

Is there need for an ethics of quantification?



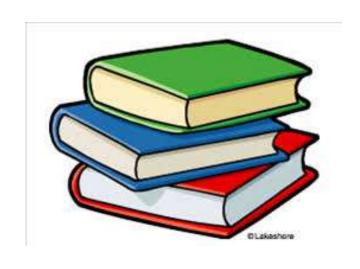
Andrea Saltelli

Open Evidence Research, Open University of Catalonia



Virtual 'Library Talk' organised by DG for Research and Innovation (RTD.A.1),
Wednesday December 2, 2020

Books, people, and quantification







Occasion for the present talk



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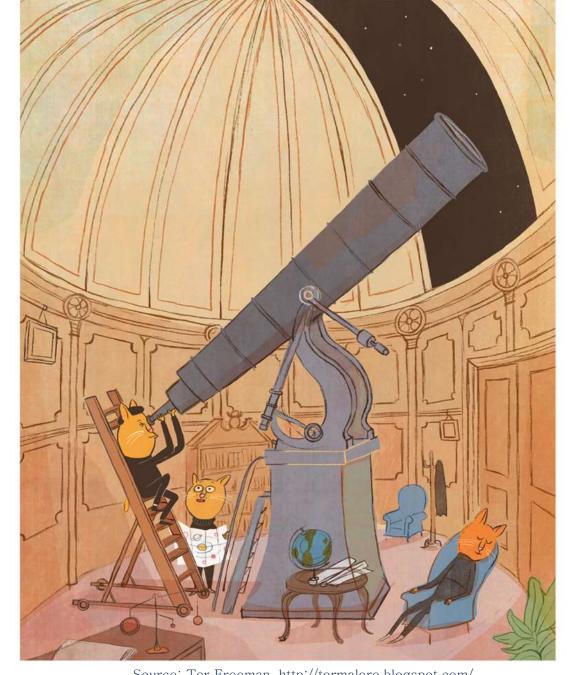
COURSE

Numbers for policy: Practical problems in quantification (Postponed)

Take home point:

Need to rethink the way we use and produce visible and invisible numbers.

An observatory?



Source: Tor Freeman, http://tormalore.blogspot.com/

Numbers, visible and invisible...

"what qualities are specific to rankings, or indicators, or models, or algorithms?"

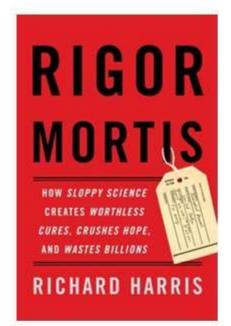


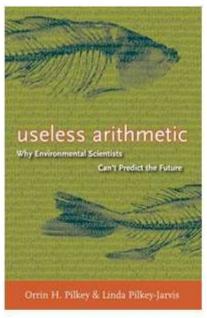
Elizabeth Popp Berman

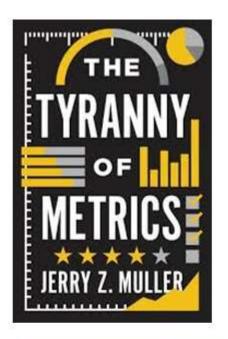
E. Popp Berman and D. Hirschman, The Sociology of

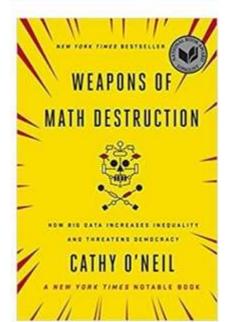
Quantification: Where Are We Now?, Contemp. Sociol., vol. in press, 2017.

Algorithms, models, metrics, statistics...

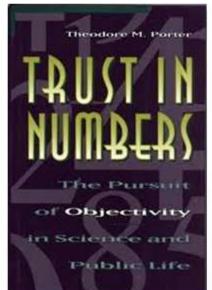






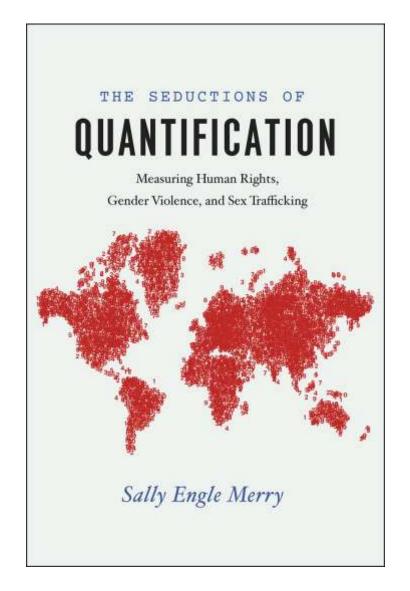


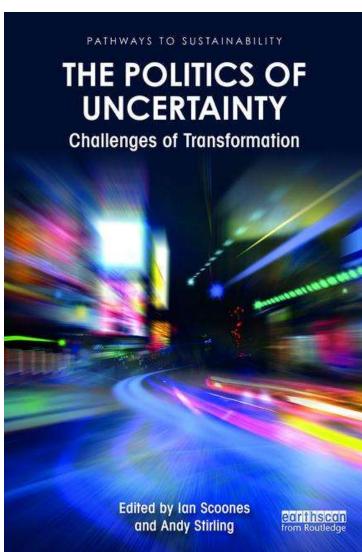


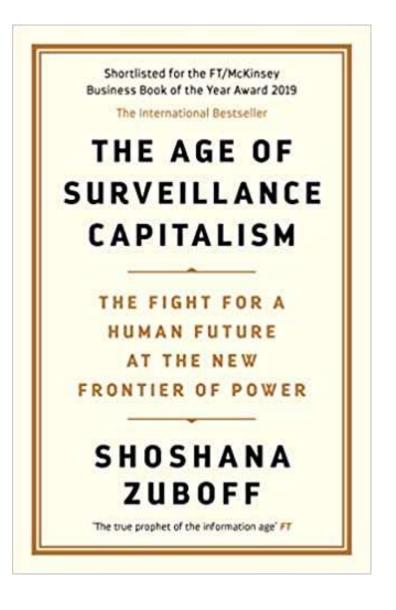


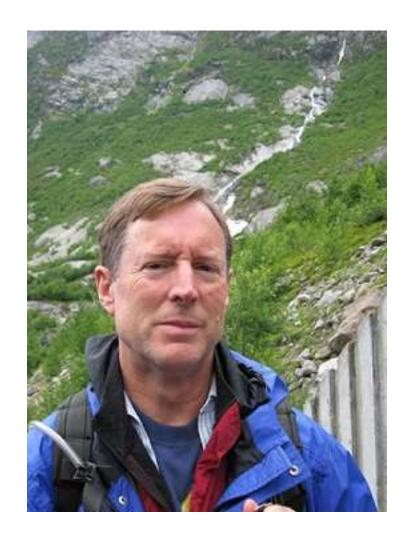


Algorithms, models, metrics, statistics...

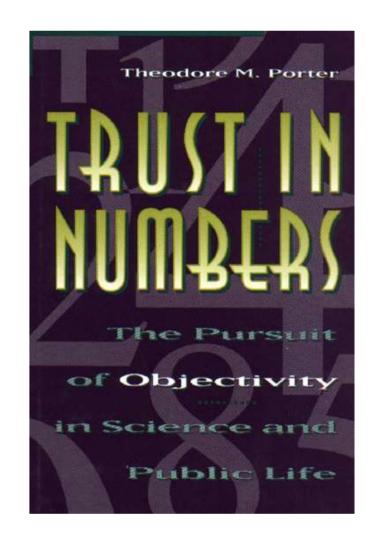




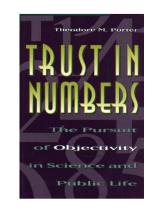




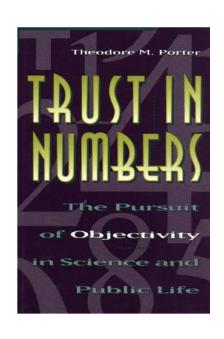
Theodor M. Porter



Theodore M. Porter, Trust in Numbers, The Pursuit of Objectivity in Science and Public Life, Princeton 1995 p. 8: "The appeal of numbers is especially compelling to bureaucratic officials who lack the mandate of a popular election, or divine right.



A decision made by the numbers (or by explicit rules of some other sort) has at least the appearance of being fair and impersonal."



p. 8: "Scientific objectivity thus provides an answer to a moral demand for impartiality and fairness.

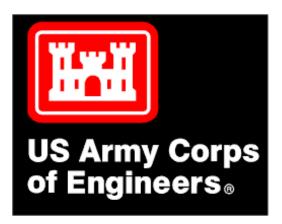
Quantification is a way of making decisions without seeming to decide.

Objectivity lends authority to officials who have very little of their own."

Trust, authority and styles of quantification: two different stories









Porter's story: Quantification needs judgment which in turn needs trust …without trust quantification becomes mechanical, a system, and 'systems can be gamed'.

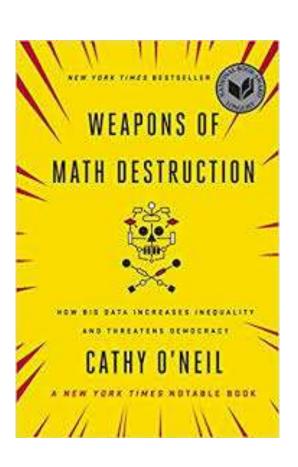




Alarm for Weapons of Math Destruction



Cathy O'Neil

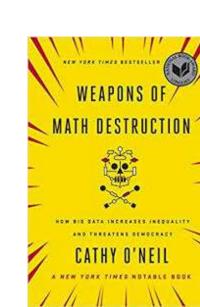


O'Neil, C. (2016). Weapons of math destruction: how big data increases inequality and threatens democracy. Random House Publishing Group.

Opacity (also because of trade secrecy) of algorithms used to decide on recruiting, carriers (including of researchers), prison sentencing, paroling, custody of minors, political campaigns…

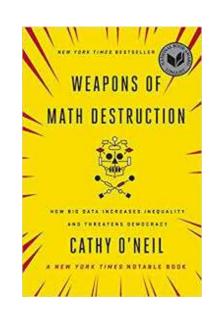
O'Neil, C. (2016). Weapons of math destruction: how big data increases inequality and threatens democracy. Random House Publishing Group.

Brauneis, R., & Goodman, E. P. (2018). Algorithmic Transparency for the Smart City. Yale Journal of Law & Technology, 20, 103–176. Retrieved from https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3012499



Opacity coupled with opportunity for scale and damage and with non-appealability make them an instrument of oppression & inequality

Cathy O'Neil Google talk https://www.youtube.com/watch?v=TQHs8SA1qpk



Weapons of math destruction: opaque, harm, scale



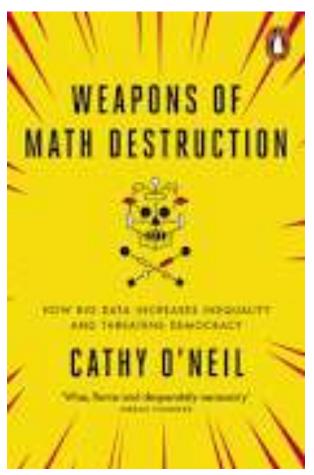


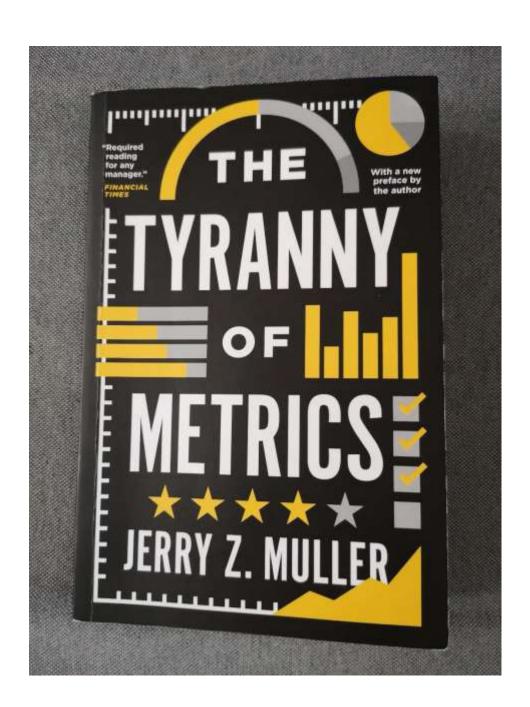






Cathy O'Neil

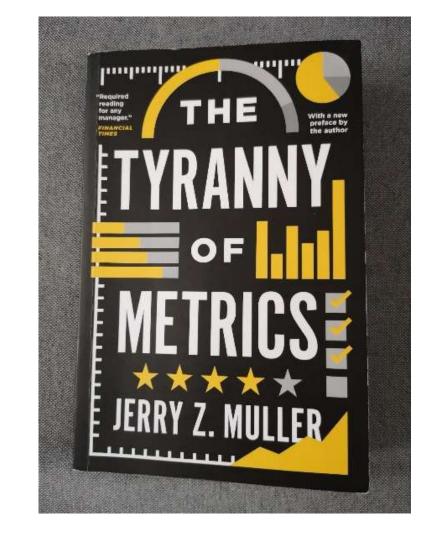




J. Z. Muller, The tyranny of metrics. Princeton University Press, 2018.

Metric fixation, or the irresistible pressure to measure performance

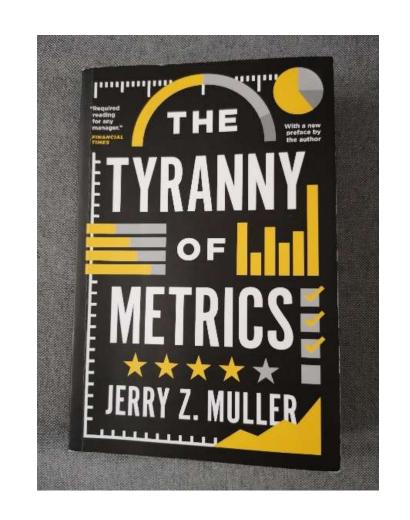
A wealth of case studies from education to war to medicine to foreign aid..



Critiques of metrics

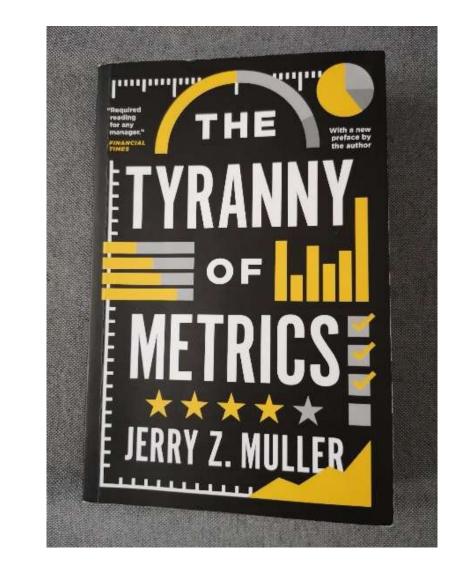
From the left: metric fixation promotes deskilling

From the right (Friedrich Hayek): metric fixation reproduces features of the soviet system



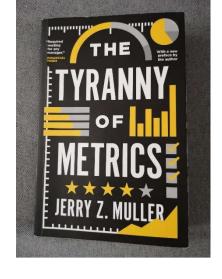
Critiques of metrics

An epistemological critique: metrics privilege abstract and formulaic knowledge against practical and tacit knowledge



(Greek concept of metis)

Unintended consequences: a litany



- Goal displacement
- Short termism
- Diminishing utility
- Rule cascade
- Discouraging risk taking
- Discouraging innovation

- Rewarding luck
- Discouraging cooperation and common purpose
- Degrading work
- Time waste
- Loss of productivity



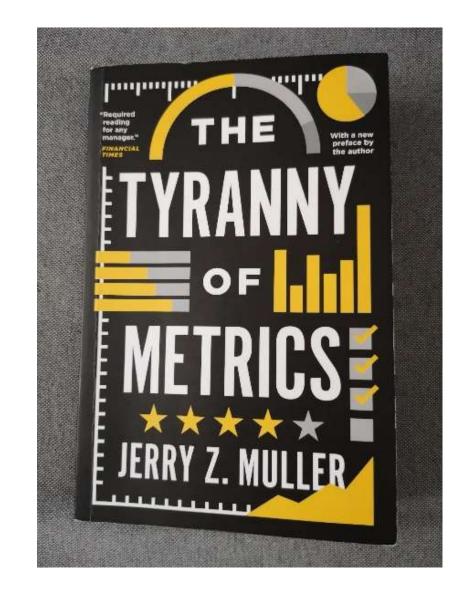
Charles Goodhart

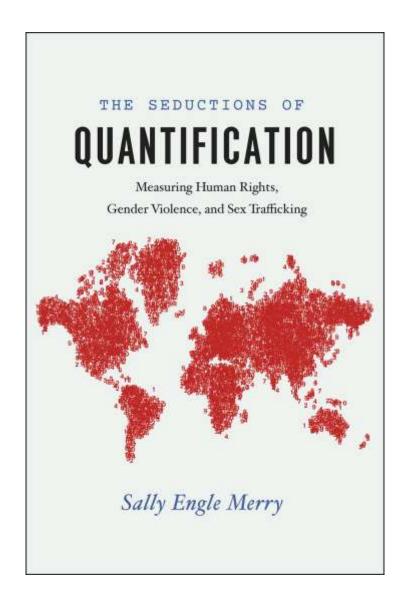
p. 44 "Any ... measures necessarily involve a loss of information ... [and distorts behavior]" (Porter, 1995)

Goodhart's law, from Charles Goodhart. "When a measure becomes a target, it ceases to be a good measure."

Also known as Campbell's law (1976); https://en.wikipedia.org/wiki/Goodhart%27s_law

Considering all of the above keep in mind at every step that "the best use of metrics may be not to use it at all"



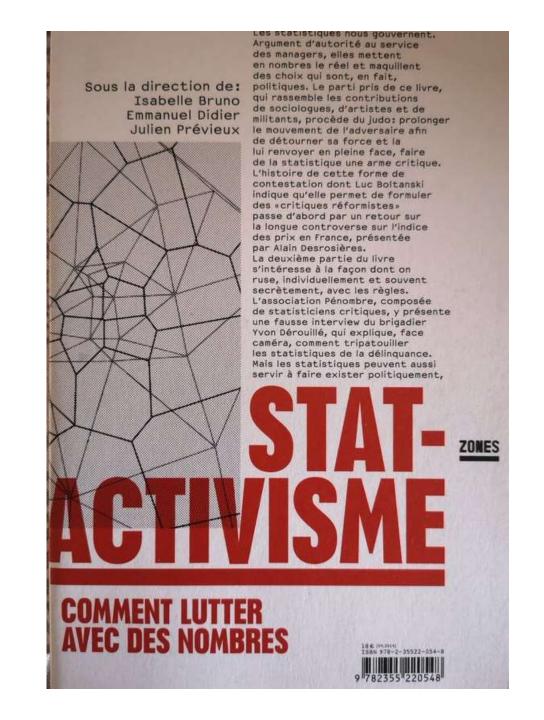


"...those who create indicators aspire to measure the world but, in practice, create the world they are measuring"

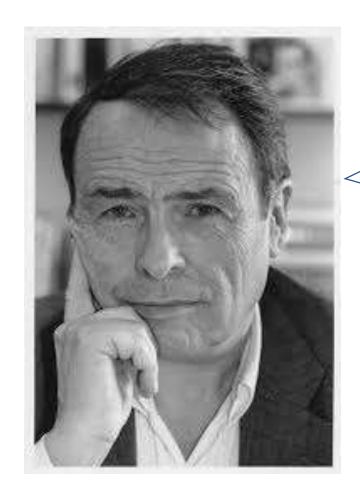


Do we need a movement of resistance?

I. Bruno, E. Didier, and J. Prévieux, Statactivisme. Comment lutter avec des nombres. Paris: Zones, La Découverte, 2014

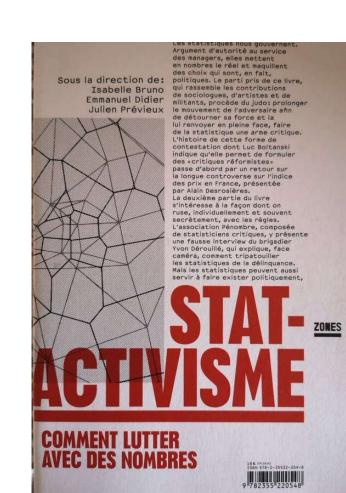


1. Deconstruct existing metrics, including using irony (Pierre Bourdieu, *Les héritiers*).



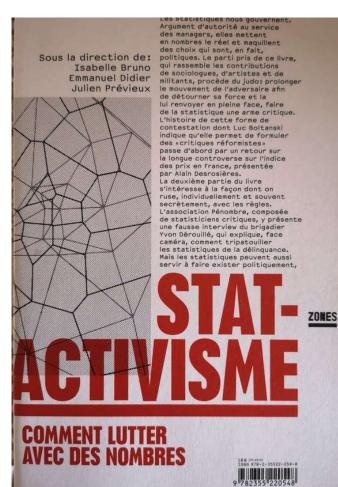
La sociologie, ça doit être rigolo

(Sociology must be fun)



2. Gaming metrics (statistical judo) – use Goodhart's law to your advantage – or make the ruse public.

Police statistics in NY

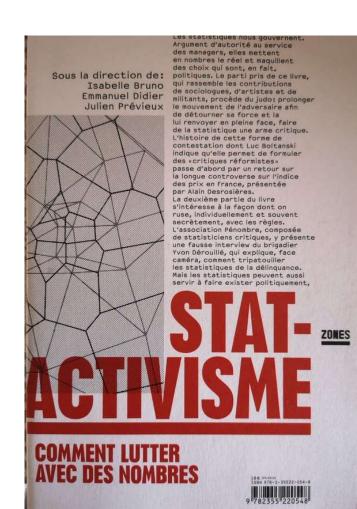


3. Bring to the surface what is hidden / unsaid/ excluded – new social classes, marginalization, minorities:

• 'Creative class' or 'precarious intellectuals'?



- 4. Measure something different.
- Suicides at France Telecom;
- BIP 40, a new French measure of poverty/inequality



Important:

"Quantification should not be abandoned to the advantage of exalting qualities, singularities, and the incommensurable. Such an abandon would be a tactical error"

> Sous la direction de: politiques. Le parti pris de ce livre Isabelle Bruno qui rassemble les contributions

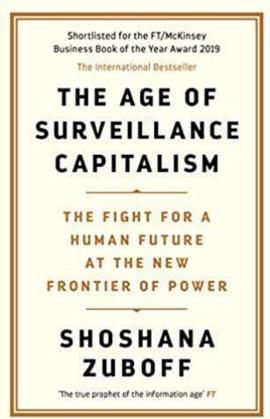
Emmanuel Didier militants, procède du judo: prolonger Julien Prévieux le mouvement de l'adversaire afin

Argument d'autorité au service des managers, elles mettent en nombres le réel et maquillent des choix qui sont, en fait,

de sociologues, d'artistes et de

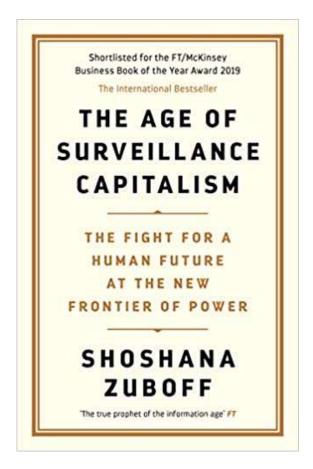
de détourner sa force et la lui renvoyer en pleine face, faire de la statistique une arme critique. L'histoire de cette forme de contestation dont Luc Boltanski indique qu'elle permet de formuler des «critiques réformistes» passe d'abord par un retour sur la longue controverse sur l'indice des prix en France, présentée par Alain Desrosières. La deuxième partie du livre s'intéresse à la façon dont on ruse, individuellement et souvent secrètement, avec les règles. L'association Pénombre, composée de statisticiens critiques, y présente une fausse interview du brigadier Yvon Dérouillé, qui explique, face caméra, comment tripatouiller les statistiques de la délinquance. Mais les statistiques peuvent auss





A project of domination of consumers and voters is made possible by artificial intelligence, big data & cognitive psychology

Inequality, power asymmetries and the world of surveillance capitalism





Chapters 11 & 12

Instrumentarian power

Chapter 10

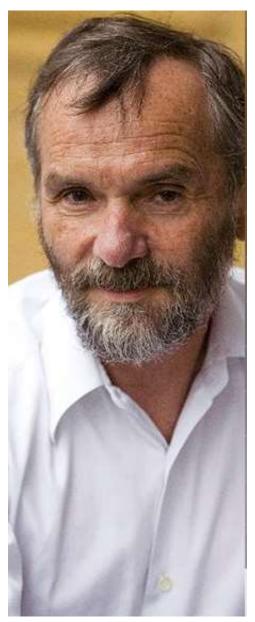
Néorationalism d' importation

La trollisation de l'espace public

Cognitive psychology and evolutionary psychology

A project of domination?

Alain Supiot



An indictment of the Total Market and the normative uses of economic quantification

https://www.college-defrance.fr/site/en-alainsupiot/Governance-by-Numbers-Introduction.htm

Alain Supiot

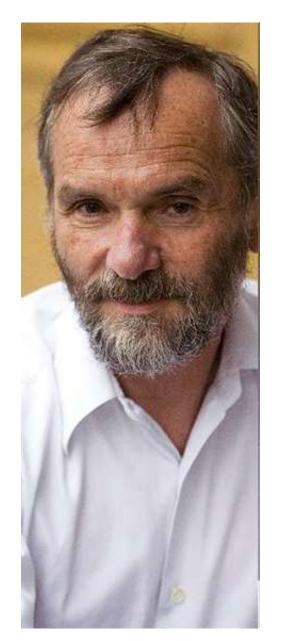
La Gouvernance par les nombres

Cours au Collège de France 2012-2014





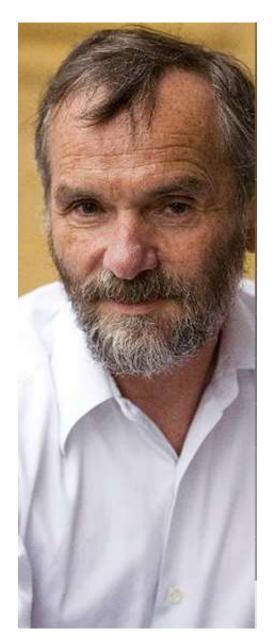
Alain Supiot



we have entered the era of the cybernetic imaginary, which revives the West's age-old dream of grounding social harmony in calculations.

Repudiating the goal of governing by just laws, this new discourse advocates in its stead the attainment of measurable objectives efficiently

Alain Supiot

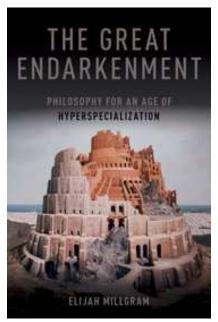


··· This leaves no option open to populations or countries than to ride roughshod over social legislation, and pledge allegiance to those stronger than they are

Cartesian anxiety:

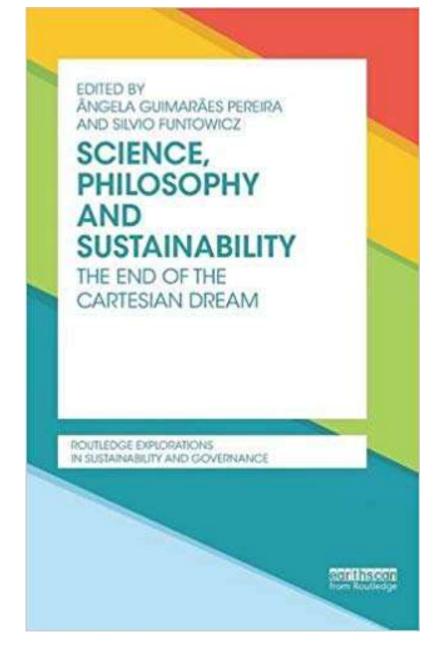
Numbers, uncertainty, modernity





Elijah Millgram: warns against "procedural utopia", a machinery to take the right decision based on a set of logical rules and methods.

A Cartesian dream? Cartesian anxiety

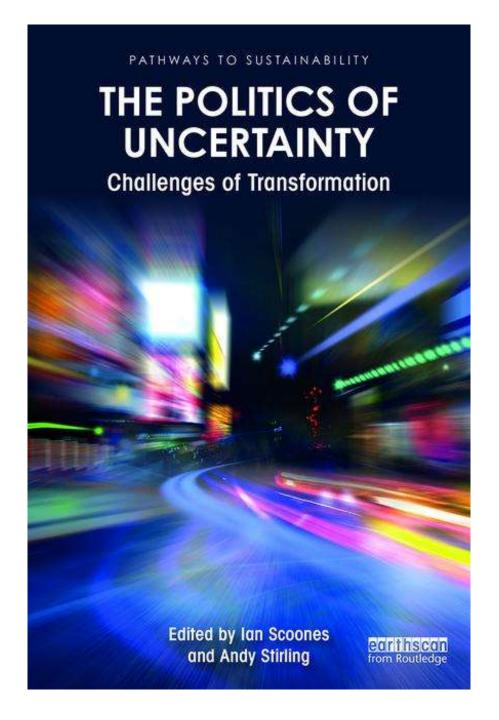


This dream started with Condorcet's Mathématique sociale; Bentham's utilitarianism

'Decisionism' – the idea that decisions can always systematically arrived at, given a modicum of computation



EVIDENCE. ARGUMENT. & PERSUASION IN THE POLICY **PROCESS** GIANDOMENICO MAJONE





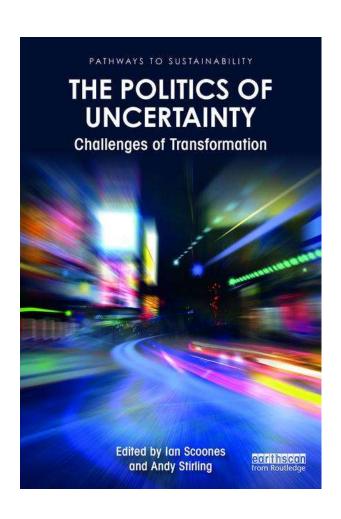
Ian Scoones



Andy Stirling

Free download https://www.taylorfrancis.com/books/e/9781003023845

A refutation of technological determinism, "modernity and progress as a hard-wired 'one-track' 'race to the future'"



··· modernity tends to 'close down' towards risk pretending to reduce uncertainties and ambiguities to (Knightian) risk

... the colonization of time, whereby the future becomes the present and an occasion of profit

See also: George F. De Martino, Ilene Grabel, Helga Nowotny, Andrea Saltelli and Brian Wynne: responses to "Control in Crisis: A DISCUSSION OF COVID-19 and the Futility of Control in the Modern World", by Andrew Stirling, Ian Scoones, Issues in Science and Technology, Vol. XXXVII, No. 1, Fall 2020. https://issues.org/control-in-crisis-scoones-stirling-forum/

"Is COVID-19 a gentle reminder of our 'reckless modernity'?

Of course, no computation can tell us that"



See https://issues.org/control-in-crisis-scoones-stirling-forum/

The critique of Andrew Stirling:

"[...] rhetoric clamour [surrounds]
'expected utility', 'decision theory', 'life
cycle assessment', 'ecosystem services'
'sound scientific decisions' and
'evidence-based policy'

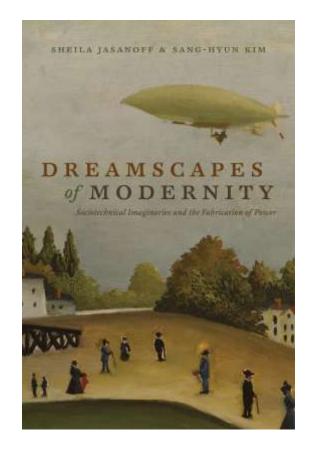


Andrew Stirling

[...] Each technique routinely delivers its answers with formidable levels of precision. Yet the resulting impression of accuracy is deeply misplaced"

And yet ... which is the prevailing sociotechnical imaginary?

How visions of scientific and technological progress carry with them implicit ideas about public purposes, collective futures, and the common good





Sheila Jasanoff

'Decisionism' is mainstream

Cass Sunstein, winner of the 2018 Holberg Prize



"In a series of books (The Cost Benefit State, 2002, Risk and Reason, 2002, and The Laws of Fear, 2004), Sunstein shows the ways in which cost benefit analysis can discipline regulatory agencies"

https://www.holbergprisen.no/en/holberg-prize/prize-winners/cass-r-sunstein

Can technocracy be saved? An interview with Cass Sunstein.

Obama's regulation czar makes the case that "the issues that most divide us are fundamentally about facts rather than values."

By Dylan Matthews | @dylanmatt | dylan@vox.com | Oct 22, 2018, 9:00am EDT

https://www.vox.com/futureperfect/2018/10/22/18001014/ cass-sunstein-cost-benefitanalysis-technocracyliberalism

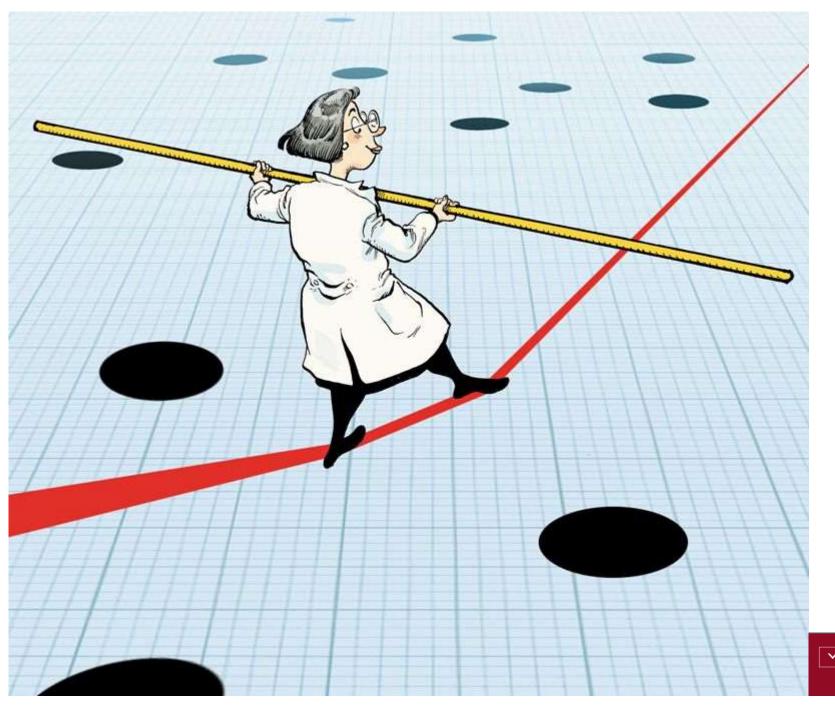


"Often, immersion in the facts often makes value disagreements feel much less relevant" (C. Sunstein)



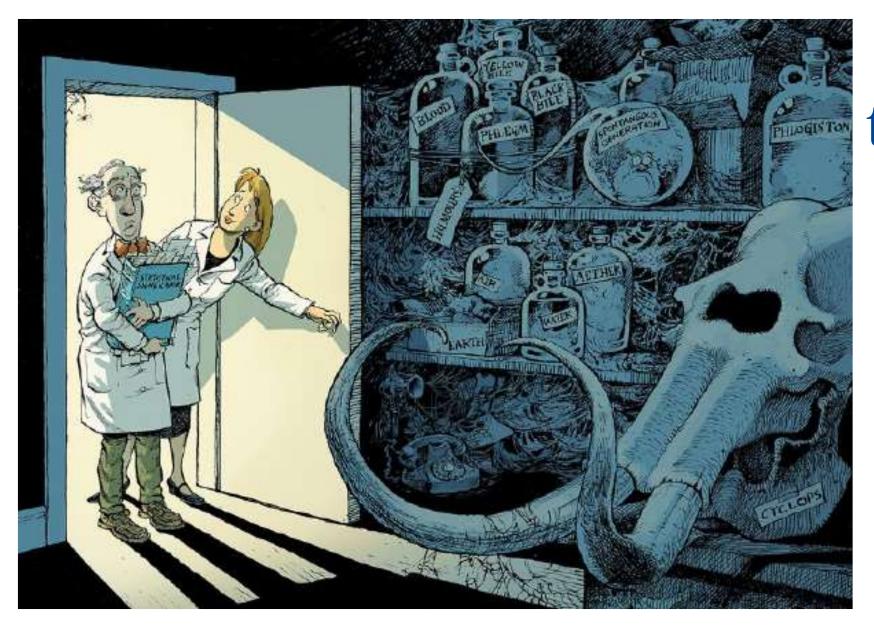
https://www.vox.com/future-perfect/2018/10/22/18001014/cass-sunstein-cost-benefit-analysis-technocracy-liberalism

Statistical and mathematical modelling



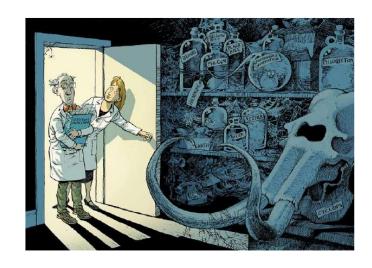
Crisis in statistics?





Throw away
the concept of
statistical
significance?





COMMENT · 20 MARCH 2019

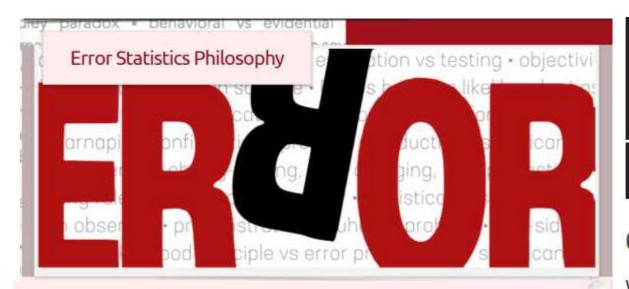
Scientists rise up against statistical significance

Valentin Amrhein, Sander Greenland, Blake McShane and more than 800 signatories call for an end to hyped claims and the dismissal of possibly crucial effects.



A petition scientific about methodology?

See the discussion on the blog of Andrew Gelman https://statmodeling.stat.columbia.edu/





A. Saltelli (Guest post): What can we learn from the debate on statistical significance?

Posted on November 22, 2019 by Mays



Professor Andrea Saltelli

Centre for the Study of the Sciences and the Humanities (SVT), University of Bergen (UIB, Norway),

8

Open Evidence Research, Universitat Oberta de Catalunya (UOC), Barcelona

What can we learn from the debate on statistical significance?

SIGNIFICANCE

Business

Culture

Politics

Cargo-cult statistics and scientific crisis

Written by Philip B. Stark and Andrea Saltelli on 05 July 2018. Posted in Science



"We can help fight power asymmetries in the use of evidence. We can stand up for the responsible use of statistics"

Statistical wars?

Is mathematical modelling affected?



Comment

Open Access Published: 27 August 2019

A short comment on statistical versus mathematical modelling



Unlike statistics, modelling is not a discipline ...

··· mathematical modelling cannot do this:



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AMERICAN STATISTICAL ASSOCIATION RELEASES STATEMENT ON STATISTICAL SIGNIFICANCE AND P-VALUES

Provides Principles to Improve the Conduct and Interpretation of Quantitative
Science
March 7, 2016

Wasserstein, R.L. and Lazar, N.A., 2016. 'The ASA's statement on p-values: context, process, and purpose', The American Statistician, Volume 70, 2016 - Issue 2, Pages 129-133.

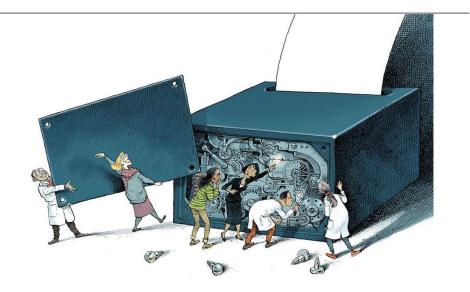


Five wavs to ensure that models serve society: a

Andrea Saltelli Andrea Saltelli Andrea Saltelli Sabriele Bammer, Isabelle Bruno, Erica Charters, Monica Di Fiore, Emmanuel Didier, Wendy Nelson Espeland, John Kay,

Samuele Lo Piano, Deborah Mayo, Roger Pielke Jr, Tommaso Portaluri, Theodore M. Porter, Arnald Puy, Ismael Rafols, Jerome R. Ravetz, Erik Reinert,

Daniel Sarewitz, Philip B. Stark, Andrew Stirling, Jeroen van der Sluijs & Paolo Vineis



Mind the assumptions

Assess uncertainty and sensitivity

Mind the hubris

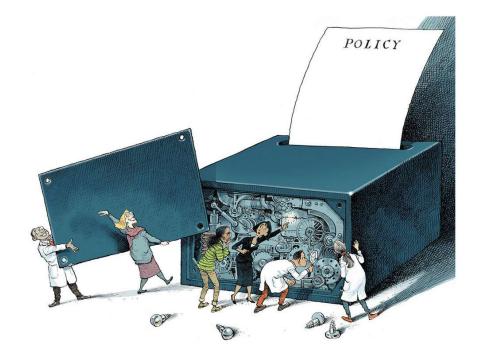
Complexity can be the enemy of relevance

Mind the framing

Match purpose and context



Quantification can backfire.



SUPPLEMENTARY INFORMATION

>260 references

Mind the unknowns

Acknowledge ignorance

COVID-19 policies dictated by 'science' with two digits precision in the presence of fundamental uncertainties

Undocumented research code used as a policy tool (chameleon models)



Pfleiderer, P. Chameleons: The Misuse of Theoretical Models in Finance and Economics. *Economica* 87, 81–107 (2020).

Behind the Virus Report That Jarred the U.S. and the U.K. to Action

It wasn't so much the numbers themselves, frightening though they were, as who reported them: Imperial College London.





By Mark Landler and Stephen Castle

The New York Times

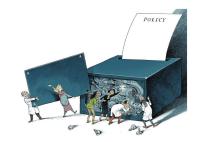
Published March 17, 2020 Updated April 2, 2020













ACKCHANNEL BUSINESS CULTURE GEAR IDEAS SCIENCE SECURITY

ROGER PIELKE JR.

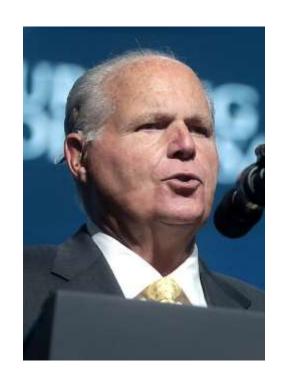
IDEAS 04.22.2020 08:00 AM

The Mudfight Over 'Wild-Ass' Covid Numbers Is Pathological

How did epidemiological modeling get so politicized?

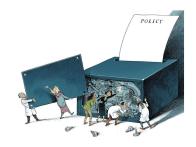
Models in the limelight, and under attack:

"Wild ass numbers" (Rush Limbaugh)



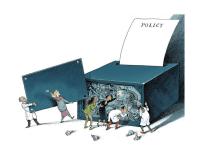
"There is no number-answer to your question"



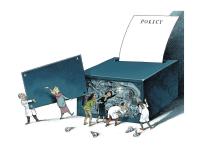


Anthony Fauci

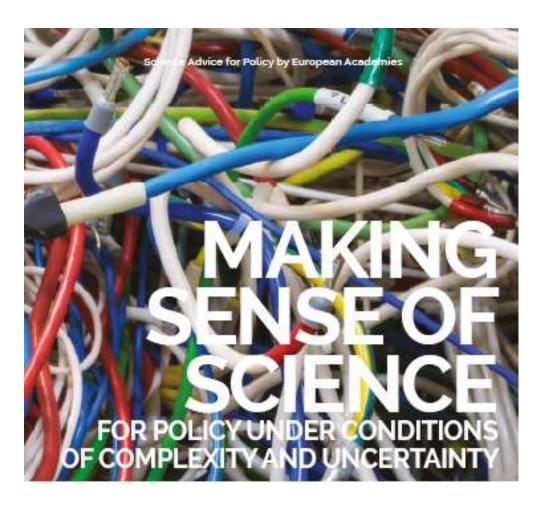
March 12, 2020, Anthony Fauci before the House Oversight and Reform Committee https://archive.org/details/CSPAN_20200314_141500_Dr._Redfield_Dr._Fauci__Other s_Testify_on_Coronavirus_Response_Part_1



"Modellers must not be permitted to project more certainty than their models deserve; and politicians must not be allowed to offload accountability to models of their choosing"



··· value of a statistical life ··· might have a place in choosing the best public-health policy, it can produce a questionable appearance of rigour and so disguise political decisions as technical ones



The rules of the manifesto match the checklist of sensitivity auditing, a tool recommended by SAPEA (2019)



Science Advice for Policy by European Academies

Saltelli, A., Guimarães Pereira, Â., Van der Sluijs, J.P. and Funtowicz, S., 2013, 'What do I make of your latinorum? Sensitivity auditing of mathematical modelling', Int. J. Foresight and Innovation Policy, (9), 2/3/4, 213–234.

At times of changing paradigm

The crises of science, technology and policy are entangled with one another

An expanding media system accelerates this entanglement

Human addiction to communication and technology makes the crisis unavoidable

Battles are fought where science, ideology and special interests collide



Paul-Marie Boulanger

Andrea Saltelli and Paul-Marie Boulanger, Technoscience, policy and the new media. Nexus or vortex?, Futures, 2020, https://doi.org/10.1016/j.futures.2019.102491

If rankings, scoreboards, indicators, statistical & mathematical models, share common problems,

do we need an ethics of quantification?



Futures

Volume 116, February 2020, 102509



Essays

Ethics of quantification or quantification of ethics?

Andrea Saltelli

⊞ Show more

https://doi.org/10.1016/j.futures.2019.102509

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From sociology of quantification to ethics of quantification

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852 Accesses 25 Altmetric Metrics

Tools and practices to:

- tame modelling hubris,
- contrast knowledge asymmetry
- open the box of quantification
- ask for context & purpose-specific
- numbers as tools not as masters

Quantification

Issues Strategies of contrast

Neutrality Plurality

Facts and values separation (reductionism)

Condivision of facts and values

Universality Specificity of context and purpose

Quantification

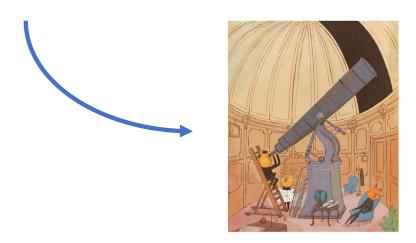
Issues Strategies of contrast

Trust Licence not to quantify

Hubris Humility

Abuse/Asymmetry

Disciplinary and societal oversight





An observatory to do what?

As a pilot to run cases such as

- Ratings of higher education
- Public investments
- Evaluation of research and researchers
- Responsible inference
- Numbers of COVID-19

• • • •

The End



@andreasaltelli

Poor quantifications: an example



At 8.00 am?

We use 1.75 planets Or 17.5? 175? 1,750? …Infinity?

How many plastic bottles are we allowed to throw in the sea in a year?

Try replacing plastic bottles with extinction of a species, or collapse of a fishery, or a Fukushima,…



Move the date forward 5 days every years suggests Mathis Wackernagel

The Ecological Footprint suggests compressing sustainability to a single metric (acres of equivalent land). CO2 emissions from energy demand dominate the output.

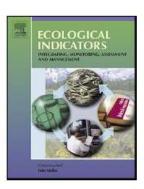




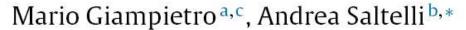
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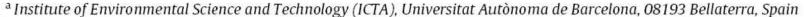
Ecological Indicators

journal homepage: www.elsevier.com/locate/ecolind



Footprints to nowhere





^b Institute for the Protection and Security of the Citizen (IPSC), The European Commission, Joint Research Centre, TP 361, 21027 Ispra, VA, Italy



^c Catalan Institution for Research and Advanced Studies (ICREA), Passeig Lluís Companys, 23, 08010 Barcelona, Spain

Giampietro, M., and Saltelli, A., 2014, Footprints to nowhere, Ecological Indicators, 46, 610–621.

Goldfinger, S., Wackernagel, M., Galli, A., Lazarus, E., Lin, D., 2014, Footprint facts and fallacies: A response to Giampietro and Saltelli (2014) "Footprints to Nowhere", 46, 622-632.

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Futures

Volume 91, August 2017, Pages 5-11



What is science's crisis really about?

Andrea Saltelli a, b △ , Silvio Funtowicz a



Futures

Volume 104, December 2018, Pages 85-90



Why science's crisis should not become a political battling ground



Silvio Funtowicz

Failed replications, entire subfields going bad, fraudulent peer reviews, predatory publishers, perverse metrics, statistics on trial ...



Brow

ECONOMIC JOURNAL



The Economic Journal, 127 (October), F236–F265. Doi: 10.1111/ecoj.12461 © 2017 Royal Economic Society. Published by John Wiley & Sons, 9600 Garsington Road, Oxford OX4 2DQ, UK and 350 Main Street, Malden, MA 02148, USA.

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ESSAY

June 21, 2017

Why Most Clinical Research Is Not Useful

John P. A. Ioannidis 🖾

Published: June 21, 2016 • https://doi.org/10.1371/journal.pmed.1002049

THE POWER OF BIAS IN ECONOMICS RESEARCH*

John P. A. Ioannidis, T. D. Stanley and Hristos Doucouliagos

October 27, 2017

· · · misleading science advice, institutions on denial, a new breed of science wars

Opinion: Is science really facing a reproducibility crisis, and do we need it to?





Daniele Fanelli

PNAS March 12, 2018. 201708272; published ahead of print March 12, 2018. https://doi.org/10.1073/pnas.1708272114

"The new "science is in crisis" narrative is not only empirically unsupported, but also quite obviously counterproductive"

Model complexity



ANDREA SALTELLI Save science from itself

COMMENT • 21 MAY 2019

Views from a continent in flux

Nature asked nine leading Europeans to pick their top priority for science at this pivotal point. Love, money, and trust got most votes.

Carlos Moedas, Isabelle Vernos [™], Stephan Kuster [™], Helga Nowotny [™], Andrea Saltelli [™], Alina Mungiu-Pippidi [™], Jan Wouter Vasbinder [™], Daniel R. Brooks & Patrick Cunningham [™]

ANDREA SALTELLI Save science from itself

All that matters operates simultaneously in science, technology, economics, law and policy

Battles are fought where science, ideology and special interests collide

Social media imprint unprecedented reach and acceleration

ANDREA SALTELLI Save science from itself

Science to inform policy decisions versus science lending a veil of rationality to the same decisions

Science as a source of emancipation versus science as the currency of lobbies

Prudent science and technology are at odds with their use for corporate or military interests.

NUSAP





Assessment (qualitative judgement on quantification)

KLUWER ACADEMIC PUBLISHERS

Pedigree (qualitative assessment of mode of production and anticipated use)



Example Pedigree matrix parameter strength

Code	Proxy	Empirical	Theoretical basis	Method	Validation
4	Exact measure	Large sample direct mmts	Well established theory	Best available practice	Compared with indep, mints of same variable
3	Good fit or measure	Small sample direct mmts	Accepted theory partial in nature	Reliable method commonly accepted	Compared with indep, mmts of closely related variable
2	Well correlated	Modeled/derived data	Partial theory limited consensus on reliability	Acceptable method limited consensus on reliability	Compared with mmts not independent
1	Weak correlation	Educated guesses / rule of thumb est	10 .5	Preliminary methods unknown reliability	Weak / indirect validation
0	Not clearly related	Crude speculation	Crude speculation	No discernible rigour	No validation



Jeroen van der Sluijs

http://www.nusap.net/

Sensitivity Auditing

What do I make of your latinorum? Sensitivity auditing of mathematical modelling

Saltelli, A., Guimarães Pereira, Â., Van der Sluijs, J.P. and Funtowicz, S.



Ângela Guimarães Pereira

The rules of sensitivity auditing

- 1. Check against rhetorical use of mathematical modelling;
- 2. Adopt an "assumption hunting" attitude; focus on unearthing possibly implicit assumptions;
- 3. Check if uncertainty been instrumentally inflated or deflated.

- 4. Find sensitive assumptions before these find you; do your SA before publishing;
- 5. Aim for transparency; Show all the data;
- 6. Do the right sums, not just the sums right;
- 7. Perform a proper global sensitivity analysis.

Numbers, visible and invisible, increasingly permeate all aspects of life. Fields as different as artificial intelligence and algorithms, use of metrics and indicators, statistical inference and mathematical models condition our life, for best or worse. Model generated numbers concerning –for example, the ongoing pandemic populate the news, and importantly affect – or determine, our perceptions and resulting policies. Scholars look at this fast changing numerical landscape, variously hailing an incoming utopia or lamenting an impending dystopia – a world of aplenty or the end of a well ruled society. The talk will review these visions, what relations these have with different disciplines, and how these universes of quantification feed into policy and society. Any quantification is a social activity, but can society cope with the present rate of change? Some examples will be offered of possible strategies for responsible quantification. The talk may be propaedeutic to a course entitled 'Numbers for Policy' to be arranged at a later time.