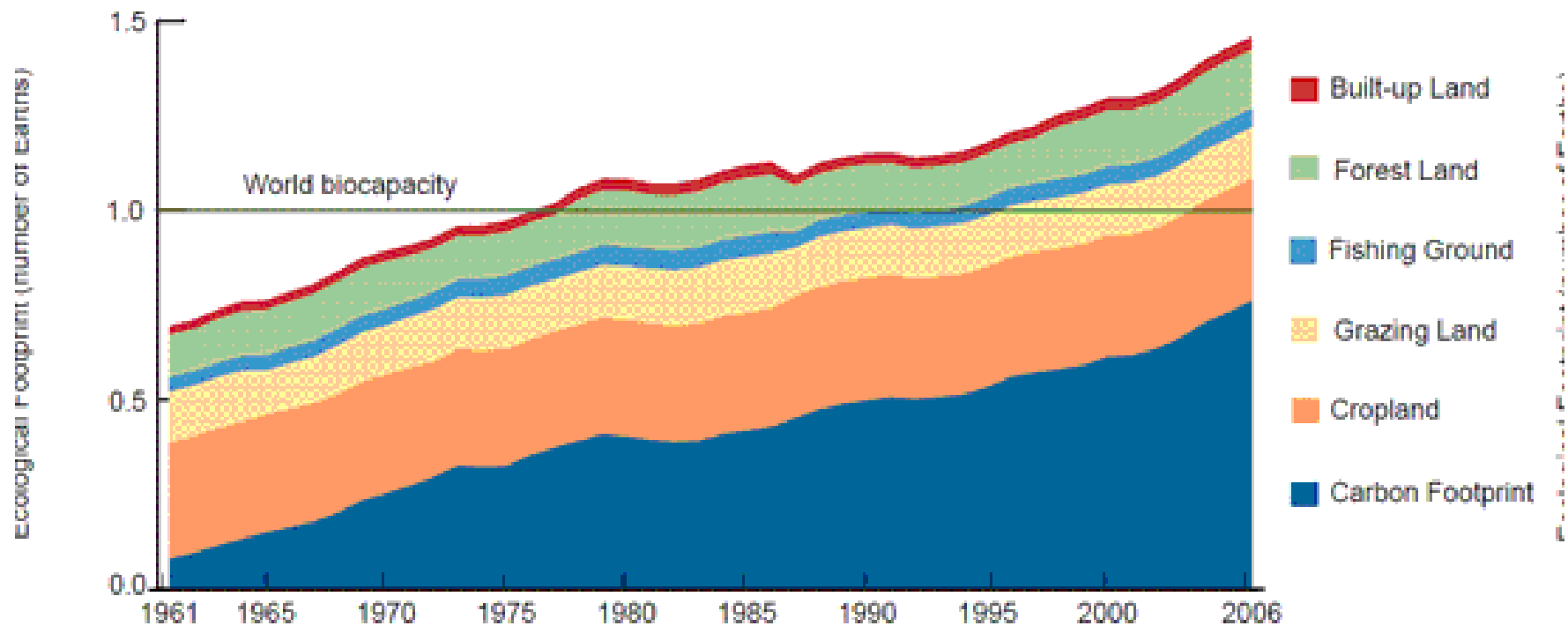
73 kcal/kg/day

THE “EXPERTS” COULD DO BETTER!

Examples of MISLEADING INDICATOR based on SLOPPY PROTOCOLS (2)

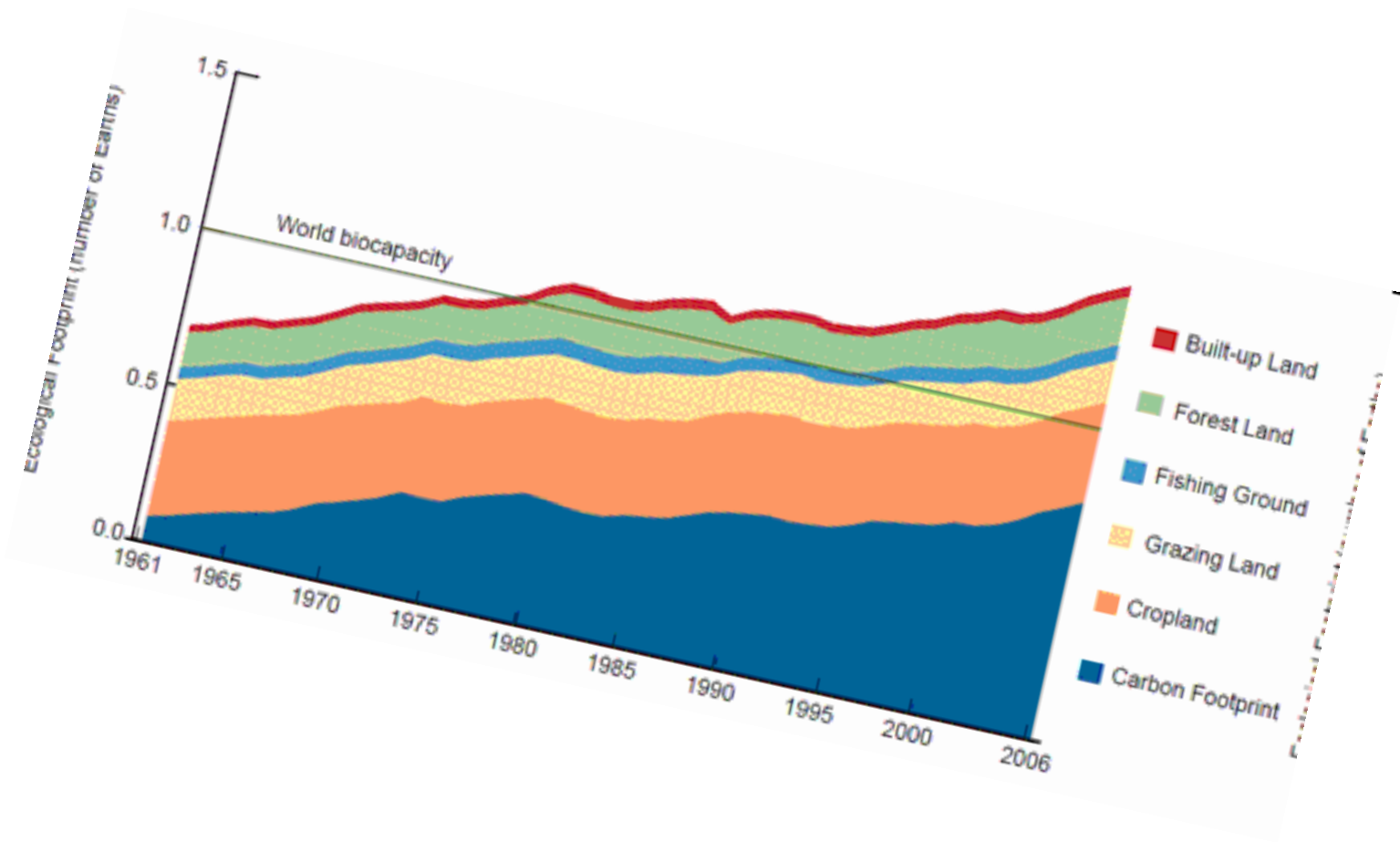
“The Ecological Footprint”

The change of world footprint in time (1961-2006)

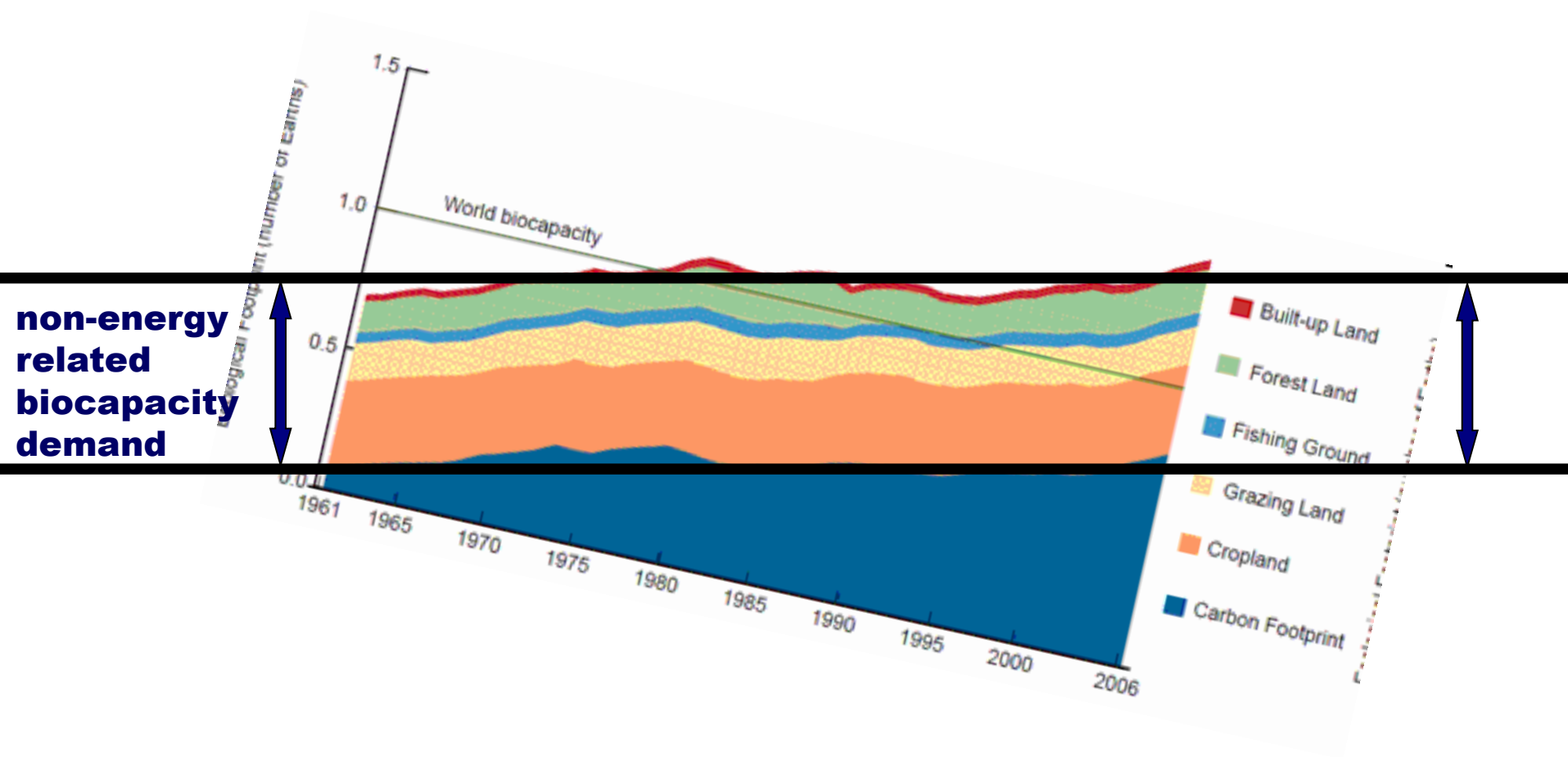


Giampietro M. and Saltelli A. 2014. Footprints to nowhere
Ecological Indicators 46: 610-621

The change of world footprint in time (1961-2006)



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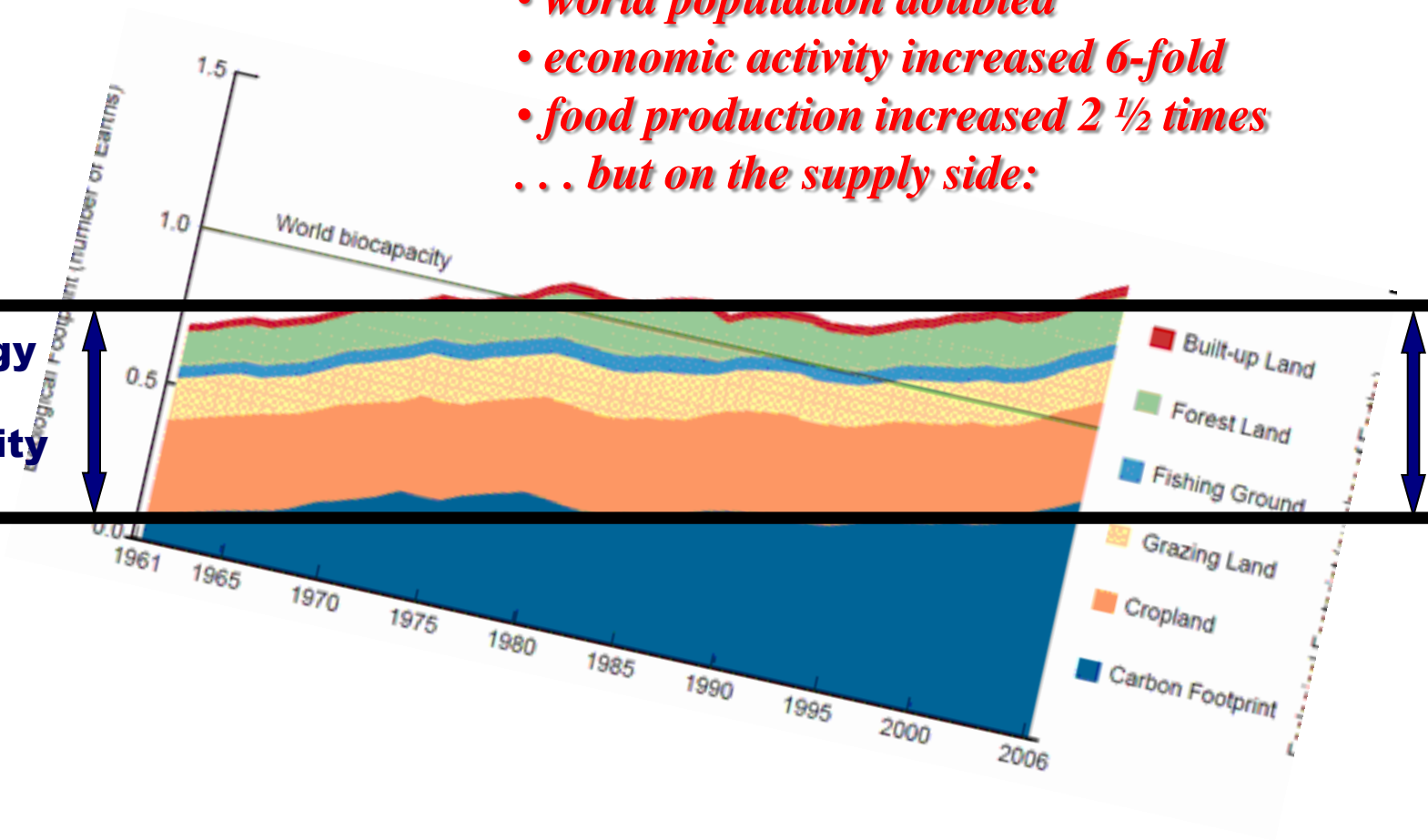


The change of world footprint in time (1961-2006)

In this period:

- *world population doubled*
- *economic activity increased 6-fold*
- *food production increased 2 ½ times*
- *... but on the supply side:*

**non-energy
related
biocapacity
demand**

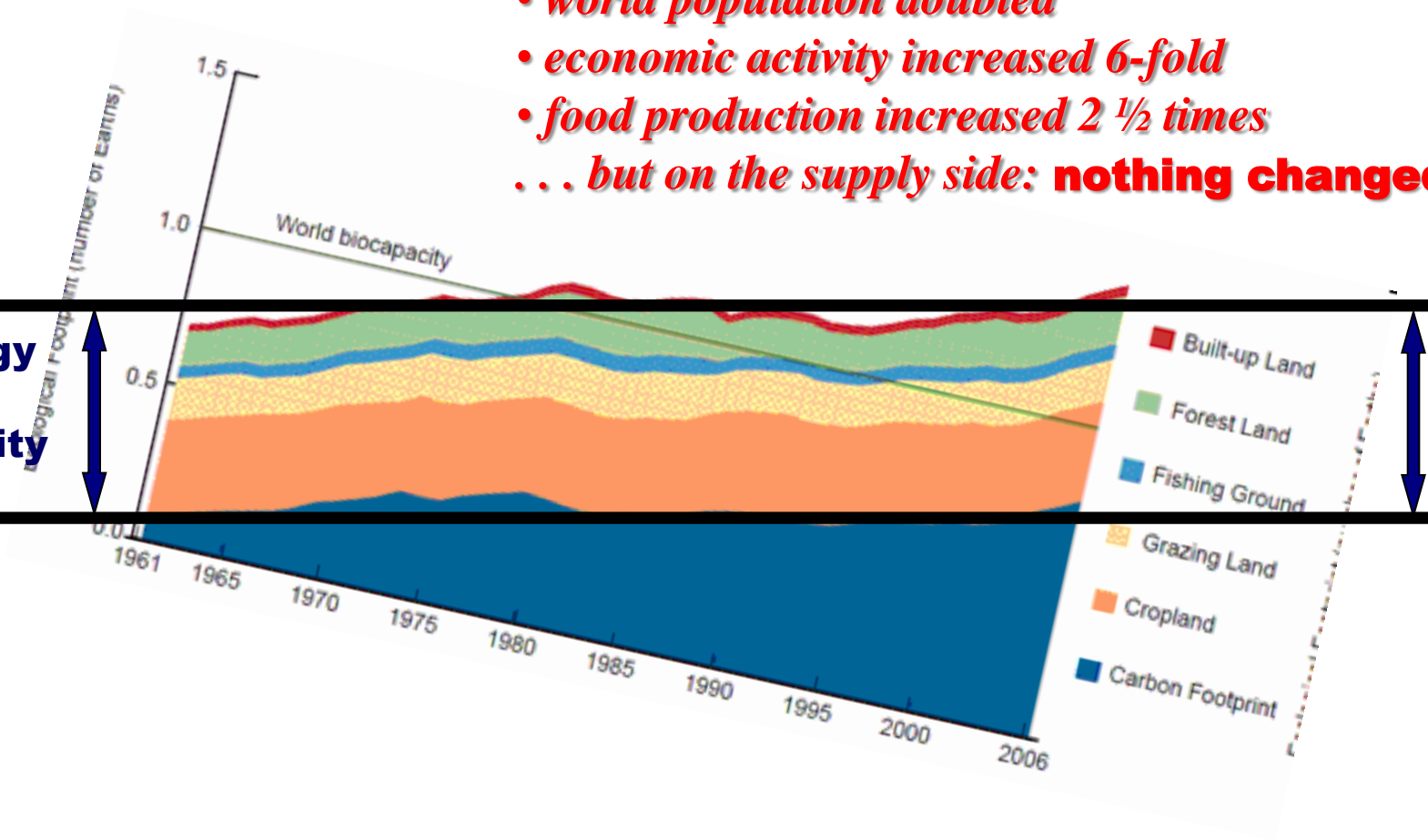


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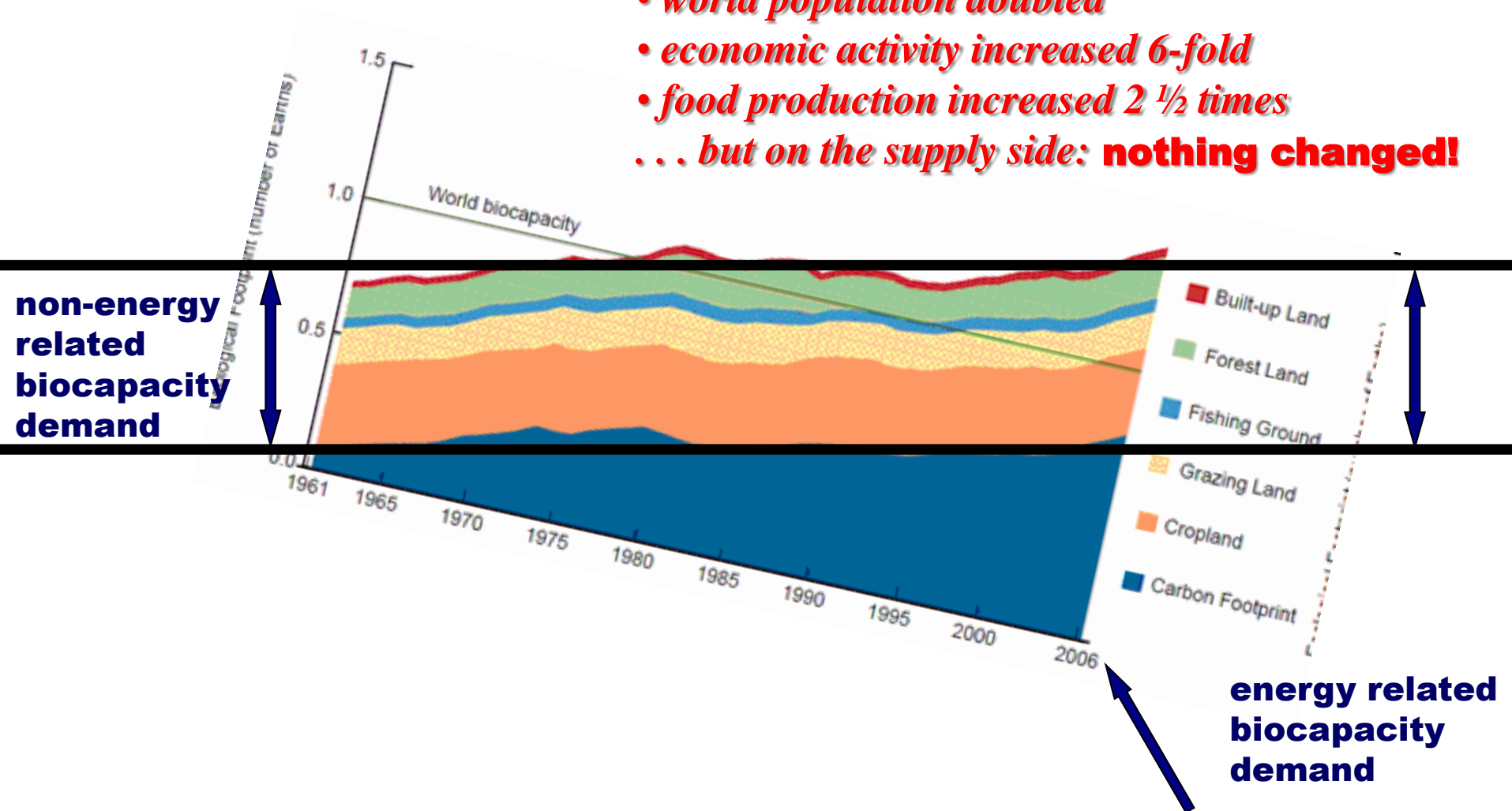
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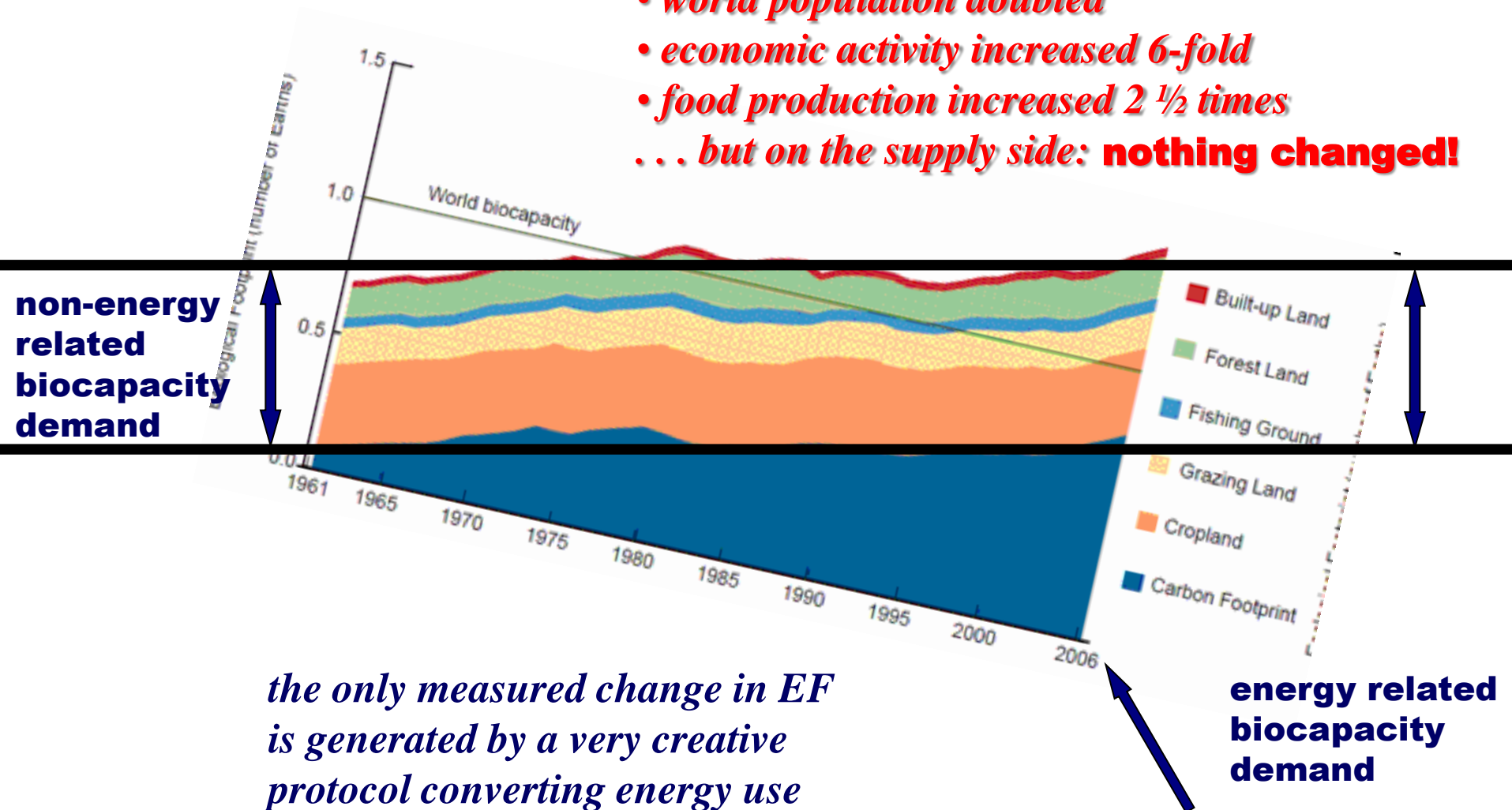
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The blunders on the calculation of energy related biocapacity demand

Giampietro M. and Saltelli A. 2014. Footprints to nowhere
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1. Only the sink-side (area to catch CO₂)
 - * what about the supply?
 - * what about other GHG?

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The blunders on the calculation of energy related biocapacity demand

1. Only the sink-side (area to catch CO₂)
 - * what about the supply?
 - * what about other GHG?
2. It assumes that the energy supply will remain fossil energy forever
3. It assumes that forests grow for ever!
 - * this wrong assumption implies a dimensional problem with the chosen protocol

The blunders on the calculation of energy related biocapacity demand



catch CO₂)

supply
rever

w for ever!

applies a dimensional
protocol

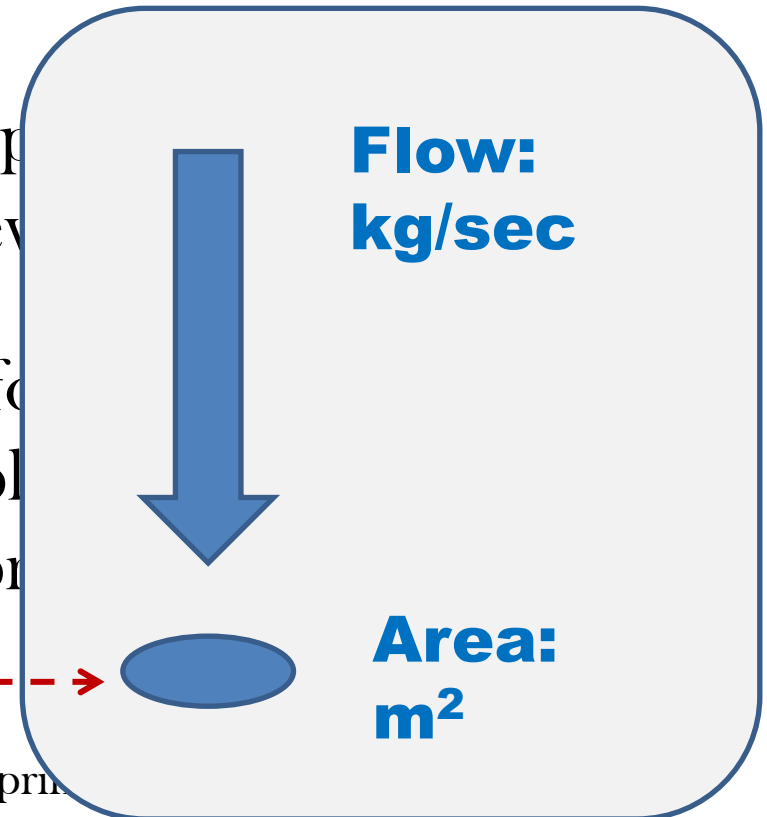
Giampietro M. and Saltelli A. 2014. Footprints to nowhere
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The blunders on the calculation of energy related biocapacity demand



catch CO₂)

sup
rev
w f
apl
pr



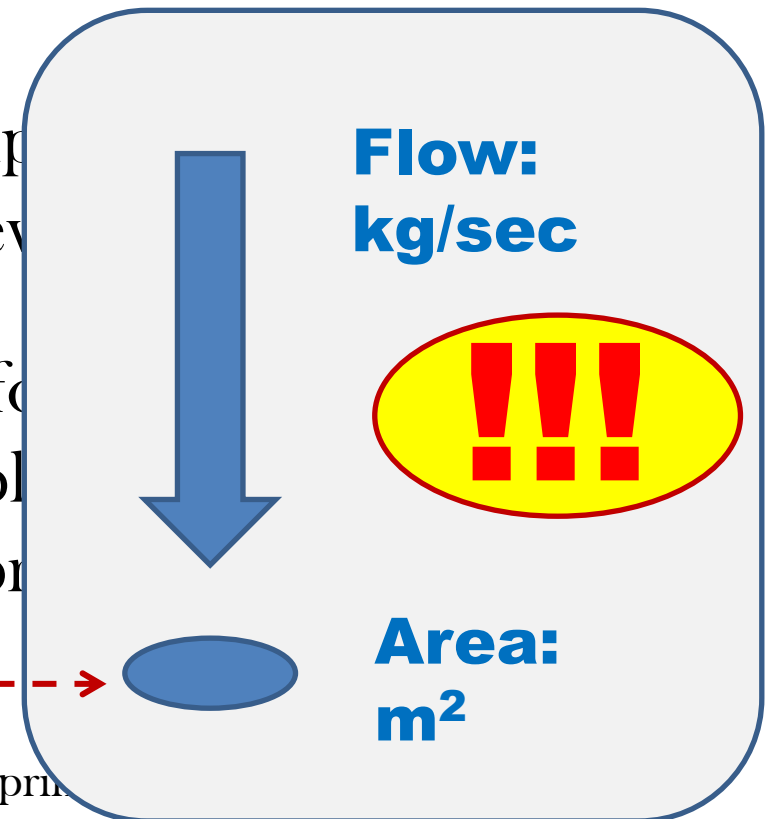
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Giampietro M. and Saltelli A. 2014. Footprint
Ecological Indicators 46: 610-621

HOW IS IT POSSIBLE THAT WE
USE THESE INDICATORS?

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The validation of models is based on “perceptions” and not on a quality check of the modeling relation

- Consumption of the rich vs consumption of the poor
- Ecological footprint

Rosen theory of modeling relation

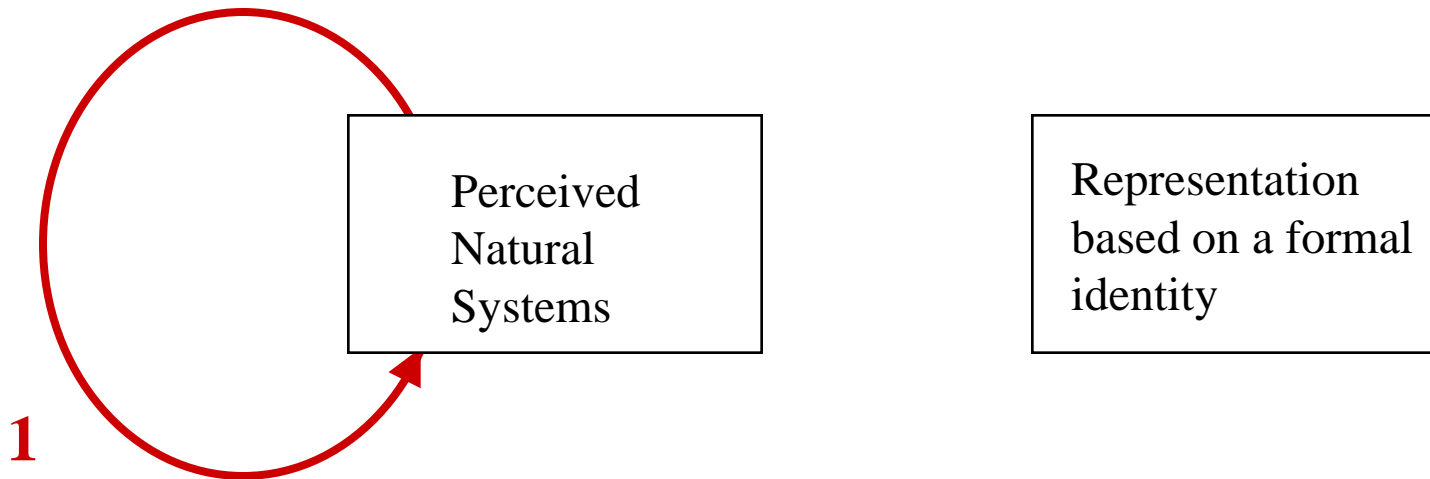
Perceived
Natural
Systems

Representation
based on a formal
identity

Rosen theory of modeling relation

NARRATIVE

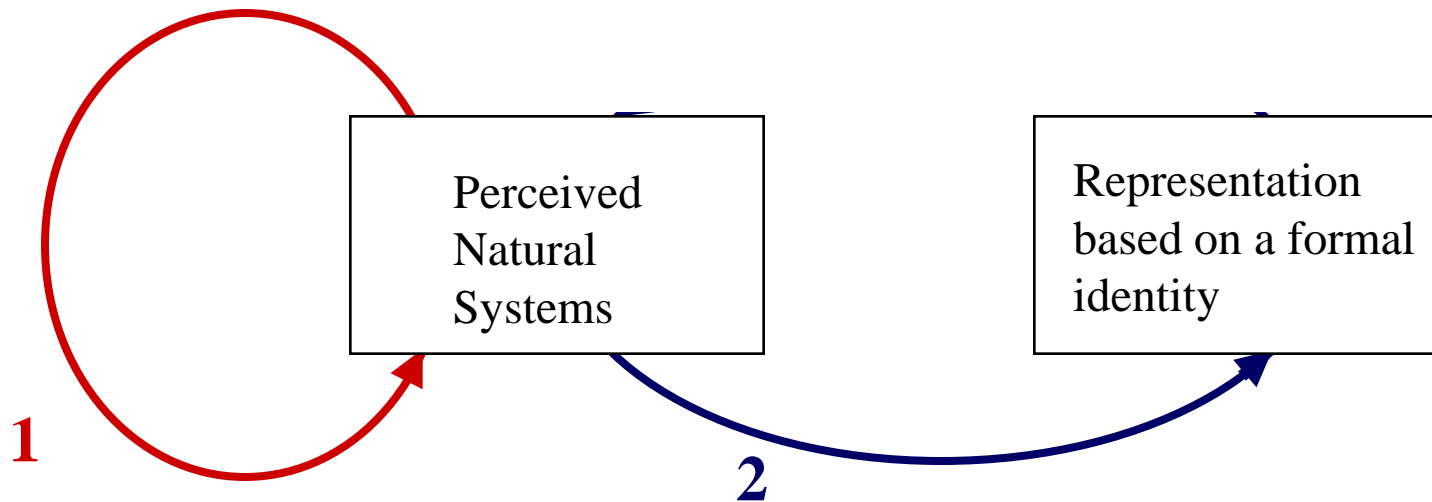
Perceived
causality in the
Natural System



Rosen theory of modeling relation

NARRATIVE

Perceived
causality in the
Natural System



POSSIBLE ENCODINGS of RELEVANT
ATTRIBUTES INTO PROXY VARIABLES

the choice of a particular encoding implies:

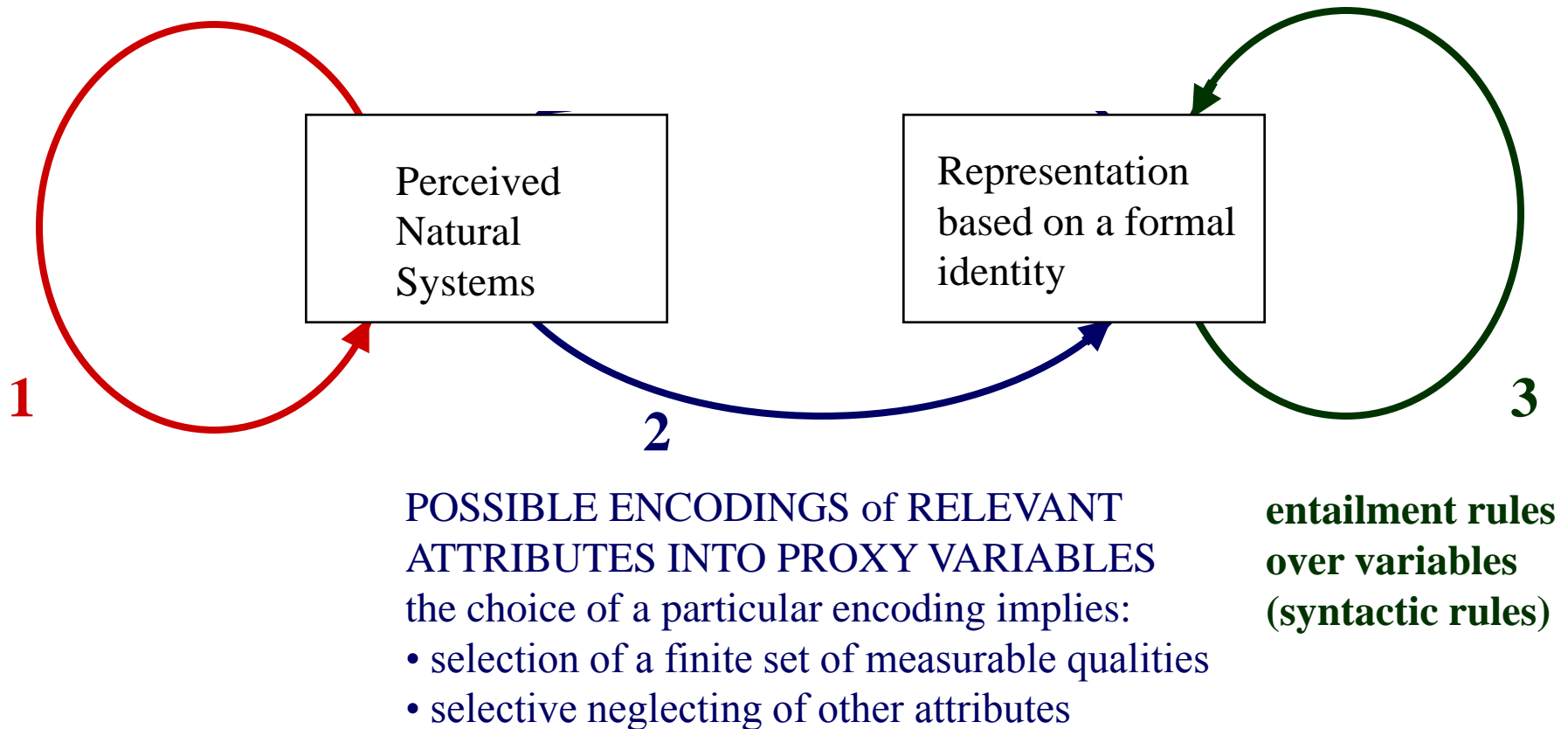
- selection of a finite set of measurable qualities
- selective neglecting of other attributes

Rosen theory of modeling relation

NARRATIVE

Perceived
causality in the
Natural System

FORMAL SYSTEM
OF INFERENCE
PROVIDING
ANTICIPATION



Rosen theory of modeling relation

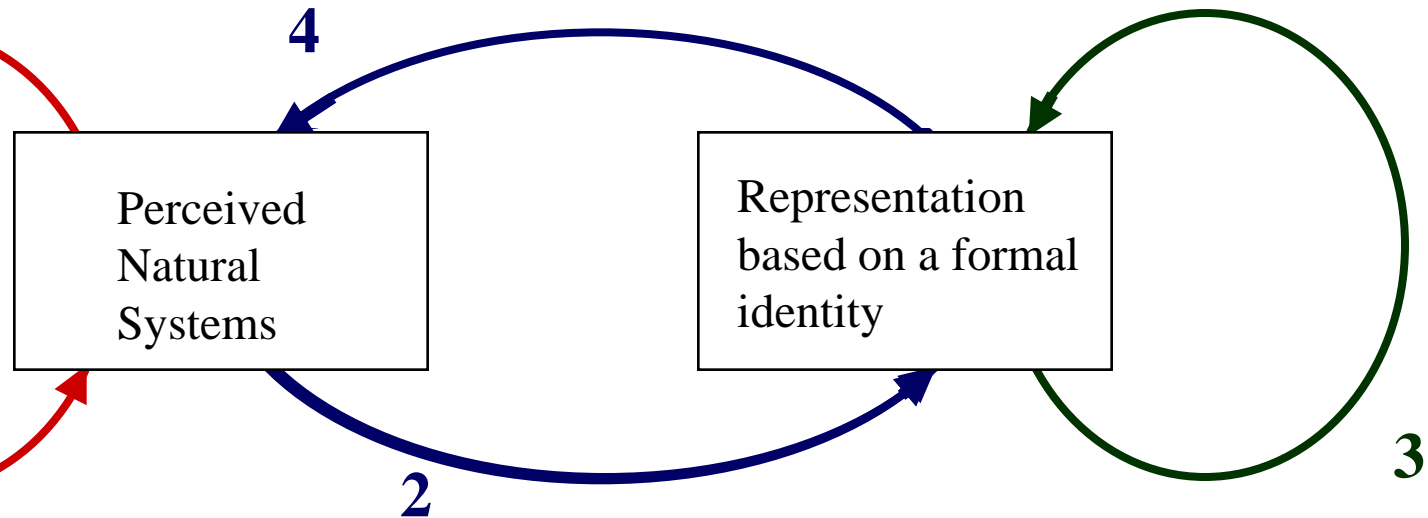
DECODING of THE VALUES TAKEN
BY PROXY VARIABLES

Developing anticipatory models

FORMAL SYSTEM
OF INFERENCE
PROVIDING
ANTICIPATION

NARRATIVE

Perceived
causality in the
Natural System



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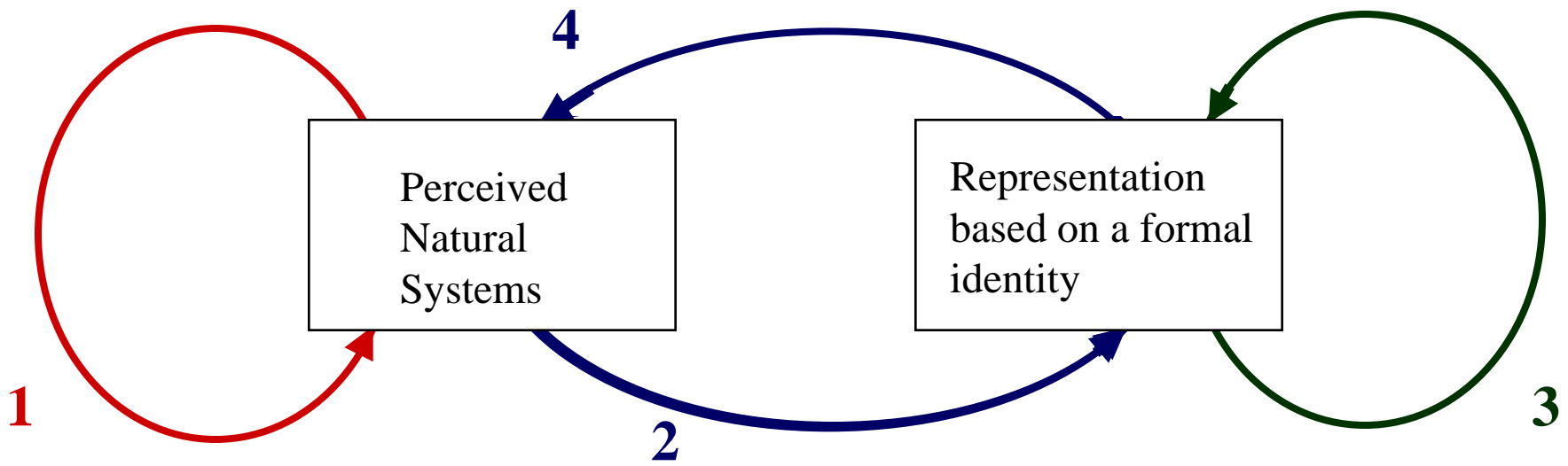
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**entailment rules
over variables
(syntactic rules)**

NARRATIVE

Perceived
causality in the
Natural System

IF THE “*ARROW 1*” AND THE “*ARROW 4*”
ARE COMPATIBLE THEN THE MODEL IS
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POSSIBLE ENCODINGS of RELEVANT
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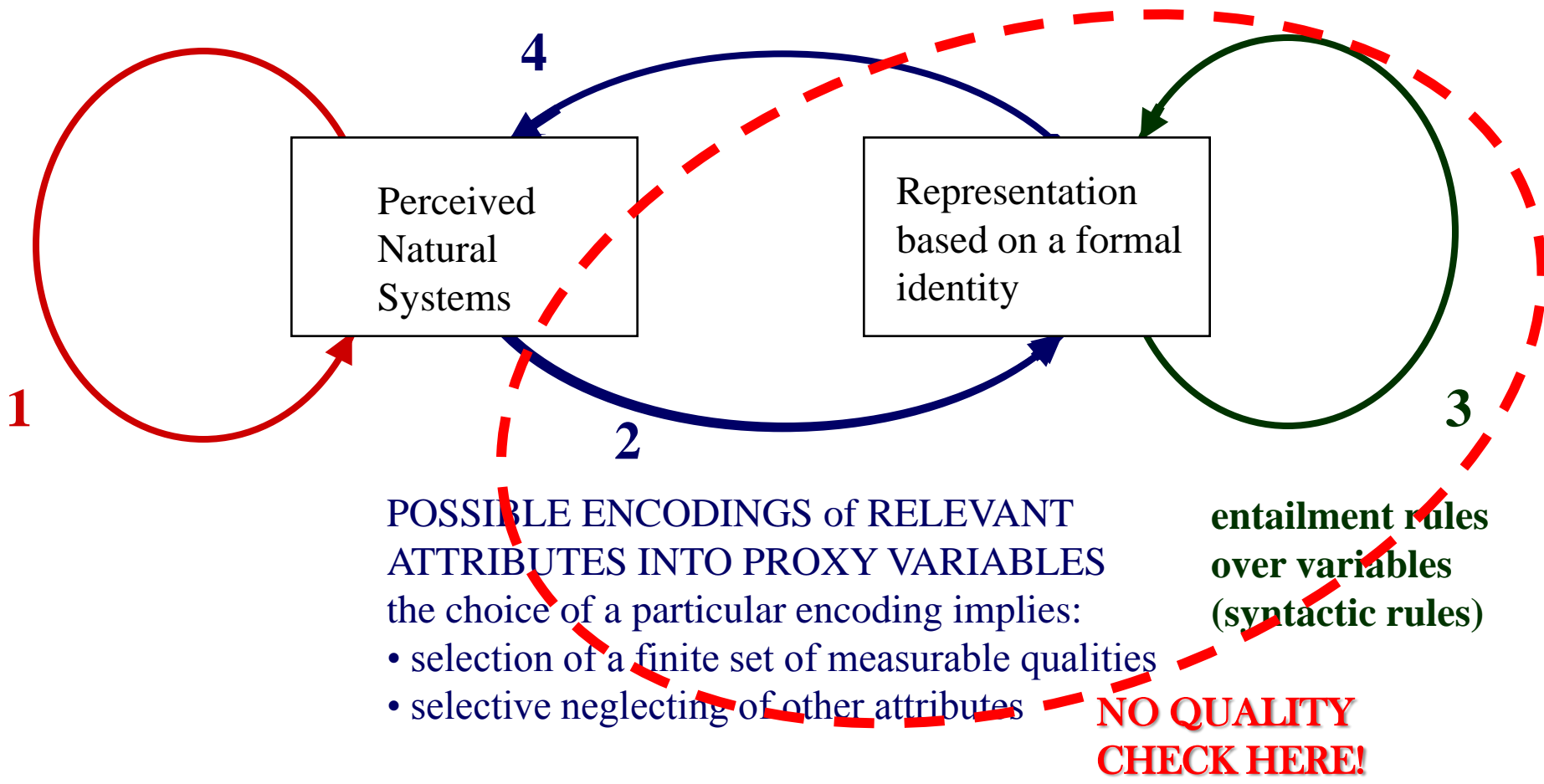
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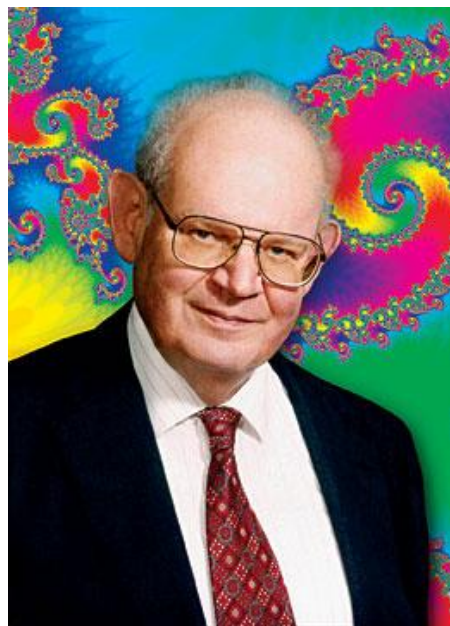


2. Quantitative analysis across multiple-scales requires “scaling”: knowing how to change the definitions of external referent

You cannot measure the length of a segment of a coastal line if you do not define first the scale of the map that you will be using



The longer the dx the shorter the coastal line representation



Benoit Mandelbrot



The shorter the dx the longer the coastal line representation

$$f_n(x)\frac{\mathrm{d}^n y}{\mathrm{d}x^n} + \cdots + f_1(x)\frac{\mathrm{d}y}{\mathrm{d}x} + f_0(x)y = h(x)$$

$$f_n(x) \frac{d^n y}{dx^n} + \cdots + f_1(x) \frac{dy}{dx} + f_0(x)y = h(x)$$

Differential equation see only a single scale at the time describing events taking place in “simple time”* that is also **REVERSIBLE!!!!**

* a single coupling of a dt (time differential) and a T (duration)

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After 20 years

$$g_m(z) \frac{d^m k}{dz^m} + \dots + g_1(z) \frac{dk}{dz} + g_0(z)k = j(z)$$



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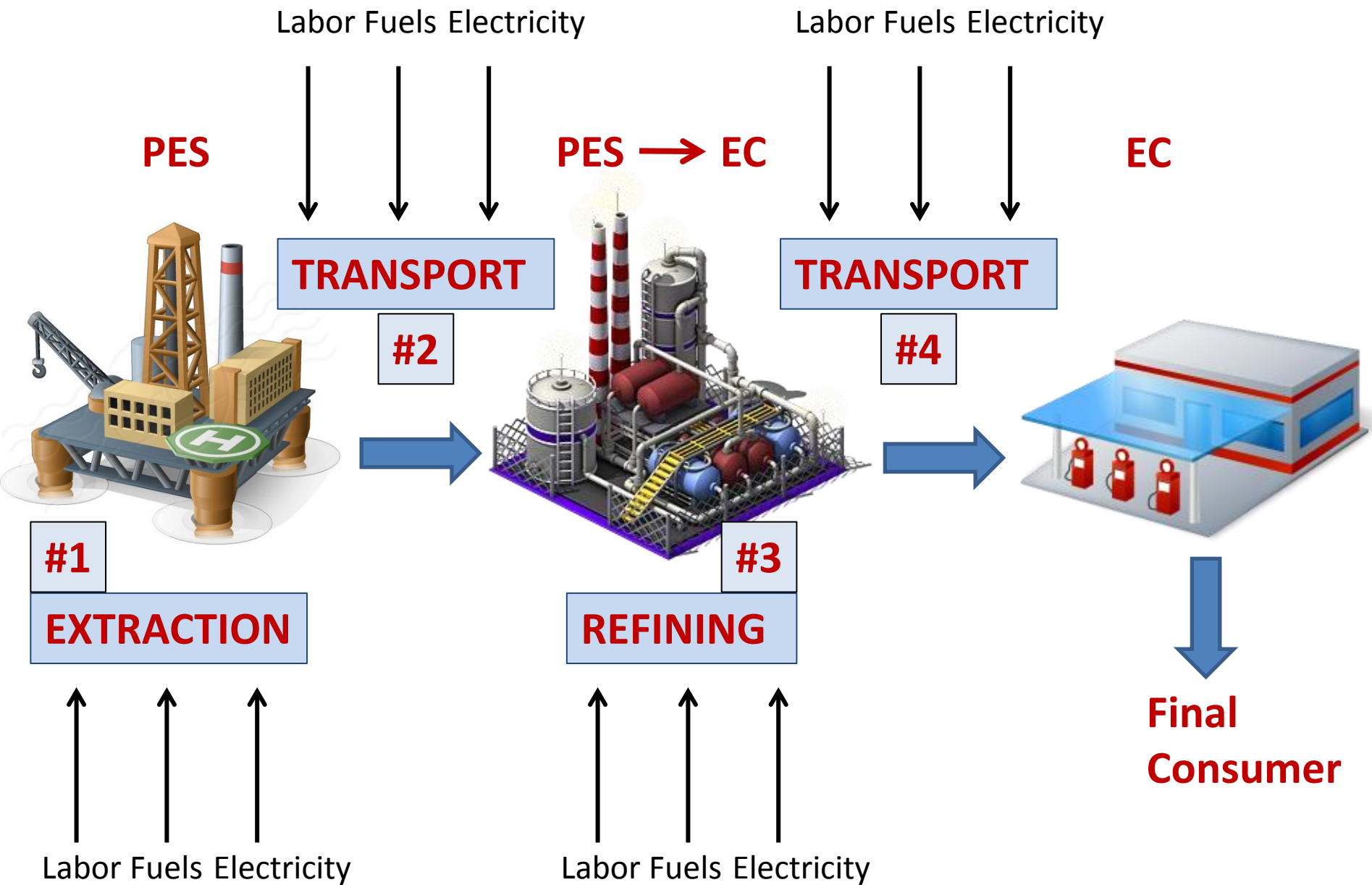
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ISSUE OF SCALE (1)

When gathering quantitative information one should be aware that there is information referring to “types” (out of scale, unitary operations) and information referring to “instances” (scaled)

This distinction is totally missed in Life Cycle Assessment



Year 2010 Brazil	INPUTS			PES throughput	FUNCTIONAL COMPARTMENTS
	Labor <i>Mhrs</i>	<i>GJ fuel</i>	<i>GJ electr.</i>	<i>m³ oil/year</i>	
On shore	38	3,000	28,000	12,000,000	EXTRACTION
Off shore	200	16,000	145,000	106,000,000	
				118,000,000	
Pipeline	1	1,800	600	60,000,000	TRANSPORT TO REFINERY
Ships	20	9,000	0	29,000,000	
Trucks	60	18,000	0	29,000,000	
				118,000,000	
Small	28	117,000	17,000	17,700,000	REFINERY
Medium	25	102,000	6,200	75,500,000	
Large	3.5	15,000	800	24,800,000	
				118,000,000	
Trucks	250	70,800	0	118,000,000	TRANSPORT TO END USES

	Mhrs	GJ fuel	GJ electr.	m ³ oil	

	Mhrs	GJ fuel	GJ electr.	m ³ oil	
					EXTRACTION

	Mhrs	GJ fuel	GJ electr.	m³ oil	
On shore	38	3,000	28,000	12,000,000	EXTRACTION
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Pipeline	1	1,800	600	60,000,000	TRANSPORT TO REFINERY
Ships	20	9,000	0	29,000,000	
Trucks	60	18,000	0	29,000,000	
				118,000,000	
Small	28	117,000	17,000	17,700,000	REFINERY
Medium	25	102,000	6,200	75,500,000	
Large	3.5	15,000	800	24,800,000	
				118,000,000	
					TRANSPORT TO END USES

	Mhrs	GJ fuel	GJ electr.	m³ oil	
On shore	38	3,000	28,000	12,000,000	EXTRACTION
Off shore	200	16,000	145,000	106,000,000	
				118,000,000	
Pipeline	1	1,800	600	60,000,000	TRANSPORT TO REFINERY
Ships	20	9,000	0	29,000,000	
Trucks	60	18,000	0	29,000,000	
				118,000,000	
Small	28	117,000	17,000	17,700,000	REFINERY
Medium	25	102,000	6,200	75,500,000	
Large	3.5	15,000	800	24,800,000	
				118,000,000	
Trucks	250	70,800	0	118,000,000	TRANSPORT TO END USES

	hr/m³	GJ fuel m3	GJ electr. m3	m³ oil	
On shore	38	3,000	28,000	12,000,000	EXTRACTION
Off shore	200	16,000	145,000	106,000,000	
On shore	3.2	0.25	2.4	118,000,000	
Off shore	1.9	0.15	1.4		
Pipeline	1	1,800	600	60,000,000	TRANSPORT TO REFINERY
Ships	20	9,000	0	29,000,000	
Trucks	60	18,000	0	29,000,000	
				118,000,000	
Small	28	117,000	17,000	17,700,000	REFINERY
Medium	25	102,000	6,200	75,500,000	
Large	3.5	15,000	800	24,800,000	
				118,000,000	
Trucks	250	70,800	0	118,000,000	TRANSPORT TO END USES

	hr/m³	GJ fuel m3	GJ electr. m3	m³ oil	
On shore	38	3,000	28,000	12,000,000	EXTRACTION
Off shore	200	16,000	145,000	106,000,000	
On shore	3.2	0.25	2.4	118,000,000	
Off shore	1.9	0.15	1.4		
Pipeline	1	1,800	600	60,000,000	
Ships	20	9,000	0	29,000,000	
Trucks	60	18,000	0	29,000,000	
Pipeline	0.02	0.03	0.01	118,000,000	
Ships	0.7	0.3	0		
Trucks	2.1	0.6	0		
Small	28	117,000	17,000	17,700,000	REFINERY
Medium	25	102,000	6,200	75,500,000	
Large	3.5	15,000	800	24,800,000	
				118,000,000	
Trucks	250	70,800	0	118,000,000	TRANSPORT TO END USES

	hr/m³	GJ fuel m3	GJ electr. m3	m³ oil	
On shore	38	3,000	28,000	12,000,000	EXTRACTION
Off shore	200	16,000	145,000	106,000,000	
On shore	3.2	0.25	2.4	118,000,000	
Off shore	1.9	0.15	1.4		
Pipeline	1	1,800	600	60,000,000	
Ships	20	9,000	0	29,000,000	
Trucks	60	18,000	0	29,000,000	
Pipeline	0.02	0.03	0.01	118,000,000	
Ships	0.7	0.3	0		
Trucks	2.1	0.6	0		
Small	28	117,000	17,000	17,700,000	REFINERY
Medium	25	102,000	6,200	75,500,000	
Large	3.5	15,000	800	24,800,000	
Small	1.6	6.6	1.0	118,000,000	
Medium	0.3	1.4	0.8		
Large	0.1	0.6	0.03		
Trucks	250	70,800	0	118,000,000	TRANSPORT TO END USES

	hr/m³	GJ fuel m3	GJ electr. m3	m³ oil	
On shore	38	3,000	28,000	12,000,000	EXTRACTION
Off shore	200	16,000	145,000	106,000,000	
On shore	3.2	0.25	2.4	118,000,000	
Off shore	1.9	0.15	1.4		
Pipeline	1	1,800	600	60,000,000	
Ships	20	9,000	0	29,000,000	
Trucks	60	18,000	0	29,000,000	
Pipeline	0.02	0.03	0.01	118,000,000	
Ships	0.7	0.3	0		
Trucks	2.1	0.6	0		
Small	28	117,000	17,000	17,700,000	REFINERY
Medium	25	102,000	6,200	75,500,000	
Large	3.5	15,000	800	24,800,000	
Small	1.6	6.6	1.0	118,000,000	
Medium	0.3	1.4	0.8		
Large	0.1	0.6	0.03		
Trucks	250	70,800	0	118,000,000	TRANSPORT TO END USES
Trucks	2.1	0.6	0		

	hr/m³	GJ fuel m3	GJ electr. m3	m³ oil	
On shore	38	3,000	28,000	12,000,000	EXTRACTION
Off shore	200	16,000	145,000	106,000,000	
On shore	3.2	0.25	2.4	118,000,000	
Off shore	1.9	0.15	1.4		
Pipeline	1	1,800	600	60,000,000	TRANSPORT TO REFINERY
Ships	20	9,000	0	29,000,000	
Trucks	60	18,000	0	29,000,000	
Pipeline	0.02	0.03	0.01	118,000,000	
Ships	0.7	0.3	0	50% 25% 118,000,000 25%	
Trucks	2.1	0.6	0		
Small	28	117,000	17,000	17,700,000	REFINERY
Medium	25	102,000	6,200	75,500,000	
Large	3.5	15,000	800	24,800,000	
Small	1.6	6.6	1.0	118,000,000	
Medium	0.3	1.4	0.8	15% 64% 118,000,000 21%	
Large	0.1	0.6	0.03		
Trucks	250	70,800	0	118,000,000	TRANSPORT TO END USES
Trucks	2.1	0.6	0	100% 118,000,000	

THROUGHPUT

118,000,000 m³

THROUGHPUT

118,000,000 m³

EXTRACTION

TRANSPORT #1

REFINERY

TRANSPORT #2

THROUGHPUT

118,000,000 m³

EXTRACTION

3.2 0.25 2.4

On shore

1.9 0.15 1.4

Off shore

TRANSPORT #1

REFINERY

TRANSPORT #2

THROUGHPUT

118,000,000 m³

EXTRACTION

3.2 0.25 2.4

On shore

1.9 0.15 1.4

Off shore

TRANSPORT #1

0.02 0.03 0.01

Pipeline

0.7 0.3 0.0

Shipping

2.1 0.6 0.0

Trucks

REFINERY

TRANSPORT #2

THROUGHPUT 118,000,000 m³

EXTRACTION

3.2 0.25 2.4

On shore

1.9 0.15 1.4

Off shore

TRANSPORT #1

0.02 0.03 0.01

Pipeline

0.7 0.3 0.0

Shipping

2.1 0.6 0.0

Trucks

REFINERY

1.6 6.6 1.0

Small

0.3 1.4 0.8

Medium

0.1 0.6 0.03

Large

TRANSPORT #2

THROUGHPUT 118,000,000 m³

EXTRACTION

3.2 0.25 2.4

On shore

1.9 0.15 1.4

Off shore

TRANSPORT #1

0.02 0.03 0.01

Pipeline

0.7 0.3 0.0

Shipping

2.1 0.6 0.0

Trucks

REFINERY

1.6 6.6 1.0

Small

0.3 1.4 0.8

Medium

0.1 0.6 0.03

Large

TRANSPORT #2

0.02 0.03 0.01

Pipeline

0.7 0.3 0.0

Shipping

2.1 0.6 0.0

Trucks

THROUGHPUT

118,000,000 m³

MIX

EXTRACTION

0.10

3.2 0.25 2.4

On shore

0.90

1.9 0.15 1.4

Off shore

MIX

TRANSPORT #1

0.50

0.02 0.03 0.01

Pipeline

0.25

0.7 0.3 0.0

Shipping

0.25

2.1 0.6 0.0

Trucks

MIX

REFINERY

0.15

1.6 6.6 1.0

Small

0.64

0.3 1.4 0.8

Medium

0.21

0.1 0.6 0.03

Large

MIX

TRANSPORT #2

0.0

0.02 0.03 0.01

Pipeline

0.0

0.7 0.3 0.0

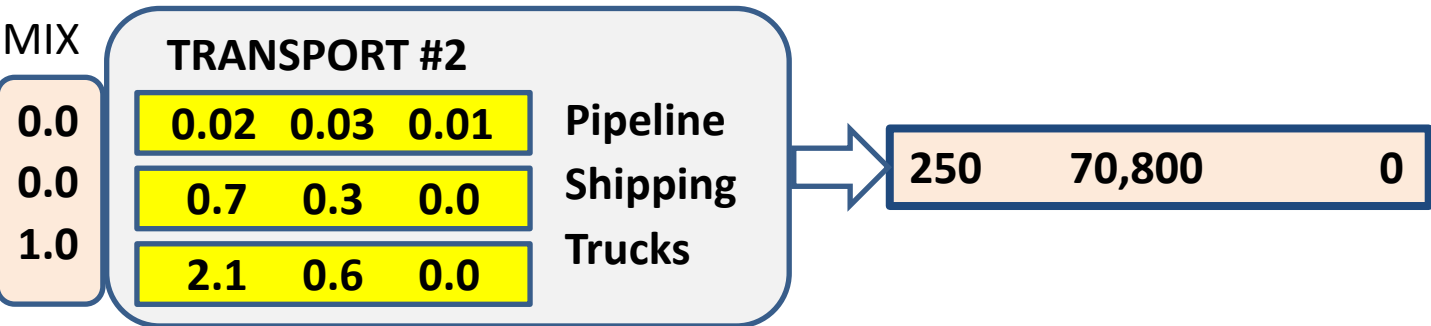
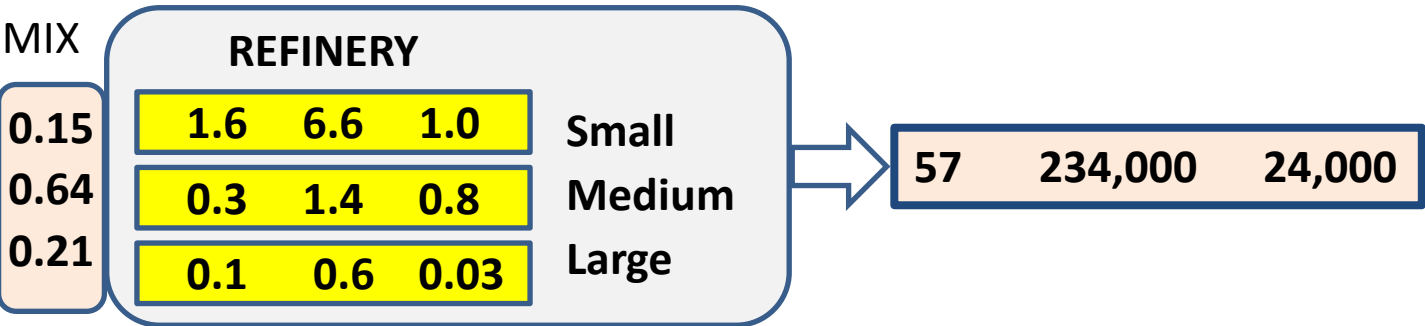
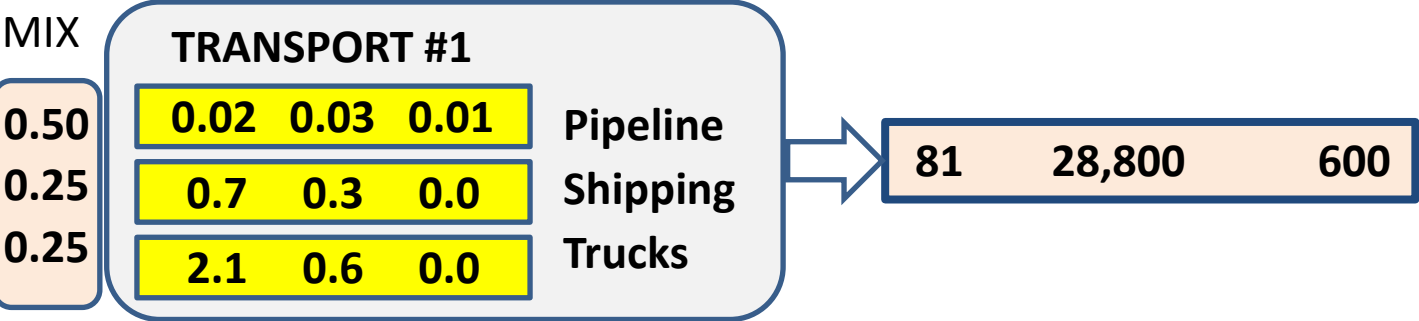
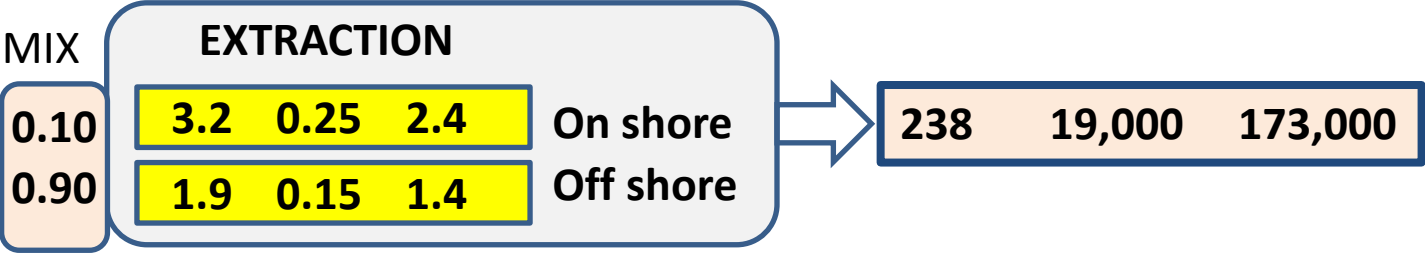
Shipping

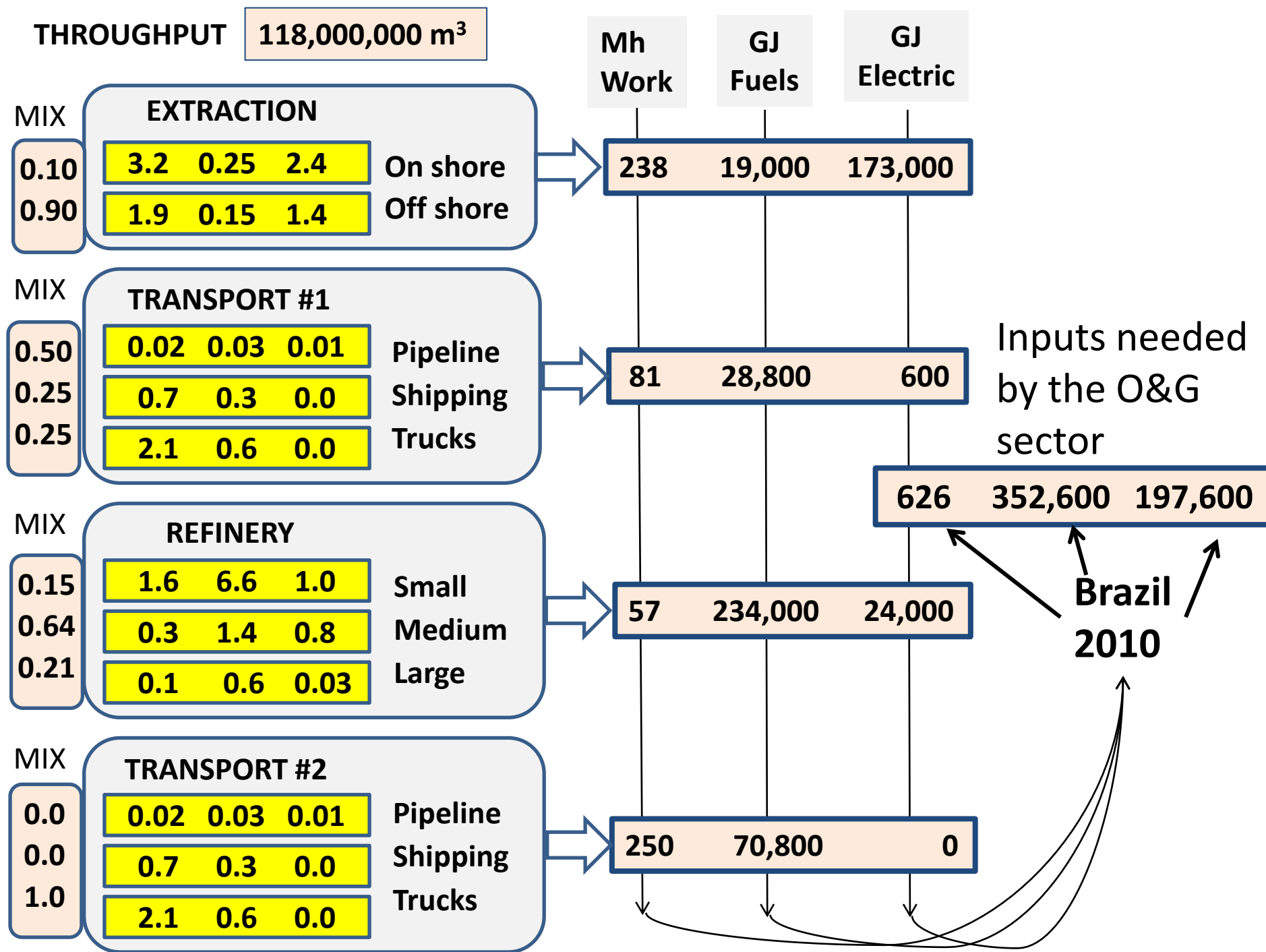
1.0

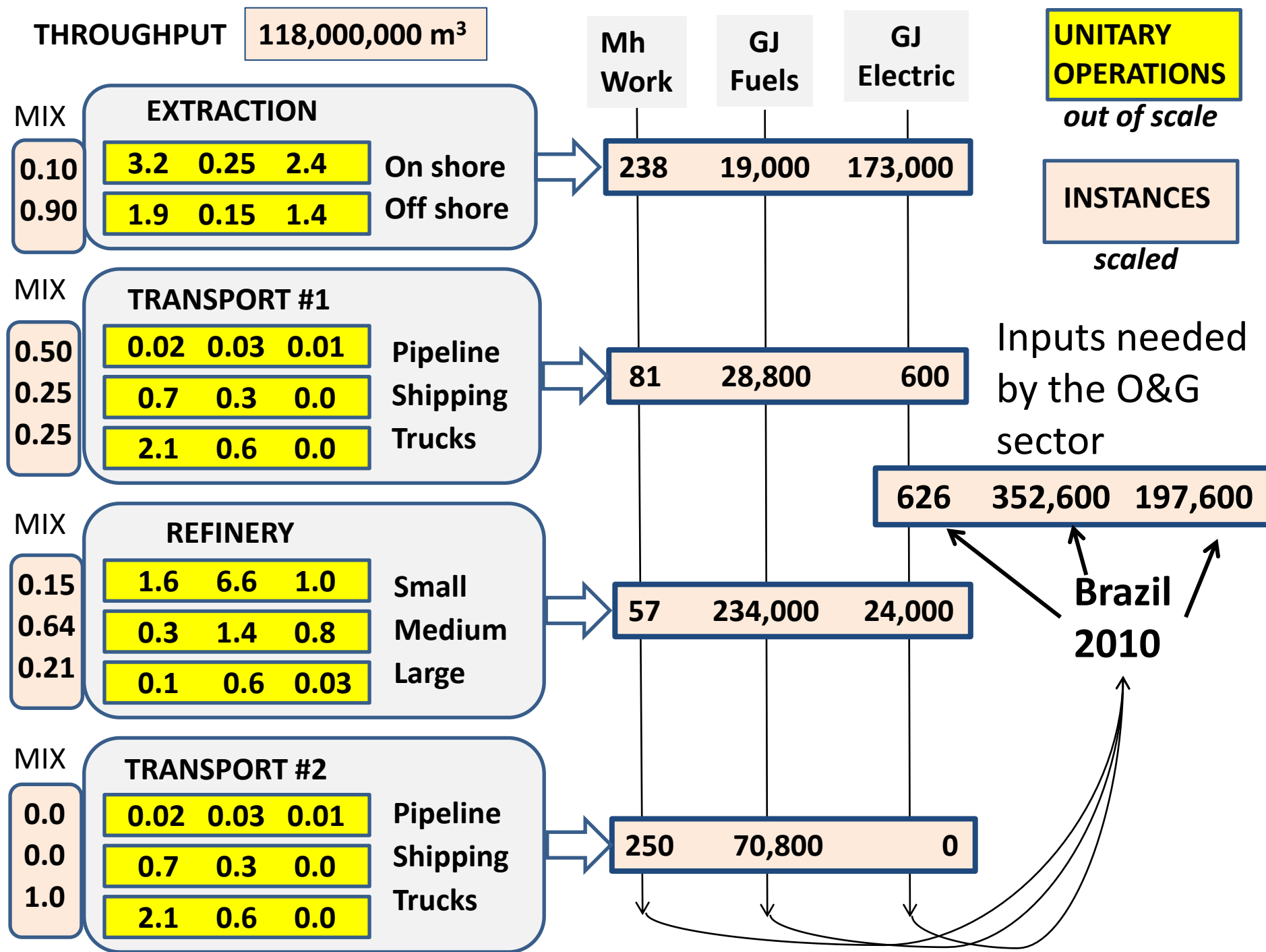
2.1 0.6 0.0

Trucks

THROUGHPUT 118,000,000 m³







ISSUE OF SCALE (2)

In order to assess environmental impact one has to individuate and use the right information:

- (i) attributes of environmental stress have to be identified in relation to the specificity of embedding ecosystems;
- (ii) the stress has to be assessed after scaling;

Therefore the analysis of environmental impact has to be based on georeferenced data (GIS).

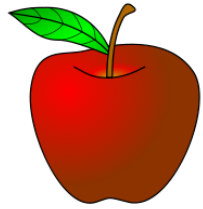
Many conventional indicators of environmental pressure are not useful because they are missing the implications of the difference between intensive variables (characteristics of types) and extensive variables (characteristics of instances . . .)

To assess environmental impact you have to define:

- (i) the type of pollution;
- (ii) the type of ecological funds which are polluted;
- (iii) scaling this information to define the implications of the interaction under study.

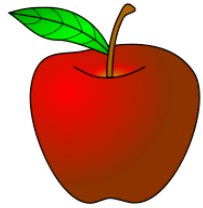
Using the measurement of the weight of an apple as an indicator to check whether the load is compatible with the truck . . .

Using the measurement of the weight of an apple as an indicator to check whether the load is compatible with the truck . . .

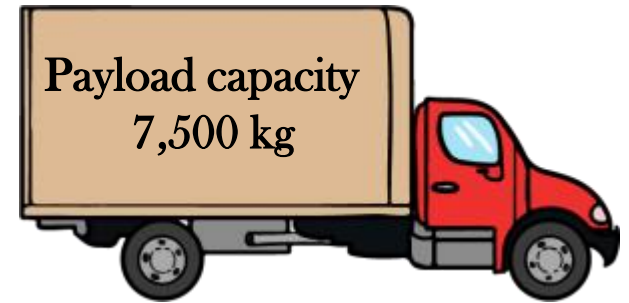


1 apple = 0.15 kg

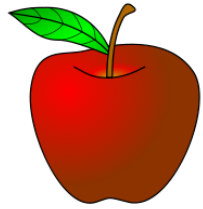
Using the measurement of the weight of an apple as an indicator to check whether the load is compatible with the truck . . .



1 apple = 0.15 kg



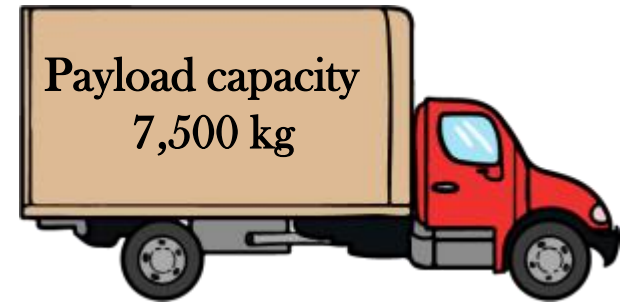
Using the measurement of the weight of an apple as an indicator to check whether the load is compatible with the truck . . .



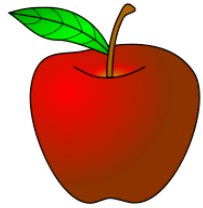
1 apple = 0.15 kg



1 watermelon = 2.5 kg



Using the measurement of the weight of an apple as an indicator to check whether the load is compatible with the truck . . .



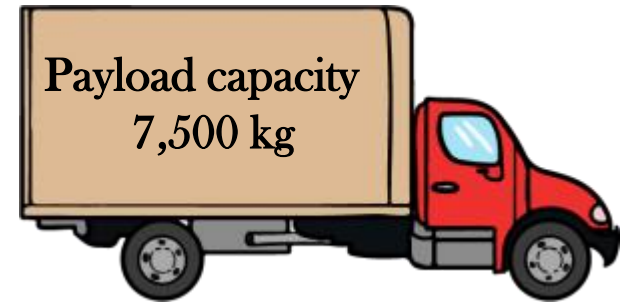
1 apple = 0.15 kg



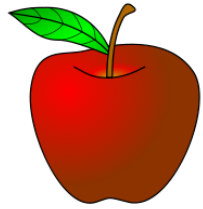
120 apples + box = 21 kg



1 watermelon = 2.5 kg



Using the measurement of the weight of an apple as an indicator to check whether the load is compatible with the truck . . .



1 apple = 0.15 kg



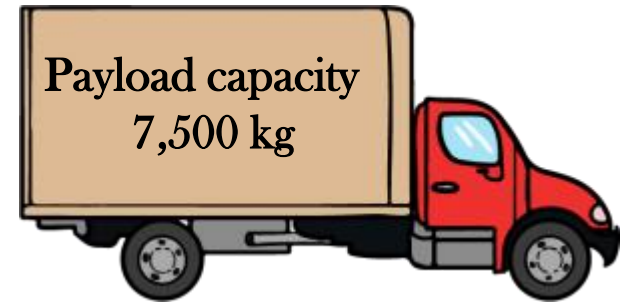
120 apples + box = 21 kg



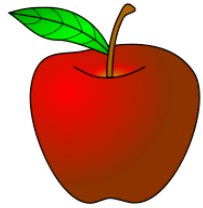
1 watermelon = 2.5 kg



65 watermelons + box = 165 kg



Using the measurement of the weight of an apple as an indicator to check whether the load is compatible with the truck . . .



1 apple = 0.15 kg



120 apples + box = 21 kg



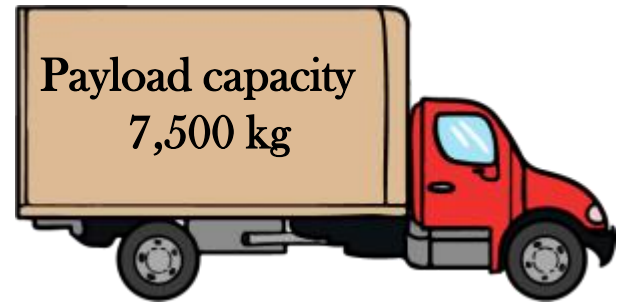
360 boxes of apples



1 watermelon = 2.5 kg

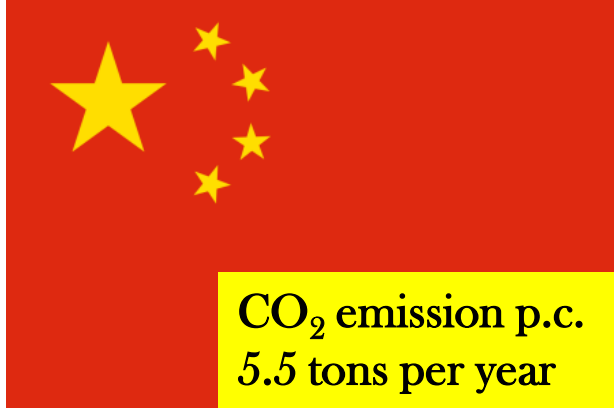


65 watermelons + box = 165 kg



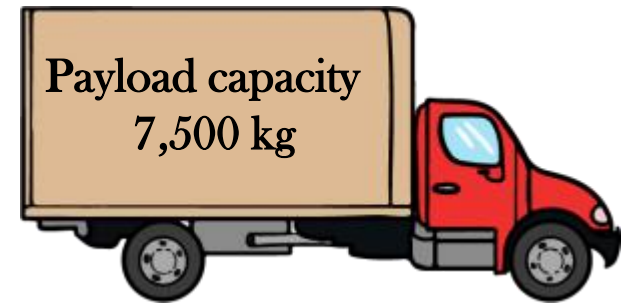
45 boxes of watermelons

Using the measurement of the weight of an apple as an indicator to check whether the load is compatible with the truck . . .



120 apples + box = 21 kg

360 boxes of apples



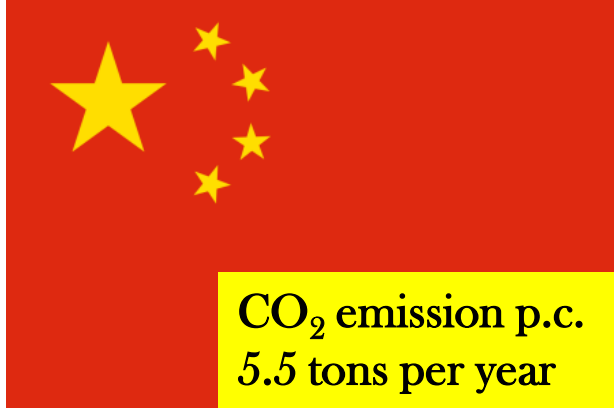
1 watermelon = 2.5 kg



65 watermelons + box = 165 kg

45 boxes of watermelons

Using the measurement of the weight of an apple as an indicator to check whether the load is compatible with the truck . . .



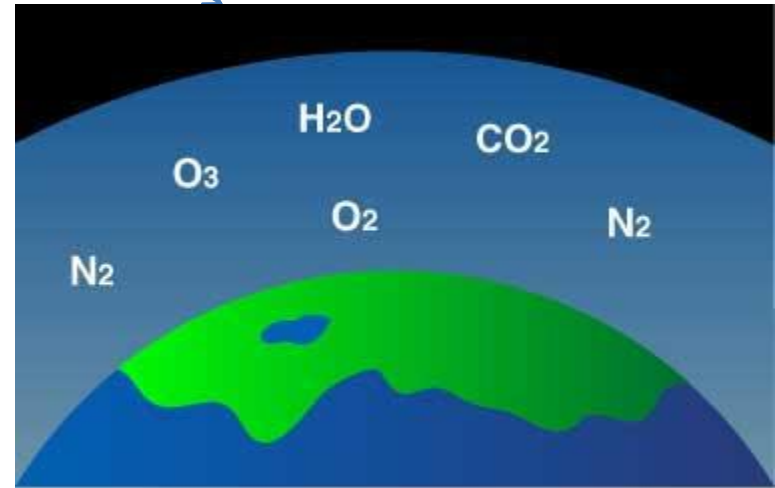
120 apples + box = 21 kg



1 watermelon = 2.5 kg

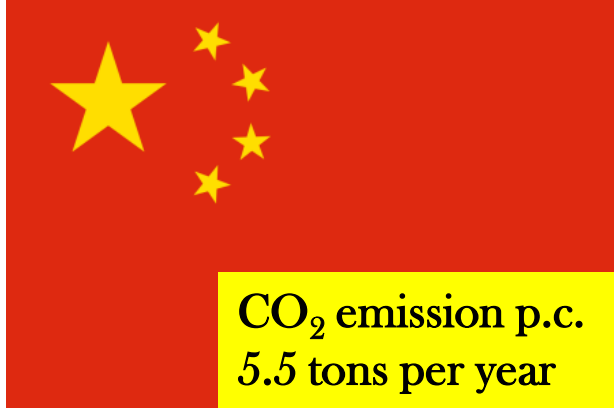


65 watermelons + box = 165 kg

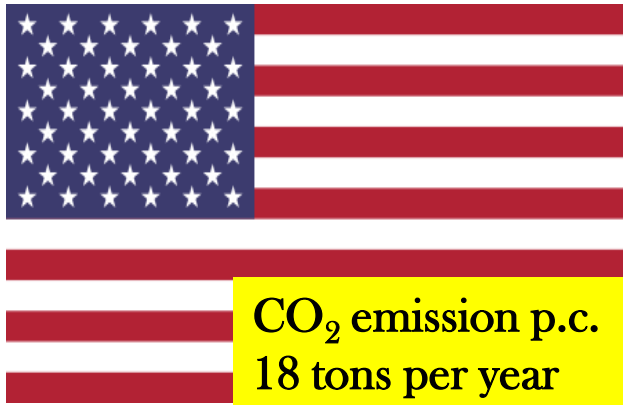


Atmosphere #3

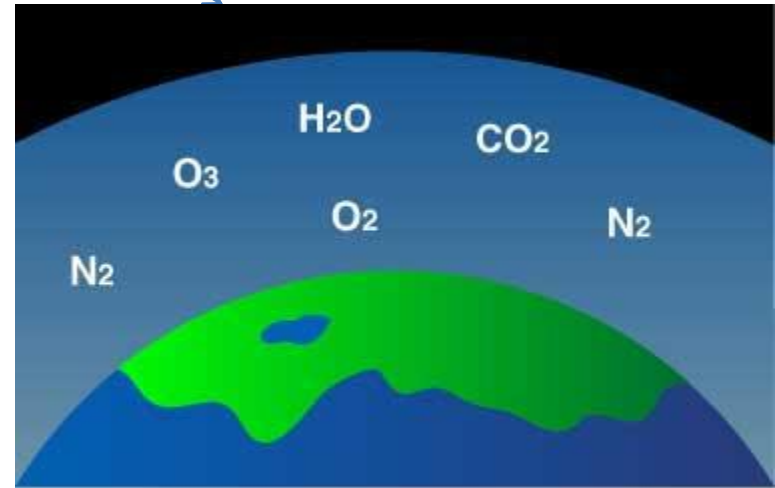
Using the measurement of the weight of an apple as an indicator to check whether the load is compatible with the truck . . .



120 apples + box = 21 kg

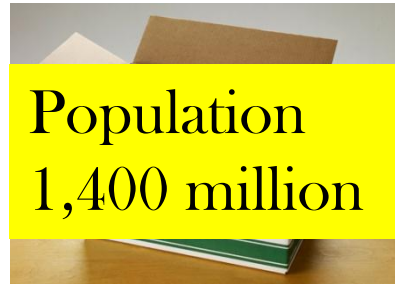
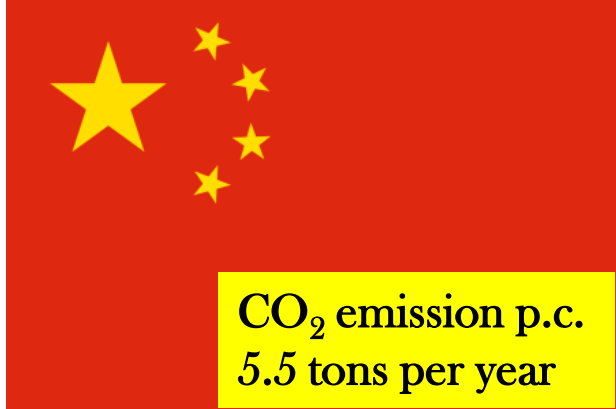


65 watermelons + box = 165 kg

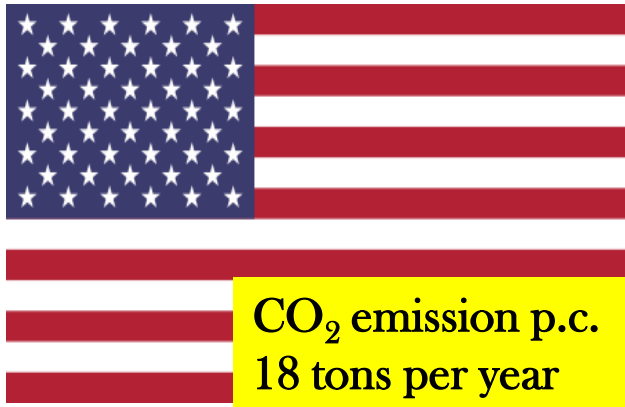


Atmosphere #3

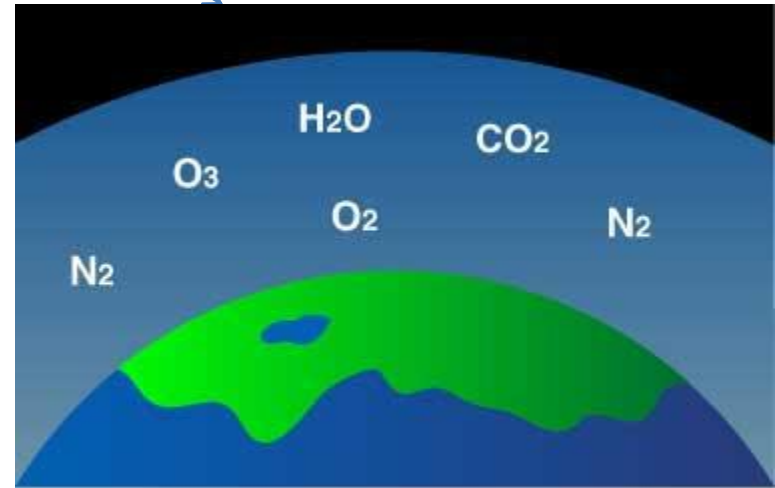
Using the measurement of the weight of an apple as an indicator to check whether the load is compatible with the truck . . .



120 apples + box = 21 kg

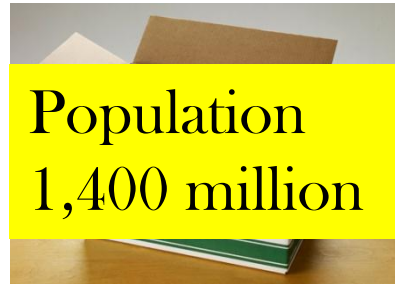
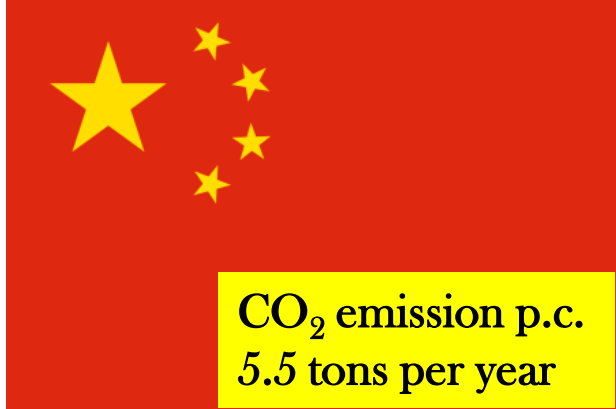


65 watermelons + box = 165 kg



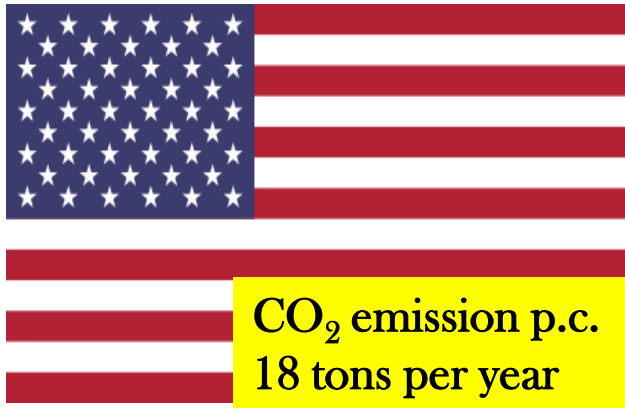
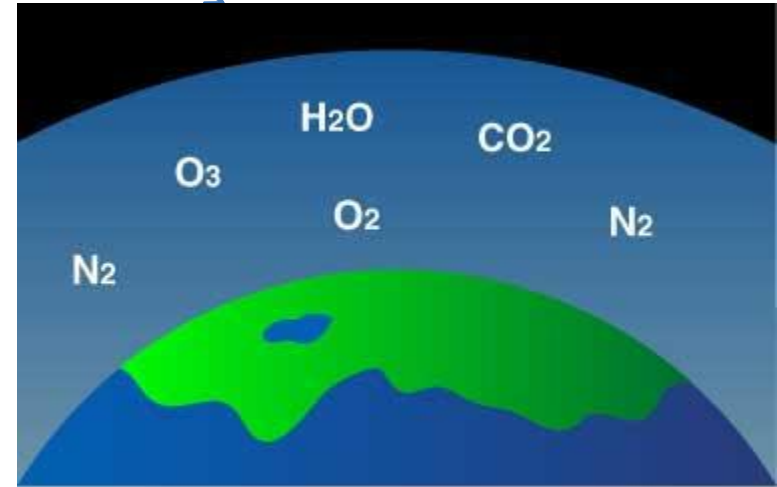
Atmosphere #3

Using the measurement of the weight of an apple as an indicator to check whether the load is compatible with the truck . . .



120 apples + box = 21 kg

load of CO₂
7.7 billion tons



65 watermelons + box = 165 kg

Atmosphere #3

load of CO₂
5.8 billion tons





China

CO₂ emission p.c.
5.5 tons per year

USA

CO₂ emission p.c.
18 tons per year

INTENSIVE VARIABLES

they characterize in
qualitative terms
the society but
they need scaling

China

**CO₂ emission p.c.
5.5 tons per year**

Qualitative
characteristics
of human society

USA

**CO₂ emission p.c.
18 tons per year**

INTENSIVE VARIABLES

they characterize in
qualitative terms
the society but
they need scaling

China

CO₂ emission p.c.
5.5 tons per year

Qualitative
characteristics
of human society

USA

CO₂ emission p.c.
18 tons per year

Population
1,400 million

Quantitative
characteristics
of human society

Population
320 million

INTENSIVE VARIABLES

they characterize in
qualitative terms
the society but
they need scaling

China

CO₂ emission p.c.
5.5 tons per year

Qualitative
characteristics
of human society

USA

CO₂ emission p.c.
18 tons per year

EXTENSIVE VARIABLES

they make it possible
the scaling, after having
characterized the society
(how much society)

Population
1,400 million

Quantitative
characteristics
of human society

Population
320 million

INTENSIVE VARIABLES

they characterize in
qualitative terms
the society but
they need scaling

China

CO₂ emission p.c.
5.5 tons per year

Qualitative
characteristics
of human society

USA

CO₂ emission p.c.
18 tons per year

EXTENSIVE VARIABLES

they make it possible
the scaling, after having
characterized the society
(how much society)

Population
1,400 million

Quantitative
characteristics
of human society

Population
320 million

load of CO₂
7.7 billion tons

Quantitative and
qualitative
characteristics
of the pressure

load of CO₂
5.8 billion tons

INTENSIVE VARIABLES

they characterize in
qualitative terms
the society but
they need scaling

China

CO₂ emission p.c.
5.5 tons per year

Qualitative
characteristics
of human society

USA

CO₂ emission p.c.
18 tons per year

EXTENSIVE VARIABLES

they make it possible
the scaling, after having
characterized the society
(how much society)

Population
1,400 million

Quantitative
characteristics
of human society

Population
320 million

EXTENSIVE VARIABLES

they make it possible
to define the pressure
(how much CO₂ has to
be absorbed by atmosphere)

load of CO₂
7.7 billion tons

Quantitative and
qualitative
characteristics
of the pressure

load of CO₂
5.8 billion tons

INTENSIVE VARIABLES

they characterize in
qualitative terms
the society but
they need scaling

China

CO₂ emission p.c.
5.5 tons per year

Qualitative
characteristics
of human society

USA

CO₂ emission p.c.
18 tons per year

EXTENSIVE VARIABLES

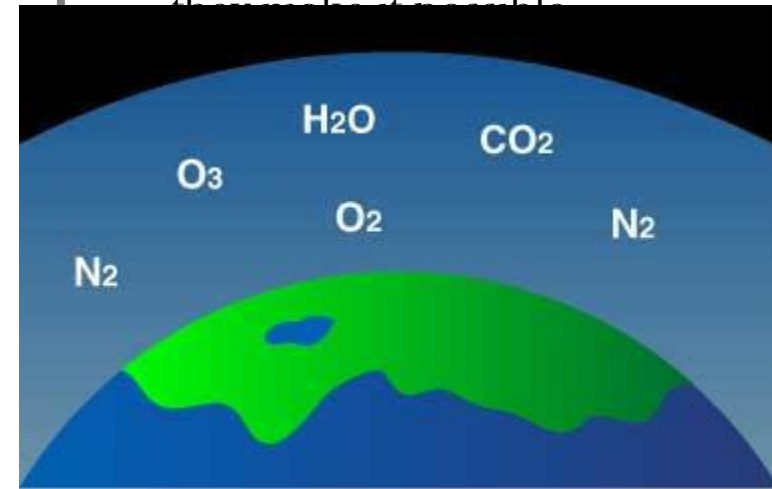
they make it possible
the scaling, after having
characterized the society
(how much society)

Population
1,400 million

Quantitative
characteristics
of human society

Population
320 million

EXTENSIVE VARIABLES



Atmosphere #3

Quantitative and
qualitative
characteristics
of the pressure

How much is too much?

How large is this flow in
relation to the sink capacity
of the atmosphere?

INTENSIVE VARIABLES

they characterize in qualitative terms the society but they need scaling

China

CO₂ emission p.c.
5.5 tons per year

Qualitative
characteristics
of human society

USA

CO₂ emission p.c.
18 tons per year

EXTENSIVE VARIABLES

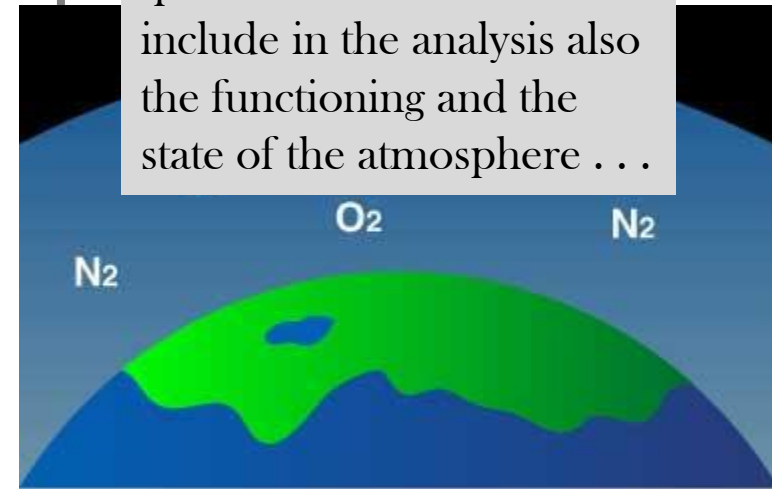
they make it possible the scaling, after having characterized the society (how much society)

Population
1,400 million

Quantitative
characteristics
of human society

Population
320 million

EXPERIMENT
In order to answer these questions we have to include in the analysis also the functioning and the state of the atmosphere . . .



Atmosphere #3

Quantitative and
qualitative
characteristics
of the pressure

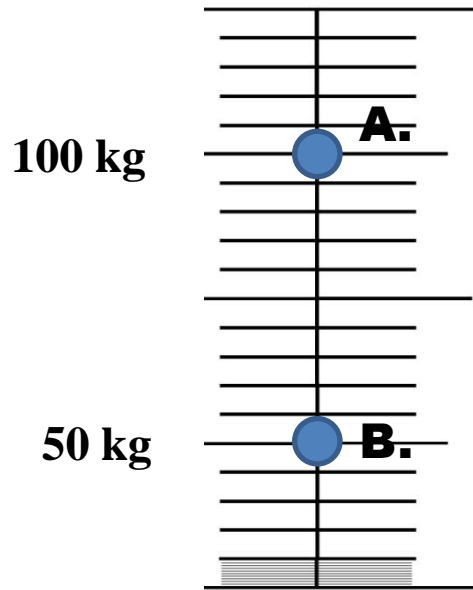
How much is too much?

How large is this flow in relation to the sink capacity of the atmosphere?

Do 100 kg of salt generate more environmental impact than 50 kg of salt?

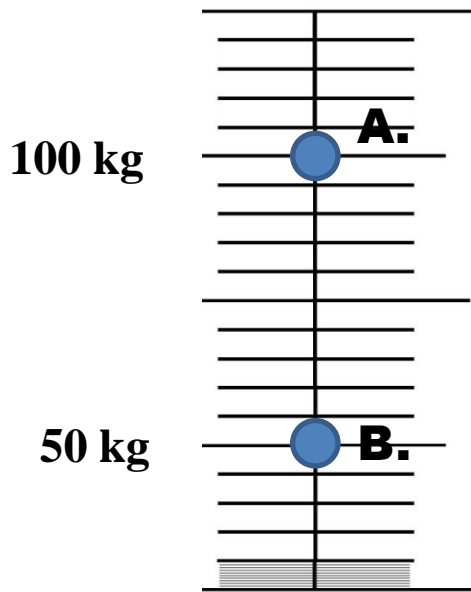
Do 100 kg of salt generate more environmental impact than 50 kg of salt?

Just numbers!



Do 100 kg of salt generate more environmental impact than 50 kg of salt?

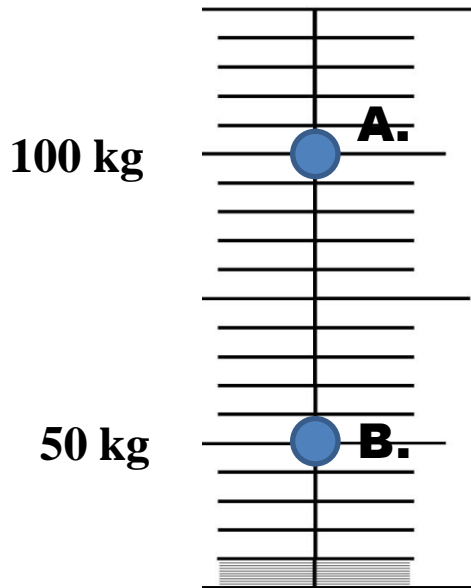
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What is the meaning of these numbers?
How do we know how much is too much?

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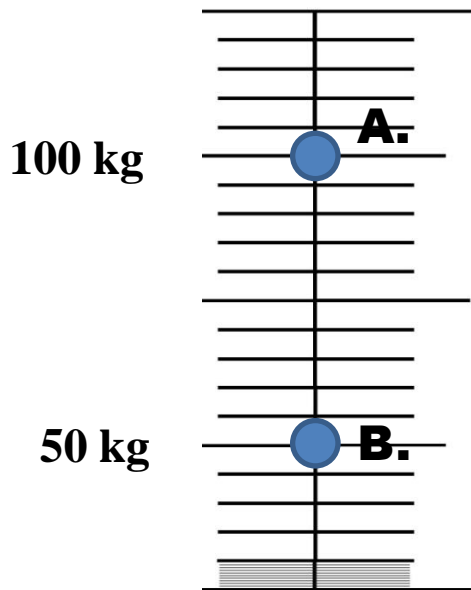
Numbers have to be assessed against benchmarks!

The situation is GOOD	 A.  B.
The situation is ACCEPTABLE	
The situation is BAD	 A.  B.

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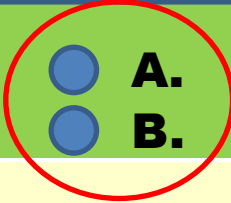
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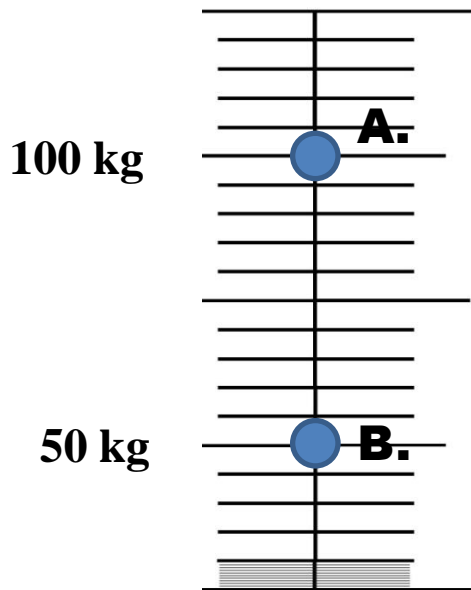
Dumped in the sea

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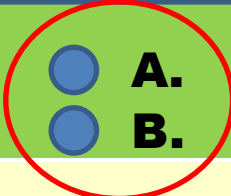
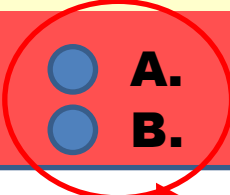
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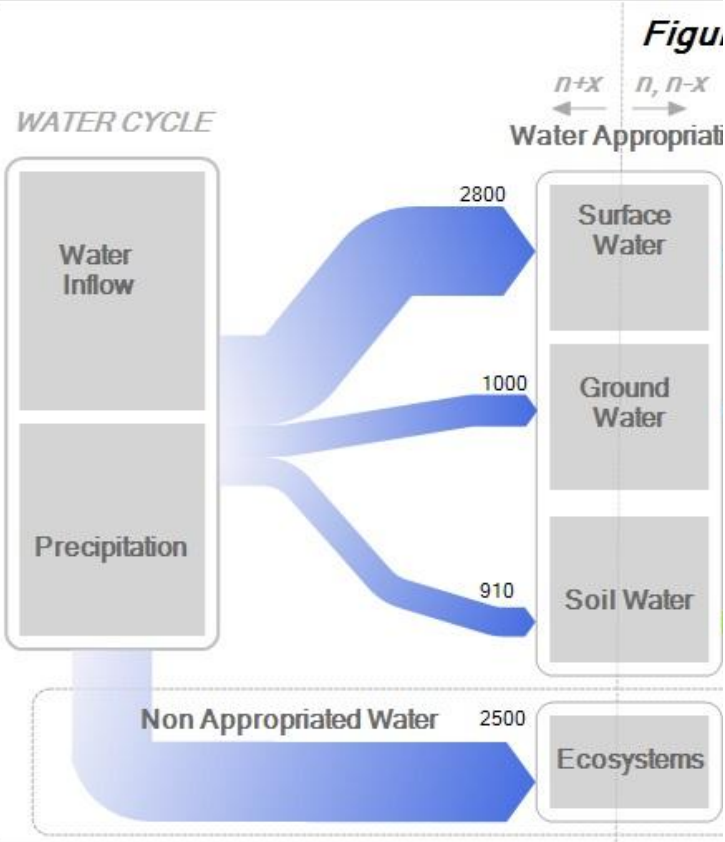
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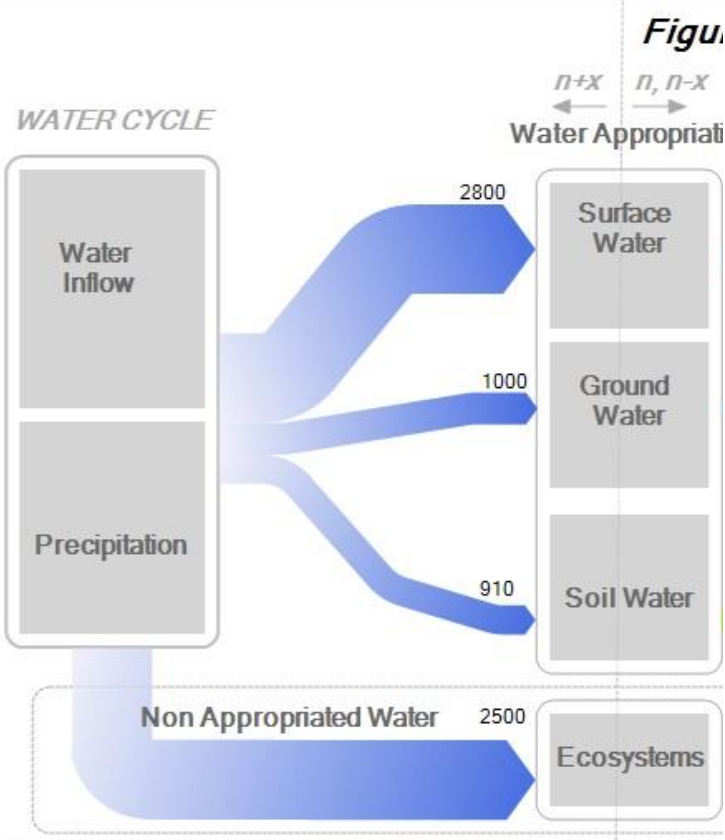
Dumped in a 500l tank of drinking water

What is the meaning of these numbers?
How do we know how much is too much?

*Semantic Categories**Water appropriation (hm³)*

Total water extracted for each compartment

*Gross Water Use (hm³)*Direct use of
j= Blue
Green

*Semantic Categories**Water appropriation (hm3)*

Total water extracted for each compartment

*Gross Water Use (hm3)*Direct use of
j= Blue
Green

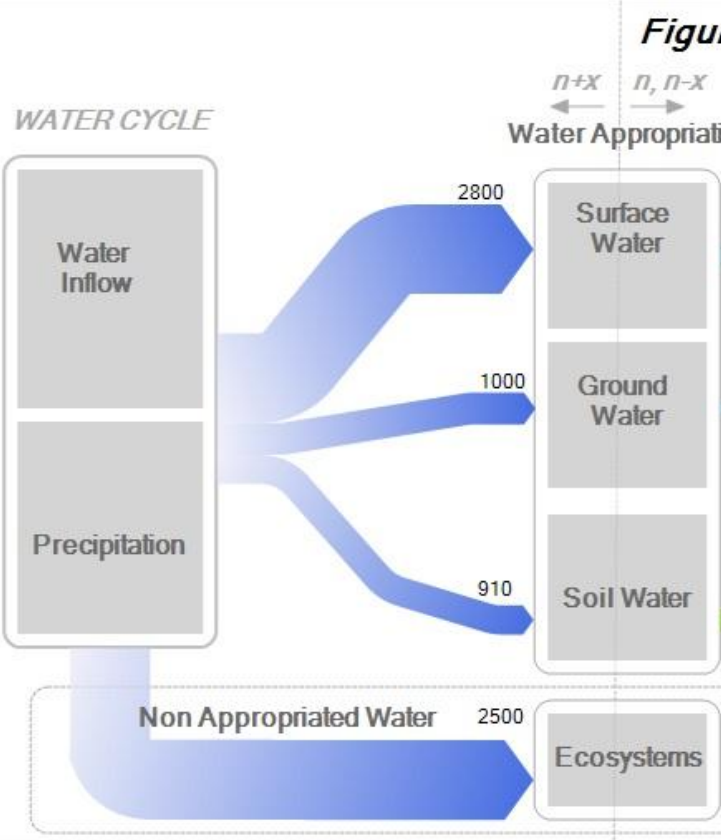
Indicator/ Compartment	Extraction Total	EXT Blue- Surface	EXT Blue- Ground	EXT Green	USE Losses	USE Total
Whole (n)	1,706	555	432	718	108	1,599
HH (n-1)	98	74	24	0	14	84
HH-Urban (n-2)	41	31	10	0	0	35
HH-Rural (n-2)	57	43	14	0	0	49
PW (n-1)	1,608	481	408	718	94	1,515
PW-SG (n-2)	17	13	4	0	2	15
PW-TR (n-2)	1.72	1.30	0.42	0	0	1
PW-BM (n-2)	27	20	7	0	4	23
PW-EM (n-2)	262	255	7	0	4	258
PW-AG (n-2)	1,300	192	390	718	84	1,218

1. Challenges

2. Grammar

3. Society

4. Environment



Semantic Categories

Water appropriation (hm³)

Gross Water Use (hm³)

Total water extracted for each compartment

Direct use of
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Indicator/Compartment (Supply system)	Extraction-TOTAL	Water Renewable Resources (WRR)			Extraction as (%) WRR
		Surface Inflow	Ground Inflow	Total	
Territorial System Covered (n+1)	1,492	2,055	778	2,834	53
Mare Aux Vacoas-Upper (n+1)	252	344	130	474	53
Mare Aux Vacoas-Lower (n+1)	193	88	34	122	158
Port-Louis (n+1)	291	562	213	775	38
North (n+1)	291	259	98	358	81
South (n+1)	247	383	145	528	47
East (n+1)	229	464	176	640	36
Uncovered (n+1)	214	820	311	1,130	19
TOTAL (n)	1,706	2,875	1,089	3,964	43

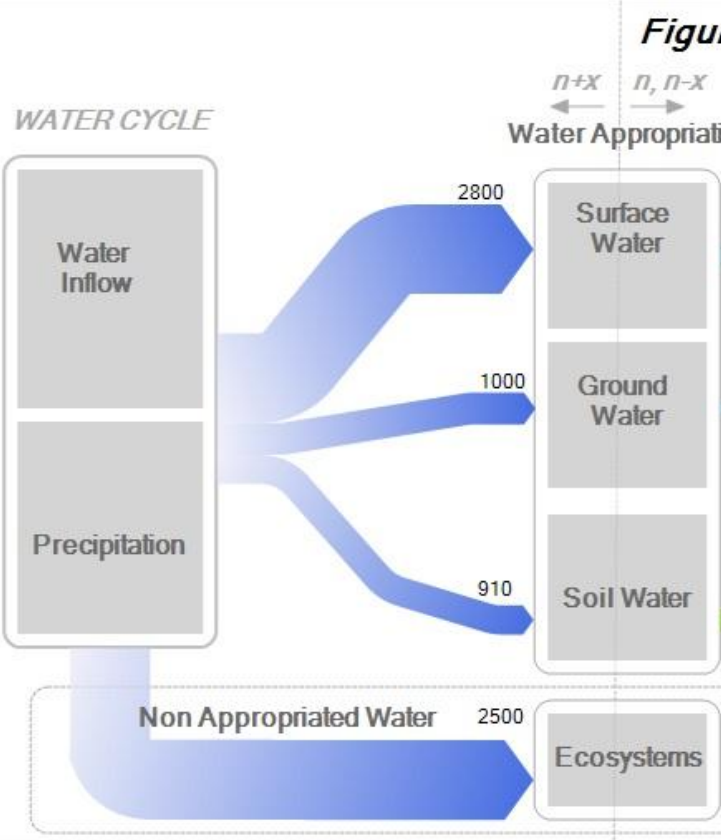
Water Accounting

1. Challenges

2. Grammar

3. Society

4. Environment



Semantic Categories

Water appropriation (hm³)

Gross Water Use (hm³)

Total water extracted for each compartment

Direct use of $j = \text{Blue Green}$

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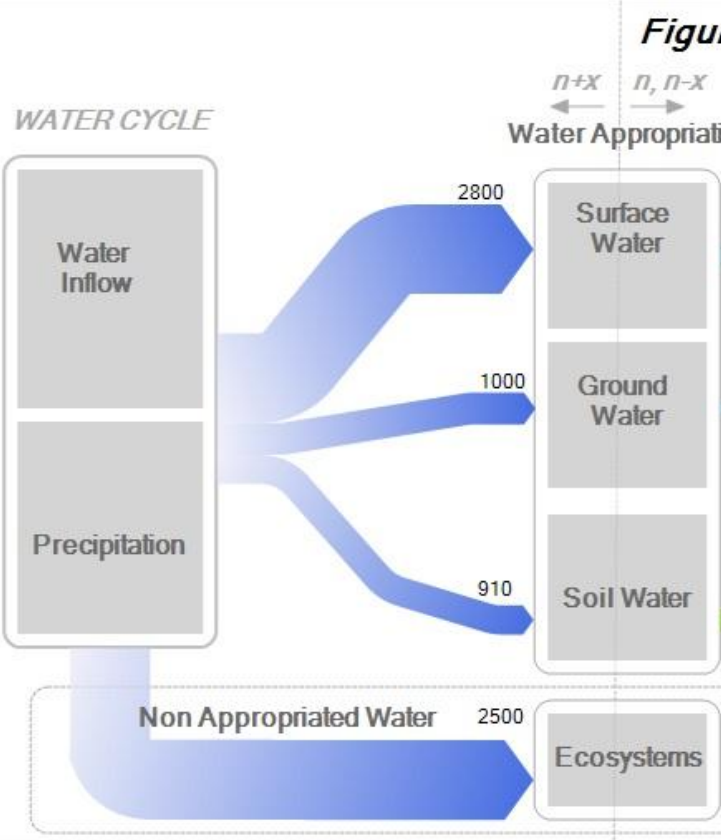
Water Accounting

1. Challenges

2. Grammar

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Semantic Categories

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Gross Water Use (hm3)

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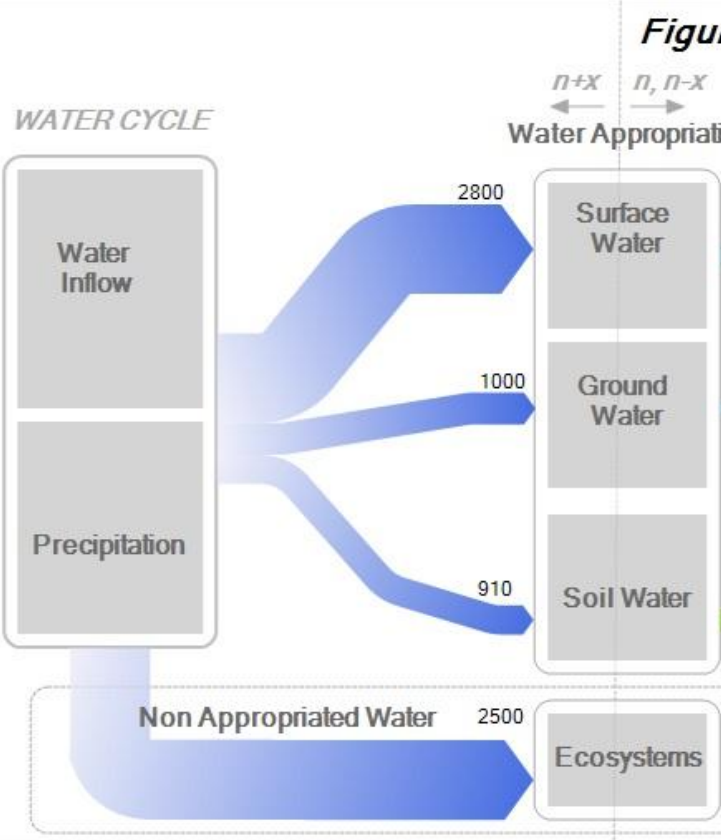
Water Accounting

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Water Accounting

ENVIRONMENTAL IMPACT MATRIX

Taxonomy of ecological funds and categories of enviromental impact

TYPOLOGY OF FUNDS		SUPPLY STRESS INDICATOR	SINK STRESS INDICATOR
Terrestrial ecosystems	Boreal forests		
	Tropical forests		
		
Aquatic (inland) ecosystems	Rivers		
	Wetlands		
		
Marine/Coastal systems	Gulf		
	Beach		
		
Soil	Alfisol		
	Oxisol		
		
Atmosphere	Global		
	Local		

3. Moving away from numbers and models toward a quantitative analysis based on patterns and grammars

FIGTHING HYPOCOGNITION (1)

Using the metaphor:

Moving away from Traditional Maps
To Geographic Information System



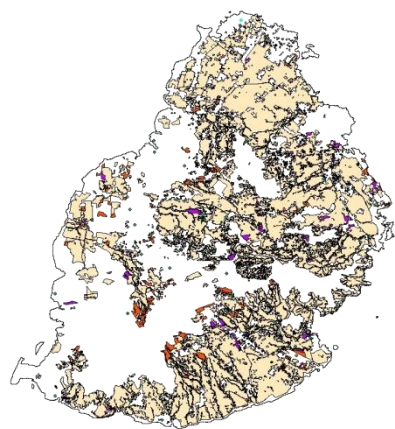
Old fashion map of Mauritius with information about the elevation of the points



Old fashion map of Mauritius
with information about the
elevation of the points

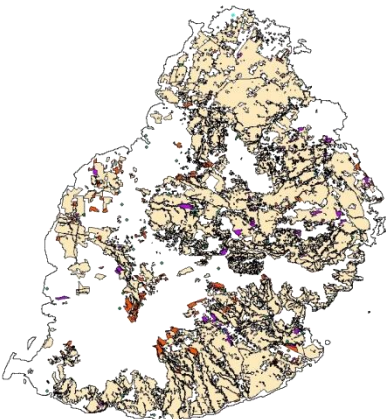
Quantitative models
see only a dimension
at the time . . .

Crop mix



Current
Pattern

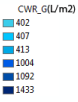
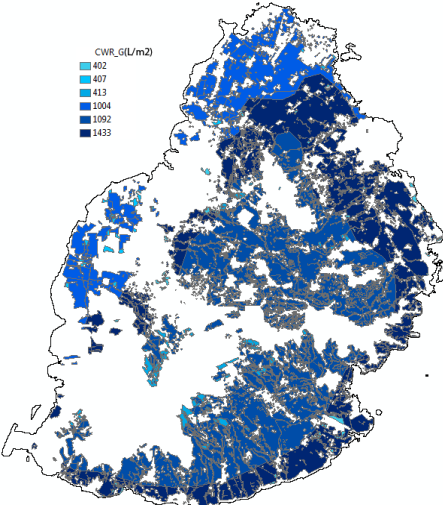
Crop mix



Current
Pattern

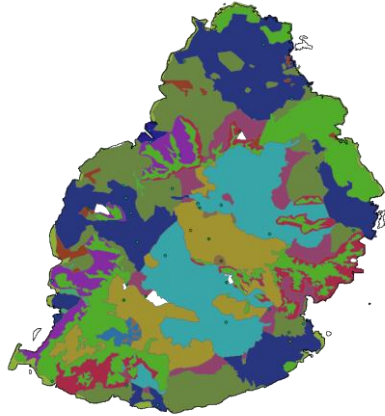
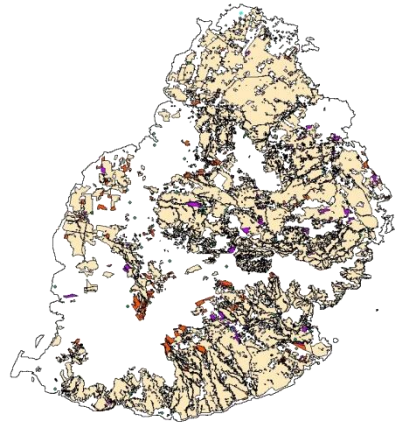


Current
Water
use



Crop mix

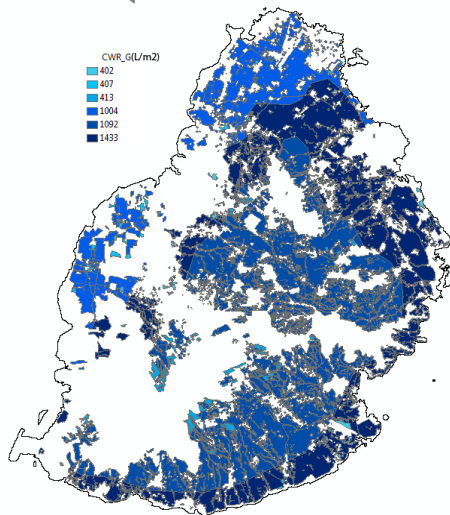
Types of Soil



Current
Pattern



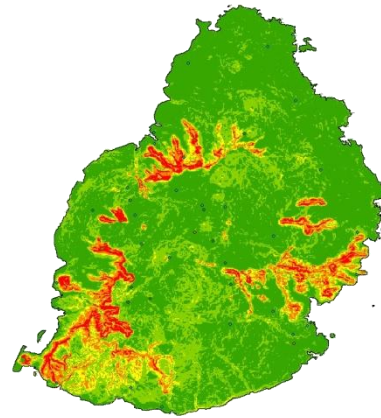
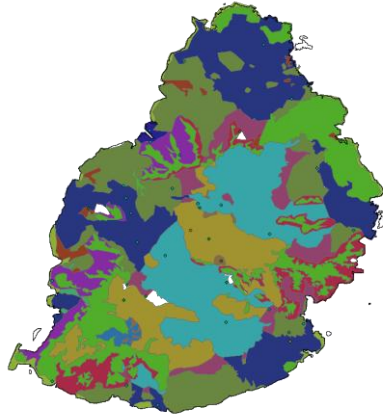
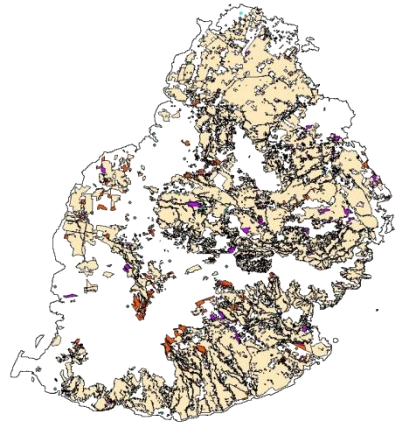
Current
Water
use



Crop mix

Types of Soil

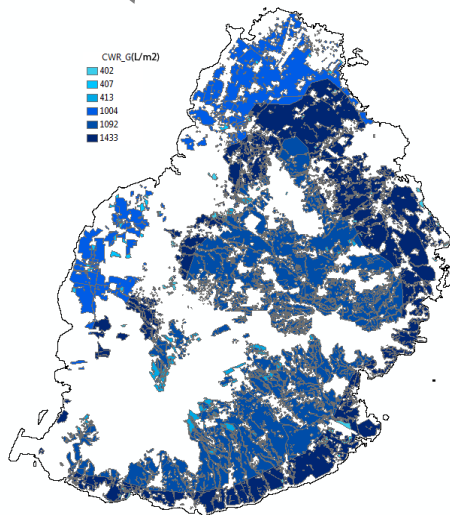
Slope



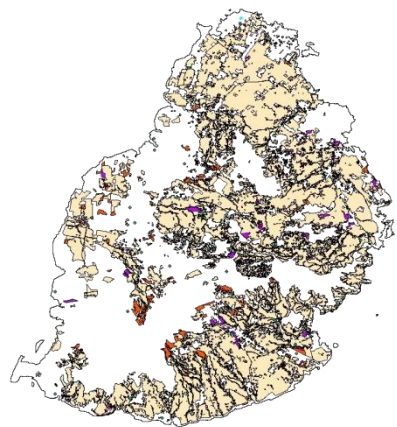
Current
Pattern



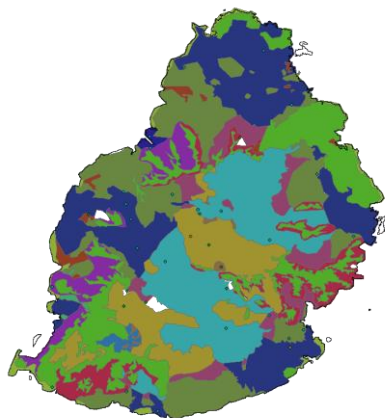
Current
Water
use



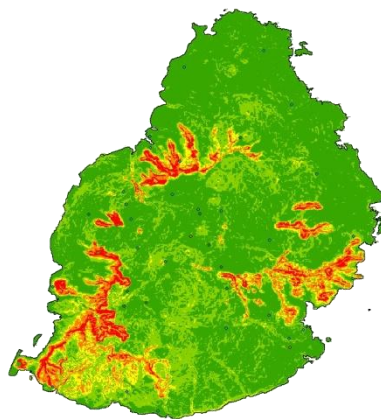
Crop mix



Types of Soil



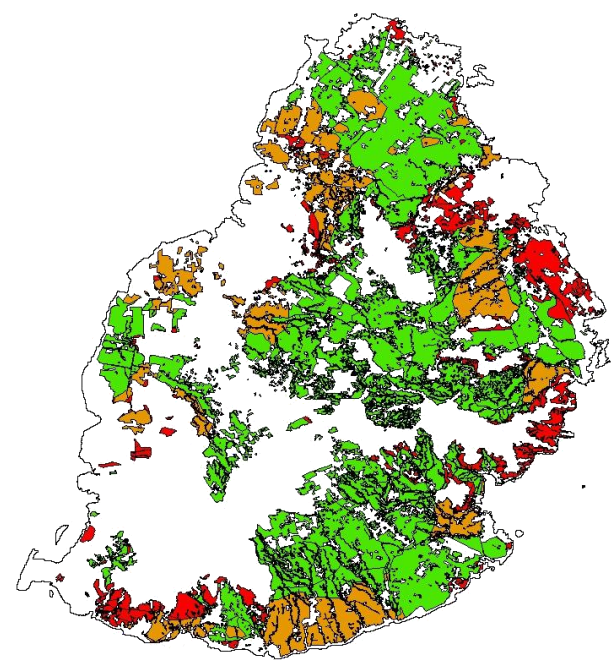
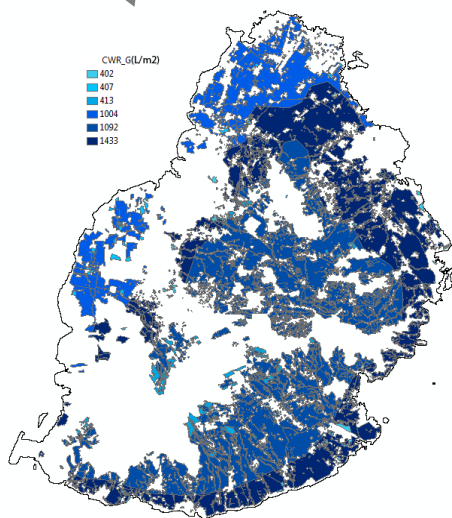
Slope



Current
Pattern



Current
Water
use

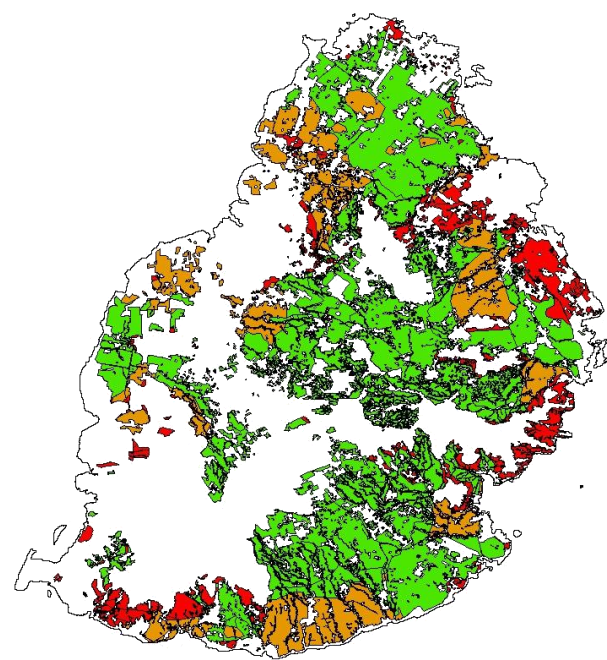
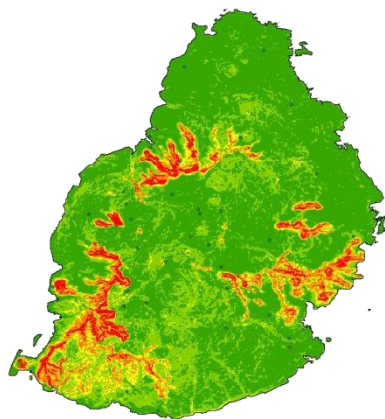
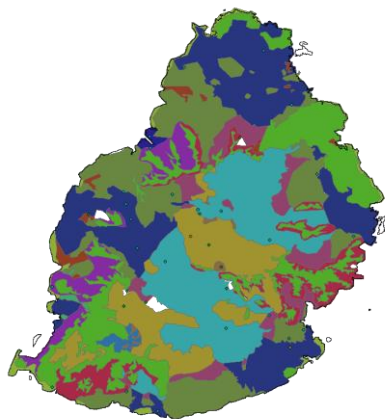
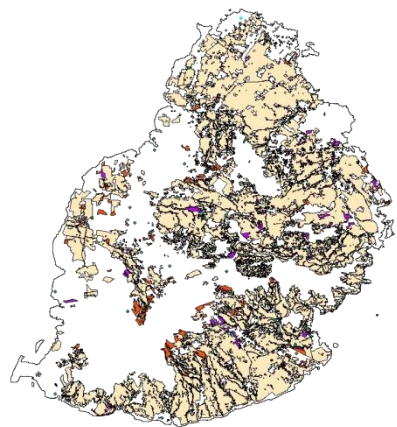


suitable land for a different
location of crops mix

Crop mix

Types of Soil

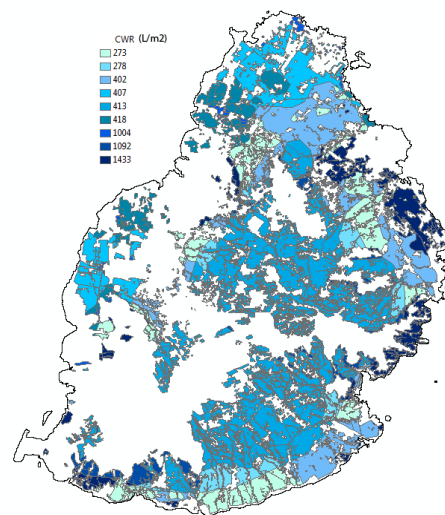
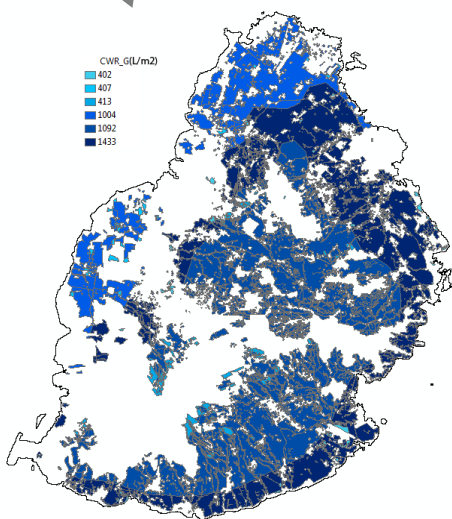
Slope



Current
Pattern

suitable land for a different
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Current
Water
use

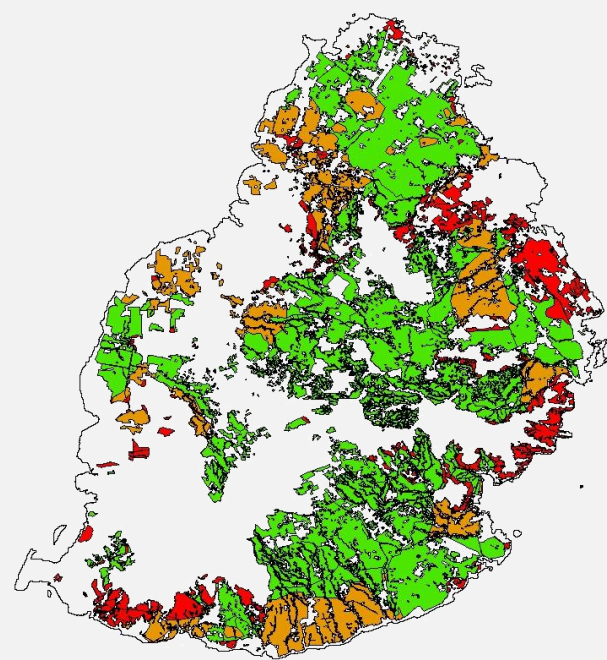
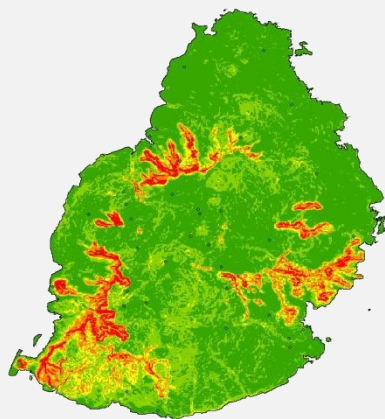
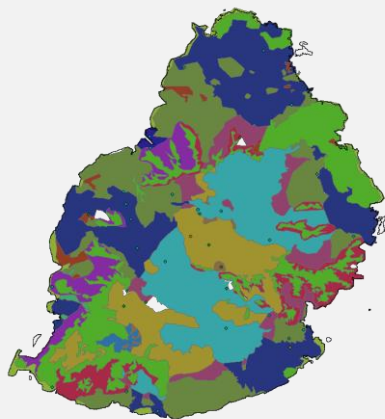
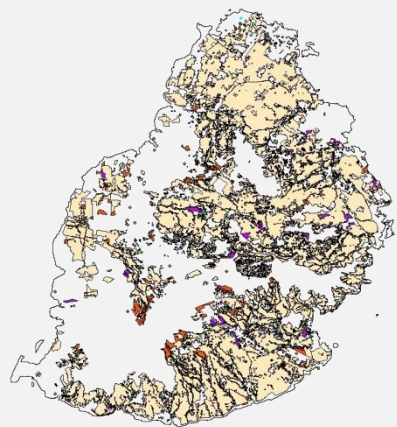


Water use in
the selected
scenario

Crop mix

Types of Soil

Slope

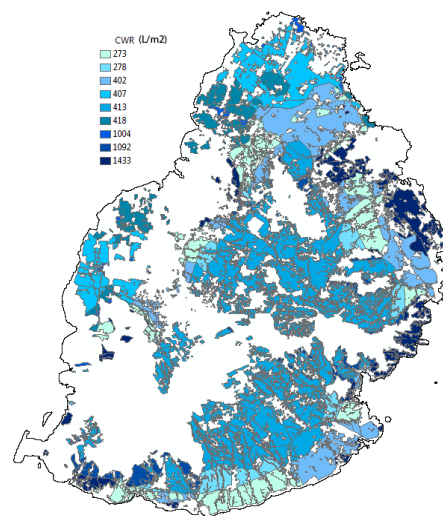
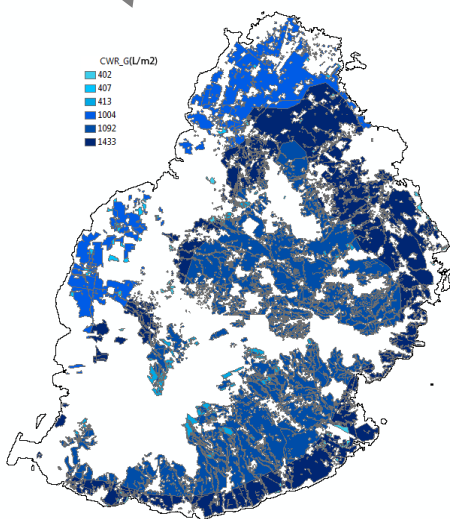


Current
Pattern

Food story-telling

suitable land for a different
location of crops mix

Current
Water
use

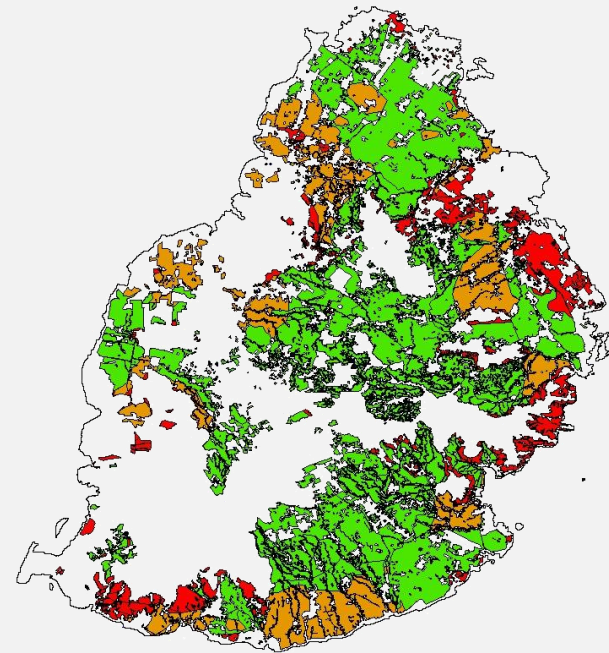
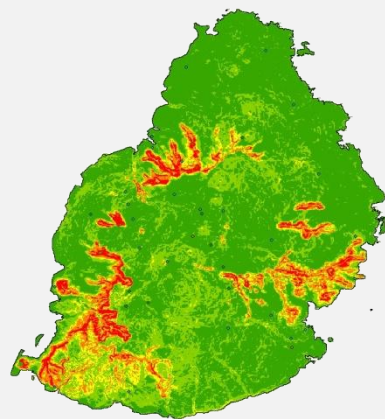
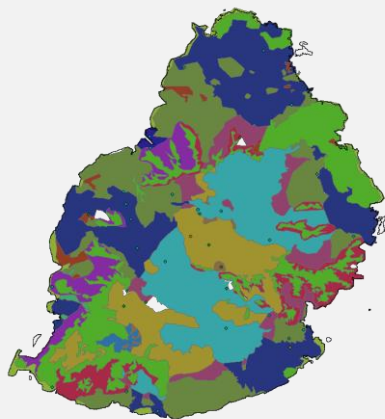
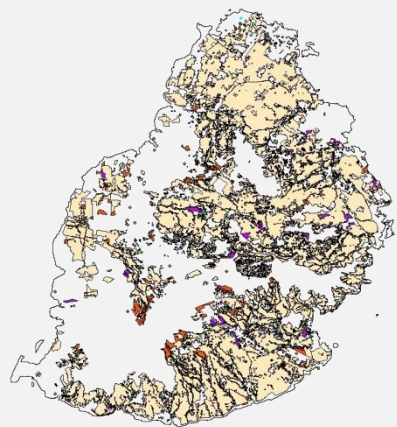


Water use in
the selected
scenario

Crop mix

Types of Soil

Slope

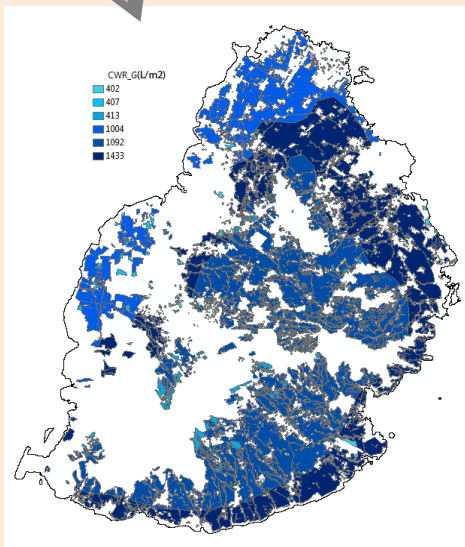


Current
Pattern

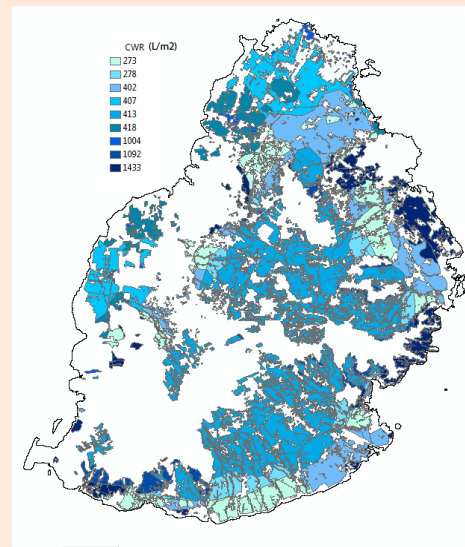
Food story-telling

suitable land for a different
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Current
Water
use



Water story-telling



Water use in
the selected
scenario

FIGTHING HYPOCOGNITION (2)

Moving away from assessments based on “a single set of numbers” to assessments based on “several sets of numbers” that are integrated using grammars

A GRAMMAR is a set of expected relations defined over a set of semantic categories. This implies that a GRAMMAR is a sort of meta-model that can be tailored on: (i) the specificity of the research question; and (ii) the specificity of the investigated system

3. A set of production rules – establishing causality in the chosen representation - deciding what should be considered as either a dependent or independent variable (escaping impredicativity)

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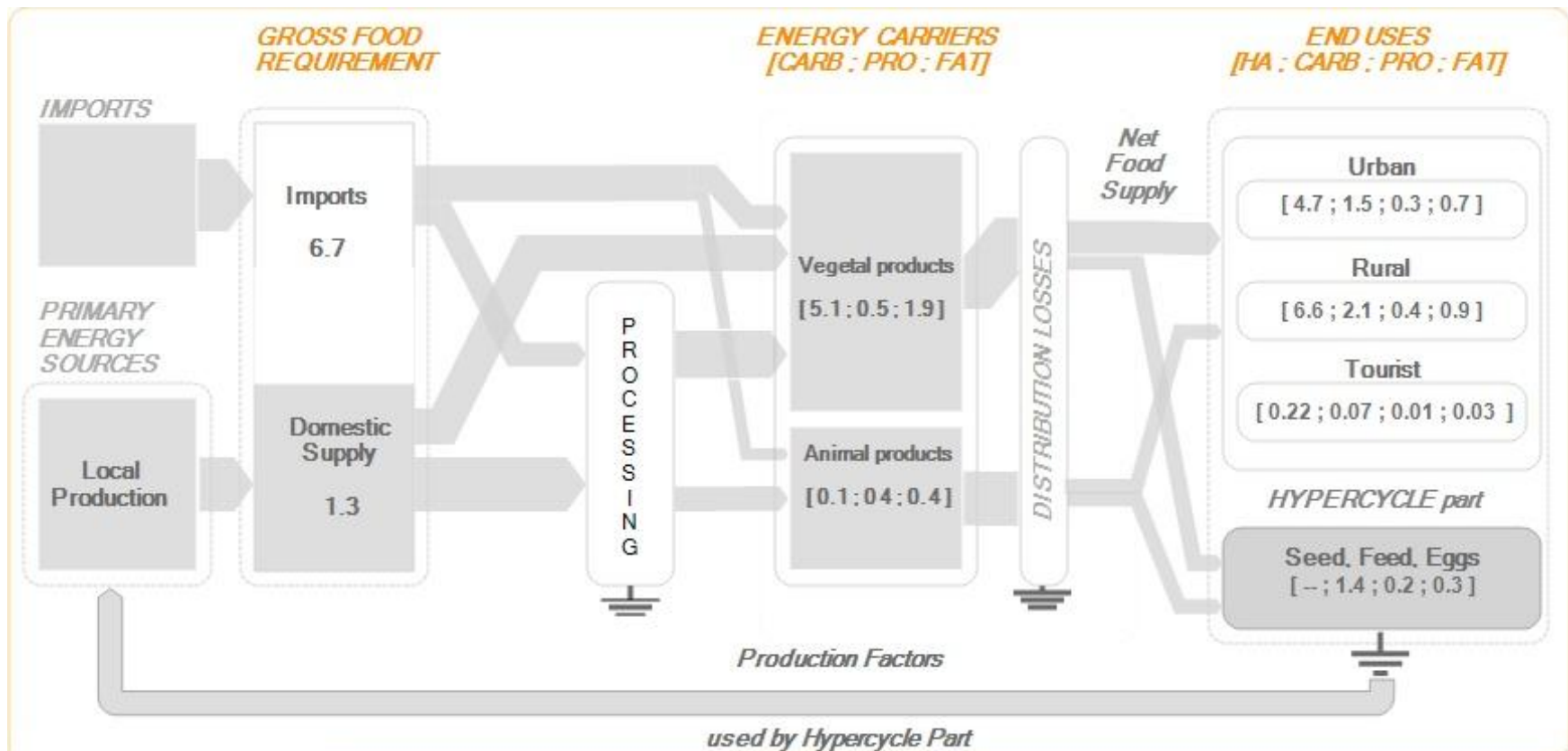
1. **A taxonomy - defining the perception of what is relevant**
the definition of semantic categories (the types of types)

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1. **A taxonomy - defining the perception of what is relevant**
the definition of semantic categories (the types of types)
2. **A lexicon (vocabulary) - choosing what is observed/represented**
the definition of external referents to be assigned to the types (the formal identities used to represent the elements)
3. **A set of production rules - establishing causality in the chosen representation** - deciding what should be considered as either a dependent or independent variable (escaping impredicativity)

Multi-Level Grammars



Semantic categories

Formal categories

Primary Energy Sources and Imports

tonnes of vegetables and fruits
tonnes of animal products

tonnes of other products
tonnes of cereals

Unit

NET FOOD SUPPLY
Peta Joule (PJ)
HUMAN ACTIVITY
Giga hours (Gh)

Energy Carriers

Carbohydrates (CARB)
Proteins (PRO)
Fats (FAT)

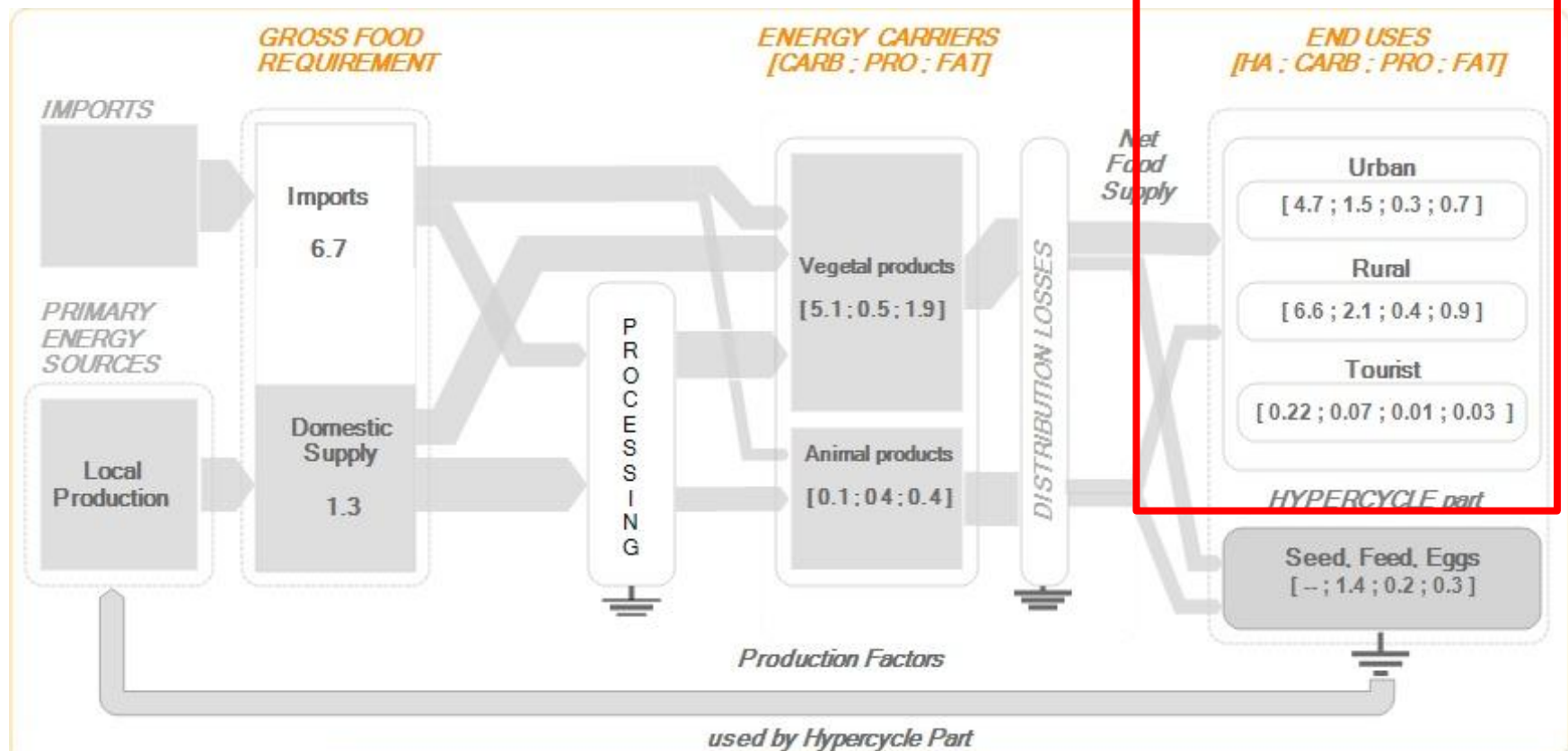
Production factors

hours of human activity

hectares of land use

Multi-Level Grammars

Final Consumption



Semantic categories

Formal categories

Primary Energy Sources and Imports

Unit

Energy Carriers

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NET FOOD SUPPLY
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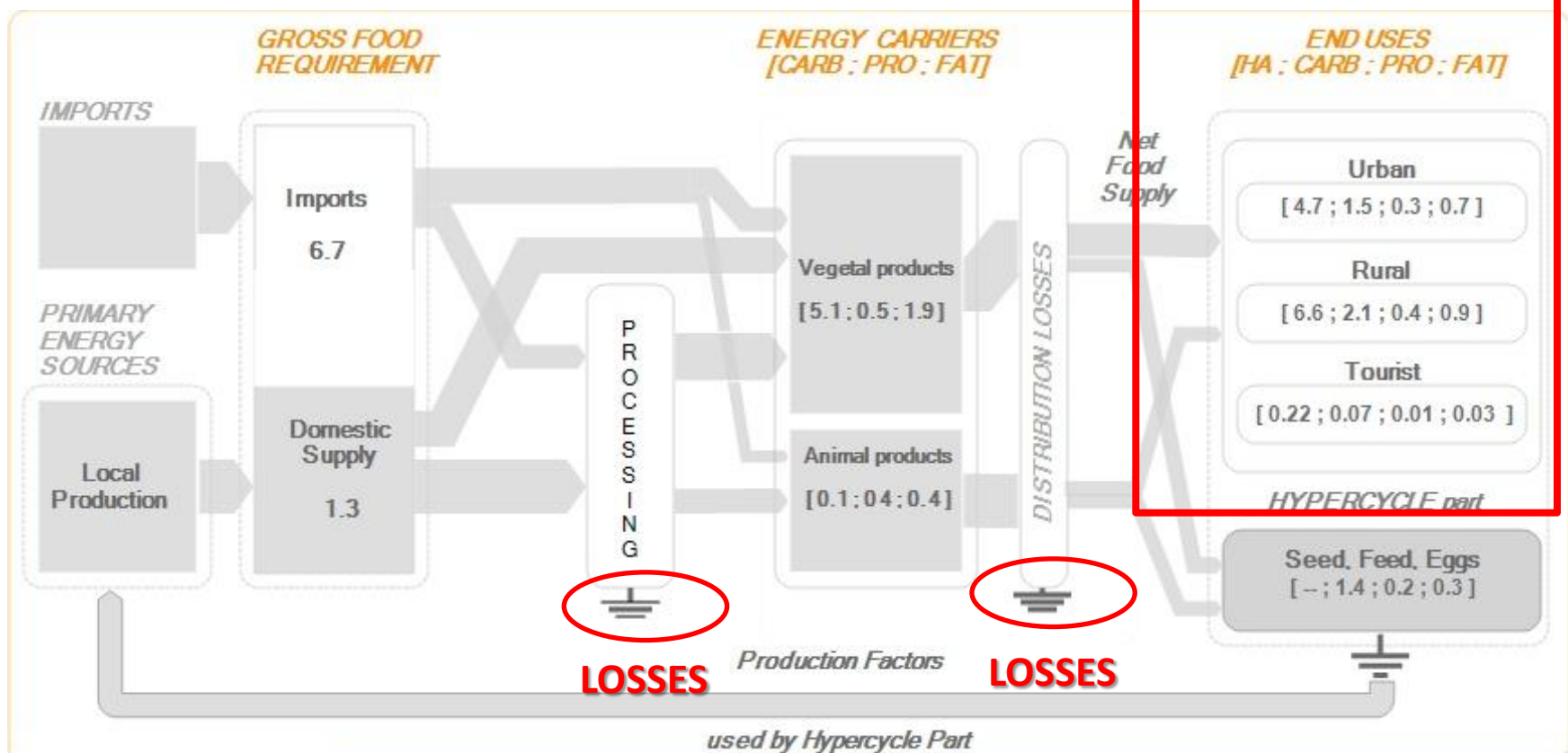
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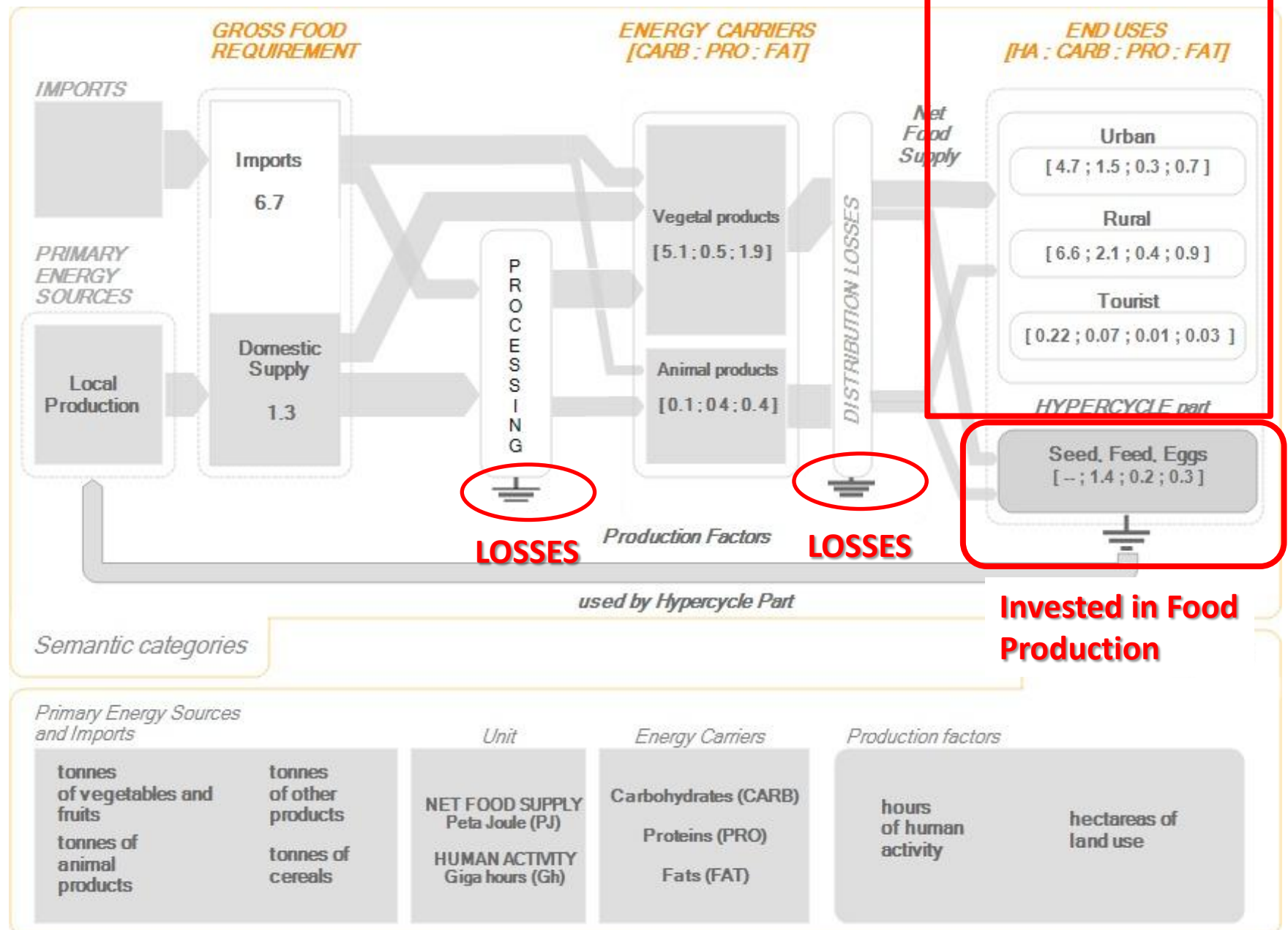
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hours of human activity

hectares of land use

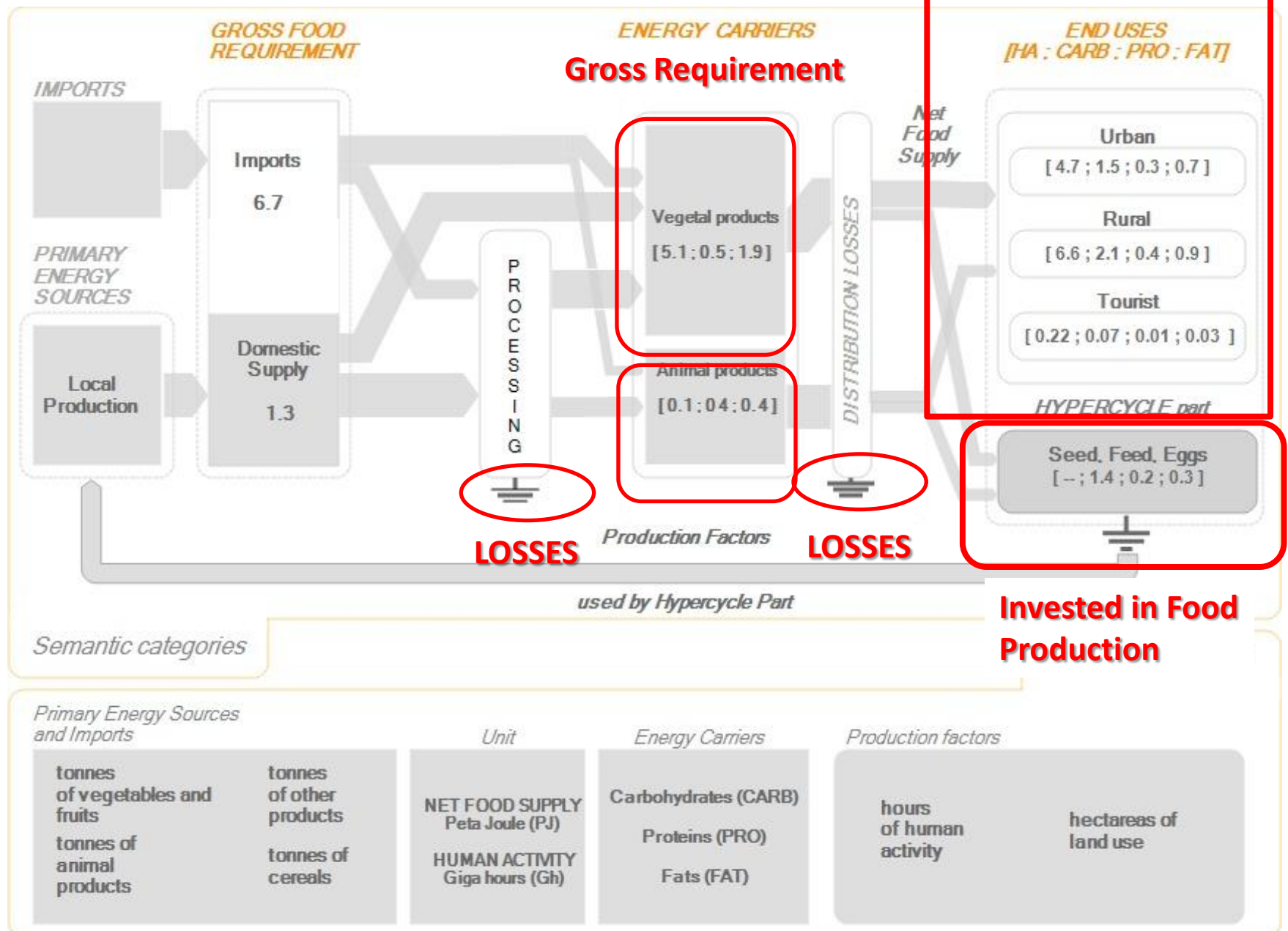
Multi-Level Grammars

Final Consumption



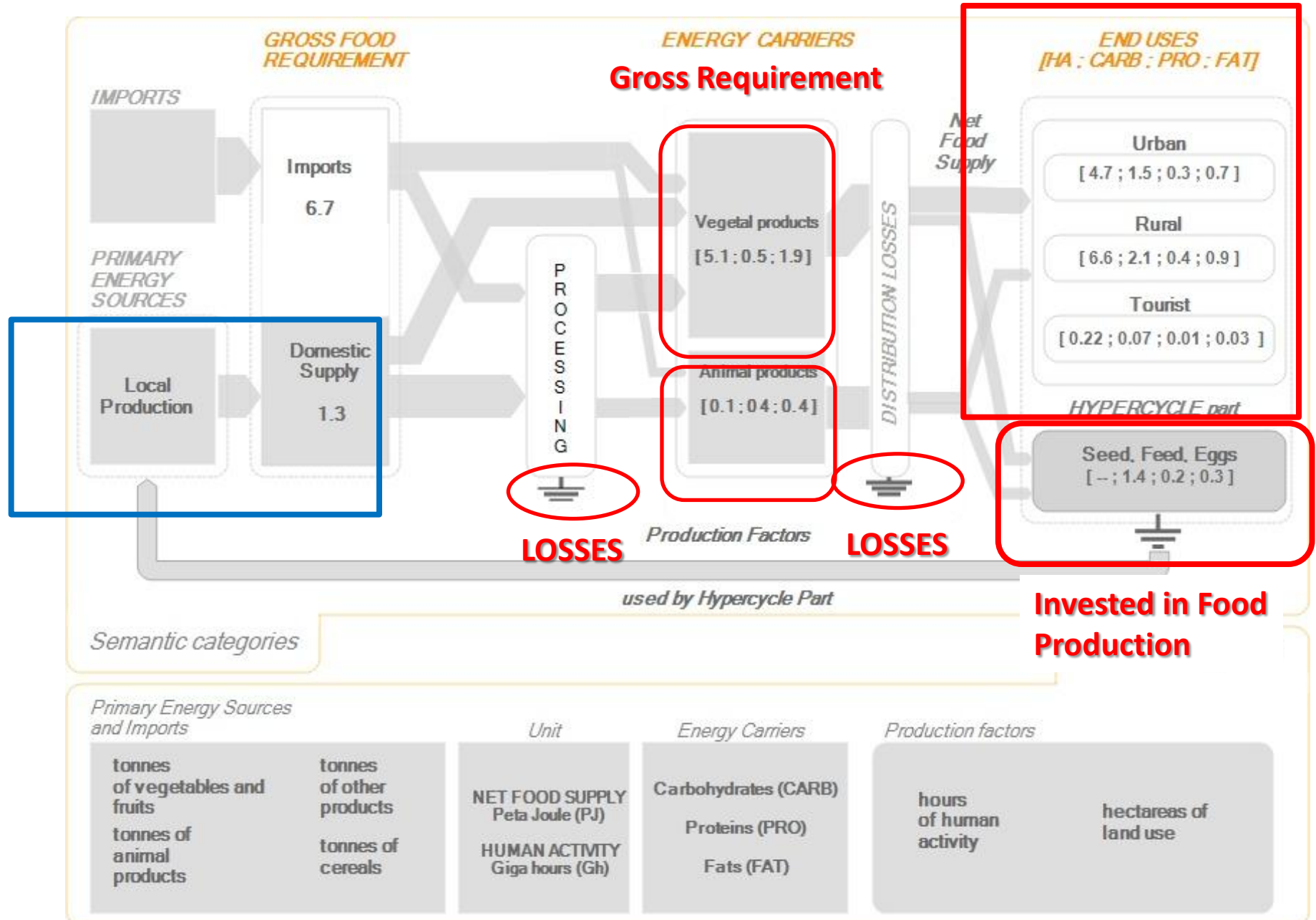
Multi-Level Grammars

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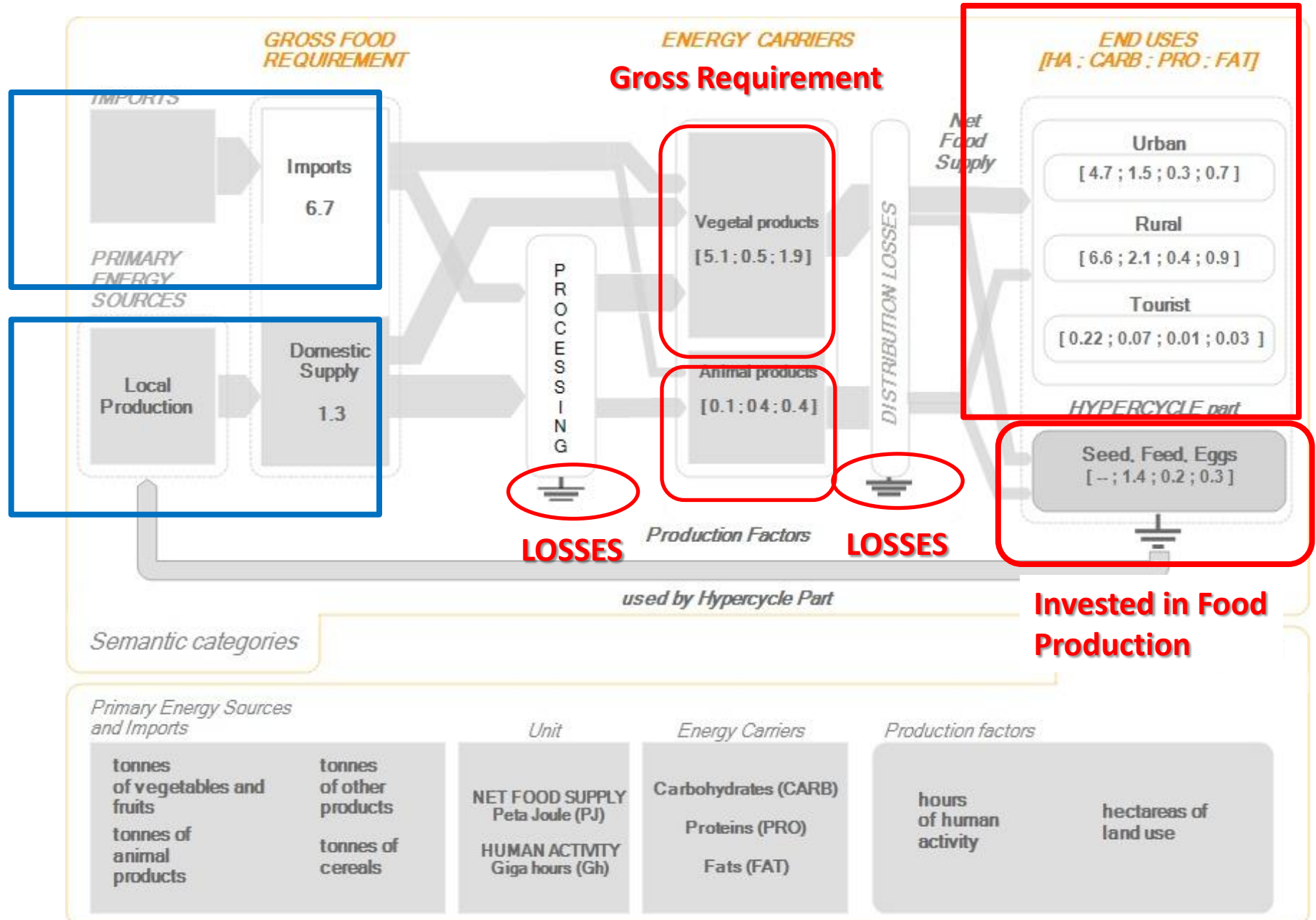
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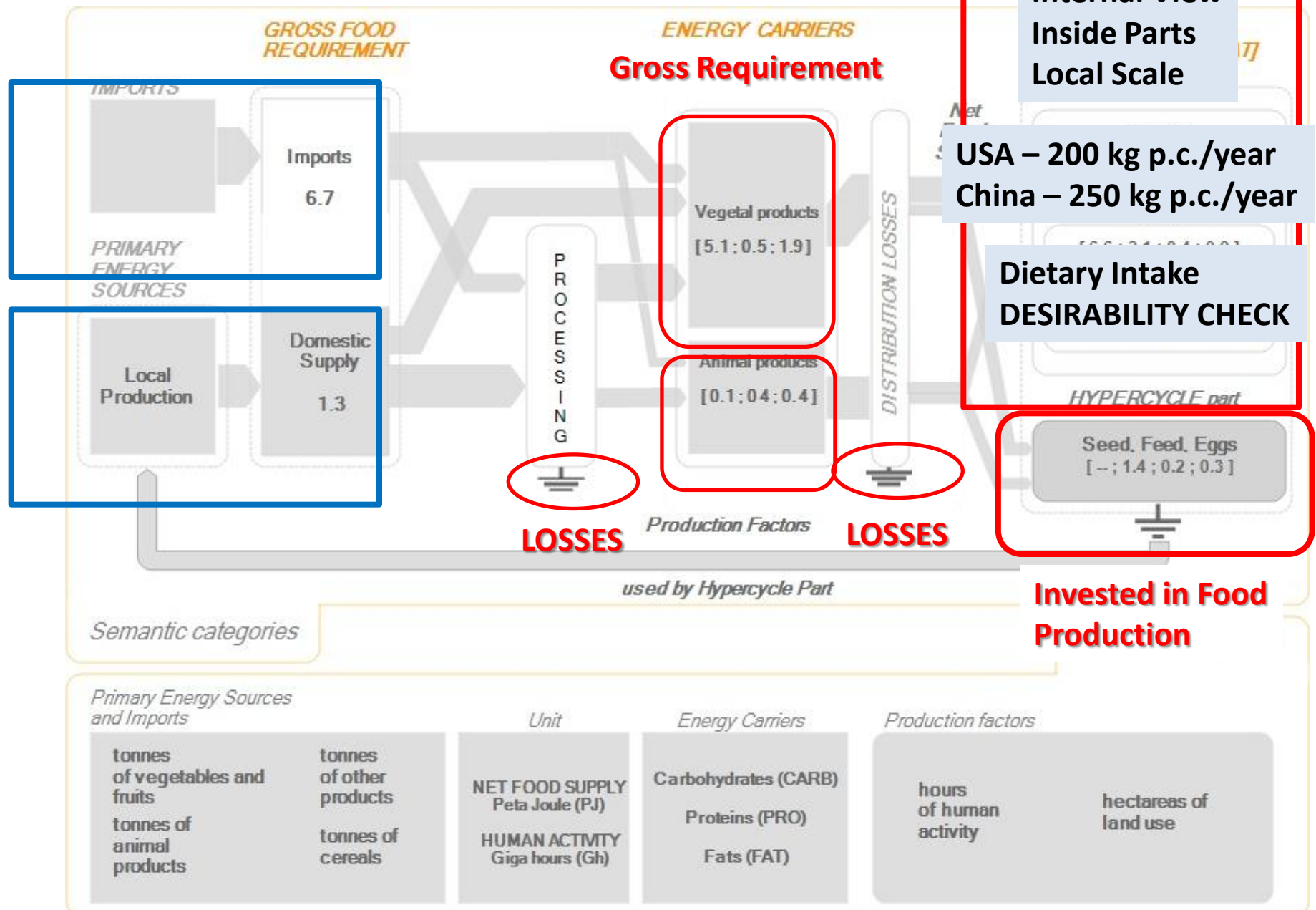
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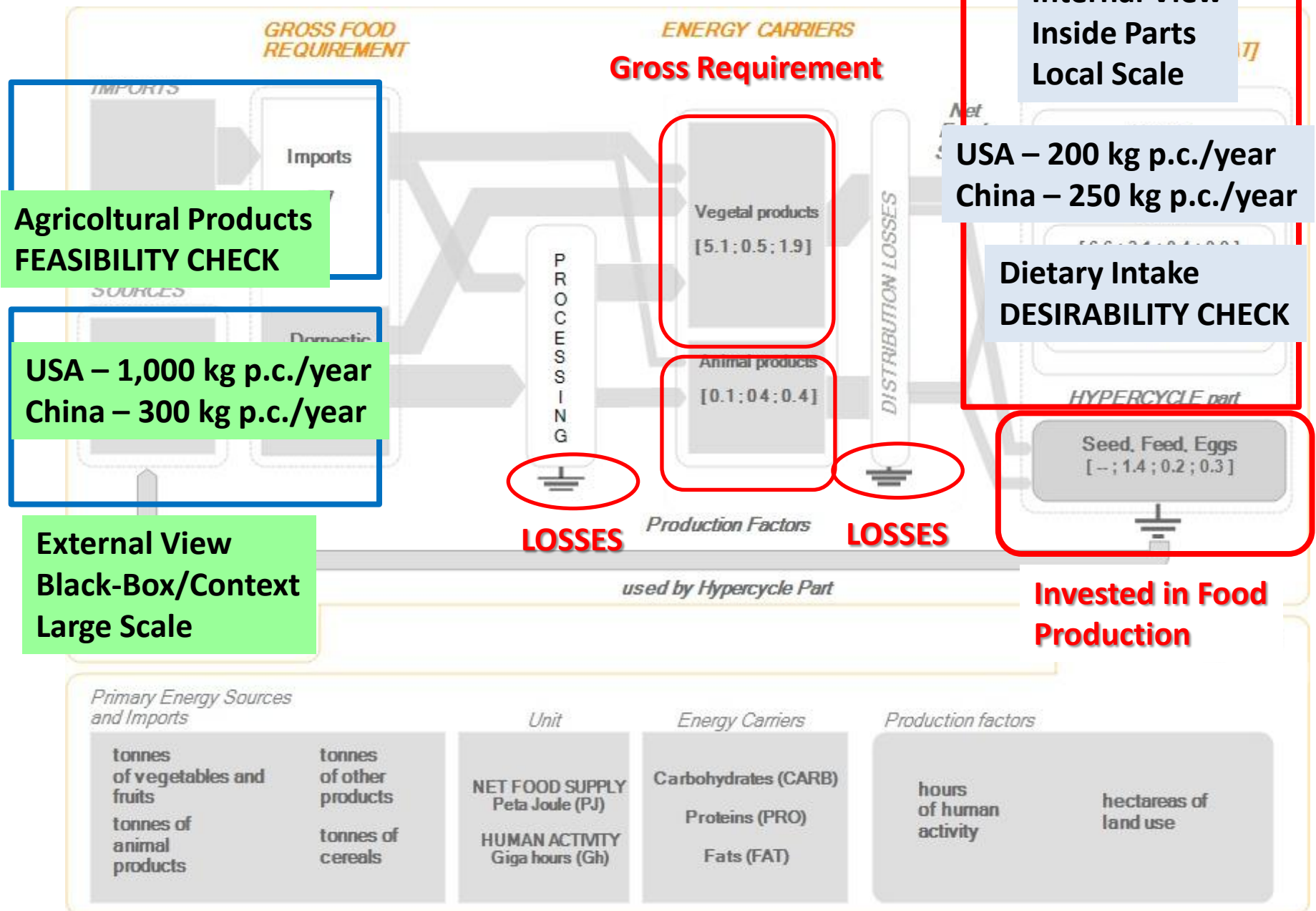
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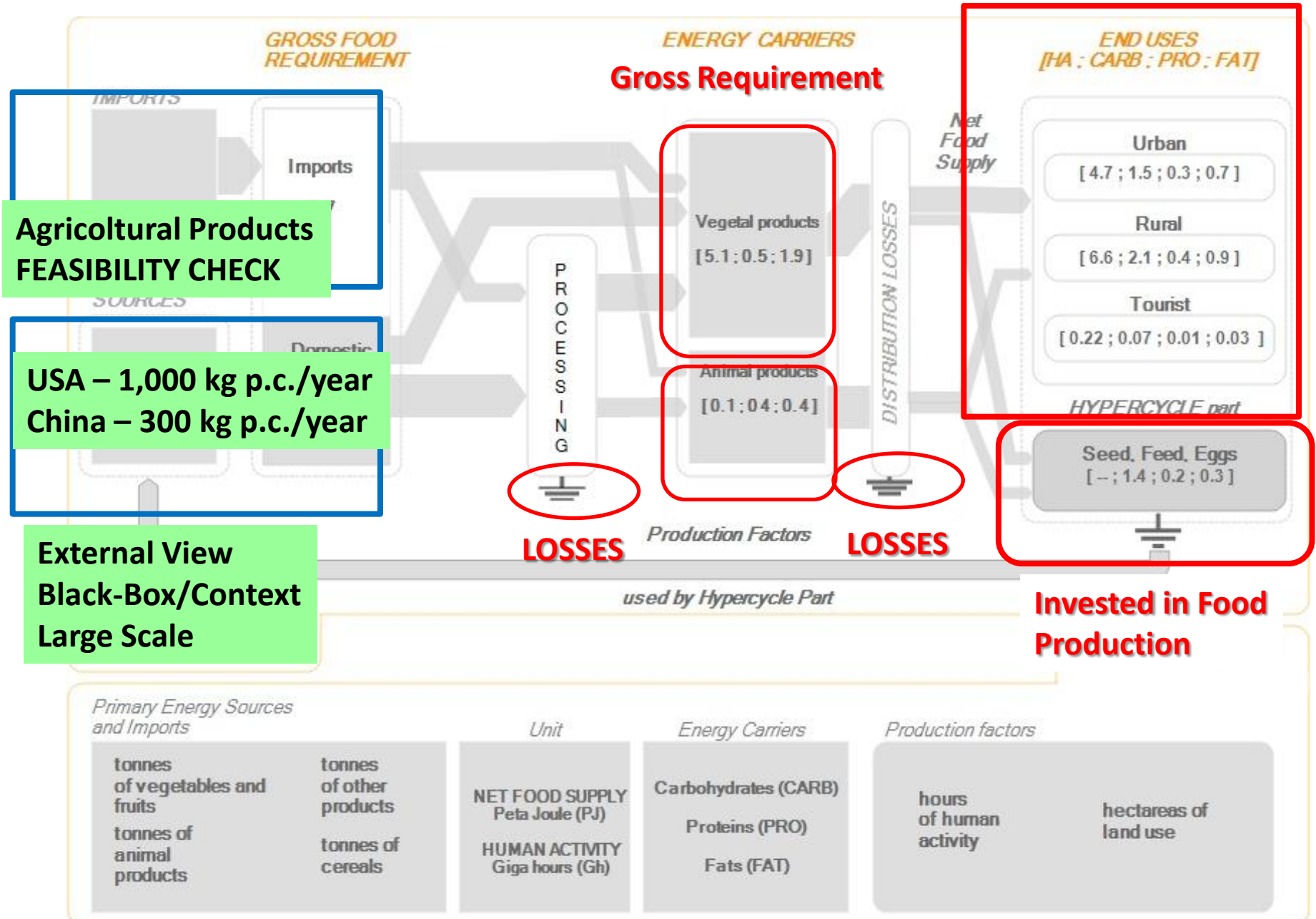
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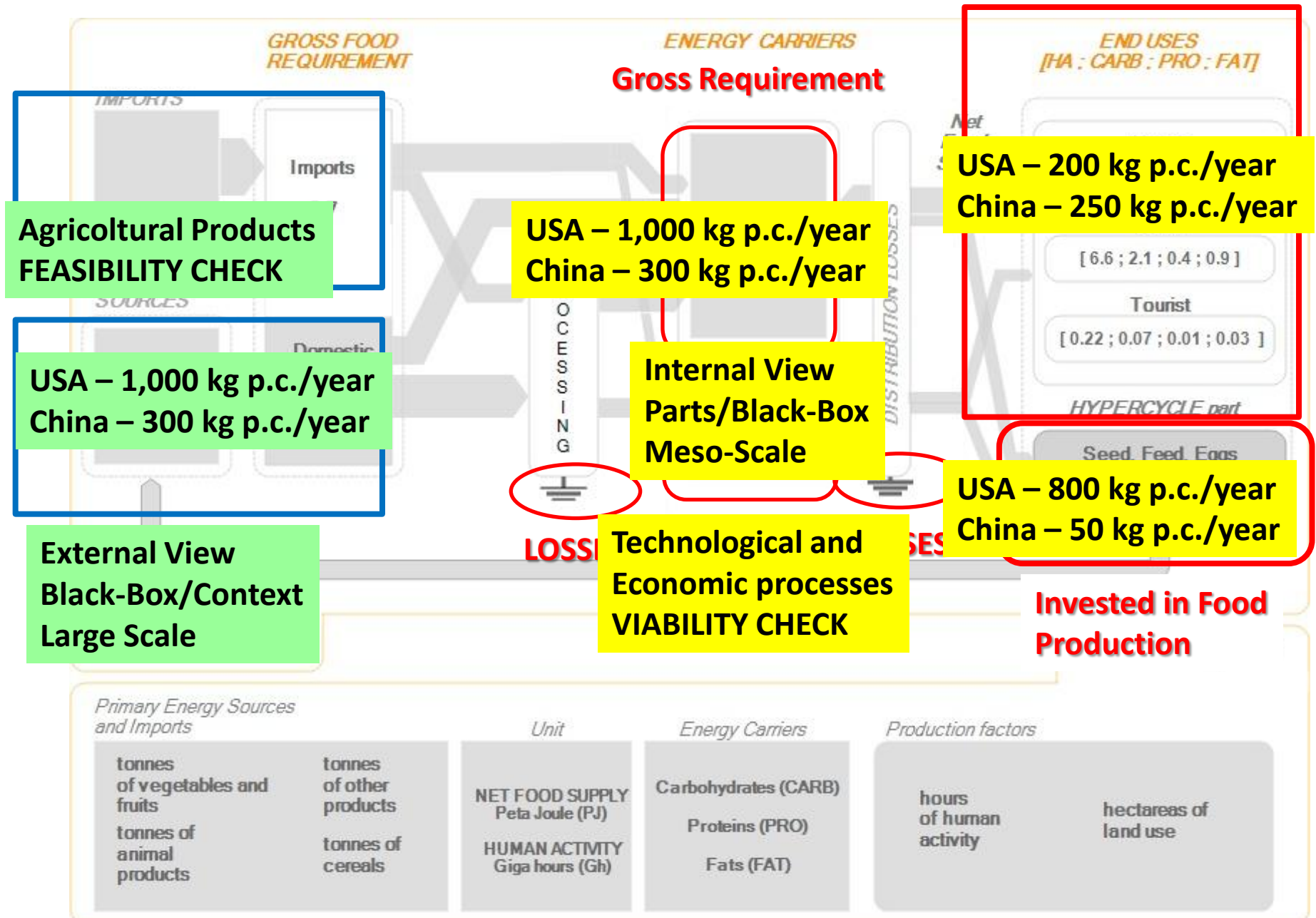
Multi-Level Grammars

Final Consumption



Multi-Level Grammars

Final Consumption



Multi-Level Grammars

Final Consumption

A useful taxonomy for accounting

Gross Requirement

**Agricultural Products
FEASIBILITY CHECK**

USA – 1,000 kg p.c./year
China – 300 kg p.c./year

USA – 1,000 kg p.c./year
China – 300 kg p.c./year

**Internal View
Parts/Black-Box
Meso-Scale**

USA – 200 kg p.c./year
China – 250 kg p.c./year

**Technological and
Economic processes
VIABILITY CHECK**

USA – 800 kg p.c./year
China – 50 kg p.c./year

**External View
Black-Box/Context
Large Scale**

**Invested in Food
Production**

Primary Energy Sources
and Imports

tonnes
of vegetables and
fruits
tonnes of
animal
products

tonnes
of other
products
tonnes of
cereals

Unit

NET FOOD SUPPLY
Peta Joule (PJ)
HUMAN ACTIVITY
Giga hours (Gh)

Energy Carriers

Carbohydrates (CARB)
Proteins (PRO)
Fats (FAT)

Production factors

hours
of human
activity

hectares of
land use

FLOW elements

FUND elements

	Food (PJ)	Energy (PJ-GER)	Water (hm3)	HA (Mhr)	PC (GW)	Land (ha)	Money (Billion US\$)
HH	5.9	15	84	10000	4.5	28,000	
SG	0.8 losses	21	16	590	1.0		6
BM		16	23	250	0.5		2
AG	1.3	0	110	50	negl	20,500	0.3
EM	negl	2	260	8	negl		0.2
exp _{PW*}		0		430			5
exp _{AG}	negl		1100	33		54,000	0.3
TOT	8	56	1700	11000	6	103000	9
Imports	6.7	48	1300			211,500	6
Local Supply	1.3	7.2				20,500	

FLOW elements

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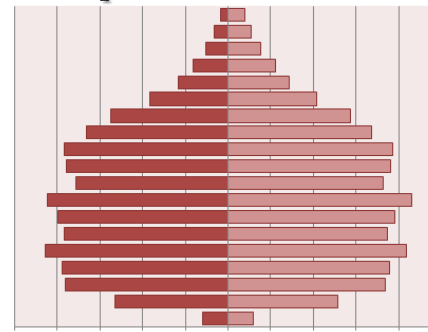
Diet composition

Unit: PJoules	CARB	PROT	FAT
	3.6	0.7	1.6

FLOW elements

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Population Structure



Dietary needs of the population

elements

PC (GW)	Land (ha)	Money (Billion US\$)
4.5	28,000	

Diet Requirement

Unit: PJoule	CARB	PRO	FAT
Tourist	0.1	Negl	Negl
Rural	2.1	0.4	0.9
Urban	1.5	0.3	0.7

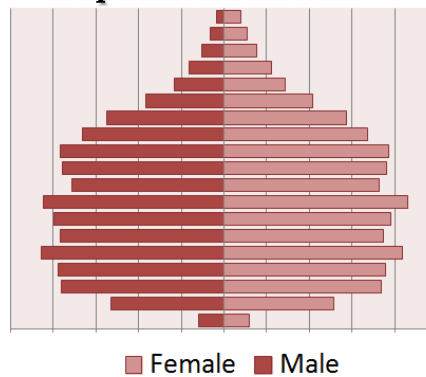
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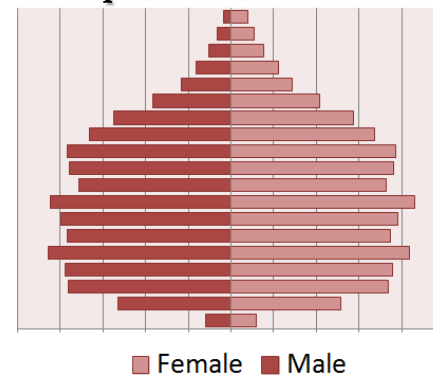
Unit: PJoules	CARB	PROT	FAT
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Cereals, roots	2.7	0.3	Negl
Animals products	0.1	0.3	0.3
Veg. and fruits	0.1	Negl	Negl
Oil	Negl	Negl	1.2
Others	0.7	Negl	Negl

Primary Agricultural Products

FLOW elements

	Food (PJ)	Energy (PJ-G)
HH	5.9	15
SG	0.8 losses	21
BM		23 250
AG	1.3	0 110 50
EM	negl	2 260 8
exp		0

Population Structure



Dietary needs of the population

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PC (GW)	Land (ha)	Money (Billion US\$)
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Diet Requirement

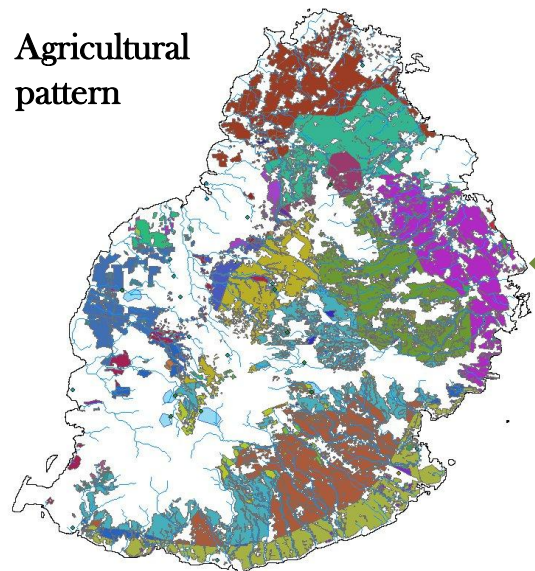
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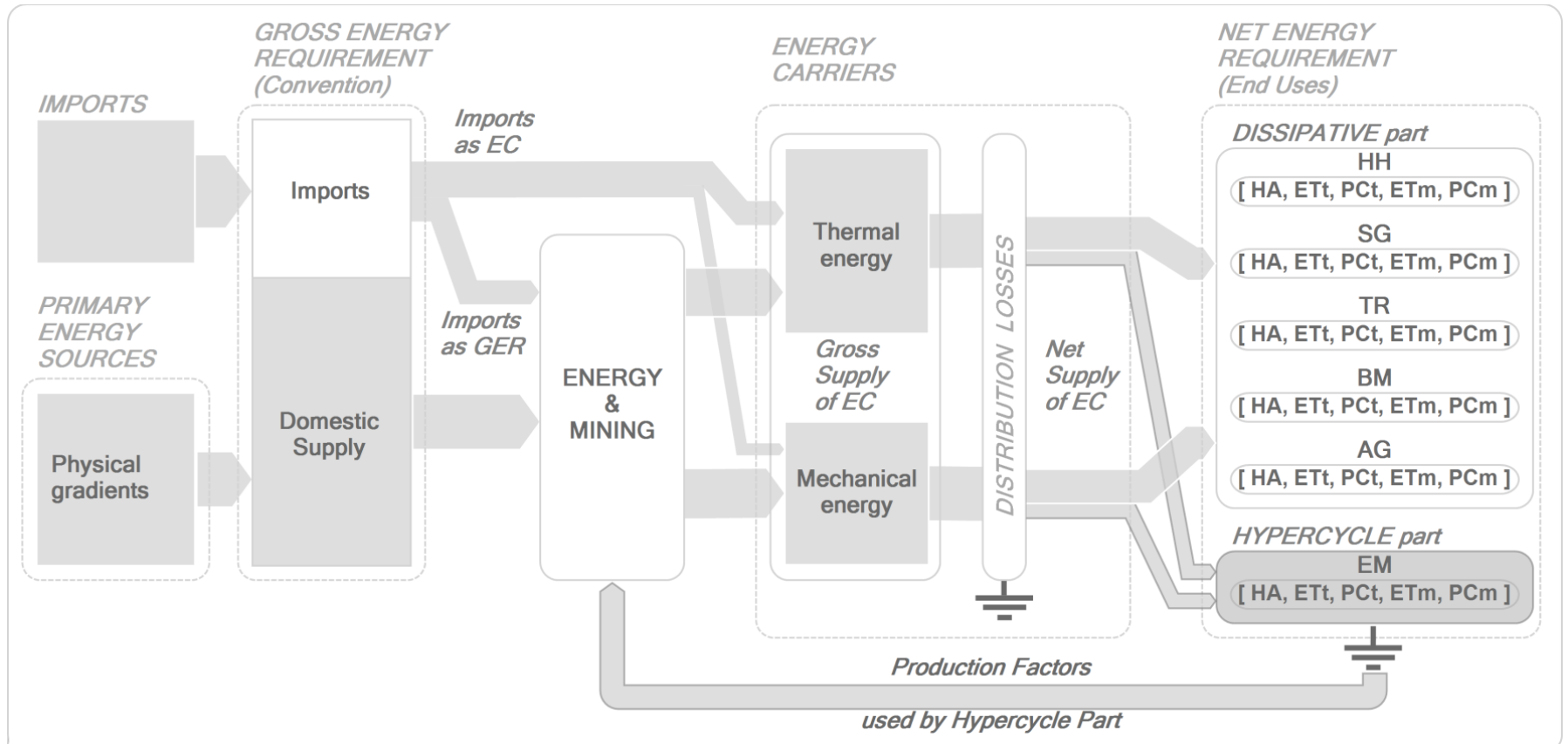
Primary Agricultural Products

Agricultural pattern

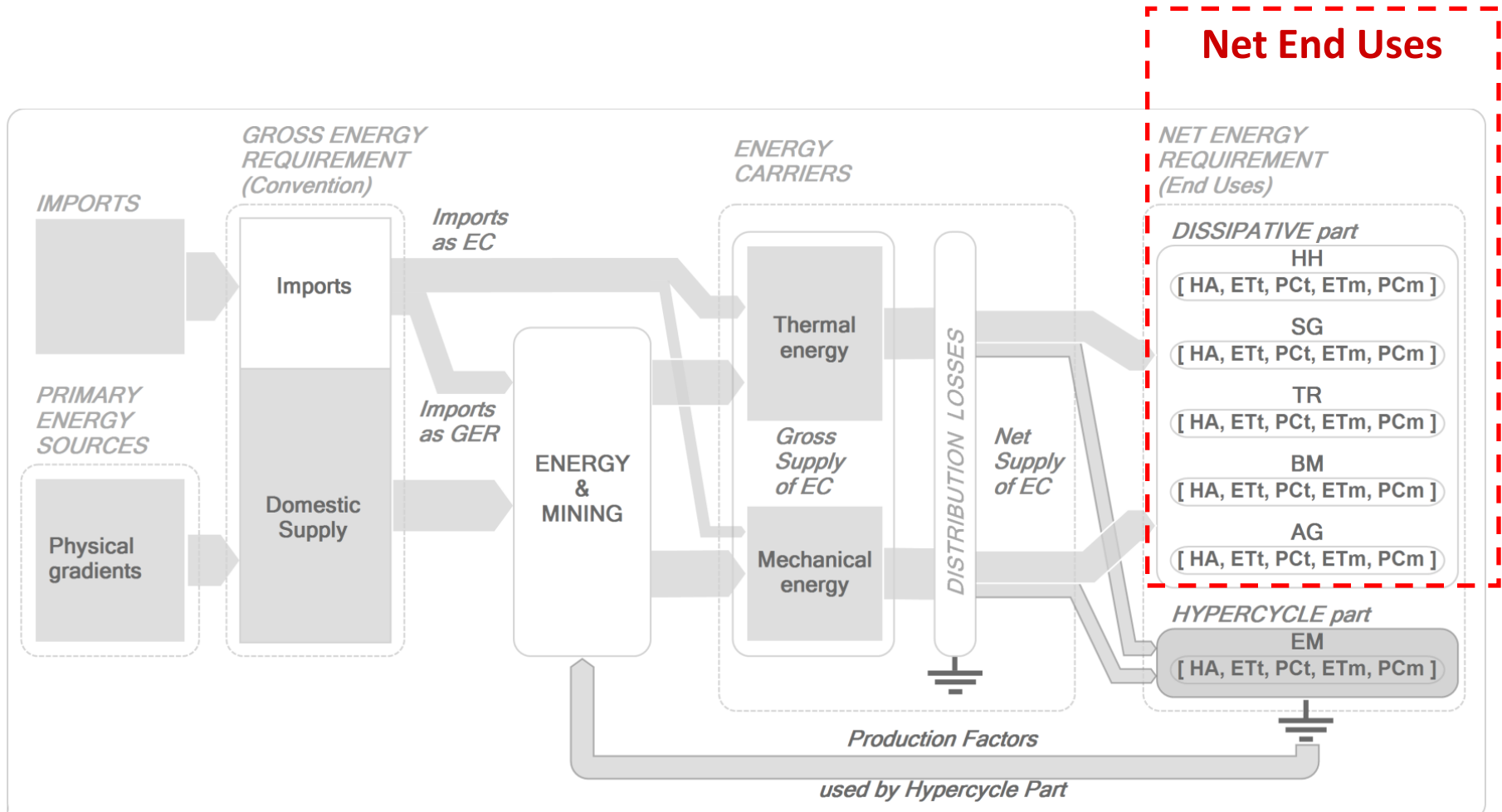


Food products supply by agriculture or imports

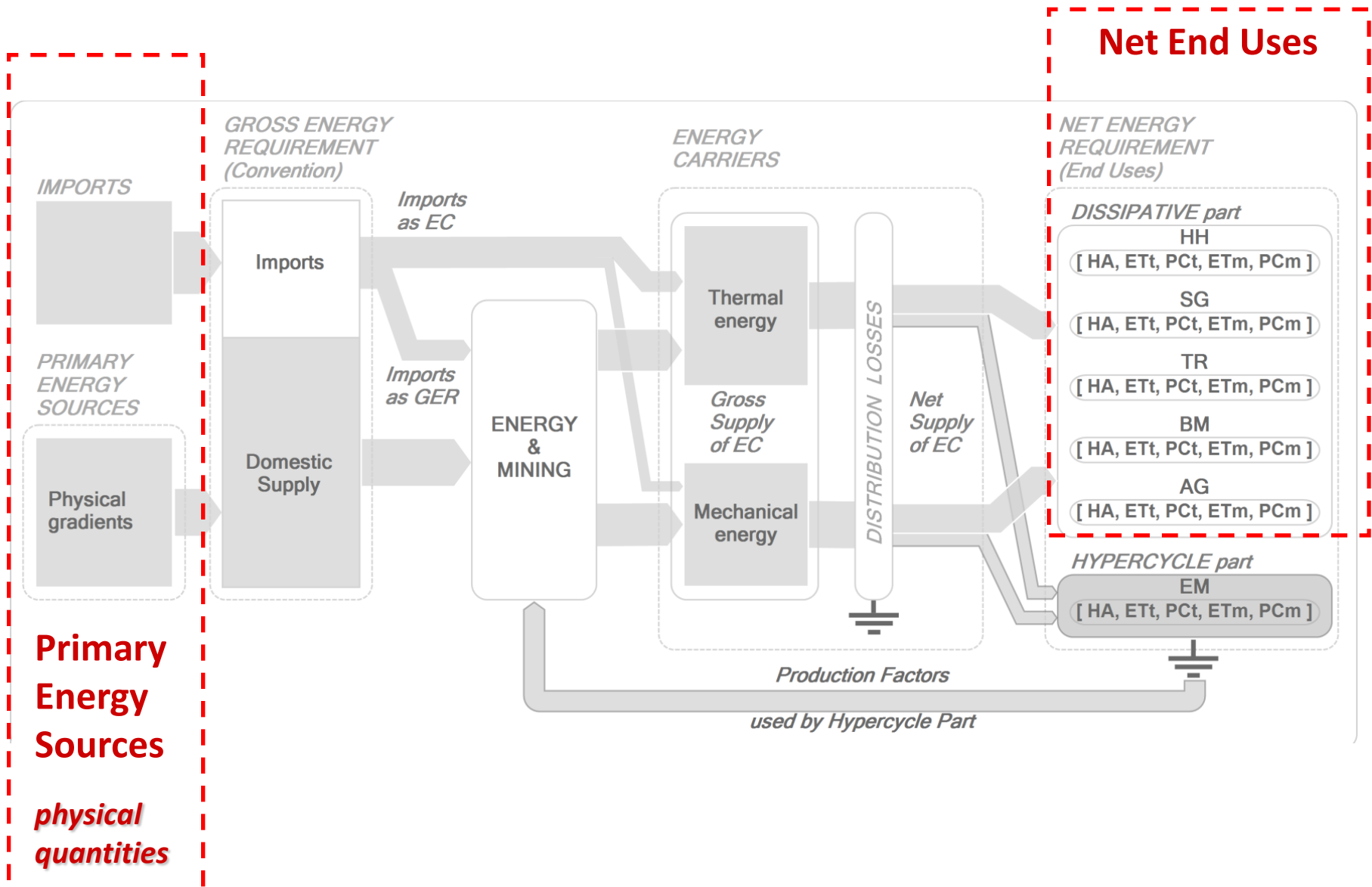
ENERGY GRAMMAR



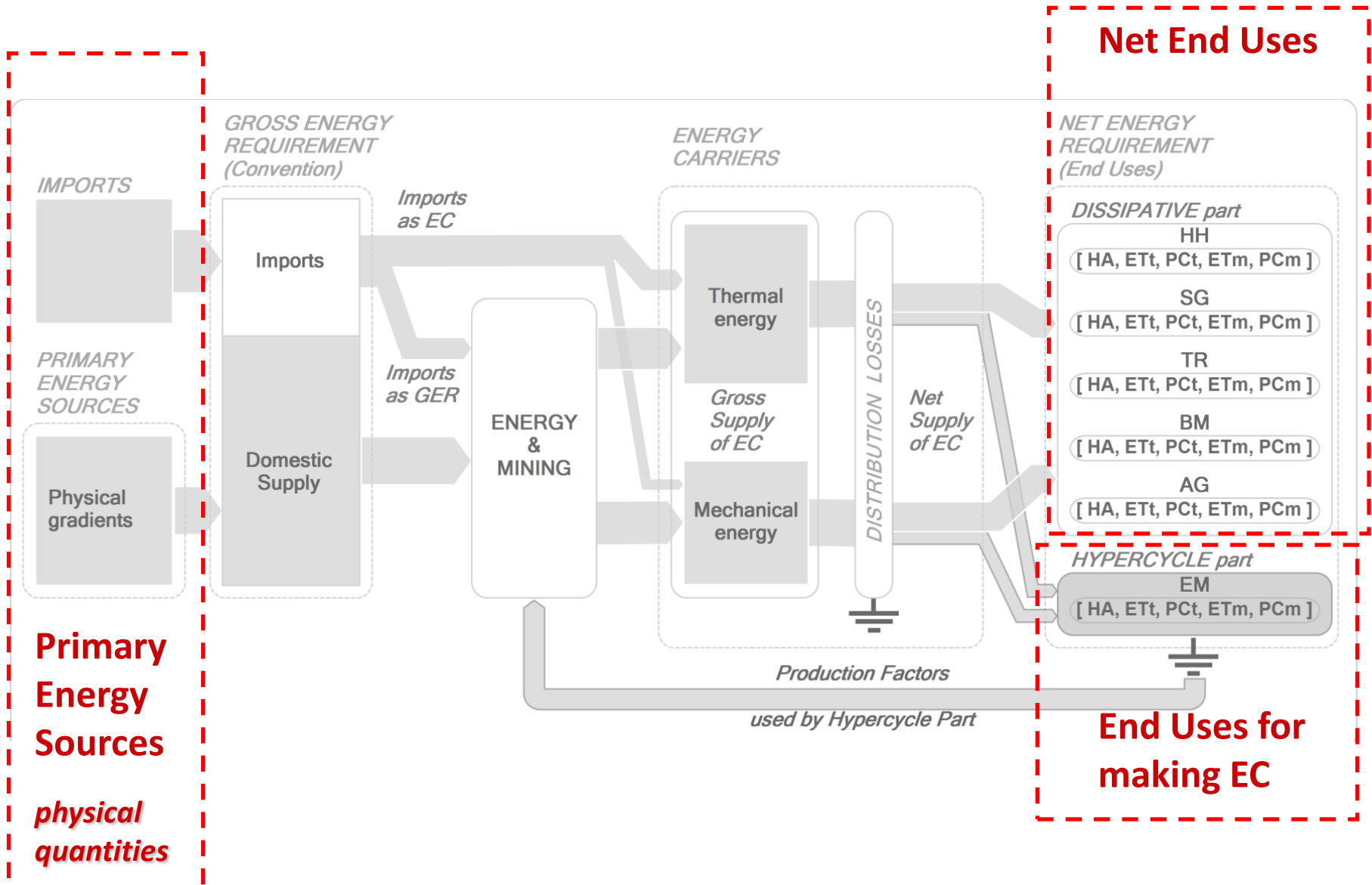
ENERGY GRAMMAR



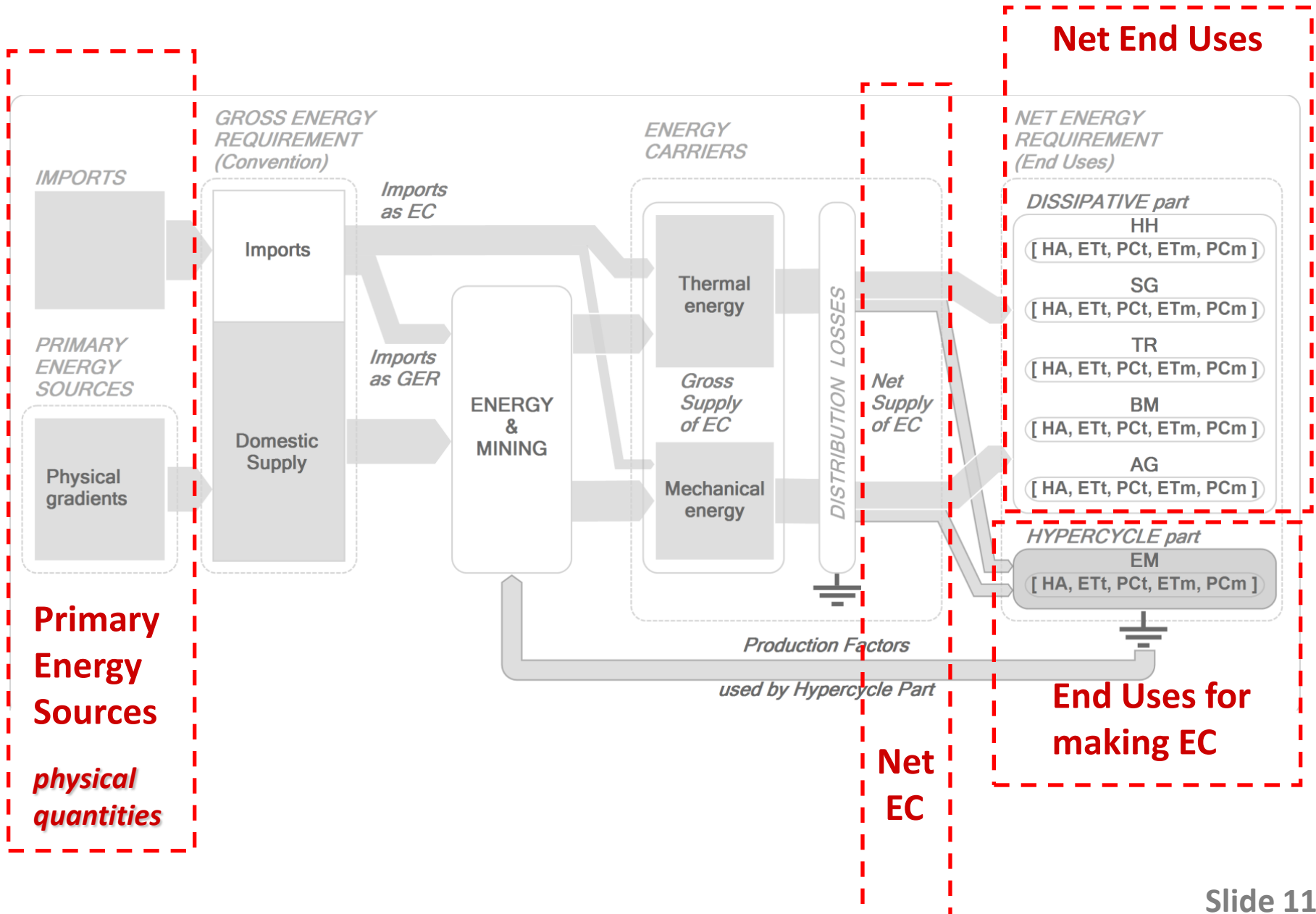
ENERGY GRAMMAR



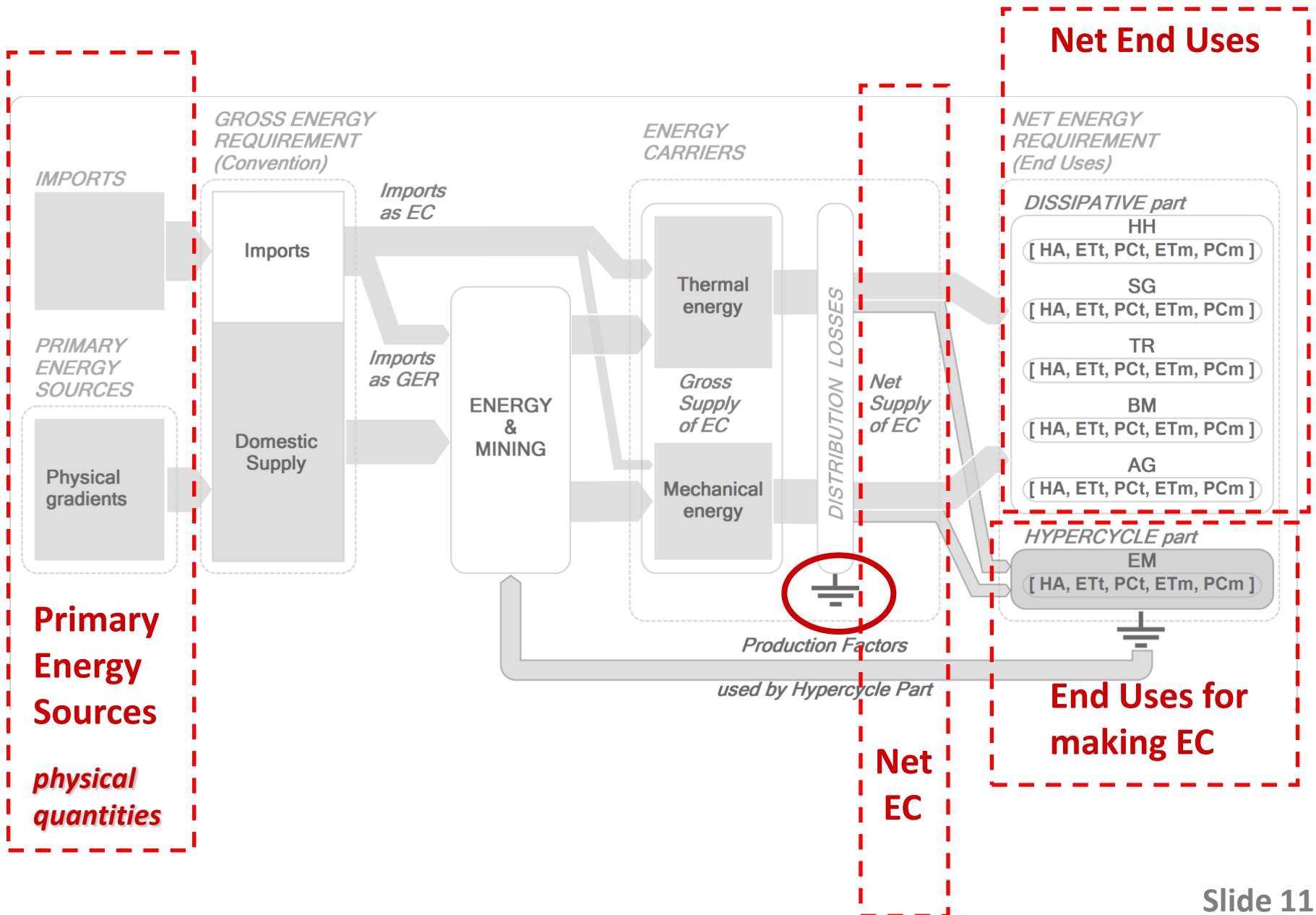
ENERGY GRAMMAR



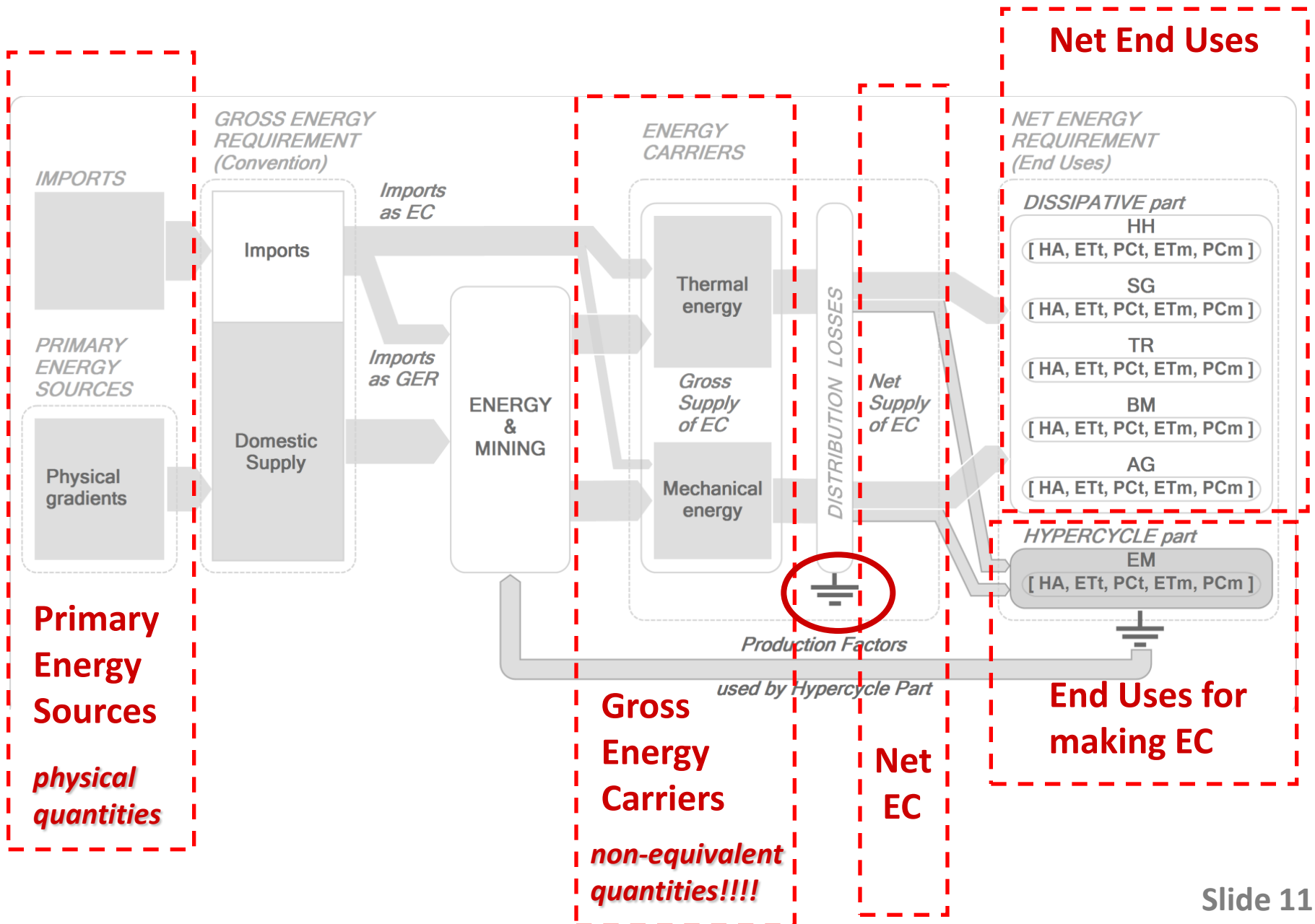
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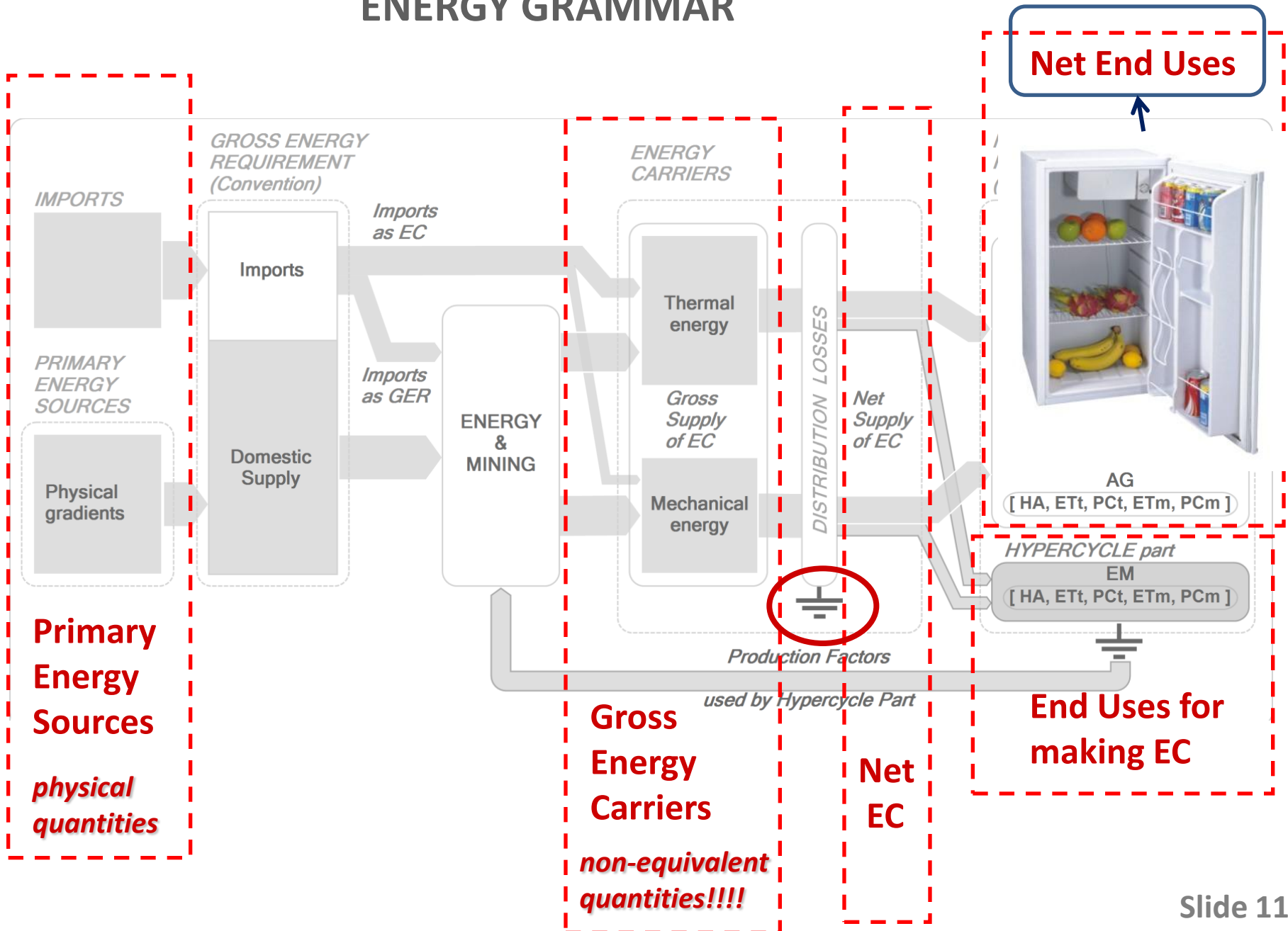
ENERGY GRAMMAR



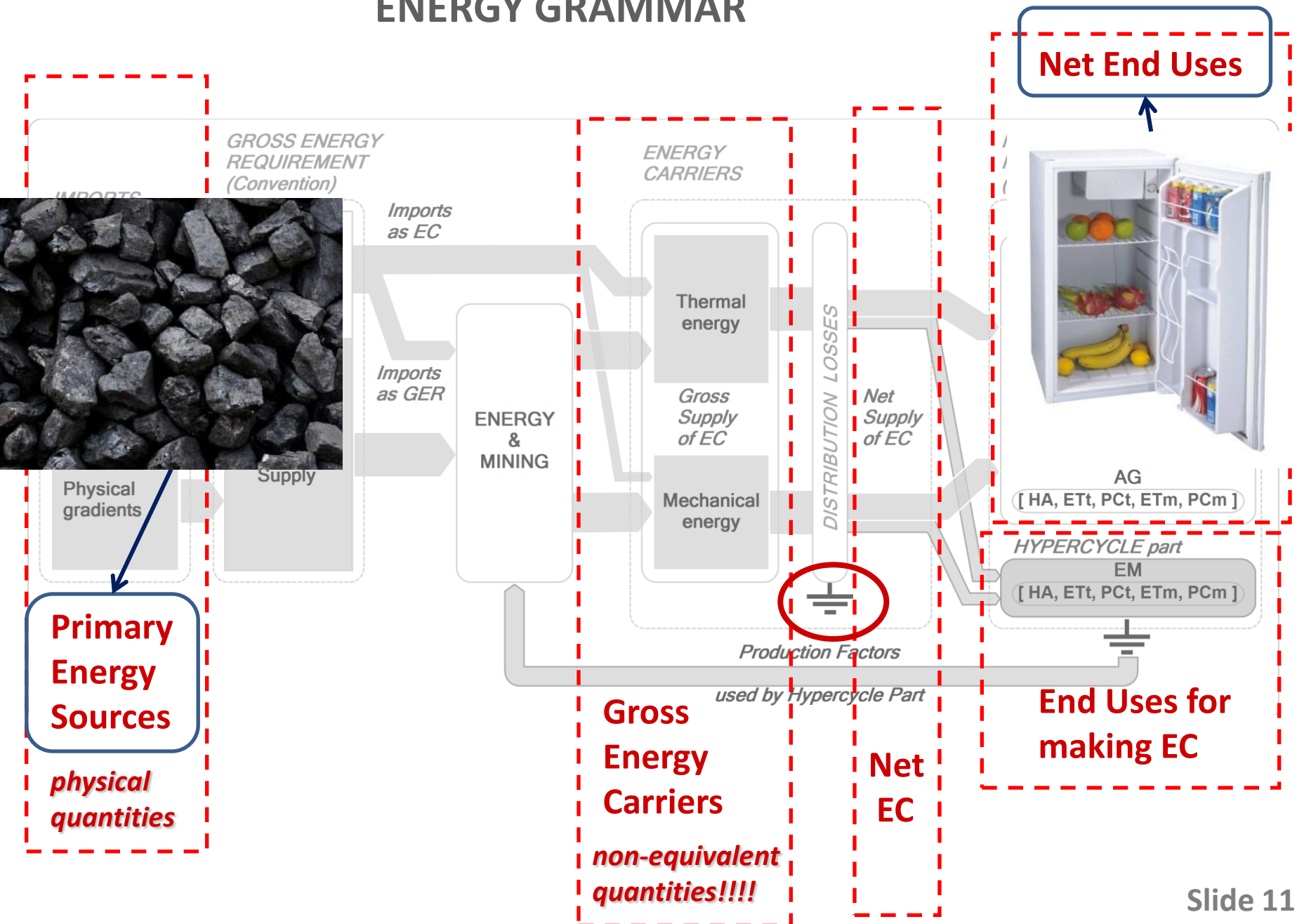
ENERGY GRAMMAR



ENERGY GRAMMAR



ENERGY GRAMMAR



Thermal
Energy

Mechanical
Energy

Primary
Energy

Produced by processes
outside human control

Primary Energy Sources

They must be available!

Secondary
Energy

They must be viable!

Energy Carriers

Produced by processes
under human control

	Thermal Energy	Mechanical Energy	
Primary Energy	Supply of a Gross Energy Requirement	Supply of a given Kinetic Energy from natural processes	Produced by processes outside human control Primary Energy Sources They must be available!
Secondary Energy	Chemical energy in fuels Thermal energy in process heat	Electricity supply at the end use point	They must be viable! Energy Carriers Produced by processes under human control

Fossil Energy

**Ton of Oil Equivalent
42 GJ - PES Thermal**

Thermal
Energy

Mechanical
Energy

Primary
Energy

**Supply of a
Gross Energy
Requirement**

**Supply of a given
Kinetic Energy from
natural processes**

Produced by processes
outside human control

Primary Energy Sources
They must be available!

Secondary
Energy

**Chemical energy
in fuels**

**Thermal energy
in process heat**

**Electricity supply
at the end use point**

They must be viable!

Energy Carriers

Produced by processes
under human control

Fossil Energy

Alternatives

Ton of Oil Equivalent
42 GJ - PES Thermal

Wind Power
 $= \frac{1}{2} A \rho U^3$
Mechanical Energy!

Thermal
Energy

Mechanical
Energy

Primary
Energy

Supply of a
Gross Energy
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Ton of Oil Equivalent
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Chemical energy
in fuels
Thermal energy
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Electricity supply
at the end use point

They must be viable!

Energy Carriers

Produced by processes
under human control

Kg of gasoline
42 MJ - EC Thermal

Fuels

Fossil Energy

Ton of Oil Equivalent
42 GJ - PES Thermal

Thermal
Energy

Mechanical
Energy

Alternatives

Wind Power
 $= \frac{1}{2} A \rho U^3$
Mechanical Energy!

Primary
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Energy Carriers

Produced by processes
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Kg of gasoline
42 MJ - EC Thermal

Fuels

Electricity
1 kWh = 3,6 MJ
Mechanical Energy!

Powering the fridge

Fossil Energy

**Ton of Oil Equivalent
42 GJ - PES Thermal**

Alternatives

**Wind Power
= $\frac{1}{2} A \rho U^3$
Mechanical Energy!**

Thermal
Energy

Mechanical
Energy

Primary
Energy

**Supply of a
Gross Energy
Requirement**

**Supply of a given
Kinetic Energy from
natural processes**

Produced by processes
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Primary Energy Sources
They must be available!

Secondary
Energy

**Chemical energy
in fuels**

**Thermal energy
in process heat**

**Electricity supply
at the end use point**

They must be viable!

Energy Carriers

Produced by processes
under human control

**Kg of gasoline
42 MJ - EC Thermal**

Fuels

If I multiply 1 J of electricity
by 2.6 (thermal equivalent)
I change the type of assessment
It becomes a Gross Energy
Requirement thermal . . .

**Electricity
1 kWh = 3,6 MJ
Mechanical Energy!**

Powering the fridge

EXTERNAL VIEW

Primary Energy Sources

EXTERNAL VIEW

Primary Energy Sources

REQUIRED PHYSICAL GRADIENTS

EXTERNAL VIEW

Primary Energy Sources

REQUIRED PHYSICAL GRADIENTS

domestic	Sink-side	Supply-side
coal	27.4 Mton CO ₂	9.3 Mtonnes
oil	0.9 Mton CO ₂	0.3 Mtonnes
gas	0.9 Mton CO ₂	0.4 Gm ³
nuclear	mine wastes	<i>imports</i>
hydro/wind	heat	kinetic energy
biofuels	N, P, Pesiticides	land, water, soil



Sink Capacity




Supply Capacity

EXTERNAL VIEW


Primary Energy Sources

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Sink Capacity



Supply Capacity

LOCAL IMPACT ON THE ENVIRONMENT

Stock-flow
(non-renewable PES)

Fund-flow
(renewable PES)

EXTERNAL VIEW

Primary Energy Sources

REQUIRED PHYSICAL GRADIENTS

Externalization of constraints

imports	Sink-side	Supply-side
coal	60.2 Mton CO ₂	20.4 Mtonnes
oil	221.7 Mton CO ₂	69 Mtonnes
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uranium	2.14 kton HLW	1,244 tonnes

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**LOCAL IMPACT
ON THE
ENVIRONMENT**

EXTERNAL VIEW

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INTERNAL VIEW

Energy Carriers

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Sink Capacity Supply Capacity

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Fund-flow
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LOCAL IMPACT
ON THE
ENVIRONMENT

INTERNAL VIEW

Energy Carriers

Data are in PJ/year

Energy
Systems
PES → EC



Whole Society

Gross Supply Energy Carriers

3,400	1,000
J-EC therm	J-EC electr
50	190
2,630	90
510	200
-	-
20	90
12	negl
15	negl
-	230
-	200
160	negl

EXTERNAL VIEW

Primary Energy Sources

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End Uses

Rest of Society

J-EC therm	J-EC electr
2,990	850

Energy Sector

210	80
-----	----

J-EC therm	J-EC electr
11*	1*
83*	40*
22*	8*
-	-
5*	1*
2*	1*
2*	1*
16*	8*
12*	6*
58*	14*

losses

J-EC therm	J-EC electr
200	70

autocatalytic loop

Spain 2004

EXTERNAL VIEW

Primary Energy Sources

Feasibility

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**LOCAL IMPACT
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INTERNAL VIEW

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ENVIRONMENT**

INTERNAL VIEW

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83*	40*
22*	8*
-	-
5*	1*
2*	1*
2*	1*
16*	8*
12*	6*
58*	14*

Viability

losses

J-EC therm	J-EC electr
200	70

autocatalytic loop

Spain 2004

EXTERNAL VIEW

Primary Energy Sources

Feasibility

REQUIRED PHYSICAL GRADIENTS

Externalization of constraints

imports	Sink-side	Supply-side
coal	60.2 Mton CO ₂	20.4 Mtonnes
oil	221.7 Mton CO ₂	69 Mtonnes
gas	59.1 Mton CO ₂	27 Gm ³
uranium	2.14 kton HLW	1,244 tonnes

domestic	Sink-side	Supply-side
coal	27.4 Mton CO ₂	9.3 Mtonnes
oil	0.9 Mton CO ₂	0.3 Mtonnes
gas	0.9 Mton CO ₂	0.4 Gm ³
nuclear	mine wastes	imports
hydro/wind	heat	kinetic energy
biofuels	N, P, Pesiticides	land, water, soil

Sink Capacity **Supply Capacity**

Stock-flow
(non-renewable PES)

Fund-flow
(renewable PES)

**LOCAL IMPACT
ON THE
ENVIRONMENT**

INTERNAL VIEW

Energy Carriers

Data are in PJ/year

Energy
Systems

PES → EC

End Uses

Desirability

Rest of Society

J-EC therm	J-EC electr
2,990	850

Energy Sector

J-EC therm	J-EC electr
210	80
11*	1*
83*	40*
22*	8*
-	-
5*	1*
2*	1*
2*	1*
16*	8*
12*	6*
58*	14*

Whole Society

Gross Supply Energy Carriers

3,400	1,000
-------	-------

J-EC therm	J-EC electr
50	190
2,630	90
510	200
-	-
20	90
12	negl
15	negl
-	230
-	200
160	negl

Viability

losses

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autocatalytic loop

Spain 2004

4. Quantitative Story-Telling as a remedy against hypocognition (reducing the damages of socially constructed ignorance)

4. Quantitative Story-Telling as a remedy against hypocognition (reducing the damages of socially constructed ignorance)

Following the example of GIS

**Quantitative Story-Telling
Information System**

Multi-scale integrated characterization of the metabolic pattern of the Mauritius Islands

The multi-level end-uses matrix characterizing the metabolic pattern of Mauritius:

3 flows

3 funds

6 compartments consumption

2 compartments supply

Money flow is also included

EXTERNAL VIEW -

assessments based on scalars

		<i>Flow elements</i>			<i>Fund elements</i>			
		Food (PJ)	Energy (PJ-GER)	Water (hm3 extraction)	HA (Mhr)	PC (GW)	Land (k ha)	Money (Billion US\$)
Consumption	HH	5.9	16	100	10,000	4.5	28	n/a
	PW*	0.8	37	44	606	1.4		8,200
	AG	1.3	negl	190	39	negl	21	220
	EM	n/a	2.2	260	8	0.03	negl	180
	exp _{PW*}	n/a	n/a	3	590	n/a	n/a	59% GDP
	exp _{AG}	negl	0.4	1,100	33	0.02	54	2.5% GDP
	Whole	8	56	1,700	11,300	6.0	103	10,000 (GDP)
Supply	Imports	6.7	49	n/a	n/a	n/a	n/a	63% GDP
	Domestic Supply	1.3	7	1,700	11,300	6.0	103	n/a

Multi-scale integrated characterization of the metabolic pattern of the Mauritius Islands

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EXTERNAL VIEW -

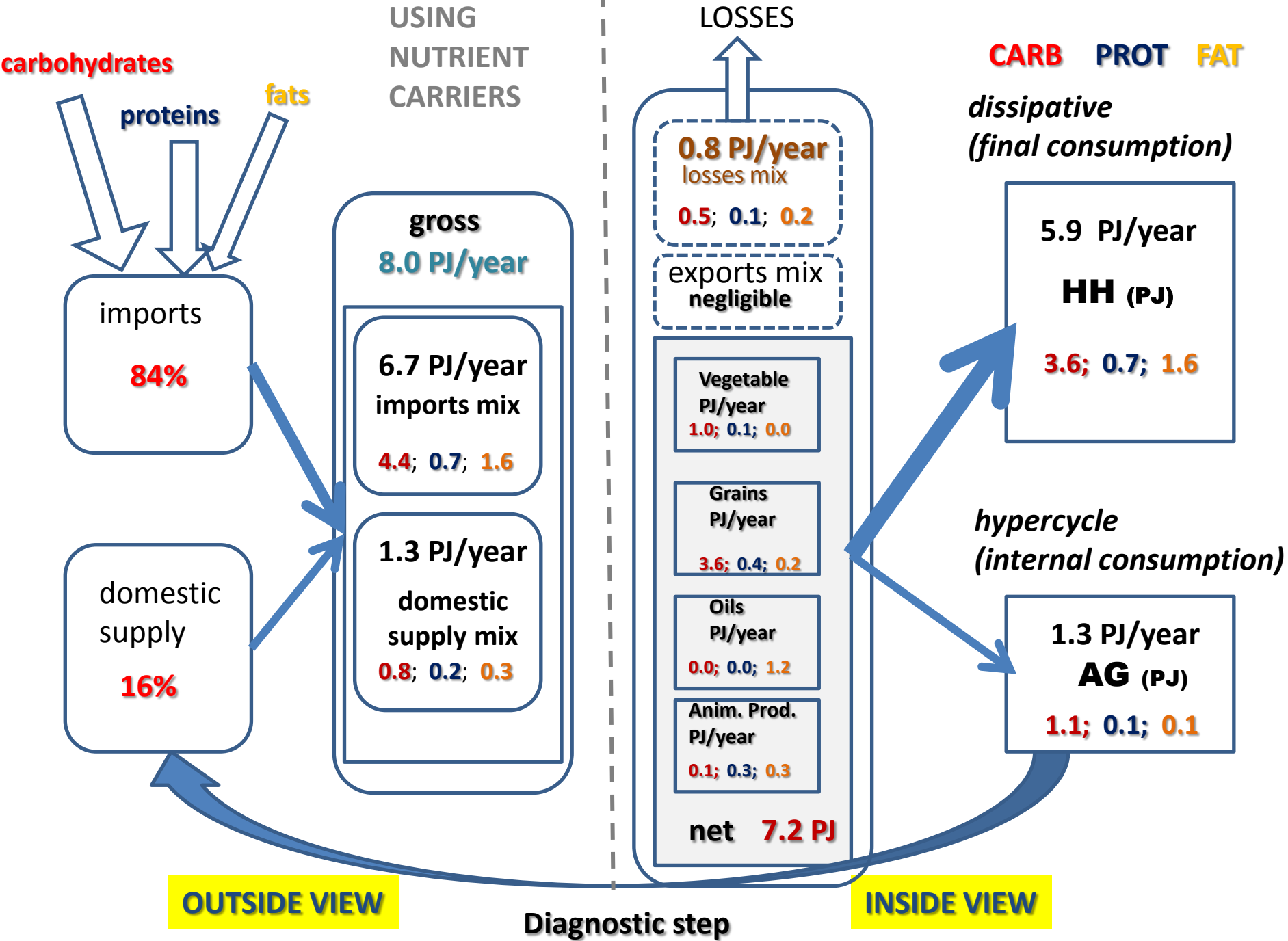
assessments based on scalars

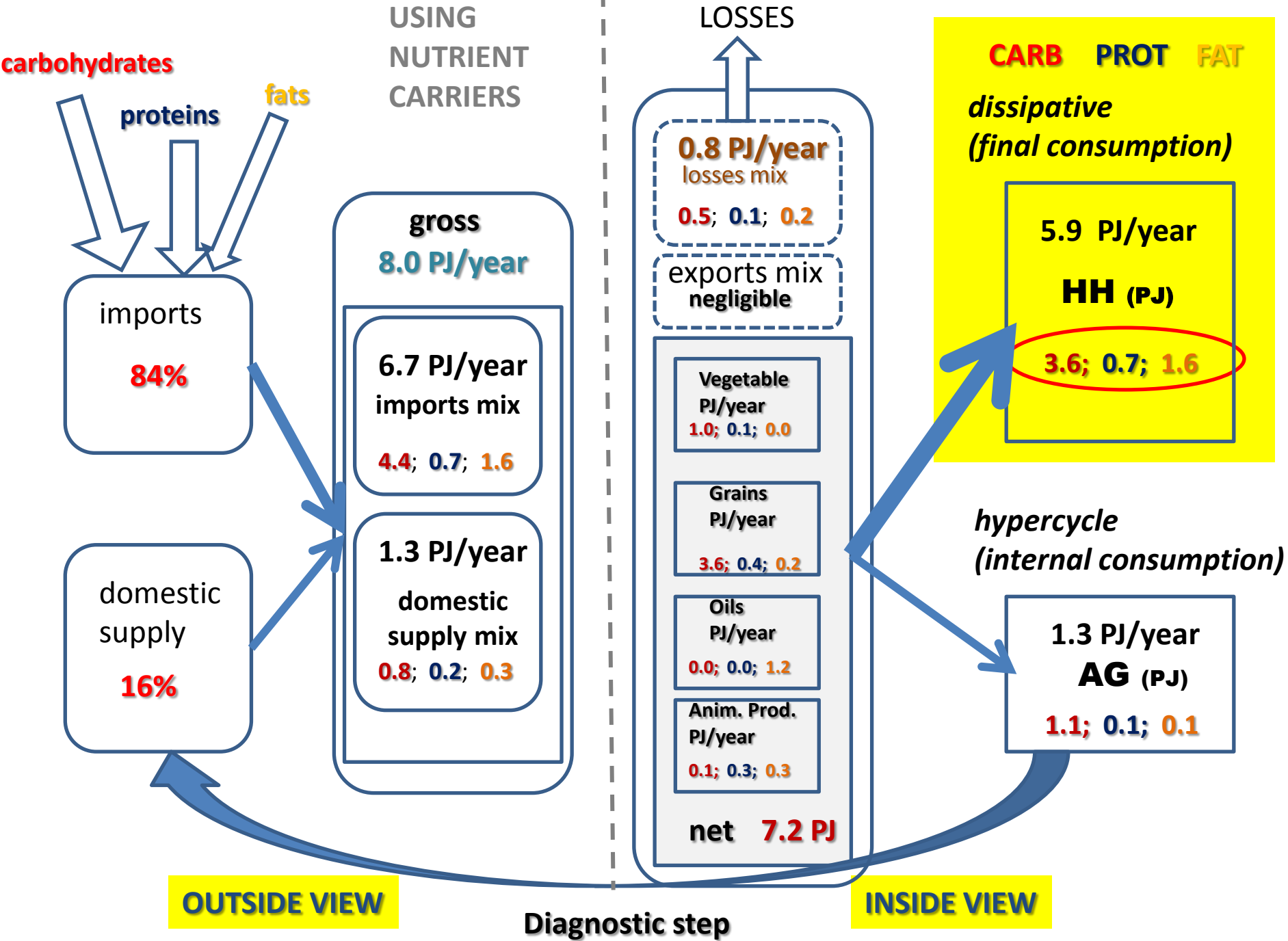
		<i>Flow elements</i>			<i>Fund elements</i>			
		Food (PJ)	Energy (PJ-GER)	Water (hm3 extraction)	HA (Mhr)	PC (GW)	Land (k ha)	Money (Billion US\$)
Consumption	HH	5						n/a
	PW*	0						100
	AG	1						20
	EM	n						80
	exp _{PW*}	n						9% DP
	exp _{AG}	ne						5% DP
	Whole							100 DP)
Supply	Imports	6						3% DP
	Domestic Supply	1						n/a

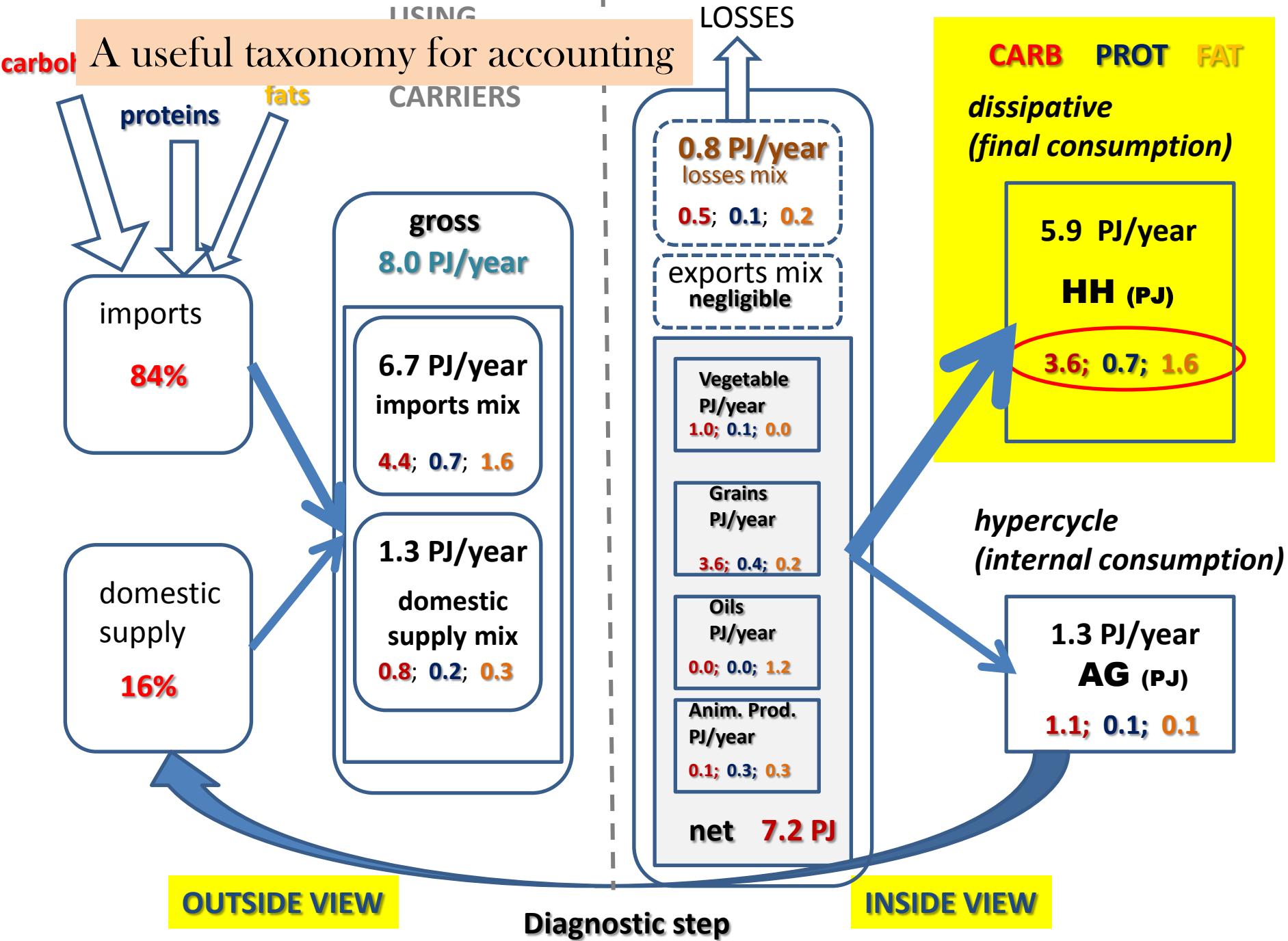
Political relevance of your “number crunching” . . .



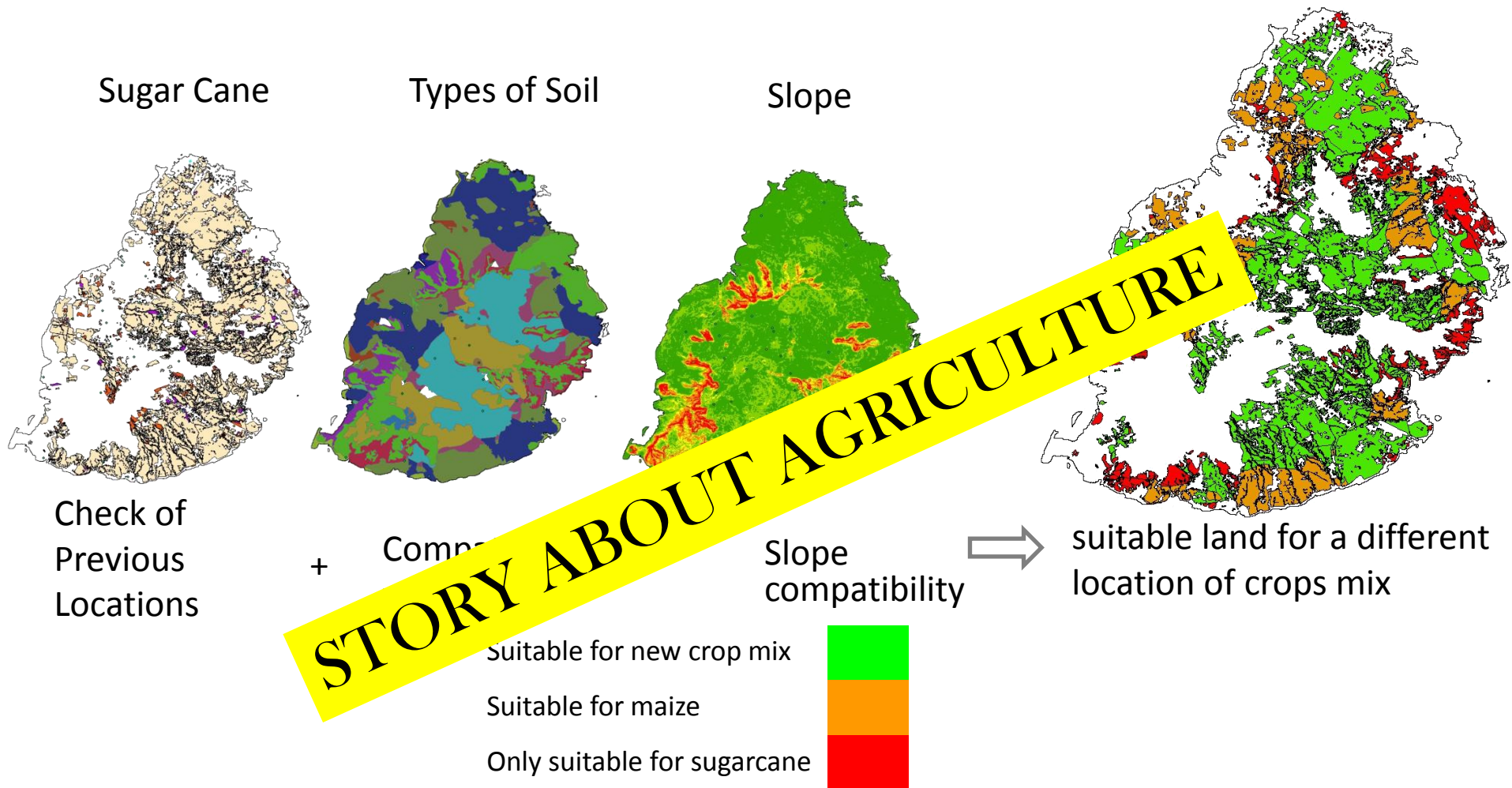
Do we guarantee an adequate diet to the population?



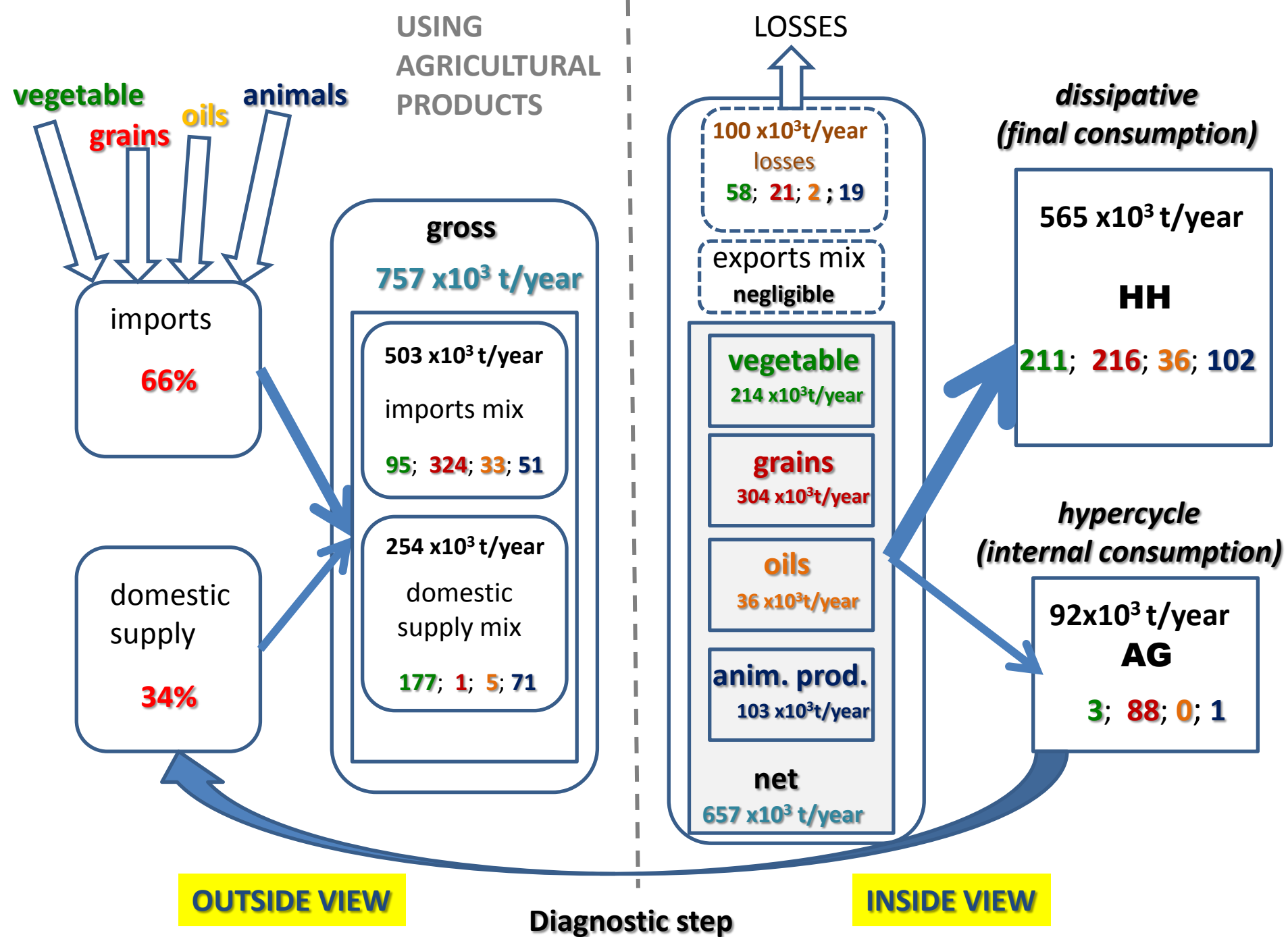


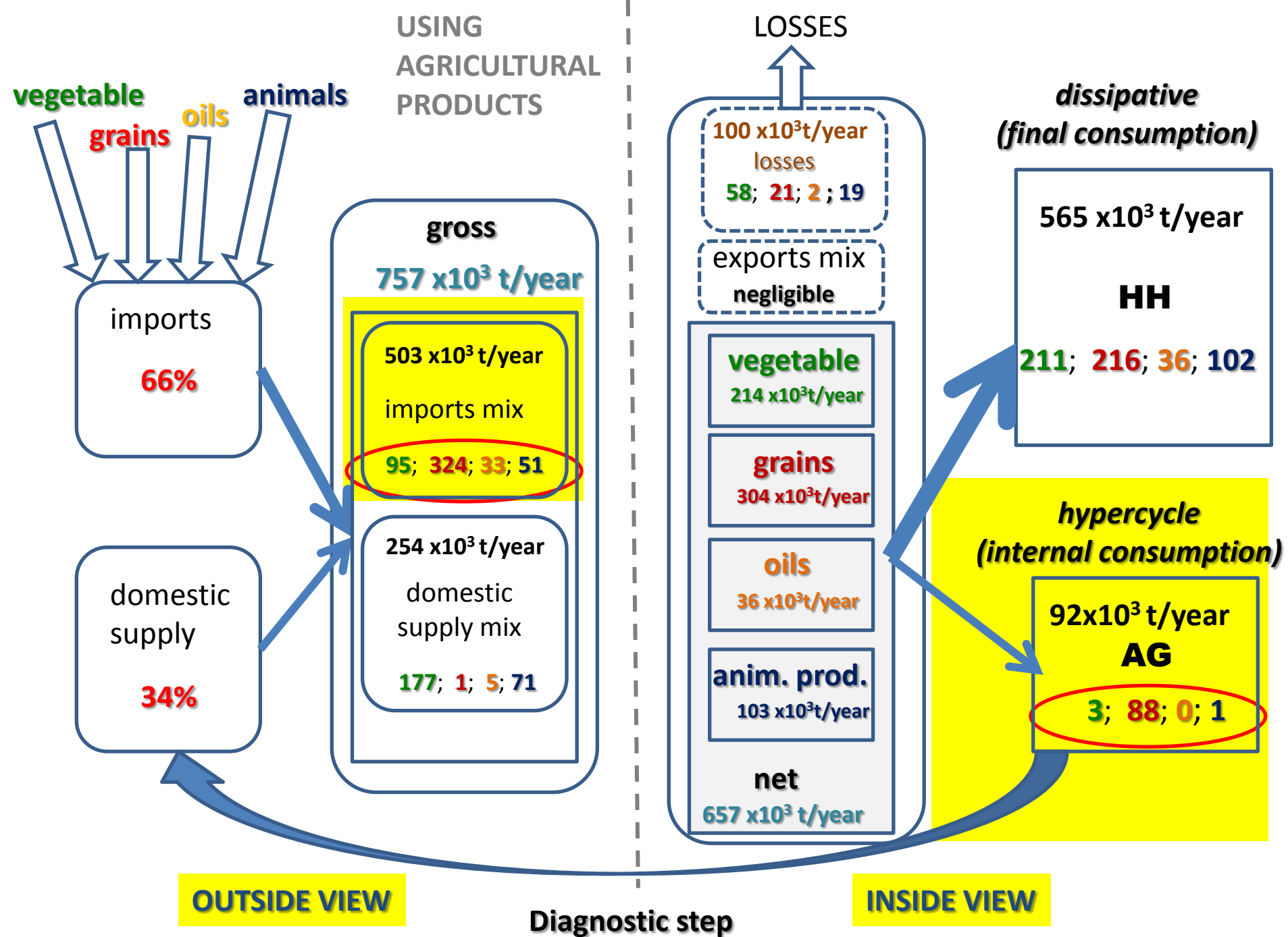


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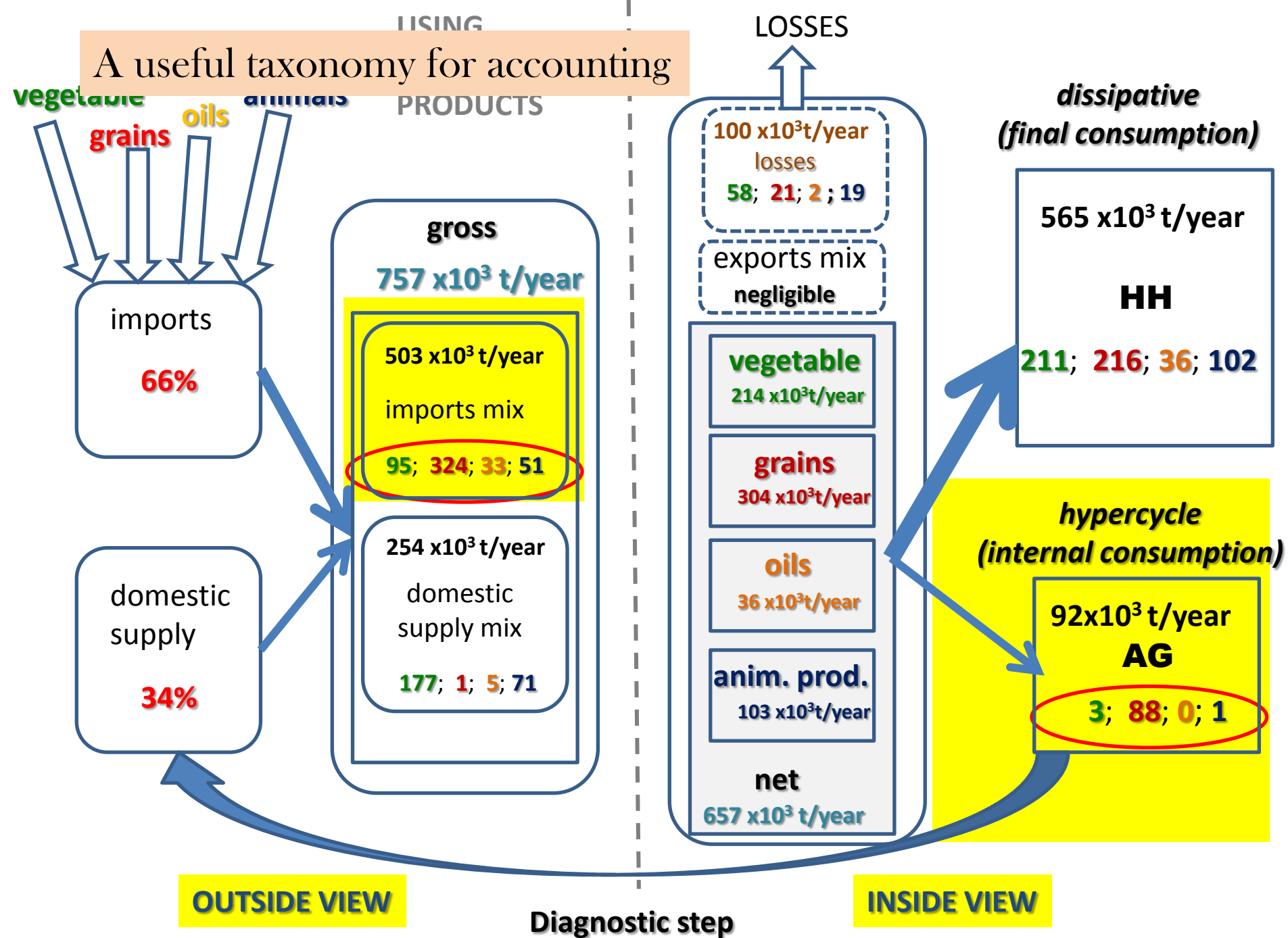


Do we have an adequate amount of land for agriculture?





A useful taxonomy for accounting



Sources of income

Aggregate expenditure

REVENUES FROM
EXPORTS

FOREIGN DIRECT
INVESTMENT

REMITTANCES

COST OF IMPORTS
≈ losses

External market

EXPENDITURE ON FOOD
PRODUCTS

JOBS IN AGRICULTURE

WAGES OF AGRICULTURAL JOBS

External production

GROSS REVENUES
TOTAL COSTS

Domestic production

WAGES
CONSUMPTION

SAVINGS
INVESTMENT (infrastructure,
machinery, etc.)

Domestic market for food

TAXES
GOVERNMENT SPENDING

Food sector

COST OF INPUTS
GROSS REVENUES

Product i

COST OF INPUTS
GROSS REVENUES

Product j

COST OF INPUTS
GROSS REVENUES

Product k

Agricultural sector

STORY ABOUT ECONOMICS

OUTSIDE VIEW

INSIDE VIEW

Supply

Consumptions

Fuentes primarias / Importaciones		FUENTES PRIMARIAS DE ENERGIA	VECTORES ENERGETICOS	
		Termica equiv.	Termica PJ-EC	Elec PJ-EC
SUMINISTRO DOMESTICO				
Petroleo crudo	output	12 PJ-GER	-	4.7
	input	0.30 Mtn	0.26	1.6
Productos petrolíferos	output	230 PJ-GER	227	28
	input	8.4 Mtn	17	1.5
Gas natural	output	33 PJ-GER	-	1.5
	input	1630 hm3 de agua	-	-
Hydroenergía	output	112 PJ-GER	-	44
	input	7,400 hm3 de agua	negl.	11
IMPORTACIONES (EC)				
Productos petrolíferos	output	251 PJ-GER	251	negl.
	input	n/a	n/a	n/a
Electricidad	output	2.2 PJ-GER	-	0.86
	input	n/a	n/a	n/a

Total output	508	92
Total input	24	24
EROI	21:1	3.8:1

Ecuador (2012)*

CONSUMPTION	FUNDS	FLOWS		METABOLIC RATES	
	HUMAN ACTIVITY (Ghr)	GSEC Thermal (PJ-EC)	GSEC Elec (PJ-EC)	EMR Thermal (MJ/hr)	EMR Elec (MJ/hr)
ECUADOR (n)	136	508	104	3.7	0.8
HH (Hogares)			23	0.7	0.2
Industria (Agricultura)		105	34	38	3.0
	3.4	6	negl.	41	13
				1.7	0

STORY ABOUT ENERGY

Hypercycle

EM (En./Min.)	0.13	24	24	187	188
---------------	------	----	----	-----	-----

*: numbers may not add up due to rounding



Extraction	Blue	Green	Total
Underground	31	0	31
Surface	15	0	15
Soil	0	26	26
TOTAL	46	26	72

Losses factor (Blue)
0
6
0

=

Use	Blue	Green	Total
Underground	31	0	31
Surface	9	0	9
Soil	0	26	26
TOTAL	40	26	66

External view

Internal view

STORY ABOUT WATER

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External view

Internal view

STORY ABOUT WATER

		Green	WMR	EPW
	1	0	5	N/A
PW (n-1)	39	26	2,993	31
AG (n-2)	39	26	9,129	9
Rice & Wheat (n-3)	35	23	9,064	N/A
TOTAL Whole (n)	40	26	274	30
Imports	0	0	0	0

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Domestic Use	Blue	Green
HH + PW* (n-2)	1	0
AG (n-2)	10	9
Rice & Wheat (n-3)	7	6
TOTAL SA (n)	11	9
Expeditions India	28	16
Expeditions %	71%	64%

Extraction	Blue	Green	Total
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-68%
 (Net exporter)

1. Challenges

2. Grammar

3. Society

4. Environment

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External view

	Appropriation	Blue	Green
Extraction	Recharge (Km3)	1	0
	Interntl. Use Right	25%	100%
	Dam Reserve (km3)	11	N/A
	Blocks (no.)	N/A	138
	Extraction (km3)	15	31
	Overexp. Blocks (no.)	N/A	110
Lodging	RAMSAR in Risk	3/3	N/A
	Regions Over Salinity	N/A	6/25
	Regist. Over Nitrate	N/A	16/25
	Regist. Over Metals	N/A	10/25
	Regist. Max. BOD (mgL)	50	N/A

STORY ABOUT WATER

Internal view

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STORY ABOUT WATER

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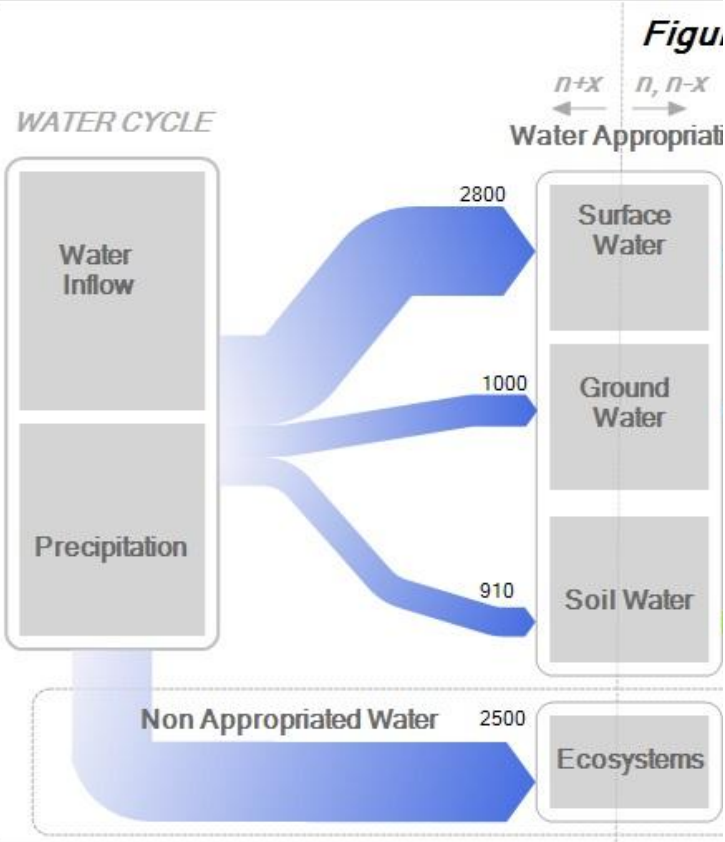
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STORY ABOUT WATER



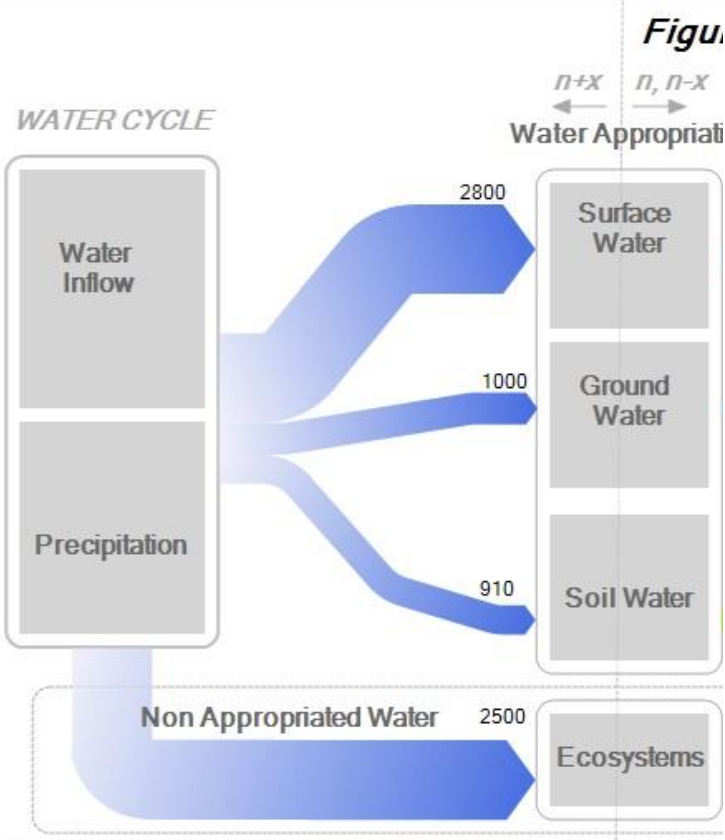
Semantic Categories

Water appropriation (hm3)

Total water extracted for each compartment

Gross Water Use (hm3)

Direct use of
j= Blue
Green

*Semantic Categories**Water appropriation (hm³)*

Total water extracted for each compartment

*Gross Water Use (hm³)*Direct use of
j= Blue
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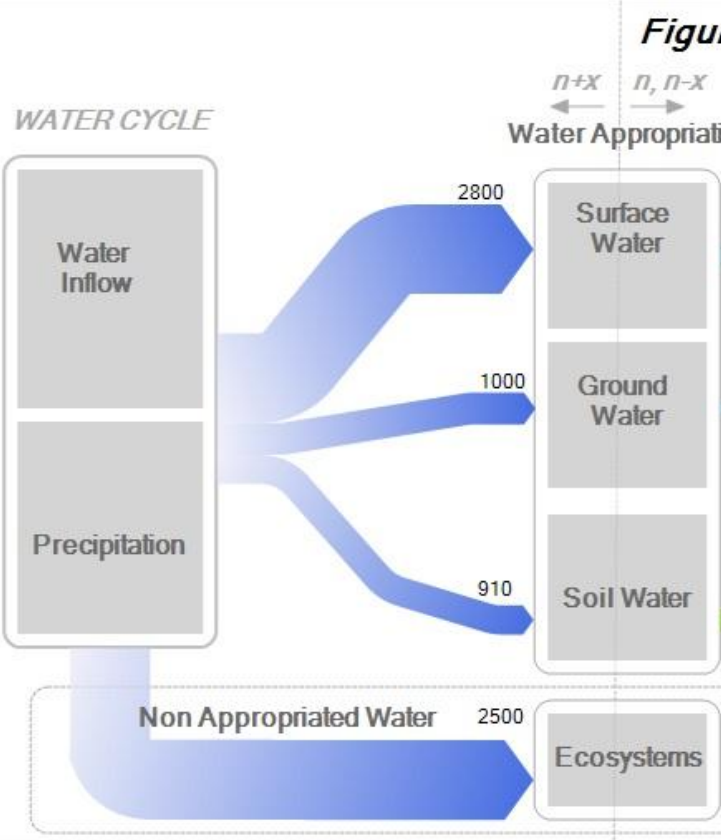
Indicator/ Compartment	Extraction Total	EXT Blue- Surface	EXT Blue- Ground	EXT Green	USE Losses	USE Total
Whole (n)	1,706	555	432	718	108	1,599
HH (n-1)	98	74	24	0	14	84
HH-Urban (n-2)	41	31	10	0	0	35
HH-Rural (n-2)	57	43	14	0	0	49
PW (n-1)	1,608	481	408	718	94	1,515
PW-SG (n-2)	17	13	4	0	2	15
PW-TR (n-2)	1.72	1.30	0.42	0	0	1
PW-BM (n-2)	27	20	7	0	4	23
PW-EM (n-2)	262	255	7	0	4	258
PW-AG (n-2)	1,300	192	390	718	84	1,218

1. Challenges

2. Grammar

3. Society

4. Environment



Semantic Categories

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Indicator/Compartment (Supply system)	Extraction-TOTAL	Water Renewable Resources (WRR)			Extraction as (%) WRR
		Surface Inflow	Ground Inflow	Total	
Territorial System Covered (n+1)	1,492	2,055	778	2,834	53
Mare Aux Vacoas-Upper (n+1)	252	344	130	474	53
Mare Aux Vacoas-Lower (n+1)	193	88	34	122	158
Port-Louis (n+1)	291	562	213	775	38
North (n+1)	291	259	98	358	81
South (n+1)	247	383	145	528	47
East (n+1)	229	464	176	640	36
Uncovered (n+1)	214	820	311	1,130	19
TOTAL (n)	1,706	2,875	1,089	3,964	43

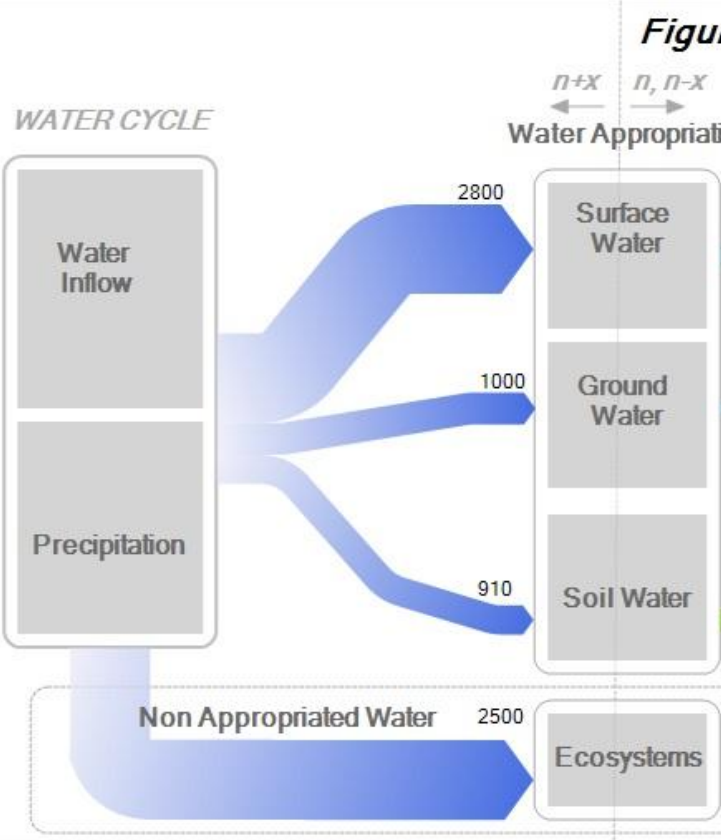
Water Accounting

1. Challenges

2. Grammar

3. Society

4. Environment



Semantic Categories

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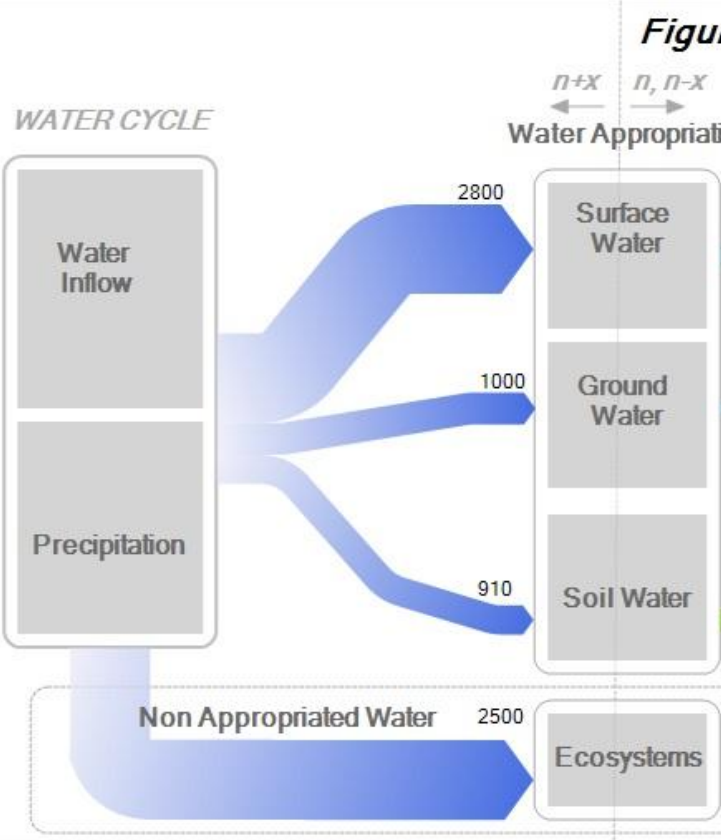
Water Accounting

1. Challenges

2. Grammar

3. Society

4. Environment



Semantic Categories

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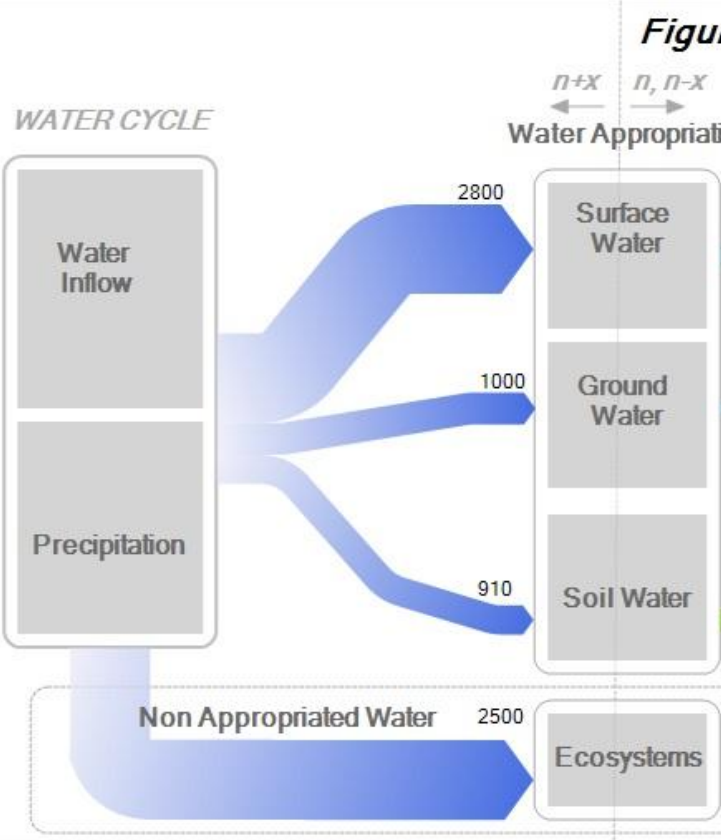
Water Accounting

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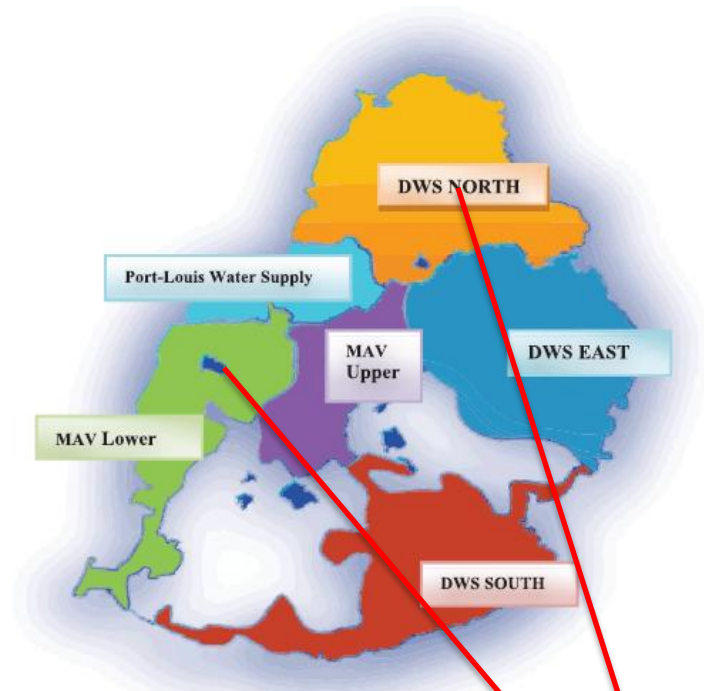
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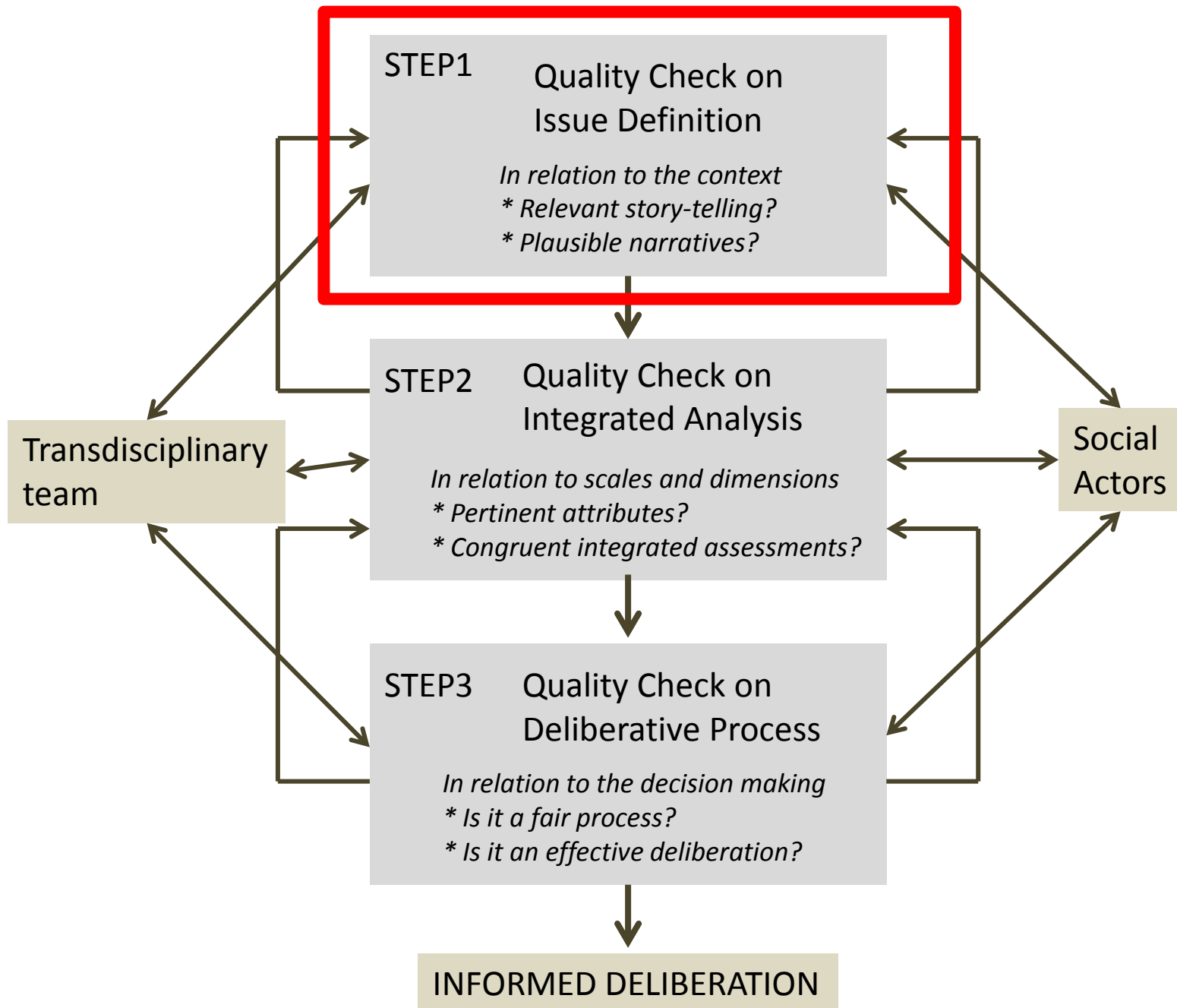


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		Surface Inflow	Ground Inflow	Total	
Territorial System Covered (n+1)	1,492	2,055	778	2,834	53
Mare Aux Vacoas-Upper (n+1)	252	344	130	474	53
Mare Aux Vacoas-Lower (n+1)	193	88	34	122	158
Port-Louis (n+1)	291	562	213	775	38
North (n+1)	291	259	98	358	81
South (n+1)	247	383	145	528	47
East (n+1)	229	464	176	640	36
Uncovered (n+1)	214	820	311	1,130	19
TOTAL (n)	1,706	2,875	1,089	3,964	43

Water Accounting

FIGTHING HYPOCOGNITION (3)

**A procedure of participatory integrated assessment
based on the concept of Quantitative Story Telling**



Checking the quality (usefulness) of the chosen issue definition of sustainability

International Conference on World Food Security SAGUF -Zurich, October 9 - 10, 1996

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National Policy

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NGO - Swiss Feminist

FIGHTING local cultural heritage

Sociologist - Prof. from India

“Models by their nature are like blinders. In leaving out certain things, they focus our attention on other things. They provide a frame through which we see the world”.



Joseph Stiglitz

Hypocognition is a term used to flag the risk of the tunnel-vision effect generated by the adoption of a given frame of analysis. Hypocognition hampers the capacity to deal with the implications of uncertainty and complexity.



George Lakoff

In quantitative analysis the use of a single dimension and scale at the time reduces the explanatory power of the representation missing feedback loops and interactions with other dimensions and scales of analysis.

when dealing with complex issues

any formalization of the chosen issue definition
(problem structuring) into a finite set of data and
models unavoidably generates **hypo-cognition***

= the missing of **relevant known-known** and **relevant
known-unknown** plus a reduced ability to deal with
unknown unknowns.

This entails that without a quality check on the
choice of the story-telling, more data and larger
models developed within sloppy explanations and
perceptions will only increase the level of
indeterminacy and uncertainty leaving untouched
the level of hypo-cognition.

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SOCIALLY CONSTRUCTED IGNORANCE!

This error is compounded by a lack of a quality check on the
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Problem Structuring: a brutal simplification of the information space

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Other Social Actors

information space
virtually infinite

- * ethical principles
- * entities “we” care for
- * relevant criteria/attributes
- * data, models and targets

Decision Makers

information space small
but not always known

- * ethical principles
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Scientists

information space
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NORMATIVE SIDE
deciding the identity
of the “Story-Teller”

Selecting a limited set of
Alternatives, Attributes, Targets

2nd compression

CRITERIA OF PERFORMANCE	ATTRIBUTES	CONSIDERED ALTERNATIVES		
		“high tech” market	“organic” market	“household” subsistence
relevant for consumers	final price	✓	✓	✓
	quality of milk	✓	✓	✓
	convenience	✓	✓	✗
relevant for the economy	production cost	✗	✗	✓
	job creation	✗	✓	✓
	need of subsidies	✗	✓	✓
relevant for the environment	GHG emissions	✗	✓	✓
	Nitrogen pollution	✗	✓	✓
	deforestation (feed)	✗	✓	✓
relevant for the country	food security (supply)	✓	✓	✗
	food safety	✓	✓	✗
	rural development	✗	✓	✗

1st compression

DESCRIPTIVE SIDE
deciding the identity
of the information space

Moving from an open
information space to a
finite information space

Consequences of the simplification/compression

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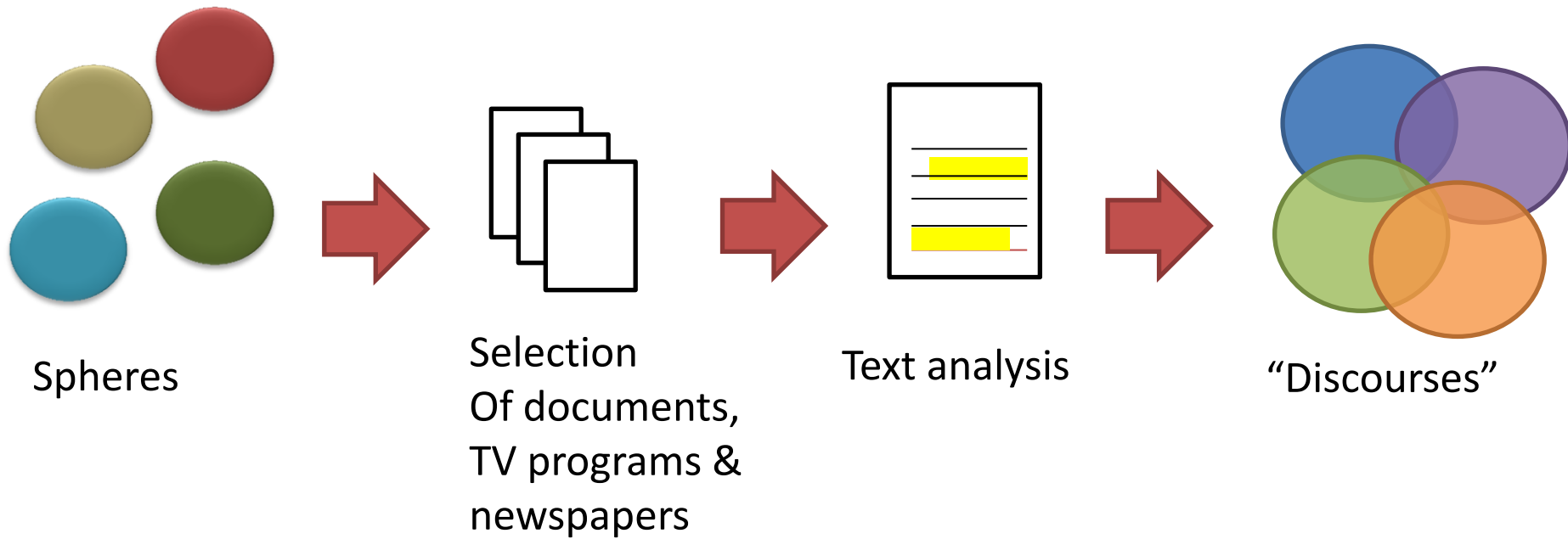
Consequences of the simplification/compression

BAD
Scenario Analysis
Policy Choice

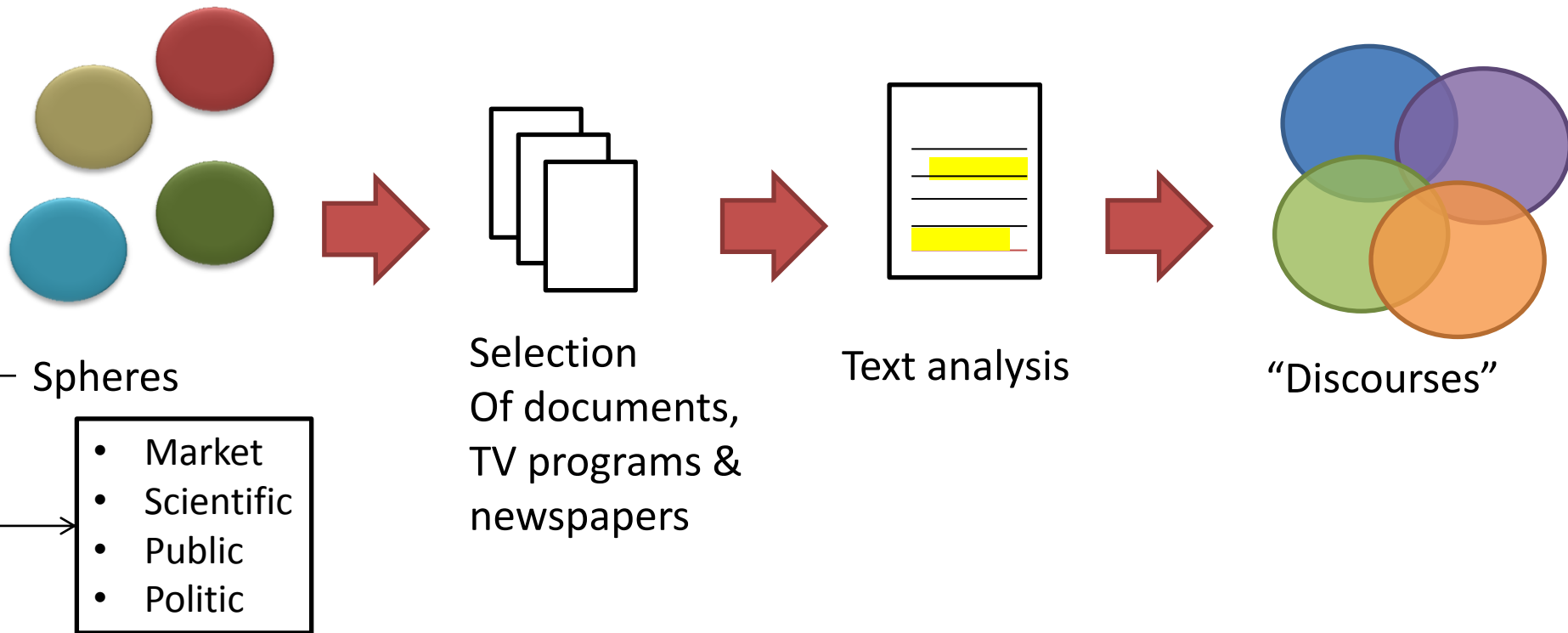
HYPOCOGNITION

- * Ignoring “known knowns”
- * Missing “known unknowns”
- * Poor handling of “unknown unknowns”

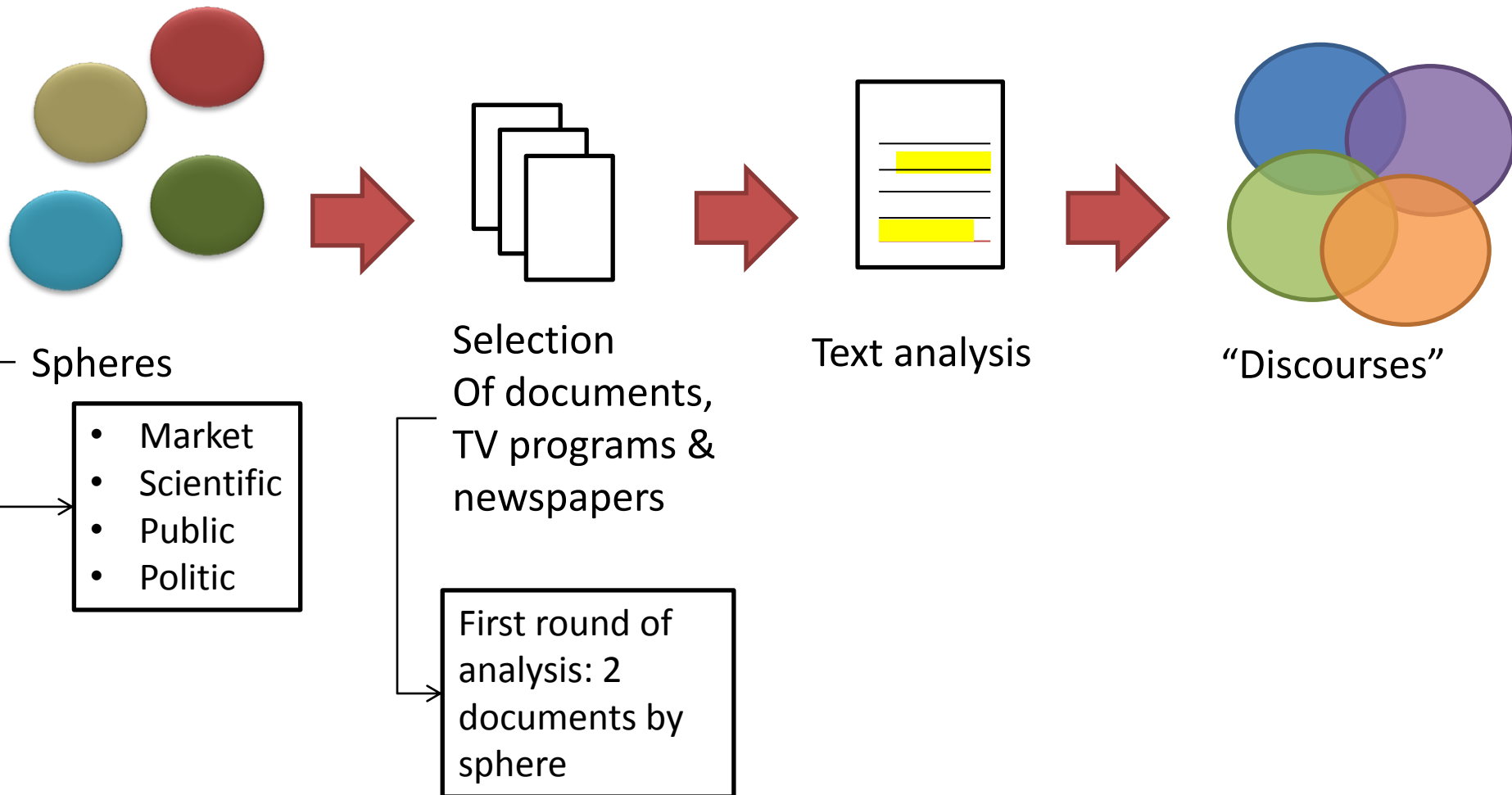
Institutional & discourse analysis– Scoping and framing



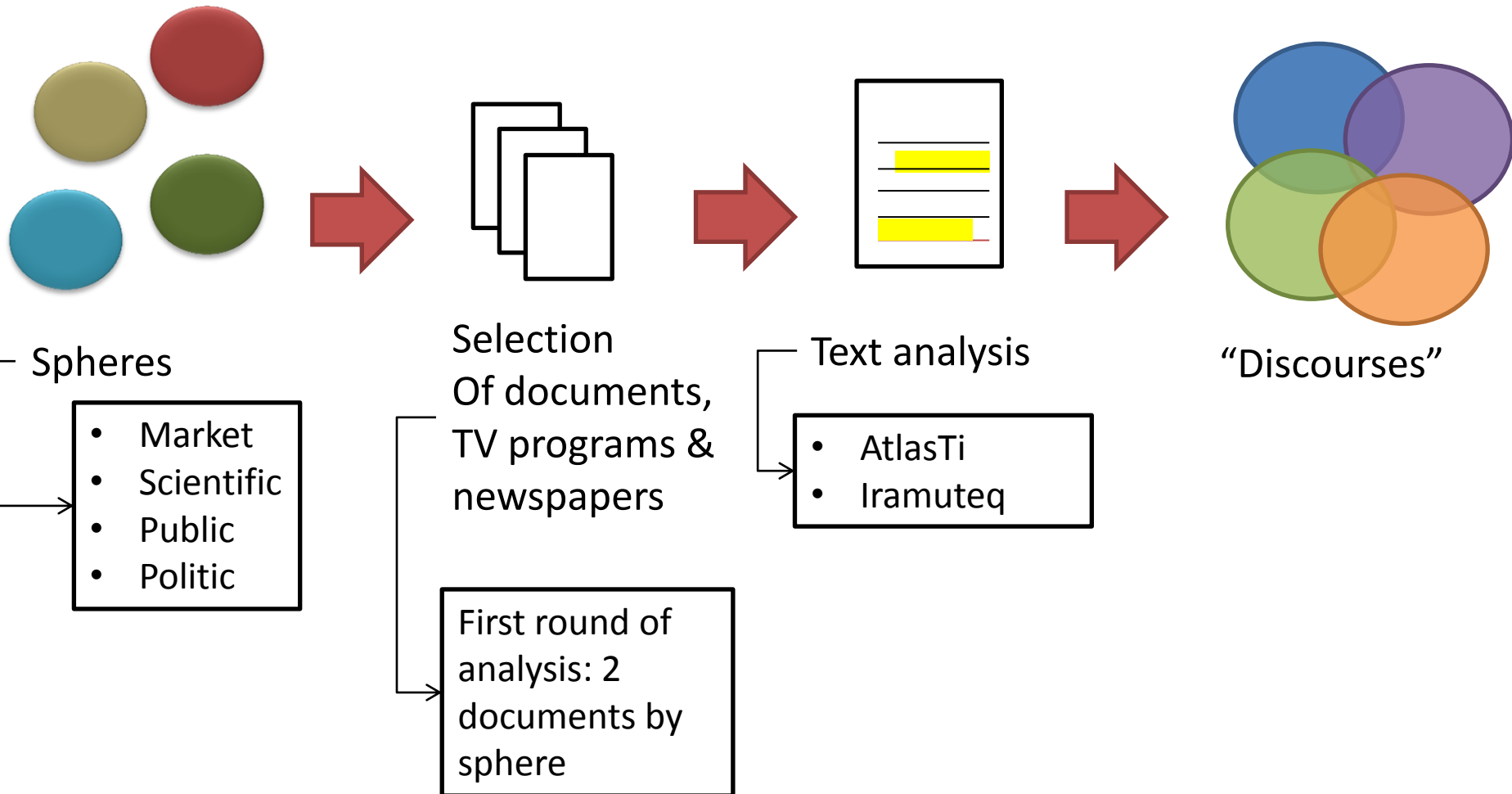
Institutional & discourse analysis– Scoping and framing



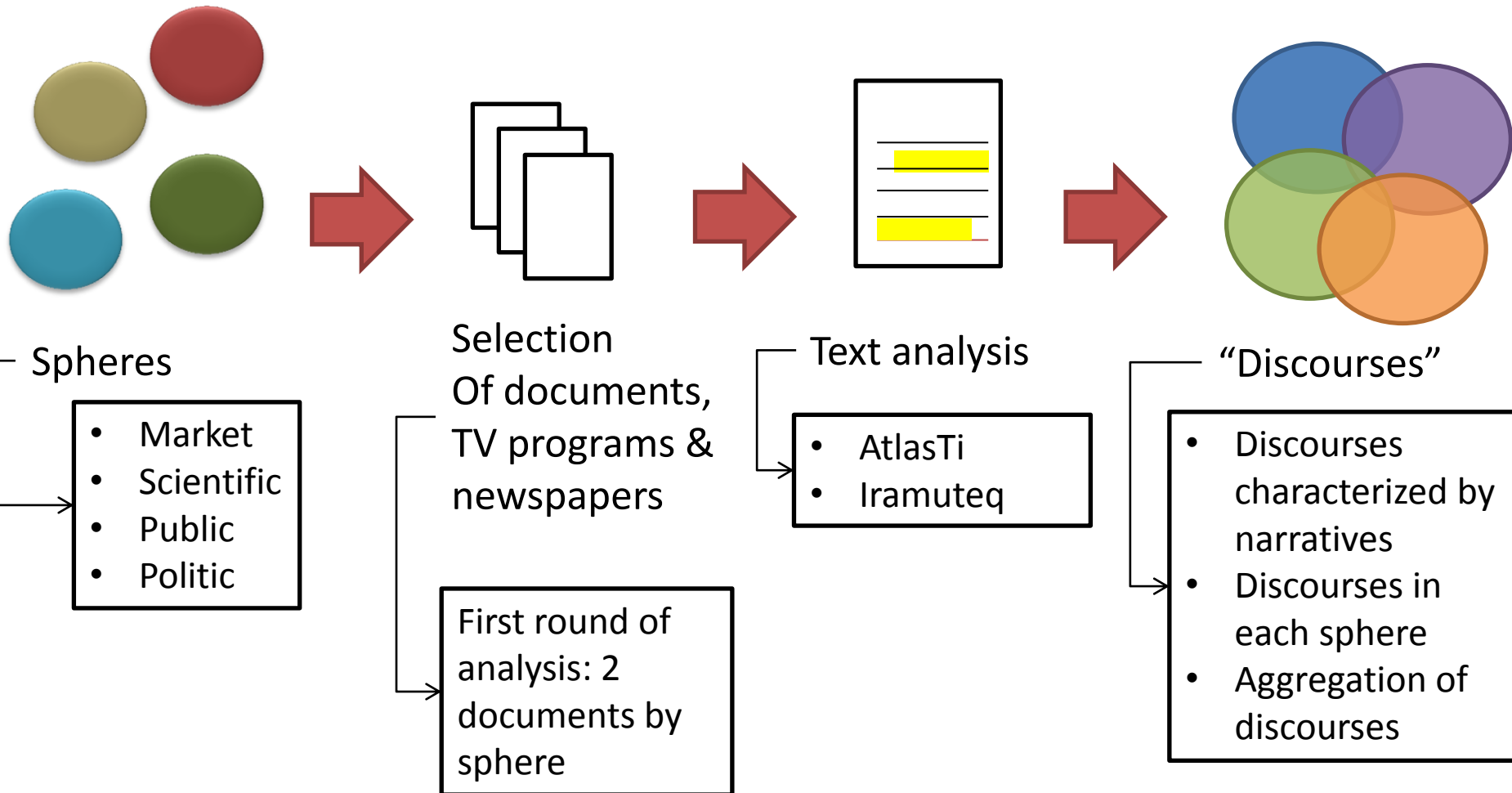
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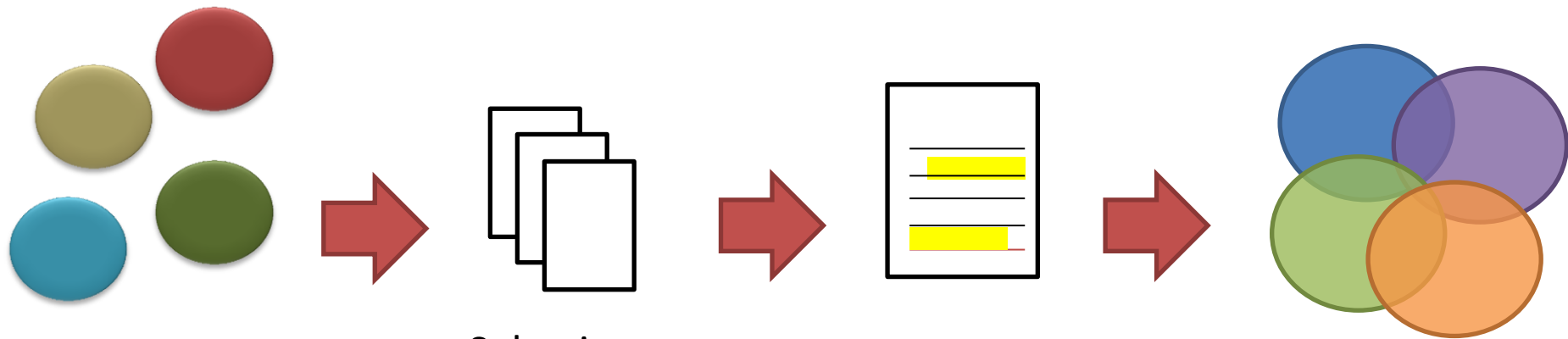
Institutional & discourse analysis– Scoping and framing



Institutional & discourse analysis- Scoping and framing



Institutional & discourse analysis- Scoping and framing



Spheres

- Market
- Scientific
- Public
- Politic

Selection
Of documents,
TV programs &
newspapers

First round of
analysis: 2
documents by
sphere

Text analysis

- AtlasTi
- Iramuteq

“Discourses”

- Discourses characterized by narratives
- Discourses in each sphere
- Aggregation of discourses

Attributes & Indicators

STORY TELLINGS ABOUT FOOD SUPPLY CHAINS





STORY TELLINGS ABOUT FOOD SUPPLY CHAINS

- (1) It expresses technical processes in order to produce **food** commodities
at a given level of profit, its sustainability depends on economic viability

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- (5) It generates a set of unavoidable trade-offs between different sustainability goals. Therefore an analysis of its performance should be used for a reflection on our normative values and the governance solutions adopted in the society.

STORY TELLINGS ABOUT FOOD SUPPLY CHAINS

- (1) It expresses technical processes in order to provide jobs and opportunities of rural development, its sustainability depends on economic viability
Needed by economic agents (producers & consumers)
- (2) It expresses technical processes in order to provide jobs and opportunities of rural development, its sustainability depends on socio-economic desirability
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Needed by economic agents (producers & consumers)
- (2) It expresses technical processes in order to guarantee food security to the society no matter what - it must be feasible and viable
Needed by local administrators/communities
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Needed by economic agents (producers & consumers)
 Sustainability depends on economic viability
- (2) It expresses technical processes that can either generate or reduced the current impact on the environment - it must be feasible
Needed by local administrators/communities
 Sustainability depends on socio-economic desirability
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Needed by governments/communities
 Sustainability depends on food security to the society and economic viability
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- (5) It generates a vision of a sustainable future that aligns with our goals. Therefore, sustainability requires addressing moral and political issues on our normative framework adopted in the society.

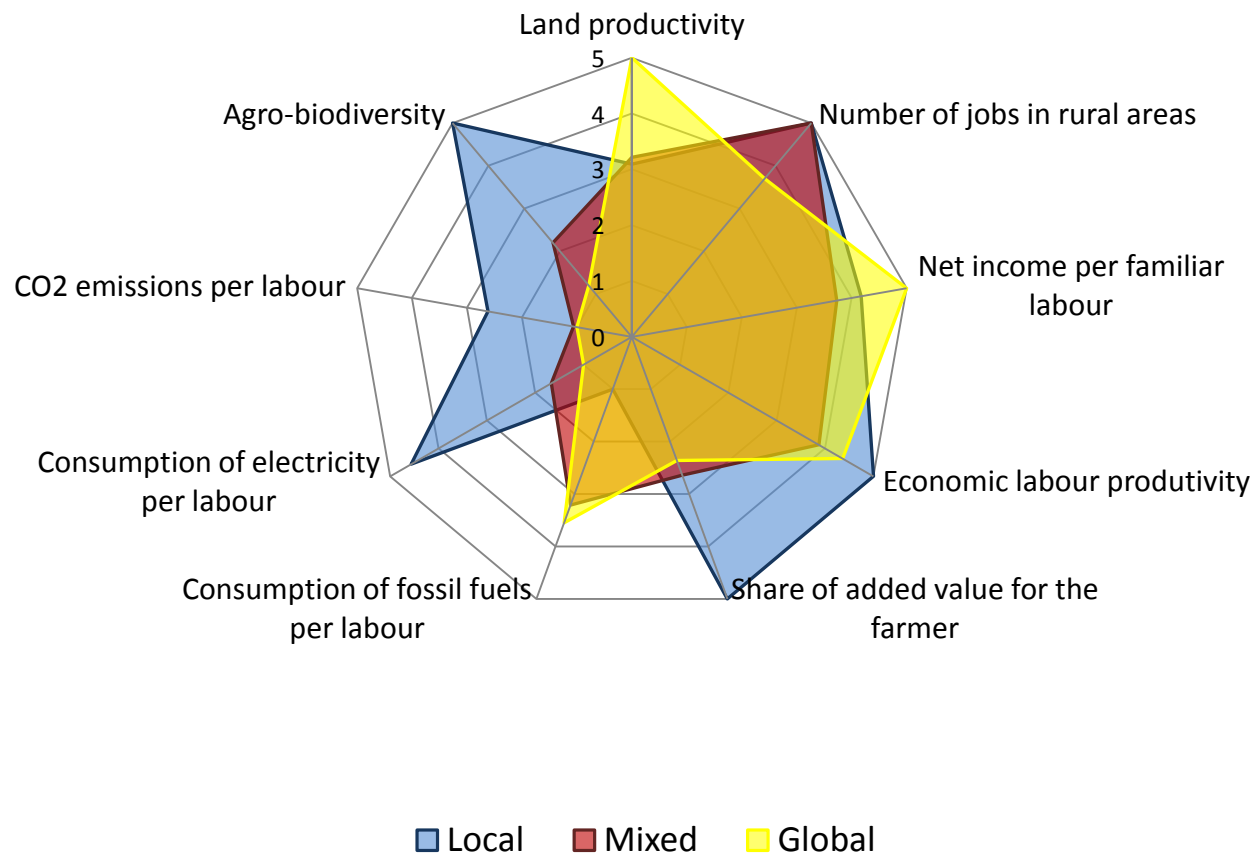
How useful is a characterization of performance of FSC based on the conventional multicriteria approach?



How useful is a characterization of performance of FSC based on the conventional multicriteria approach?

Enviromental dimension

Economic dimension



What if, rather than by dimensions, we organize the characterization based on attributes/indicators by story-telling (i.e. by typologies of social actors?)

In this way, we can still use all the indicators that we want, but organizing them in a set of different dash-boards we can better understand policy relevant issues such as:

- (i) winners, losers, critical situations;
- (i) trade-offs to be considered when looking for feasible, viable, and desirable compromises.

What if we organize the set of indicators over dash-boards reflecting the existence of different story-telling?

PROFIT



REGULATION



SUBSIDIES



Food Chain Supply is
about **COMMODITIES**
(investors/entrepreneurs)

PROFIT



REGULATION



SUBSIDIES



Food Chain Supply is
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JOBS



\$ FLOW TO LOCAL



SIDE EFFECTS



Food Chain Supply is
about **LIVELIHOOD**
(whose development?)
(community/local admin.)

PROFIT

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\$ FLOW TO LOCAL



SIDE EFFECTS



CONVENIENCE

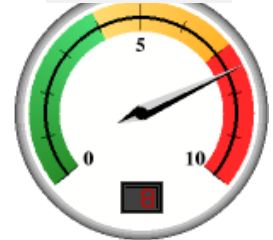
Food Chain Supply is
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(consumers/governments)



COST



SAFETY



PROFIT

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\$ FLOW TO LOCAL



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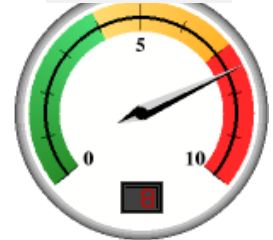
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COST



SAFETY



Food Chain Supply
should be compatible
with the **ENVIRONMENT**
(long term view of sustain.)

ENV. IMPACT 1

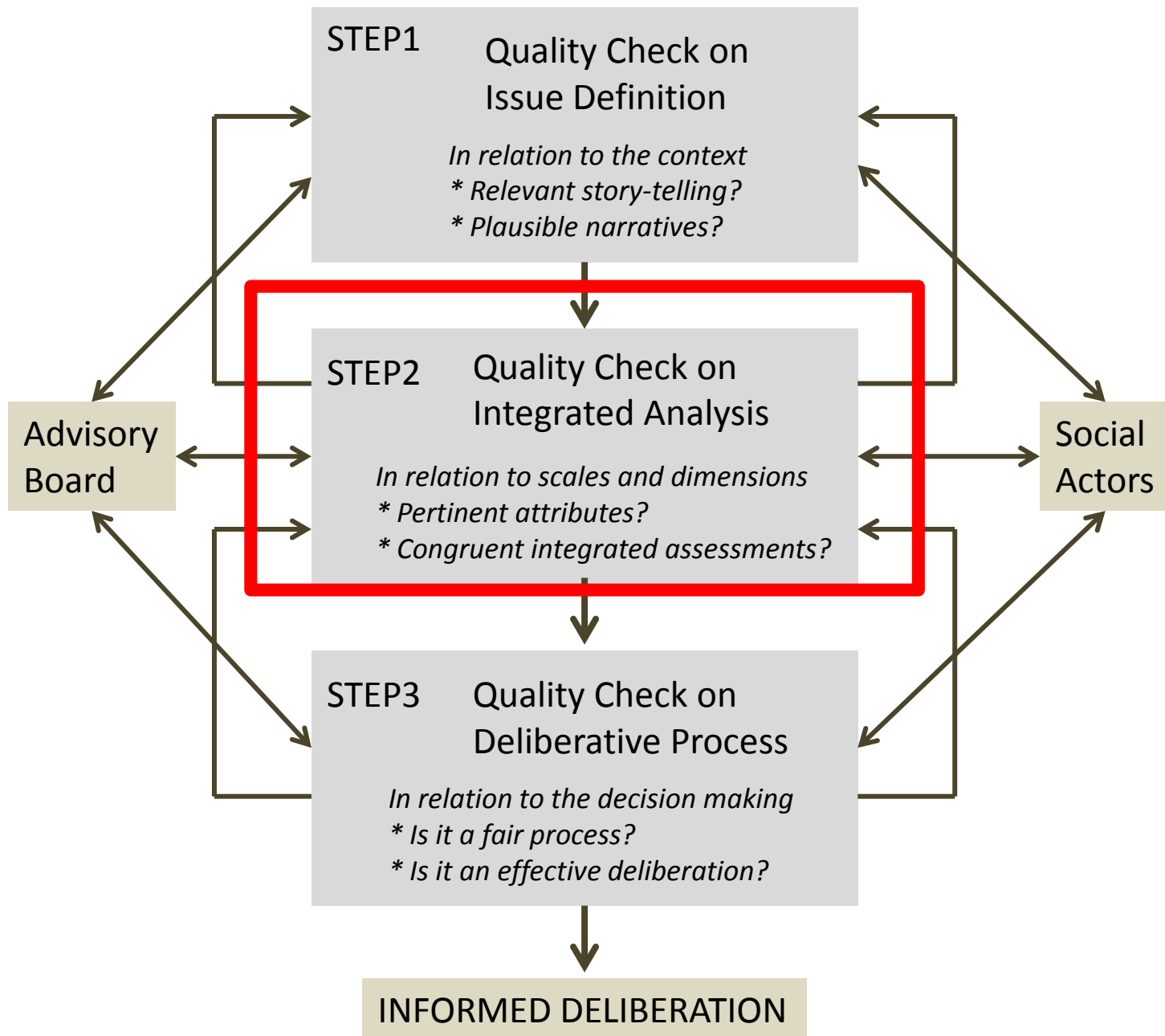


ENV. IMPACT 2



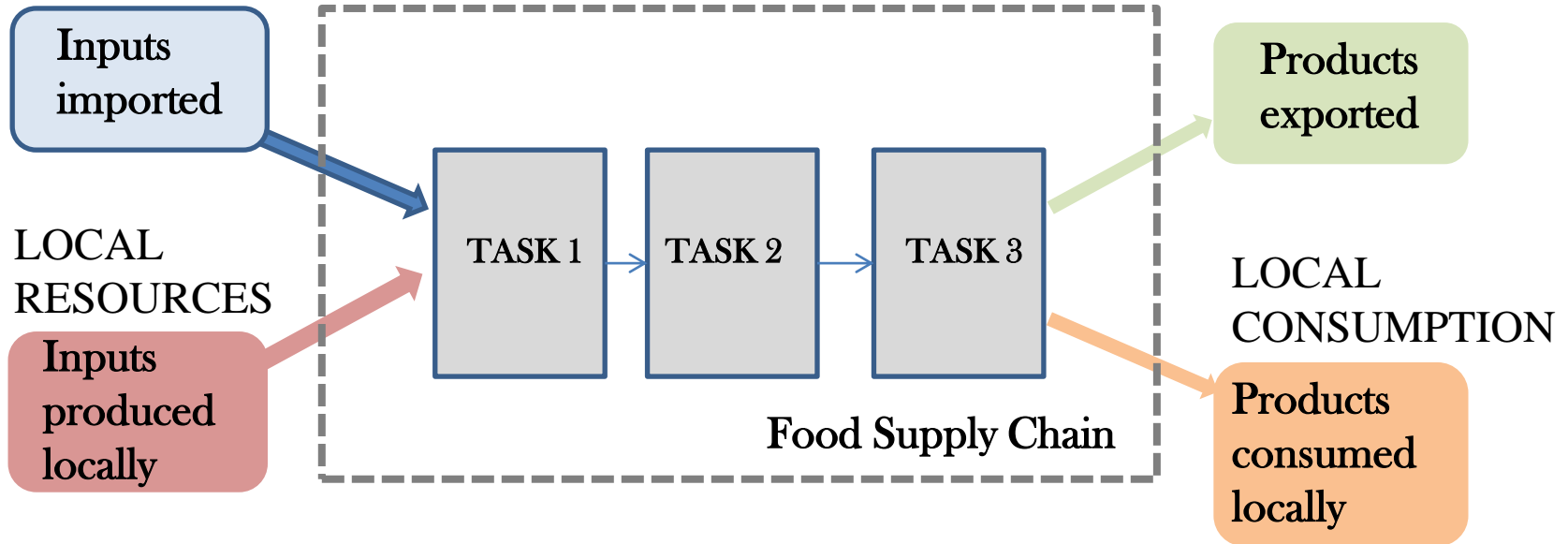
ENV. IMPACT 3

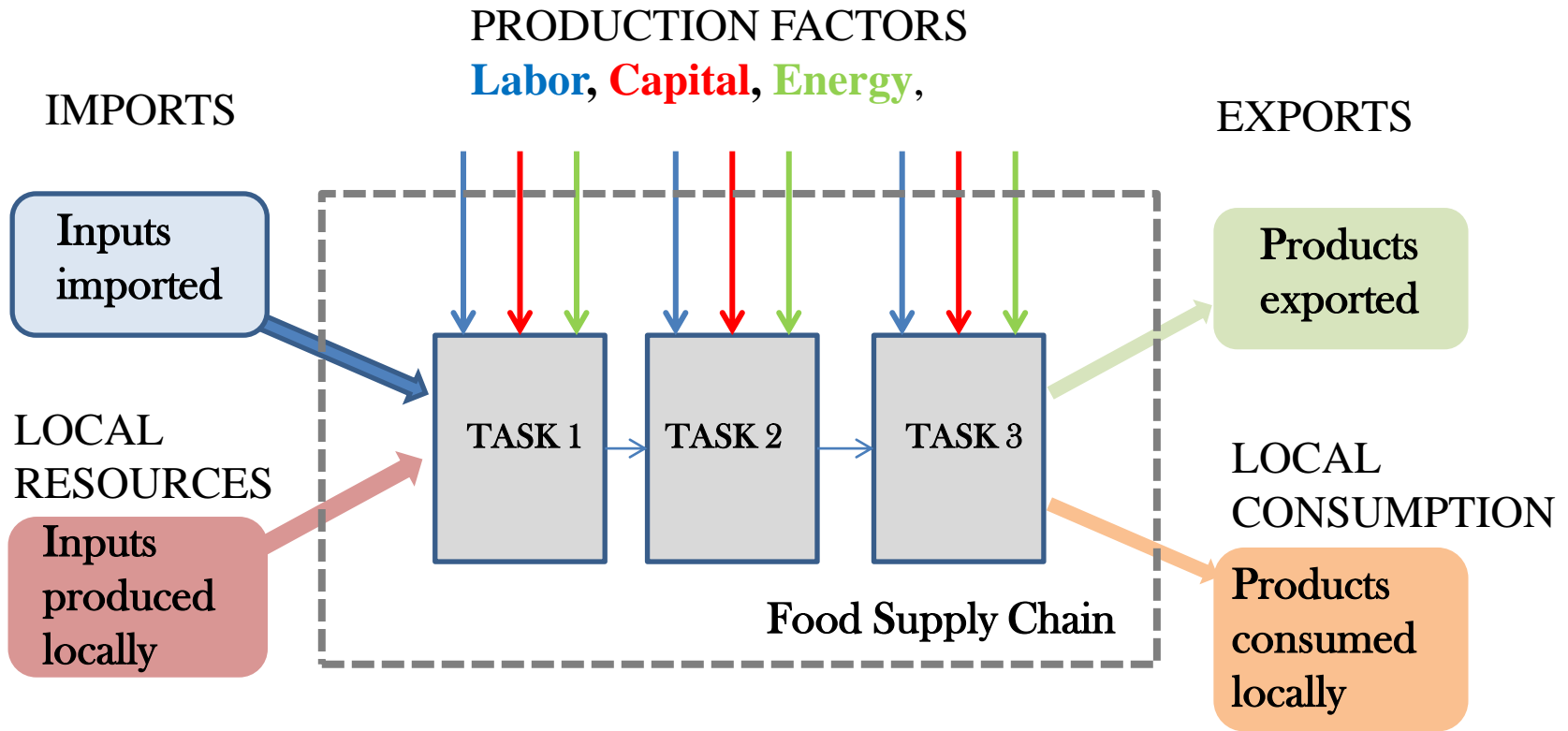


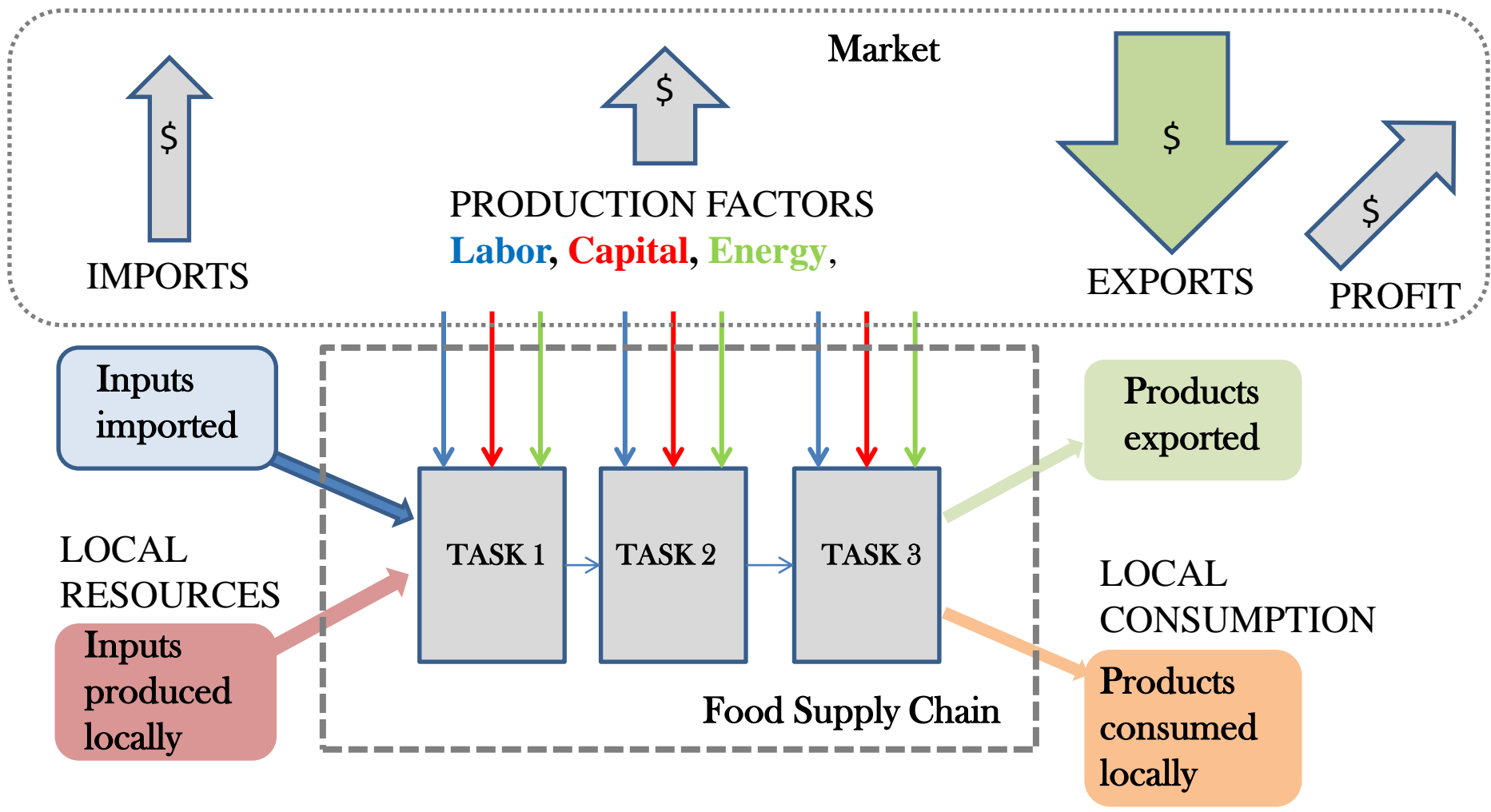


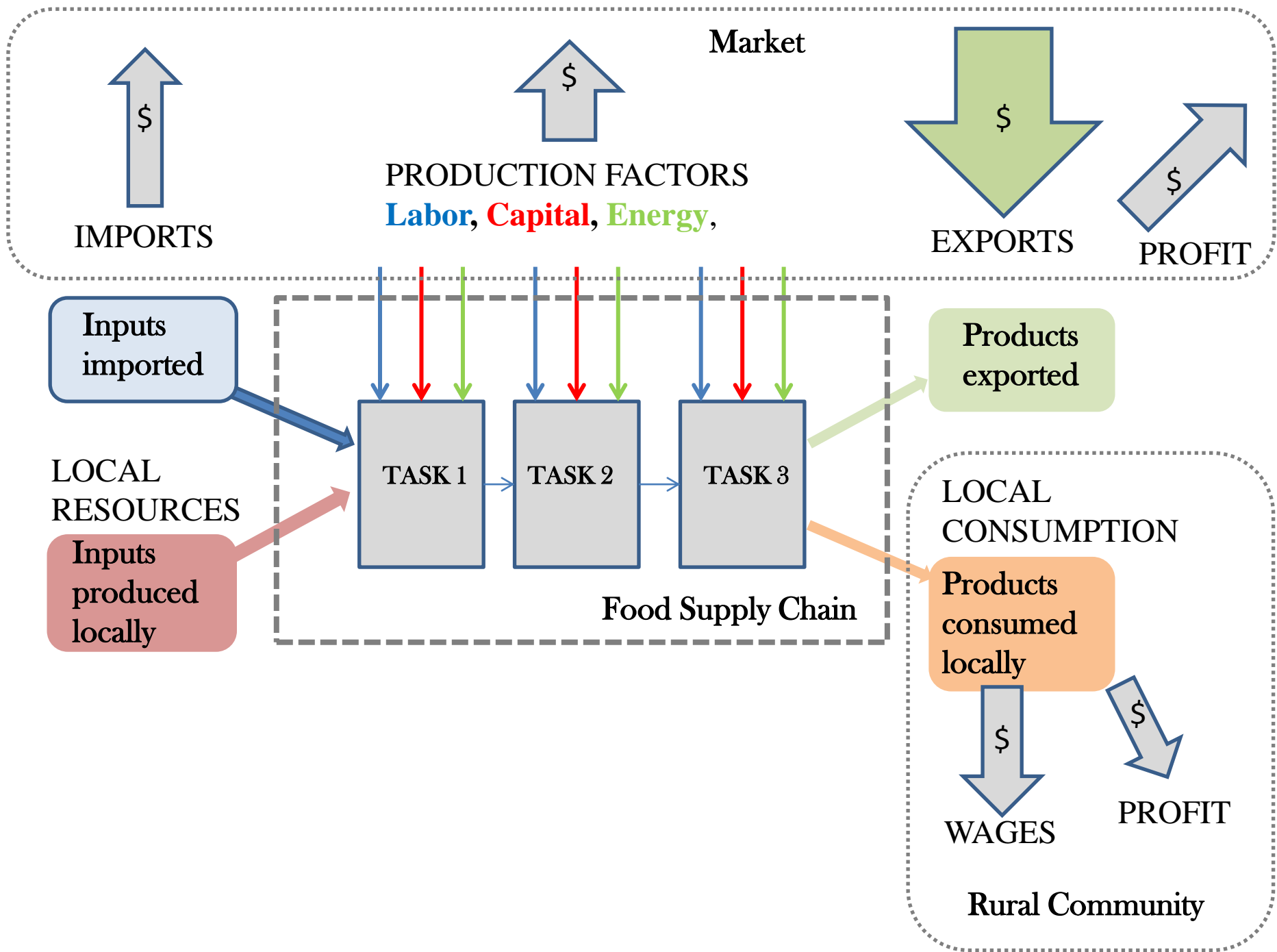
IMPORTS

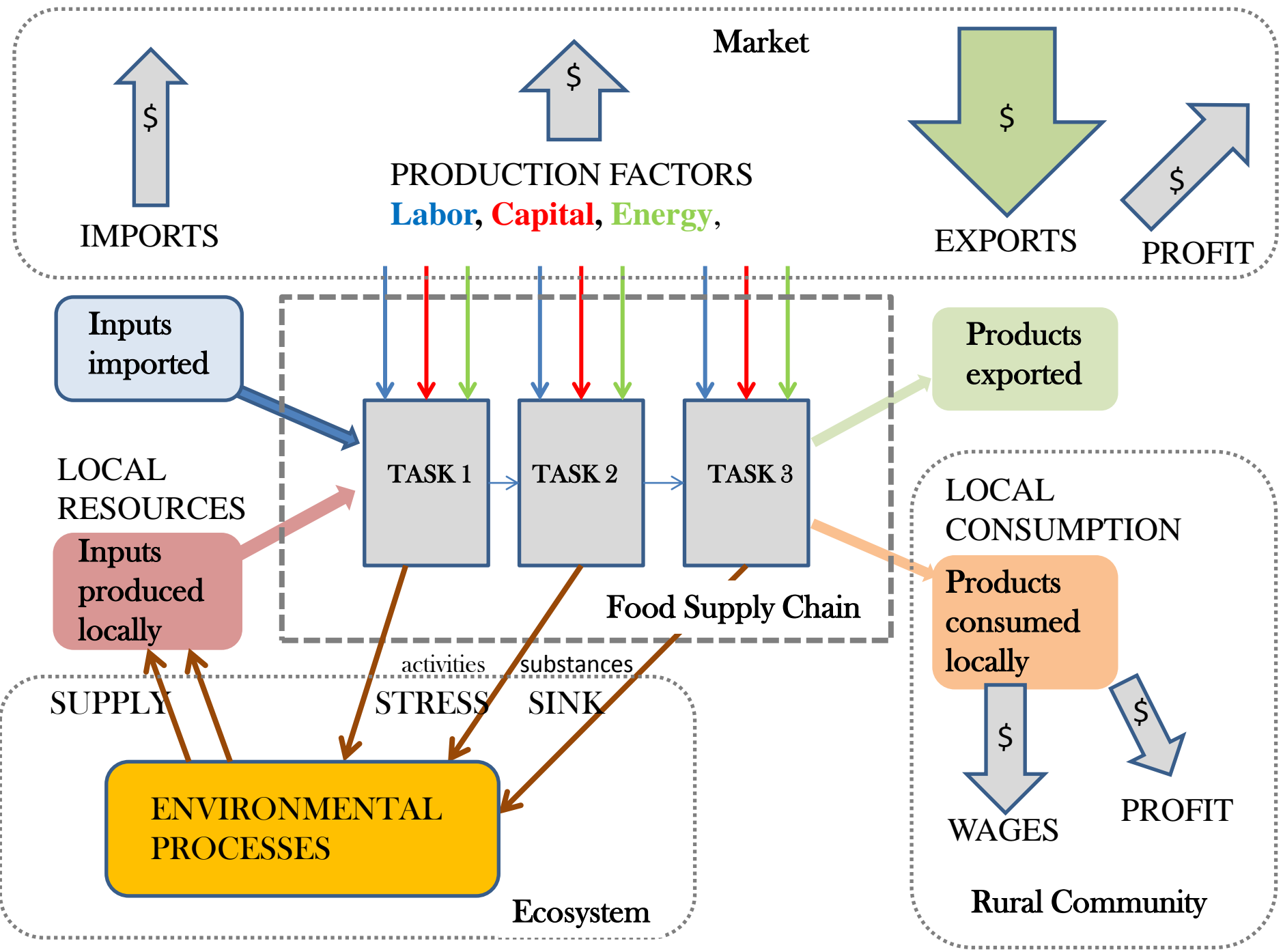
EXPORTS

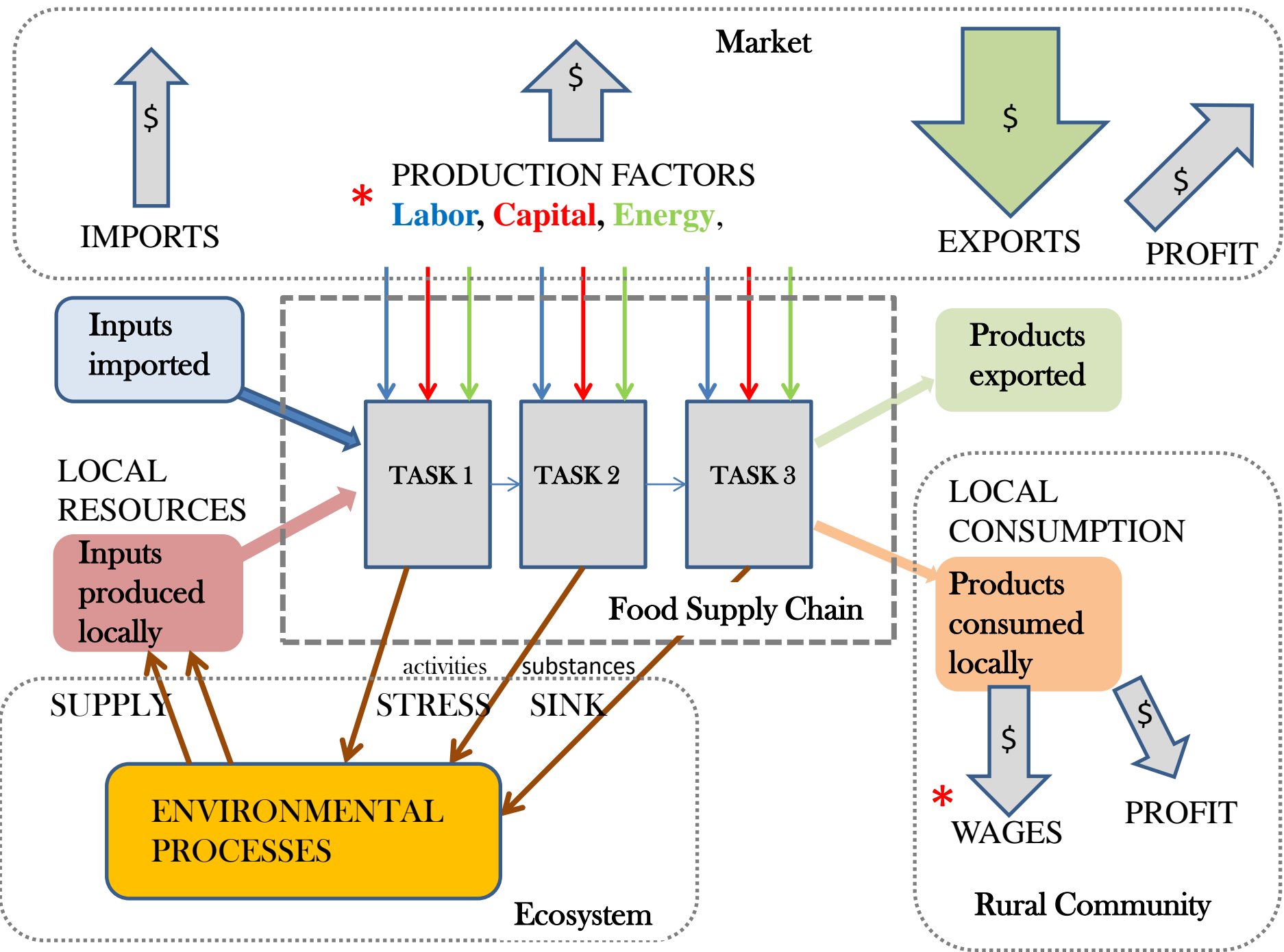


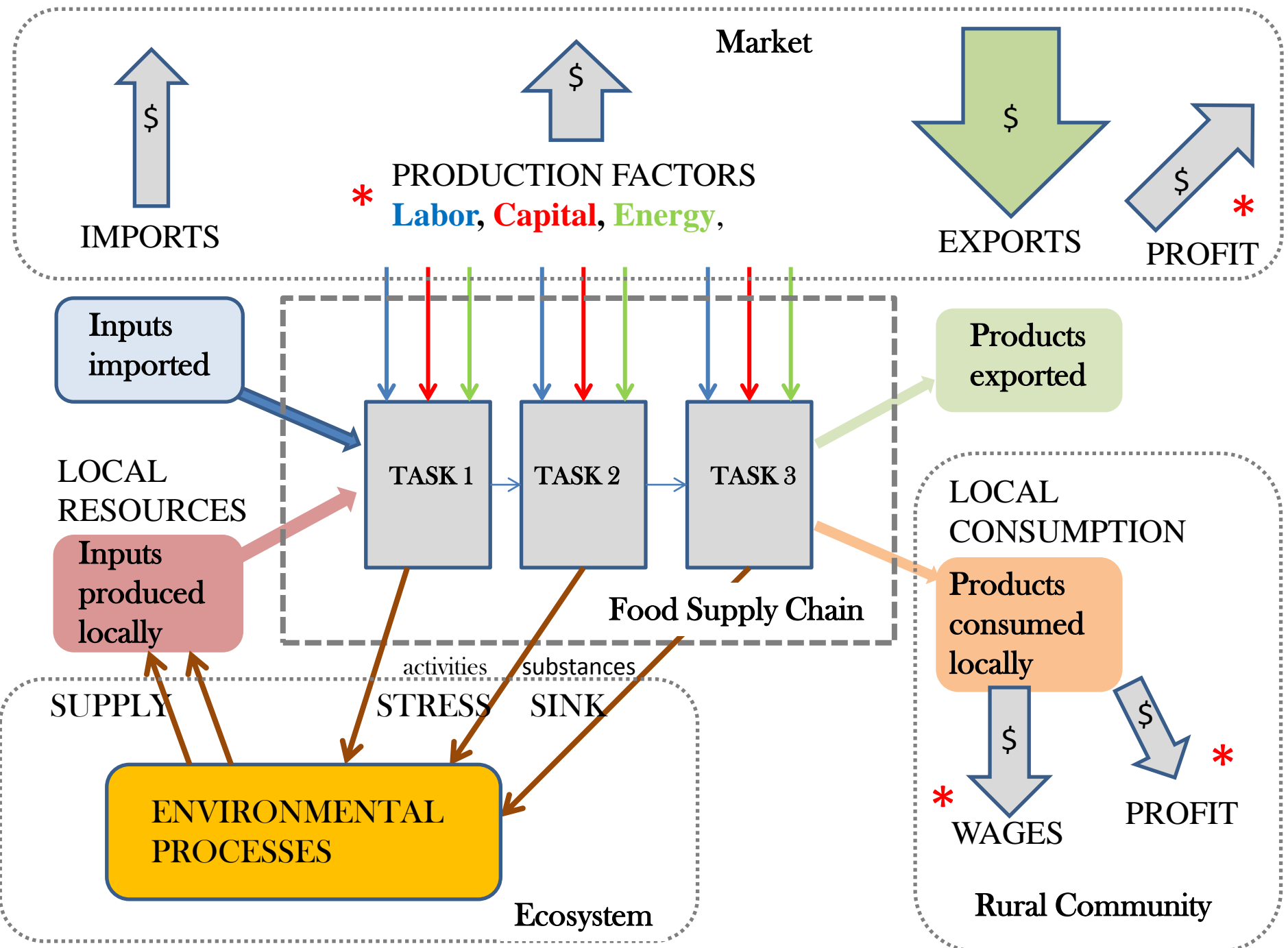


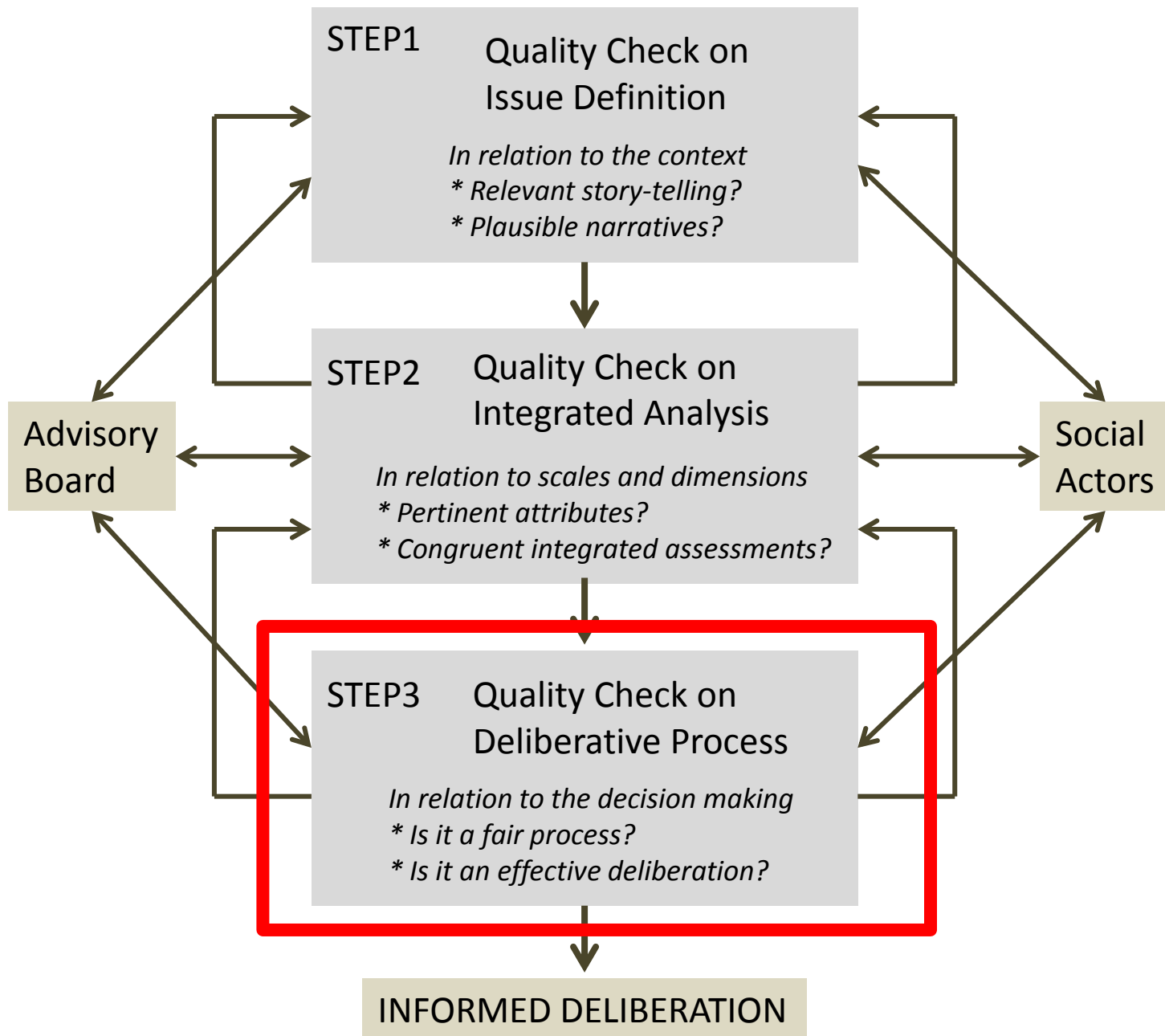












So what?

KNOWLEDGE

adequate information made up of narratives, data and models that **can be used** to deal **successfully** with **relevant** issues

This definition of **KNOWLEDGE** implies the definition of a **STORY-TELLER** needed to provide a legitimate value judgment about “**success**” and “**relevance**”

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Prediction and Control

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Prediction and Control
vs
Wisdom and Adaptability

Whose relevance matters?⁹
How to know what will be relevant in the future?⁹

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Not necessarily. When dealing with complex systems we can still use quantitative science to gather useful insight

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But we do have a problem with the way quantitative science is used in the field of sustainability right now

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Not necessarily. When dealing with complex systems we can still use quantitative science to gather useful insight

But we do have a problem with the way quantitative science is used in the field of sustainability right now

The problem is generated when quantitative science is used for dealing with complex issues with the goal of obtaining **prediction and control** – i.e. individuating the best course of action, optimal solutions, risk assessments . . .

The damages of socially constructed ignorance are generated by either:

1. ENDORSEMENT OF SLOPPY QUANTITATIVE ANALYSIS (BAD MODELS or INDICATORS)
2. ENDORSEMENT OF IRRELEVANT STORY-TELLING

THEN UNCERTAINTY (IGNORANCE) DEPENDS
FIRST OF ALL ON THE JUDGMENT ABOUT THE
RELEVANCE OF THE SELECTED STORY-TELLING!!!!

There is uncertainty about nuclear energy?

There is uncertainty about nuclear energy?



Only if someone insists that is a relevant issue to be discussed . . .

There is uncertainty about GMOs?

There is uncertainty about GMOs?

WHAT IS RELEVANT FOR THE CONSUMERS?

There is uncertainty about GMOs?

WHAT IS RELEVANT FOR THE CONSUMERS?

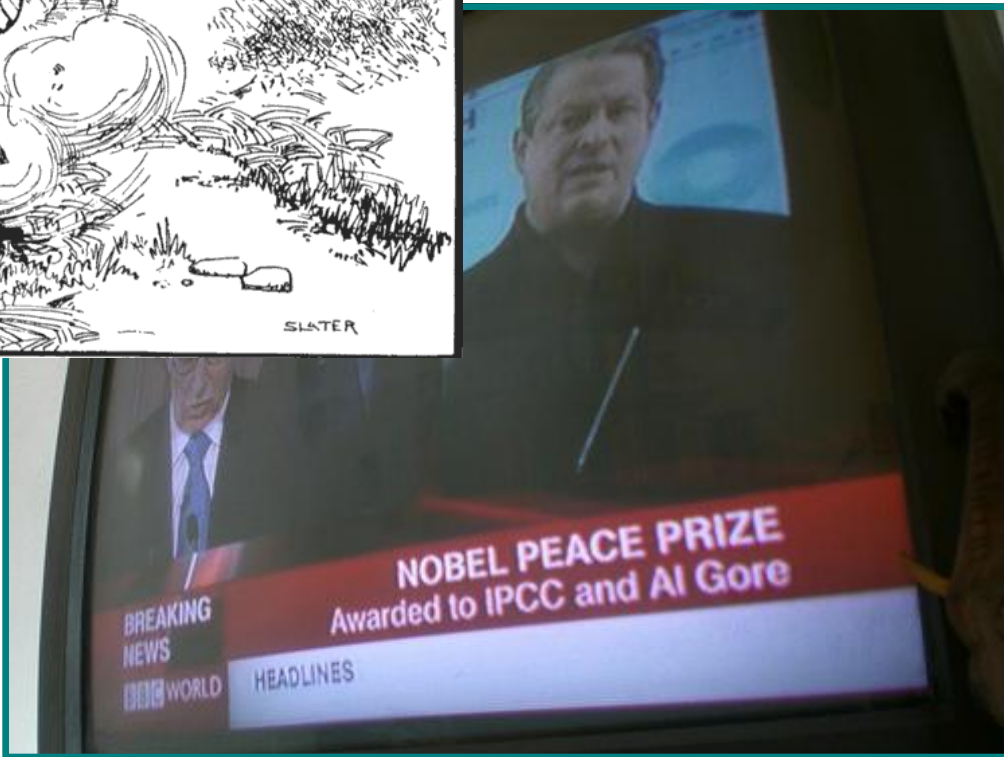
- * *Why do we need GMOs? What are the benefits?*
- * *Who will benefit from their use?*
- * *Who decided that they should be developed and how?*
- * *Why were we not better informed about their use in our food, before their arrival on the market?*
- * *Why are we not given an effective choice about whether or not to buy and consume these products?*
- * *Do regulatory authorities have sufficient powers and resources to effectively counter-balance large companies who wish to develop these products?*

There is uncertainty about climate change?



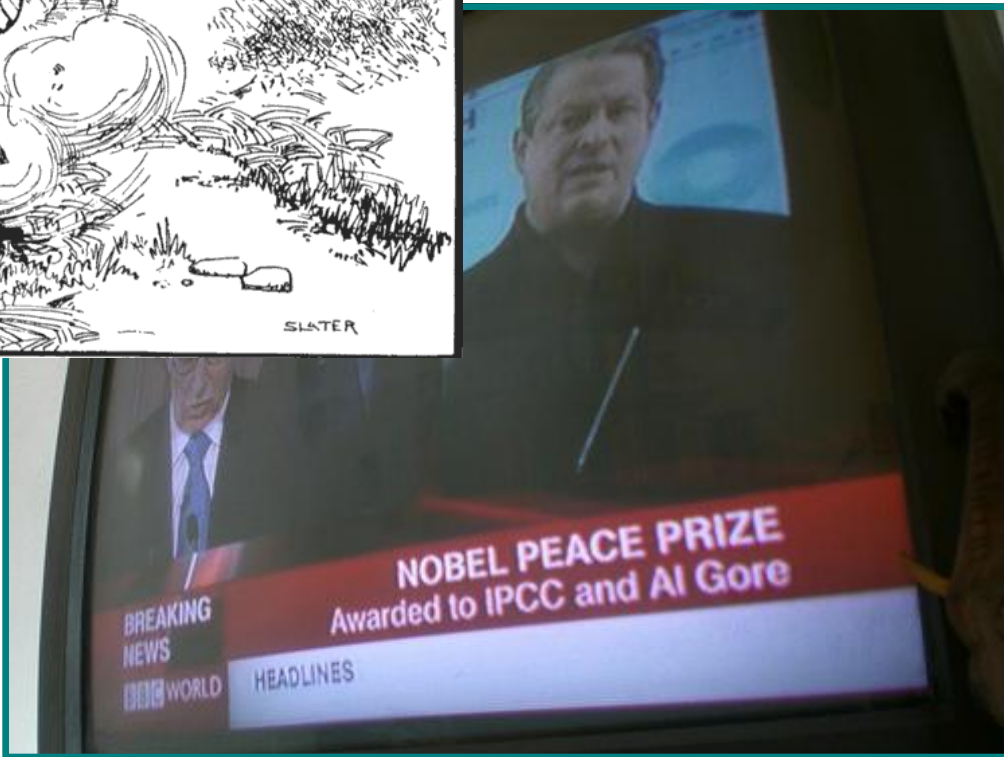


OSCAR + NOBEL = PERPLEXITY





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GLOBAL WARMING & CLIMATE CHANGE

News and comments on global climate change, global warming and greenhouse effect

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Why is Global climate change the single most important problem of our time?



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CLIMATE CHANGE

YASMIN ALIBHAI-B



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Climate change the world's greatest challenge, says Brown

By Emily Ashton, Press Association

Who decided that climate change is “the” single most relevant problem of our time?

**Are we sure about the absolute priority
of this issue for humankind?**

Are we sure about the absolute priority of this issue for humankind?

Monday, May 16, 2011 Updated 04:00 AM ET

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Awareness, Opinions About Global Warming Vary Worldwide

Many unaware, do not necessarily blame human activities

by Brett W. Pelham

Page: 1 2

This article is the first of a two-part series on views about global warming. The first focuses on awareness of the issue and its causes. The second will examine the relationship between these views and objective indicators of a nation's energy efficiency.

WASHINGTON, D.C. -- Gallup Polls conducted in 127 countries in 2007 and 2008 reveal that more than a third of the world's population has never heard of global warming. The percentage of people who report knowing "something" or a "great deal" about global warming ranged from a low of 15% in Liberia to a high of 99% in Japan. Across these 127 countries, the median percentage of people who report knowing about global warming is 62%. This leaves a worldwide median of 38% who either report having never heard about it or did not have an opinion.

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Only the rich people are aware and worried of climate change!

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Climate Change is the Major Problem Facing the World

by David Attenborough

I was sceptical about climate change. I was cautious about crying wolf. I am always cautious about crying wolf. I think conservationists have to be

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Article:

Americans Rank Climate Change as Top Environmental Problem

LiveScience Staff

Date: 03 November 2006 Time: 04:55 AM ET

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However, rich people used to be worried of climate change

Article:

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LiveScience Staff

Date: 03 November 2006 Time: 04:55 AM ET

in the year 2006!

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Released: January 22, 2009

Economy, Jobs Trump A Priorities In 2009

Environment, Immigration, Health Care Slip Down the List

OVERVIEW

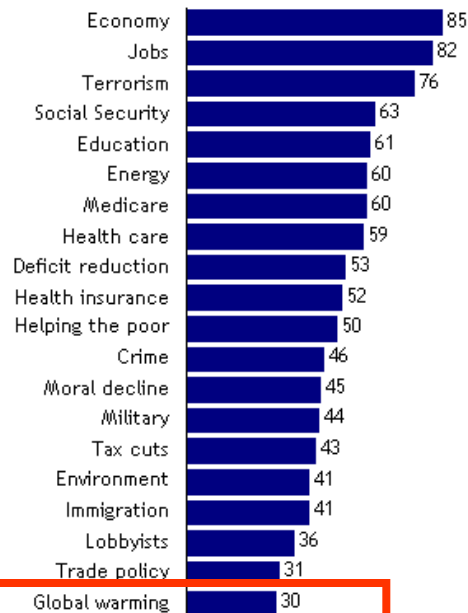
As Barack Obama takes office, the public's focus is overwhelmingly on domestic policy concerns – particularly the economy. Strengthening the nation's economy and improving the job situation stand at the top of the public's list of domestic priorities for 2009. Meanwhile, the priority placed on issues such as the environment, crime, illegal immigration and even reducing health care costs has fallen off from a year ago.

While it is not unusual for the public to prioritize domestic over foreign policy, the balance of opinion today is particularly one-sided. Roughly seven-in-ten Americans (71%) say that President Obama should focus on domestic policy, while just 11% prioritize foreign policy. By comparison, last

Less in the year 2009!

Top Priorities for 2009

Percent rating each a "top priority"



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last priority over 20!

June 4, 2010

Federal Debt, Terrorism Considered Top Threats to U.S.

Republicans perceived as best party to deal with both

by Lydia Saad

PRINCETON, NJ -- Terrorism and federal government debt tie as the most worrisome issues to Americans when they consider threats to the future wellbeing of the U.S. Four in 10 Americans call each an "extremely serious" threat, with healthcare costs ranking a close third.

Perceived Threats to U.S. Future Wellbeing

How serious a threat to the future wellbeing of the United States do you consider each of the following -- extremely serious, very serious, somewhat serious, not very serious, or not a threat at all? How about ___?

	Extremely serious	Very serious	Somewhat/ Not very serious/ Not a threat at
	%	%	%
Terrorism	40	39	21
Federal government debt	40	39	20
Healthcare costs	37	42	21
Unemployment	33	50	17
Illegal immigration	29	34	37
The size and power of the federal government	29	32	38
Having U.S. troops in combat in Iraq/Afghanistan	26	40	31
The environment, including global warming	21	30	49
The size and power of large corporations	21	31	47
Discrimination against minority groups	17	29	53

**Mentioned but
only as an
environmental
issue . . .**

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Importance of Issues

Economy Remains Voters' No. 1

Friday, April 15, 2011

Unemployment claims jumped last week, signaling continued weakness in the nation's economy, so it's no surprise that voters continue to rate the economy as the most important issue they vote on.

The latest Rasmussen Reports

They stopped in the year 2011

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Two National Surveys of 1,000 Likely Voters
April 11-14, 2011

Issue	Very Important
Economy	76%
Health Care	63%
Taxes	59%
Gov't Ethics and Corruption	58%
Social Security	57%
Education	55%
Immigration	52%
National Security / War on Terror	44%
Afghanistan	32%
War in Iraq	29%

climate change is no longer included among the possible 10 most relevant issues!

In the world more than 700 million women are forced to get married below 15 year of age without the option of choosing their husband

Europeans are experiencing again war in Europe

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The degradation of ecosystem services could grow significantly in the next 50 years and be a hindrance to development

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In the world 500 million women still cannot read

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Global military expenditure was \$1776 billion in 2014

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World food demand will double
by the year 2050

1.1 billion people will be living in cities by 2050

ing again

by \$57 trillion
rd GDP growth

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Yemen, Libya,

world migrants

ners in developed
5 and almost half

developed countries
maintaining the



OBVIOUSLY, SOME PEOPLE ARE
UNAPOLOGETICALLY ELITIST.

How many people do really believe that “the most” relevant problem that humankind has to face now is to prevent a 78 cm rise in the sea level in the year 2100?