

## Ethics of quantification

Andrea Saltelli Open Evidence Research, Open University of Catalonia



Department of Biomedical Sciences and Public Health, Polytechnic University of the Marches, May 6, 2021



#### Where to find this talk: www.andreasaltelli.eu



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#### CAETERIS ARE NEVER PARIBUS



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#statistiques #probabilités #modélisation #prédiction Isabelle Bruno du #CERAPS @univ\_lille @CNRS\_HdF @ScPoLille nous parle des dérives de la #quantophrénie dans un article à lire sur le media @FR\_Conversation https://twitter.com/FR\_Conversation/status /1302651033164881920



Sep 7, 2020

#### @Andrea saltelli

Pour mes amis francophones. Honoured to be coauthor of a statactivist like Isabelle Bruno du #CERAPS @univ\_lille @CNRS\_HdF @ScPoLille @OpenEvidence @UOCNews Statistiques et modèles mathématiques : doit-on

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Quantifications and the roots of the Cartesian dream

#### Separate but related stories

Cartesian dream: possess and domination of nature

#### The 'procedural utopia': grounding social harmony and progress in calculations







Francis Bacon (1561-1626) We call Cartesian dream the idea of man as master and possessor of nature, of prediction and control, of Bacon's wonders of science and of Condorcet's mathematique sociale…

René Descartes (1596-1650)



Nicolas de Caritat, marquis de Condorcet (1743-1794)



Francis Bacon (1561-1626) Magnalia Naturae, in the New Atlantis (1627), 'Wonders of nature, in particular with respect to human use'

The prolongation of life; The restitution of youth in some degree; The retardation of age; The curing of diseases counted incurable; The mitigation of pain; More easy and less loathsome rungings; The increasing of strength and activity; The increasing of 21 suffer torture or pain; The altering of complexions, and fature s; The altering of statures; The altering of feature exalting of the intellectual parts; Version Making of new species; Transplant uments of destruction its, and putting upon another them in go body, or up maturations; Acceleration . ation of putrefaction; .. of germination; Making rich Acceleration composts for t. uons of the air, and raising of tempests; Great alteration ation, emollition, &c; Turning crude and watery substances into Contract and unctuous substances; Drawing of new foods out of substances not now in use; Making new threads for apparel; and new stuffs, such as paper, glass, &c; Natural divinations; Deceptions of the senses; Greater pleasures of the senses; Artificial minerals and cements.

# The study of letters leading to "doubts and errors";

Comparing "disquisitions of the ancient moralists to very towering and magnificent palaces with no better foundation than sand and mud";

Condemnation of humanities and exaltation of mathematics.



René Descartes (1596-1650)

Discourse on Method (1637) "I perceived it to be possible to arrive at knowledge highly useful in life; and in room of the Speculative Philosophy [...]



René Descartes (1596-1650)

Discourse on Method (1637)

http://www.bartleby.com/34/1/6.html

"to discover a Practical, by means of which, knowing the force and action of fire, water, air, the stars, the heavens, and all the other bodies that surround us, [...]we might also apply them [...]

and thus render ourselves the lords and possessors of nature."



René Descartes (1596-1650)

Discourse on Method (1637)

http://www.bartleby.com/34/1/6.html

In the formulation of Condorcet: "All the errors in politics and in morals are founded upon philosophical mistakes, which, themselves, are connected with physical errors" (Ninth Epoch)



Nicolas de Caritat, marquis de Condorcet (1743-1794)

'Sketch for a Historical Picture of the Progress of the Human Spirit' Overpopulation? War due to scarcity of resources? Will not happen because technical progress and ethical progress will go hand in hand. Man will understand that his duty "will consist not in the question of giving existence to a greater number of beings, but happiness." (Tenth Epoch)



Nicolas de Caritat, marquis de Condorcet (1743- 1794) 'Sketch for a Historical Picture of the Progress of the Human Spirit'

http://oll.libertyfund.org/titles/1669

'Mathématique sociale': We still use today terms such as 'Condorcet method', 'Condorcet winner', 'Condorcet-ranking procedure'



Nicolas de Caritat, marquis de Condorcet (1743-1794)

Feldman, J., 2005, Condorcet et la mathematique sociale: enthousiasmes et bemols, Mathematics and Social Sciences, 172(4), 7-41, <u>http://www.ehess.fr/revue-msh/pdf/N172R955.pdf</u>

Munda G. (2007) - Social multi-criteria evaluation, Springer-Verlag, Heidelberg, New York, Economics Series



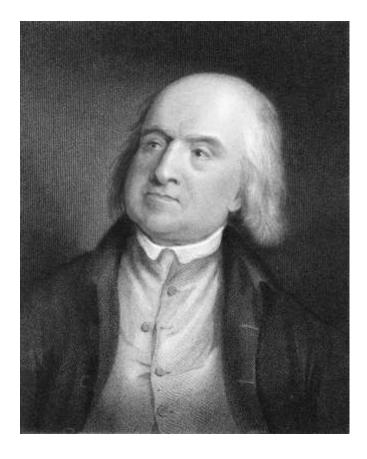
Condorcet's algorithms and Descartes' Geometry: the dream always had a quantification agenda



Condorcet's Mathématique sociale had its continuation in Bentham's utilitarianism

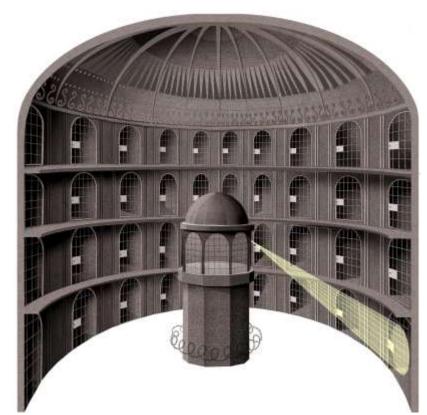


Marquis de Condorcet (1743- 1794)



Jeremy Bentham (1748–1832)

#### Panopticon

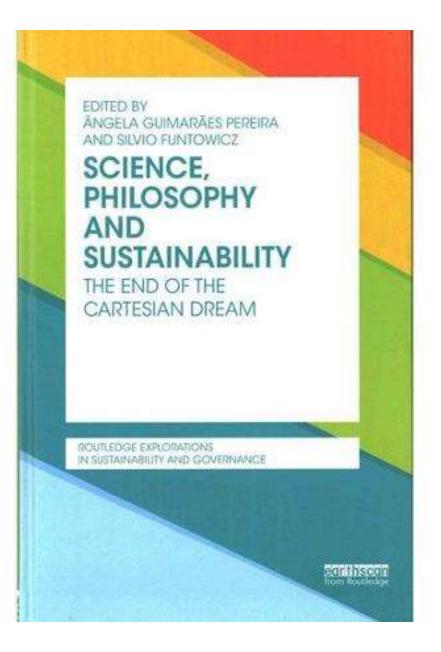


Artwork: Adam Simpson, New York Times

Ravetz, J, R, 2015, Descartes and the rediscovery of ignorance,

in

Guimarães Pereira, Â, and Funtowicz, S, Eds, 2015, The end of the Cartesian dream, Routledge.



The success of the Cartesian dream



#### February 18, 2021, Landing of Perseverance on Mars

If you are a natural scientists you were nourished and trained in the Cartesian dream, (S. Toulmin: 'The hidden agenda of modernity')



Stephen Toulmin

The dream was spectacularly successful, in all fields of endeavor, leading to what Steven Shapin calls 'invisible science'

Steven Shapin, 2016, Invisible Science, The Hedgehog Review: Vol. 18 No. 3 (Fall 2016).



Steven Shapin

Many voices of alarm as to misuse of quantification

# Numbers, visible and invisible…

#### Blurring lines:

"what qualities are specific to rankings, or indicators, or models, or algorithms?"

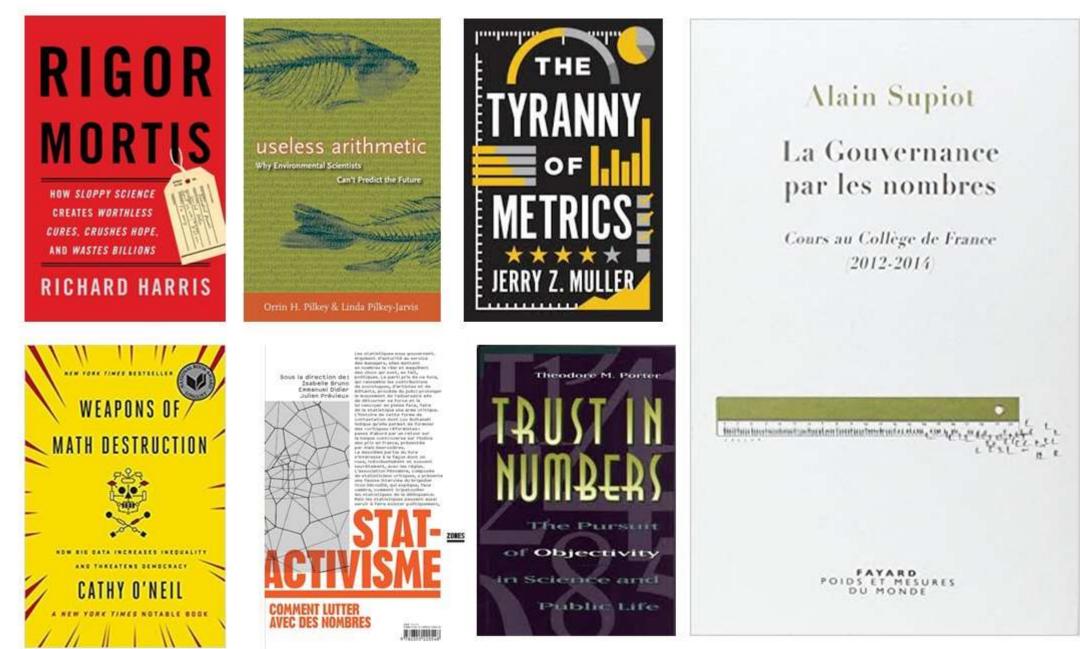


Elizabeth Popp Berman

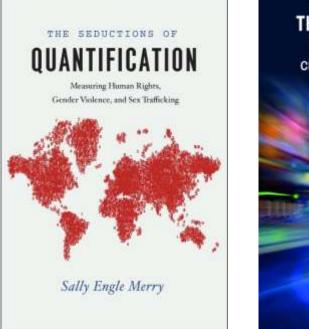
E. Popp Berman and D. Hirschman, The Sociology of Quantification: Where Are We Now?, Contemp. Sociol., vol. in press, 2017.

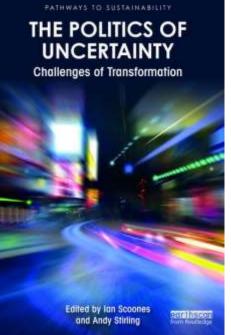
# And an explosion of works, from within and without, from many disciplines

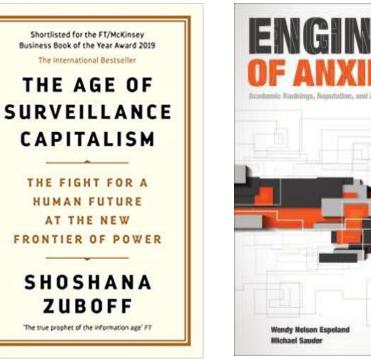
#### Algorithms, models, metrics, statistics…

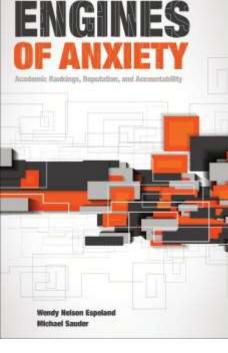


#### Algorithms, models, metrics, statistics…









Numbers and their 'reactivity' (Espeland and Sauder, 2016)

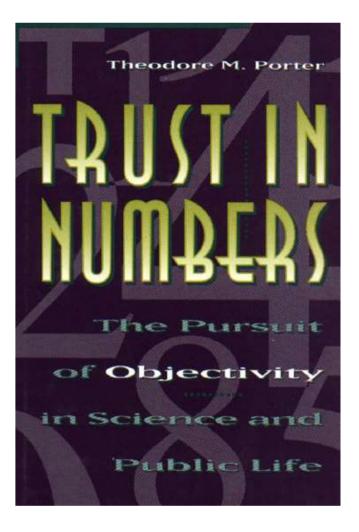
Incumbent numbers affect what society will measure in the future (Merry 2016)

Numbers "create the environment that justifies their assumptions" (O'Neil, 2016)

# Numbers and trust



#### Theodor M. Porter

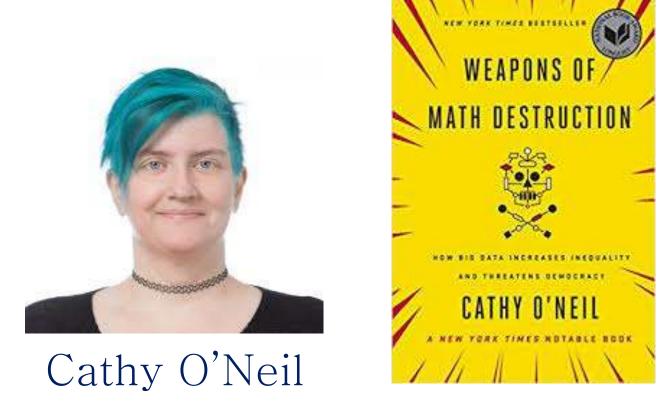


Theodore M. Porter, Trust in Numbers, The Pursuit of Objectivity in Science and Public Life, Princeton 1995 Porter's story: Quantification needs judgment which in turn needs trust …without trust quantification becomes mechanical, a system, and 'systems can be played'.





### Alarm for Weapons of Math Destruction

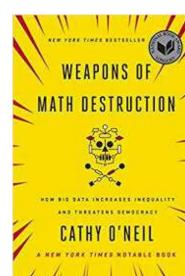


O'Neil, C. (2016). Weapons of math destruction : how big data increases inequality and threatens democracy. Random House Publishing Group.

Opacity (also because of trade secrecy) of algorithms used to decide on recruiting, carriers (including of researchers), prison sentencing, paroling, custody of minors, political campaigns…

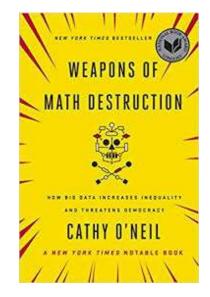
O'Neil, C. (2016). Weapons of math destruction : how big data increases inequality and threatens democracy. Random House Publishing Group.

Brauneis, R., & Goodman, E. P. (2018). Algorithmic Transparency for the Smart City. Yale Journal of Law & Technology, 20, 103–176. Retrieved from https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=3012499



Opacity coupled with opportunity for scale and damage and with non-appealability make them an instrument of oppression & inequality

Cathy O'Neil Google talk https://www.youtube.com/watch?v=TQHs8SA1qpk



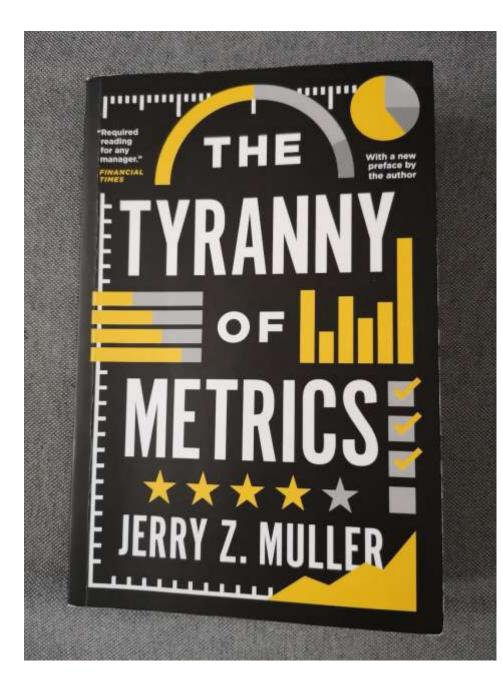


Charles Goodhart

p. 44 "Any … measures necessarily involve a loss of information … [and distorts behavior]" (Porter, 1995)

This is what we normally call Goodhart's law, from Charles Goodhart. "When a measure becomes a target, it ceases to be a good measure."

Also known as Campbell's law (1976); https://en.wikipedia.org/wiki/Goodhart%27s\_law

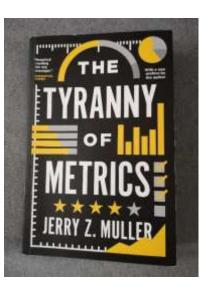


#### J. Z. Muller, The tyranny of metrics. Princeton University Press, 2018.

Metric fixation, or the irresistible pressure to measure performance

Gaming of metrics (recall Goodhart law)

A wealth of case studies from education to war to medicine to foreign aid..



#### Unintended consequences: a litany

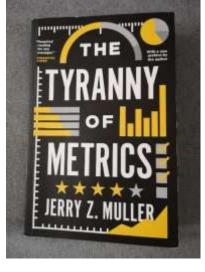
THE TYRANNY OF METRICS JERRY Z. MULLER

- Goal displacement
- Short termism
- Diminishing utility
- Rule cascade
- Discouraging risk taking
- Discouraging innovation

- Rewarding luck
- Discouraging cooperation and common purpose
- Degrading work
- Time waste
- Loss of productivity

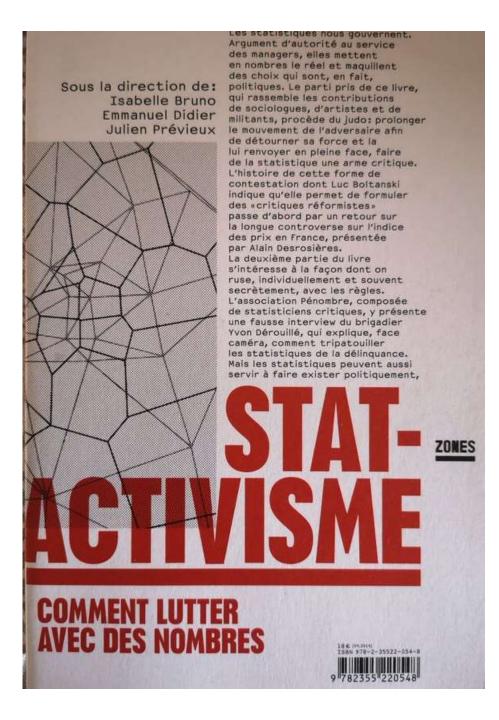
#### A concluding remark

Considering all of the above keep in mind at every step that "the best use of metrics may be not to use it at all"



## Do we need a movement of resistance?

I. Bruno, E. Didier, and J. Prévieux, Statactivisme. Comment lutter avec des nombres. Paris: Zones, La Découverte, 2014





Shortlisted for the FT/McKinsey Business Book of the Year Award 2019 The international Bestseller

### THE AGE OF SURVEILLANCE CAPITALISM

THE FIGHT FOR A HUMAN FUTURE AT THE NEW FRONTIER OF POWER A project of domination of consumers and voters is made possible by artificial intelligence, big data & cognitive psychology

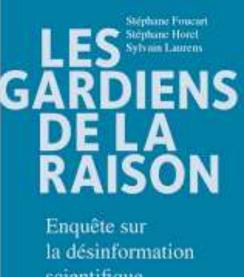
Inequality, power asymmetries and the world of surveillance capitalism

The true prophet of the information age' FI

SHOSHANA

ZUBOFF





Chapter 10

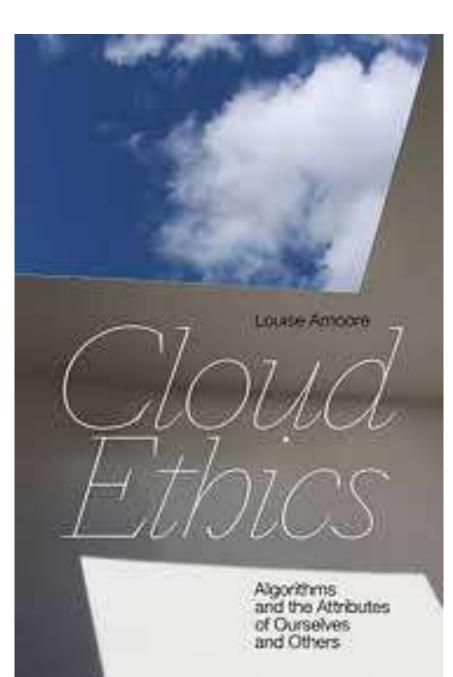
Instrumentarian power

Néorationalism d'importation

La trollisation de l'espace public

Cognitive psychology and evolutionary psychology

### A project of domination?



Making algorithms 'good' or 'transparent' is beyond the point. Algorithms create new norms of good or bad.

Algorithm = ethicopolitical arrangement of values, assumptions, and propositions about the world



Louise Amoore

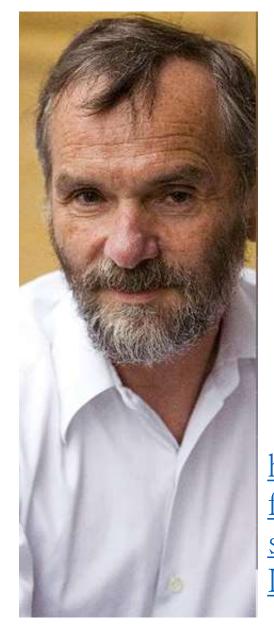


### **Nick Couldry** and Ulises Mejias

Data colonialism: rethinking big data's relation to the contemporary subject

Article (Accepted version) (Refereed)

### Alain Supiot



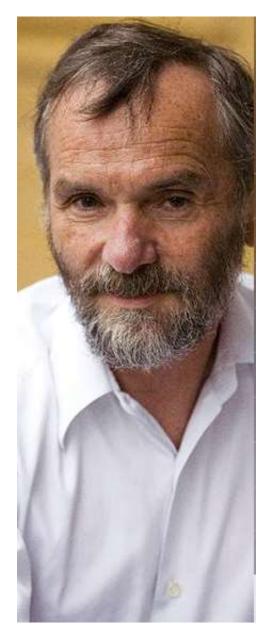
An indictment of the Total Market and the normative uses of economic quantification **Alain Supiot** 

### La Gouvernance par les nombres

Cours au Collège de France 2012-2014

<u>https://www.college-de-</u> <u>france.fr/site/en-alain-</u> <u>supiot/Governance-by-Numbers-</u> <u>Introduction.htm</u> FAYARD POIDS ET MESURES DU MONDE

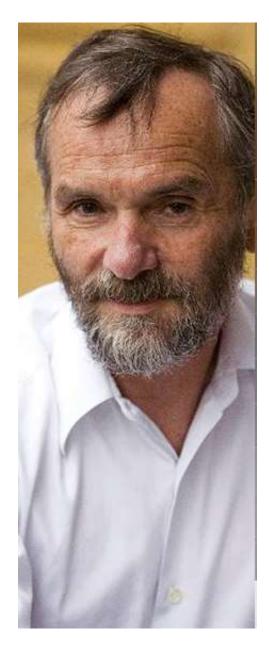
## Alain Supiot



••••we have entered the era of the cybernetic imaginary, which revives the West's age-old dream of grounding social harmony in calculations.

Repudiating the goal of governing by just laws, this new discourse advocates in its stead the attainment of measurable objectives efficiently

## Alain Supiot



... This leaves no option open to populations or countries than to ride roughshod over social legislation, and pledge allegiance to those stronger than they are

### Dangers of mathematization of economics





Wolfgang Drechsler

Erik S. Reinert



Paul Romer



Philip Mirowski

W. Drechsler, "On the possibility of quantitative-mathematical social science, chiefly economics," *J. Econ. Stud.*, vol. 27, no. 4/5, pp. 246–259, 2000.

E. S. Reinert, "Full circle: economics from scholasticism through innovation and back into mathematical scholasticism," *J. Econ. Stud.*, vol. 27, no. 4/5, pp. 364–376, Aug. 2000.

P. Romer, "Mathiness in the Theory of Economic Growth," Am. Econ. Rev., vol. 105, no. 5, pp. 89–93, May 2015.

Mirowski, Philip. 2013. Never Let a Serious Crisis Go to Waste: How Neoliberalism Survived the Financial Meltdown. Verso.



## Altered States: Cartesian and Ricardian dreams

Erik S. Reinert

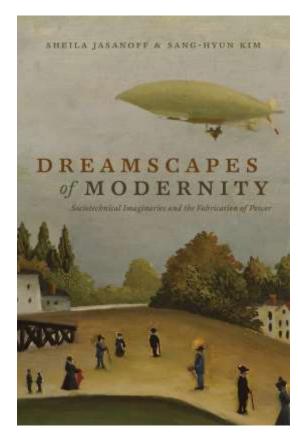
Tallinn University of Technology UCL Institute for Innovation and Public Purpose Monica di Fiore

Institute for Cognitive Sciences and Technologies, Consiglio Nazionale delle Ricerche

Andrea Saltelli

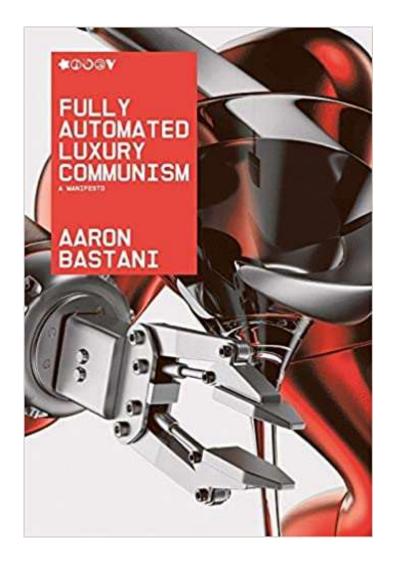
Open Evidence Research, Universitat Oberta de Catalunya (UOC)

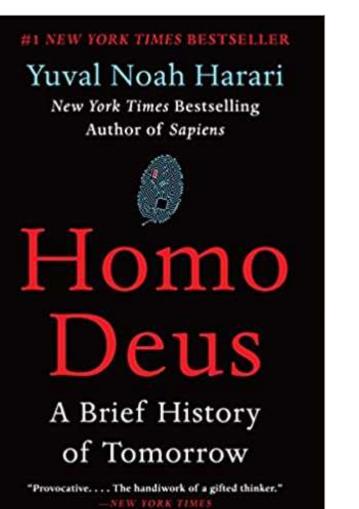
Jerome R. Ravetz Institute for Science, Innovation and Society, University of Oxford And yet …which is the prevailing sociotechnical imaginary ? Sociotechnical imaginary: How visions of scientific and technological progress carry with them implicit ideas about public purposes, collective futures, and the common good

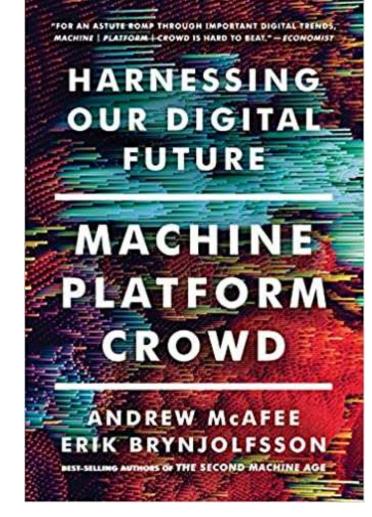




### Sheila Jasanoff







### Good news!

Which is the prevailing sociotechnical imaginary for quantification?

## 'Decisionism' is mainstream

"Often, immersion in the facts often makes value disagreements feel much less relevant" (C. Sunstein)

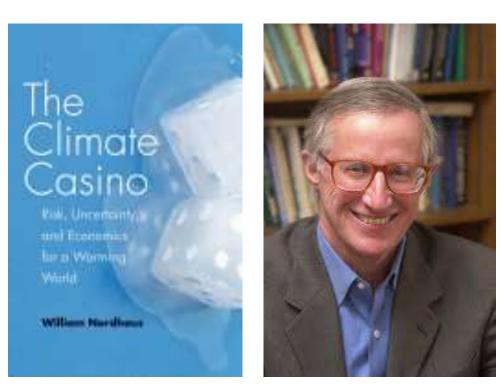


Cass Sunstein, winner of the 2018 Holberg Prize

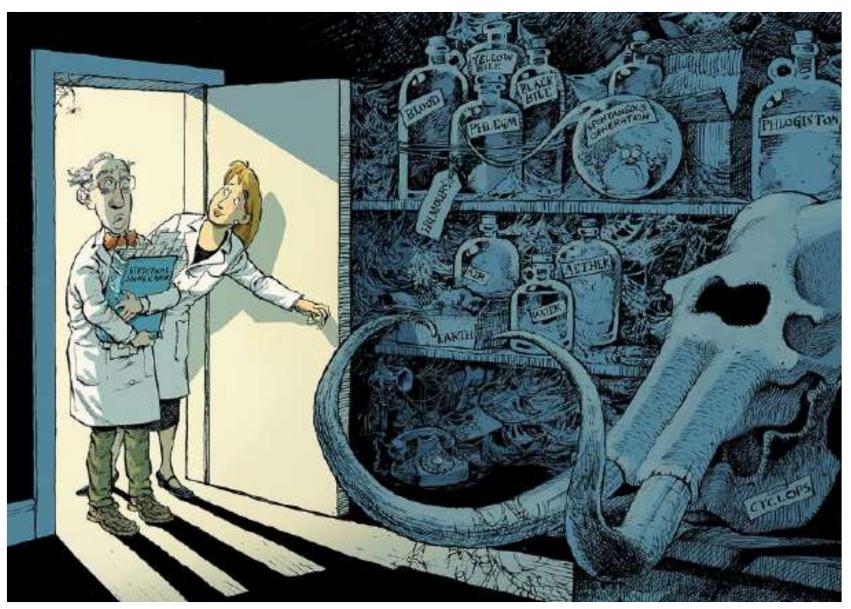


One of the winner of Nobel prize for economics 2018 was Willem Nordhaus, for his work on the economics of climate change.

## Cost benefit analysis to the year 2100?

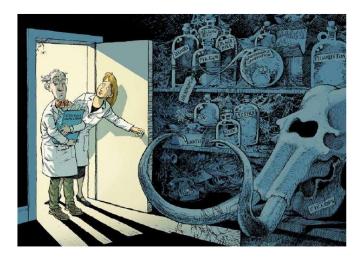


Statistical and mathematical modelling



Throw away the concept of statistical significance?





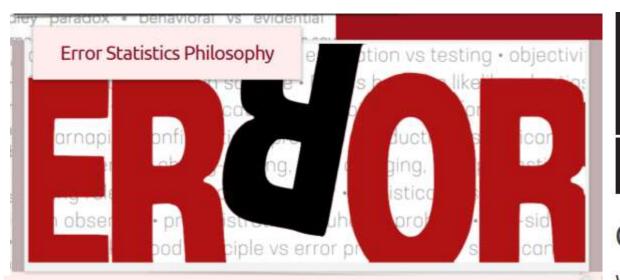
COMMENT · 20 MARCH 2019

## Scientists rise up against statistical significance

Valentin Amrhein, Sander Greenland, Blake McShane and more than 800 signatories call for an end to hyped claims and the dismissal of possibly crucial effects.

Valentin Amrhein 🖾, Sander Greenland & Blake McShane

See the discussion on the blog of Andrew Gelman https://statmodeling.stat.columbia.edu/



# seach

### A. Saltelli (Guest post): What can we learn from the debate on statistical significance?

Posted on November 22, 2019 by Mayo

#### Professor Andrea Saltelli Centre for the Study of the Sciences and the Humanities (SVT), University of Bergen (UIB, Norway),

∝ Open Evidence Research, Universitat Oberta de Catalunya (UOC), Barcelona

What can we learn from the debate on statistical significance?

## SIGNIFICANC

Business

Culture

S

### Cargo-cult statistics and scientific crisis



Written by Philip B. Stark and Andrea Saltelli on 05 July 2018. Posted in Science

Statistics in the wake of the reproducibility crisis

Politics

Statistical wars?

# Is mathematical modelling affected?



Open Access Published: 27 August 2019

## A short comment on statistical versus mathematical modelling



Comment

# Unlike statistics, modelling is not a discipline …

### ··· mathematical modelling cannot do this:



**EWS** AMERICAN STATISTICAL ASSOCIATION Promoting the Practice and Profession of Statistics

732 North Washington Street, Alexandria, VA 22314 + (703) 684-1221 + Toll Free: (888) 231-3473 + www.amstat.org + www.twitter.com/AmstatNews

### AMERICAN STATISTICAL ASSOCIATION RELEASES STATEMENT ON STATISTICAL SIGNIFICANCE AND P-VALUES

Provides Principles to Improve the Conduct and Interpretation of Quantitative Science March 7, 2016

Wasserstein, R.L. and Lazar, N.A., 2016. 'The ASA's statement on p-values: context, process, and purpose', The American Statistician, Volume 70, 2016 – Issue 2, Pages 129–133. COMMENT · 24 JUNE 2020

### Five ways to ensure that models serve society: a manifesto

Pandemic politics highlight how predictions need to be transparent and humble to invite insight, not blame.



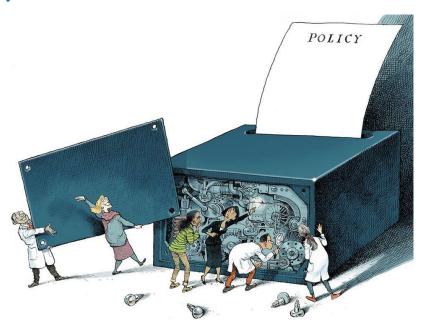
## ✓ nature

Andrea Saltelli ⊠, Gabriele Bammer, Isabelle Bruno, Erica Charters, Monica Di Fiore, Emmanuel Didier, Wendy Nelson Espeland, John Kay, Samuele Lo Piano, Deborah Mayo, Roger Pielke Jr, Tommaso Portaluri, Theodore M. Porter, Arnald Puy, Ismael Rafols, Jerome R. Ravetz, Erik Reinert, Daniel Sarewitz, Philip B. Stark, Andrew Stirling, Jeroen van der Sluijs & Paolo Vineis

### 3 modellers

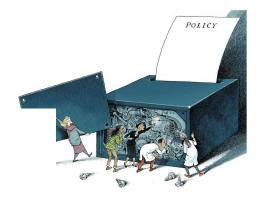
- 2 experts models and society
- 3 statisticians
- 2 statactivistes
- 2 economists
- 1 epidemiologist

- 2 sociologists of quantification
- 3 STS scholars
- 1 philosopher
- 1 historian
- 1 political scientists
- 1 expert RRI Open Science



## Power

The New York Times



## Behind the Virus Report That Jarred the U.S. and the U.K. to Action

It wasn't so much the numbers themselves, frightening though they were, as who reported them: Imperial College London.

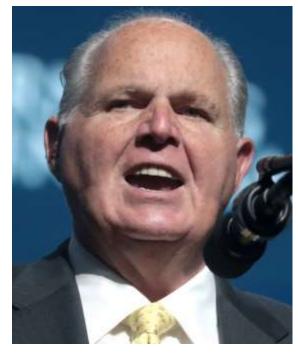
Landler, Mark, and Stephen Castle. 2020. Behind the Virus Report That Jarred the U.S. and the U.K. to Action - The New York Times.

## **Conflicts,** when questions of urgency, stakes, values and uncertainty collide

"Wild-Ass Covid numbers ... The minute I hear anybody start talking about models and modeling, I blanch"

Rhodes, Tim, and Kari Lancaster. 2020. "Mathematical Models as Public Troubles in COVID-19 Infection Control: Following the Numbers." Health Sociology Review 1–18. doi: 10.1080/14461242.2020.1764376

### Rush Limbaugh



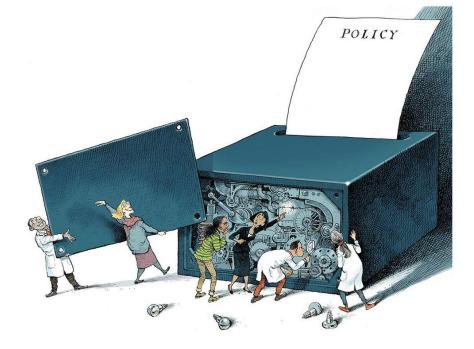


"Modellers must not be permitted to project more certainty than their models deserve;

and politicians must not be allowed to offload accountability to models of their choosing"

## Mind the assumptions

Assess uncertainty and sensitivity



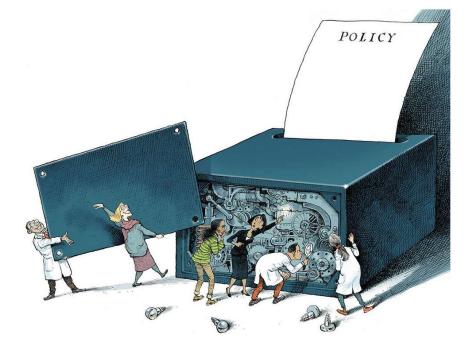
...global uncertainty and sensitivity analyses are often not done. Anyone turning to a model for insight should demand them ...

SUPPLEMENTARY INFORMATION

1. Additional information and references >260 references

## Mind the hubris

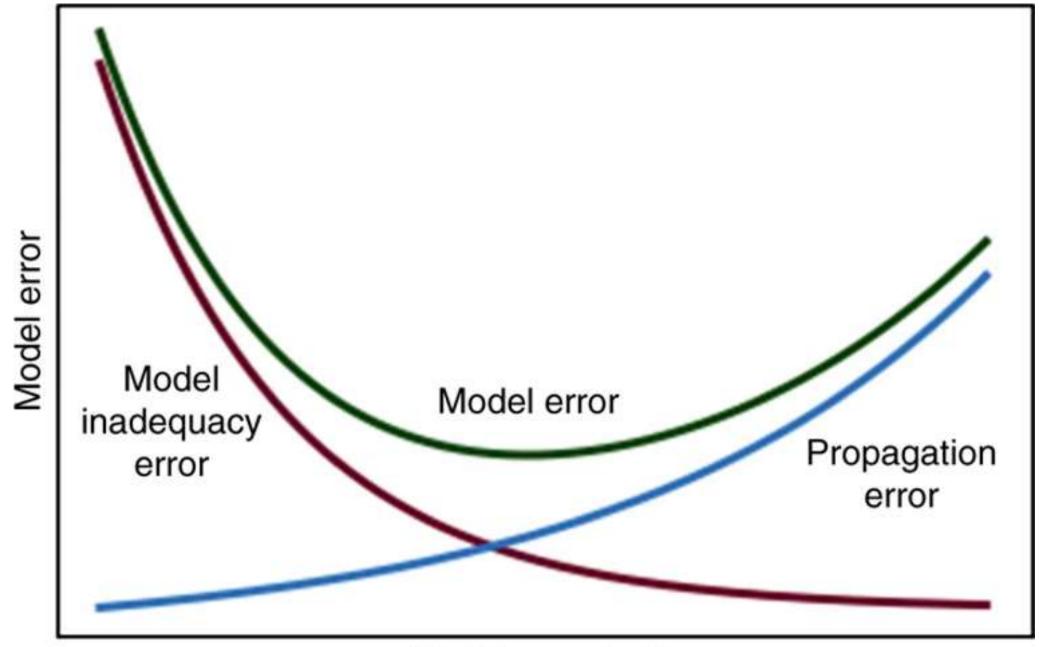
Complexity can be the enemy of relevance



... many are seduced by the idea of adding complexity in an attempt to capture reality more accurately...

SUPPLEMENTARY INFORMATION

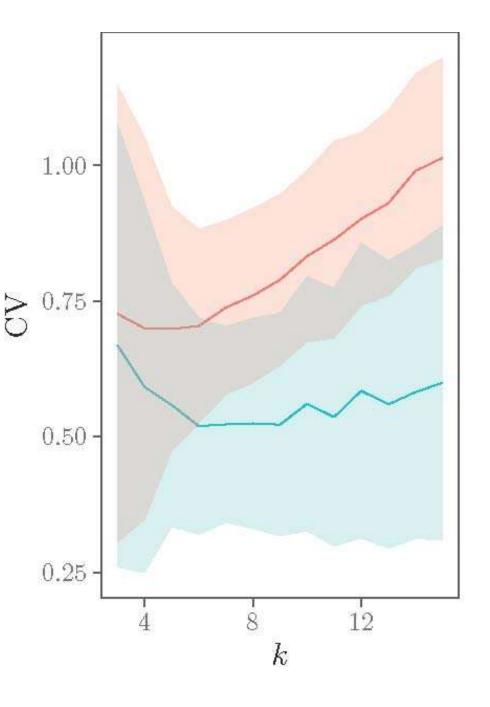
1. Additional information and references >260 references



Model complexity

O'Neil conjecture, uncertainty cascade … several names in the literature

From A. Puy et al., "O'Neil conjecture tested", **paper in progress** 



### Interactions

Up to the *k*-th order Up to the *n*-th order

with  $n \le k$ 

## Mind the framing

## Match purpose and context

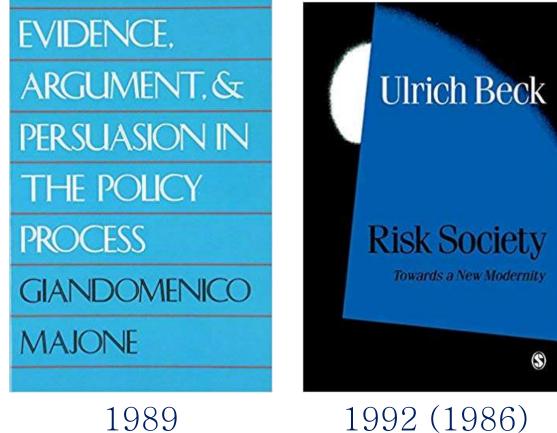


## ··· models will reflect the interests, disciplinary orientations and biases of the developers…

SUPPLEMENTARY INFORMATION

1. Additional information and references >260 references

From Ulrich Beck to Giandomenico Majone: the technique is never neutral





## ELSEVIER

Environmental Science & Policy Volume 106, April 2020, Pages 87-98

Ulrich Beck

(1944 - 2015)



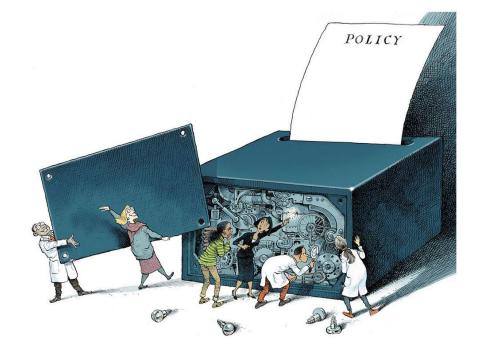
The technique is never neutral. How methodological choices condition the generation of narratives for sustainability

Andrea Saltelli <sup>a, b</sup>  $\stackrel{\circ}{\sim}$   $\stackrel{\boxtimes}{\sim}$ , Lorenzo Benini <sup>c</sup>, Silvio Funtowicz <sup>a</sup>, Mario Giampietro <sup>d, e</sup>, Matthias Kaiser <sup>a</sup>, Erik Reinert<sup>a, f</sup>, Jeroen P. van der Sluijs<sup>a, g, h</sup>



## Mind the consequences

Quantification can backfire.



### From the risk of financial products to the management of costal zones bad modelling may lead to wrong decisions

SUPPLEMENTARY INFORMATION

**1.** Additional information and references >260 references

#### Andrea Saltelli

Open Evidence Research, Universitat Oberta de Catalunya, Barcelona, Spain

#### Antonio Andreoni

Why ethics of our antification or Or UCL Institute for Innovation and Public Purpose; South African Research Chair in Industrial Development, University of Johannesburg, South

#### Wolfgang Drechsler

Tallinn University of Technology, Estonia; UCL Institute for Innovation and Public Purpose; Davis Center at Harvard University, United States

#### Jayati Ghosh

University of Massachusetts Amherst, United States;

UCL Institute for Innovation and Public Purpose

#### Rainer Kattel

UCL Institute for Innovation and Public Purpose

#### Ingrid H. Kvangraven

Department of Politics, University of York

#### Ismael Rafols

Centre for Science and Technology Studies, Leiden University, the Netherlands

### Erik S. Reinert

Tallinn University of Technology, Estonia; UCL Institute for Innovation and Public Purpose

### Andy Stirling

Science Policy Research Unit, University of Sussex

#### Ting Xu

School of Law at the University of Essex



UCL Institute for Innovation and Public Purpose

WORKING PAPER WP 2021/05



 $\cdots$  our world is structured by numbers, visible and invisible, where truth is conveyed and reality constructed

Numbers are seductive, performative, confer to their masters' epistemic power and legitimacy

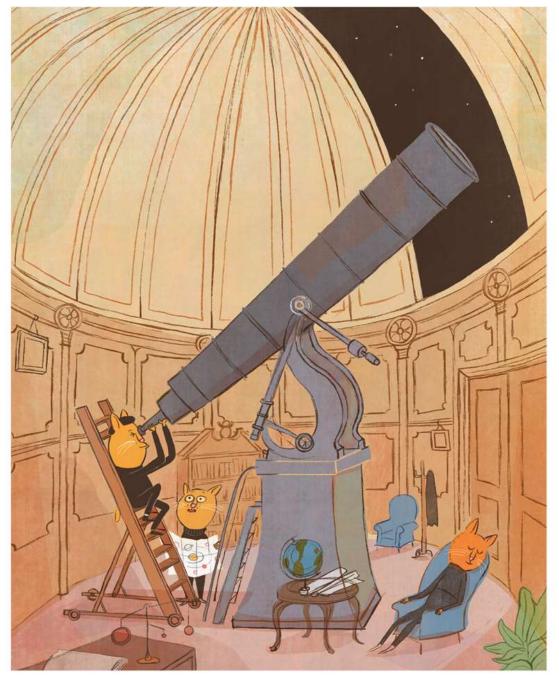
Governing the modern state, or even contesting it, without numbers is impossible

Numbers are the prevalent means to express value in our societies … Access & production of numbers reflect and reinforce power imbalances



WORKING PAPER WP 2021/05

### An observatory?



Source: Tor Freeman, http://tormalore.blogspot.com/

## The End

